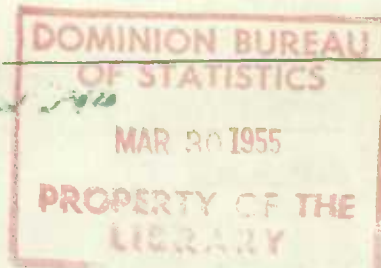


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RADIO AND TELEVISION RECEIVING SETS

Sales of radio receiving sets by Canadian producers during January, 1955, totalled 30,097 units valued at \$2,040,731 at list prices. Home sets totalled 16,466 units; portable and automobile sets totalled 10,354 units and combinations totalled 3,277 units.

Sales of television sets totalled 54,788 units of which 31,663 were table models; 22,337 were consoles and 788 were three-way combinations. In dollar value the January, 1955, sales of television sets totalled \$17,724,238.

Table 1 - Producers' Domestic Sales of Television Sets, by Months, 1954 and 1955

Month	1954			1955		
	Table models	Consoles	Three-way combinations	Table models	Consoles	Three-way combinations
	(Number of units)					
January	18,631	14,676	1,089	31,663	22,337	788
February	21,733	14,720	1,576			
March	22,012	14,062	1,875			
April	14,429	10,704	1,216			
May	11,192	9,248	952			
June	13,639	8,142	666			
July	15,869	9,899	593			
August	32,097	22,734	963			
September	48,933	33,461	1,948			
October	59,164	30,520	2,017			
November	53,593	39,322	1,536			
December	53,214	36,325	1,106			
Total	364,506	243,813	15,537			

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, by Months, 1954 and 1955

Month	1954			1955		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January	19,742	10,411	5,710	16,466	10,354	3,277
February	19,628	9,798	4,402			
March	27,599	11,886	4,245			
April	23,677	12,254	3,351			
May	17,169	14,004	2,118			
June	18,843	19,262	1,915			
July	11,779	11,180	2,088			
August	19,031	8,282	3,255			
September	31,530	4,058	3,860			
October	36,610	6,246	4,421			
November	41,835	11,355	6,055			
December	41,383	12,163	6,092			
Total	308,826	130,899	47,512			

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Table 3 - Production, Sales and Inventories of Television Receiving Sets, January, 1955

	Starting inventory	Factory production	Sales	Closing inventory
(Number of units)				
<u>Table models</u>				
17" and under	4,651	11,713	10,374	5,990
18" - 22"	19,733	25,108	20,721	24,120
Over 22"	520	1,181	568	1,133
<u>Consoles</u>				
17" and under	794	2,161	1,049	1,906
18" - 22"	17,662	25,715	20,693	22,684
Over 22"	1,982	1,728	595	3,115
<u>Three-way combinations</u>				
17" and under	4	-	-	4
18" and over	2,437	235	788	1,884
Total all types	47,783	67,841	54,788	60,636

Table 4 - Production, Sales and Inventories of Radio Receiving Sets, January, 1955

	Starting inventory	Factory production	Sales	Closing inventory
(Number of units)				
<u>Home sets</u>				
Standard: Under \$30	35,317	10,388	7,220	38,485
\$30 - \$50	33,096	2,806	4,534	31,368
Over \$50	3,567	142	392	3,317
Multi-band: Under \$65	3,555	1,175	471	4,259
Over \$65	6,768	91	430	6,429
Battery: Standard	1,452	13	91	1,374
Multi-band	2,108	998	216	2,890
Clock sets	20,039	2,941	3,112	19,868
Total home sets	105,902	18,554	16,466	107,990
<u>Portables</u>				
Battery-electric	7,782	1,455	930	8,307
Battery	2,030	12	41	2,001
<u>Auto</u>	33,279	7,665	9,383	31,561
<u>Combinations</u>				
Standard: Table and portable	5,233	214	545	4,902
Console - Under \$200 ..	1,474	16	283	1,207
Over \$200 ...	7,682	586	1,593	6,675
Multi-band: Table and portable	-	-	-	-
Console - Under \$200 ..	1	1	1	1
\$200 - \$300..	2,874	31	528	2,377
Over \$300 ...	2,102	120	327	1,895
Total combinations	19,366	968	3,277	17,057
Total all types	168,359	28,654	30,097	166,916

NOTE: Inventories: Include factory inventory plus distributors' inventories.

