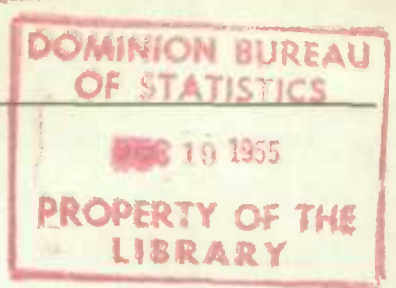


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RADIO AND TELEVISION RECEIVING SETS

Sales of radio receiving sets by Canadian producers during October, 1955, totalled 63,813 units valued at \$4,146,709 at list prices. Home sets totalled 41,745 units; portable and automobile sets totalled 18,463 units and combinations totalled 3,605 units.

Sales of television sets totalled 108,763 units, of which 53,668 were table models; 53,654 were consoles and 1,441 were three-way combinations. In dollar value the October, 1955, sales of television sets totalled \$32,896,383.

Table 1 - Producers' Domestic Sales of Television Sets, by Months, 1954 and 1955

Month	1954			1955		
	Table models	Consoles	Three-way combinations	Table models	Consoles	Three-way combinations
	(Number of units)					
January .....	18,631	14,676	1,089	31,663	22,337	788
February .....	21,733	14,720	1,576	34,317	22,023	489
March .....	22,012	14,062	1,875	33,733	19,176	640
April .....	14,429	10,704	1,216	16,559	13,772	334
May .....	11,192	9,248	952	11,691	8,754	264
June .....	13,639	8,142	666	17,289	9,403	236
July .....	15,869	9,899	593	14,323	13,282	381
August .....	32,097	22,734	963	35,266	33,320	1,153
September .....	48,933	33,461	1,948	61,002	54,912	2,476
October .....	59,164	30,520	2,017	53,668	53,654	1,441
November .....	53,593	39,322	1,536			
December .....	53,214	36,325	1,106			
<b>Total .....</b>	<b>364,506</b>	<b>243,813</b>	<b>15,537</b>			

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, by Months, 1954 and 1955

Month	1954			1955		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January .....	19,742	10,411	5,710	16,466	10,354	3,277
February .....	19,628	9,798	4,402	19,466	17,160	3,285
March .....	27,599	11,886	4,245	21,057	21,524	2,790
April .....	23,677	12,254	3,351	16,743	25,734	2,201
May .....	17,169	14,004	2,118	20,204	29,436	1,736
June .....	18,843	19,262	1,915	17,788	31,228	1,388
July .....	11,779	11,180	2,088	18,411	19,097	2,141
August .....	19,031	8,282	3,255	23,522	13,971	2,650
September .....	31,530	4,058	3,860	40,899	22,272	3,734
October .....	36,610	6,246	4,421	41,745	18,463	3,605
November .....	41,835	11,355	6,055			
December .....	41,383	12,163	6,092			
<b>Total .....</b>	<b>308,826</b>	<b>130,899</b>	<b>47,512</b>			

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

6512-516-105

Table 3 - Production, Sales and Inventories of Television Receiving Sets, October, 1955

	Starting inventory	Factory production	Sales	Closing inventory
(Number of units)				
<u>Table models</u>				
17" and under .....	29,019*	12,211	17,250	23,980
18" - 22" .....	28,353*	39,933	34,640	33,646
Over 22" .....	3,409	858	1,778	2,489
<u>Consoles</u>				
17" and under .....	2,948*	1,039	1,684	2,303
18" - 22" .....	40,476*	52,753	48,507	44,722
Over 22" .....	5,964*	4,077	3,463	6,578
<u>Three-way combinations</u>				
17" and under .....	3	-	-	3
18" and over .....	1,477	1,944	1,441	1,980
<b>Total all types .....</b>	<b>111,649*</b>	<b>112,815</b>	<b>108,763</b>	<b>115,701</b>

\* Revised.