Sales: Distributors' sales, i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Table 5 - Sales of Radio Receiving Sets, By Areas, January, 1955

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets	1,463	4,264	5,947	1,057	1,073	1,499	1,163	16,466	670,889
Portables	78	236	271	115	21	44	206	971	94,017
Auto	62	94	8,941	31	31	148	76	9,383	431,432
Combinations	96	462	857	313	200	699	650	3,277	844,393
Total all types	1,699	5,056	16,016	1,516	1,325	2,390	2,095	30,097	2,040,731

* - Maritime Provinces and Newfoundland.

Table 6 - Sales of Television Receiving Sets, By Areas, January, 1955

Area	Table models			Consoles			Three-way combinations		Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"	17" and under	18" and over	
Nova Scotia	687	1,370	27	47	1,030	13	-	33	3,207
New Brunswick and Prince Edward Island	426	700	18	1	530	-	-	16	1,691
Newfoundland	-	1	-	-	11	-	-	-	12
Montreal Area(1)	966	4,043	49	185	4,427	180	-	275	10,125
Quebec City Area(2)	298	1,236	-	80	1,498	40	-	42	3,194
Other Quebec Province Areas.	69	154	-	6	201	3	-	-	433
Toronto	1,917	3,136	210	219	3,178	137	-	74	8,871
Hamilton - Niagara	467	1,027	25	75	1,001	58	-	5	2,658
Windsor	426	514	17	35	456	10	-	6	1,464
Ottawa and Eastern Ontario(3)	541	1,219	22	63	947	17	-	52	2,861
Other Ontario	1,123	1,984	48	162	1,816	42	-	81	5,256
Manitoba (4)	914	1,748	43	94	1,683	39	-	53	4,574
Saskatchewan	354	756	24	15	531	8	-	22	1,710
Alberta	910	735	57	40	1,180	20	-	47	2,989
British Columbia	1,276	2,098	28	27	2,204	28	-	82	5,743
Canada	No. 10,374	20,721	568	1,049	20,693	595	-	788	54,788
	\$ 2,376,180	6,151,644	202,790	291,954	7,914,845	299,574	-	437,251	17,724,238

(1) Montreal Trading area including Sherbrooke.

(2) Quebec City Trading area including Rimouski.

(3) Ottawa and Eastern Ontario includes Hull.

(4) Manitoba includes Lakehead Area (Port Arthur and Fort William).

NOTE: Price classification: Suggested list prices (including taxes).



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Radio and Television Receiving Sets

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Table 7 - Imports of Television Sets and Radio Receiving Sets, By Months, 1954

Month	Television sets		Radio receiving sets	
	Number	\$	Number	\$
January	1,235	145,683	596	87,990
February	1,937	221,102	416	42,174
March	1,925	234,229	1,096	105,309
April	1,042	114,923	1,195	97,550
May	383	35,136	723	34,116
June	508	61,862	688	89,703
July	343	43,445	1,129	45,653
August	1,232	132,616	1,920	67,635
September	1,755	198,856	1,836	116,387
October	3,303	340,849	1,417	101,424
November	3,505	362,316	2,929	73,546
December	1,917	189,412	1,836	59,685
Total	19,085	2,080,429	15,781	921,172

Note: January, 1955, not yet available.

Table 8 - Exports of Radio Receiving Sets, By Months, 1955

Month	Number	\$
January	357	20,403

Table 9 - Production, Shipments and Imports of Radio Tubes, By Months, 1955

Month	Radio and television receiving tubes			Imports	
	Production	Shipments		Radio tubes*	Radio tube parts
	Number	Number	\$	Number	\$
January	1,307,017	1,903,336	1,066,304	1,408,499(x)	496,998(x)

* - Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

(x) - December, 1954 - January, 1955, not yet available.