Table 4 - Production, Sales and Inventories of Radio Receiving Sets, October, 1955

	Starting inventory	Factory production	Sales	Closing inventory
(Number of units)				
<u>Home sets</u>				
Standard: Under \$30 .....	48,480	8,959	18,160	39,279
\$30 - \$50 .....	23,847	11,005	12,417	22,435
Over \$50 .....	4,297	1,031	1,280	4,048
Multi-band: Under \$65 .....	1,626	1	349	1,278
Over \$65 .....	3,190	5	694	2,501
Battery: Standard .....	628	2	50	580
Multi-band .....	1,251	4	480	775
Clock sets .....	15,618	11,981	8,315	19,284
<b>Total home sets .....</b>	<b>98,937</b>	<b>32,988</b>	<b>41,745</b>	<b>90,180</b>
<u>Portables</u>				
Battery-electric .....	9,572	258	1,298	8,532
Battery .....	1,778	684	689	1,773
<b>Auto .....</b>	<b>25,013</b>	<b>15,054</b>	<b>16,476</b>	<b>23,591</b>
<u>Combinations</u>				
Standard: Table and portable..	2,896	1,094	1,492	2,498
Console - Under \$200	2,529	21	563	1,987
Over \$200.	2,711	788	995	2,504
Multi-band: Table and portable..	-	-	-	-
Console - Under \$200	183	150	185	148
\$200 - \$300	844	187	207	824
Over \$300.	947	66	163	850
<b>Total combinations .....</b>	<b>10,110</b>	<b>2,306</b>	<b>3,605</b>	<b>8,811</b>
<b>Total all types .....</b>	<b>145,410</b>	<b>51,290</b>	<b>63,813</b>	<b>132,887</b>

**NOTE: Inventories:** Include factory inventory plus distributors' inventories.**Sales:** Distributors' sales, i.e., all sales to dealers and users.**Price classifications:** Suggested list prices (including taxes).

Table 5 - Sales of Radio Receiving Sets, By Areas, October, 1955

	Atlantic*	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
	Provinces							Units	\$
	(Number of units)								
Home sets .....	2,587	10,900	15,245	3,414	2,256	3,688	3,655	41,745	1,684,453
Portables .....	77	215	1,180	77	54	106	278	1,987	104,359
Auto .....	178	382	14,598	297	170	348	503	16,476	1,619,059
Combinations .....	116	796	1,481	223	188	219	582	3,605	738,838
Total all types .....	2,958	12,293	32,504	4,011	2,668	4,361	5,018	63,813	4,146,709

\* - Maritime Provinces and Newfoundland.

Table 6 - Sales of Television Receiving Sets, By Areas, October, 1955

Area	Table models			Consoles			Three-way combinations		Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"	17" and under	18" and over	
	(Number of units)								
Nova Scotia .....	1,975	1,888	23	172	1,838	56	-	30	5,982
New Brunswick and Prince Edward Island .....	720	1,189	14	57	960	28	-	6	2,974
Newfoundland .....	395	638	1	79	529	27	-	52	1,721
Montreal area (1) .....	2,245	7,451	728	284	10,659	945	-	271	22,583
Quebec City area (2) .....	588	2,064	149	84	2,920	284	-	64	6,153
Other Quebec Province areas..	124	658	4	3	952	150	-	22	1,913
Toronto .....	1,719	4,180	169	123	6,429	448	-	107	13,175
Hamilton - Niagara .....	590	1,728	100	38	2,192	233	-	49	4,930
Windsor .....	334	811	53	26	1,024	106	-	17	2,371
Ottawa and Eastern Ontario(3)	1,357	2,666	173	86	3,149	193	-	64	7,688
Other Ontario .....	2,444	3,422	105	266	3,586	153	-	130	10,106
Manitoba (4) .....	1,325	1,942	51	142	3,829	97	-	108	7,494
Saskatchewan .....	633	1,043	41	117	1,495	45	-	36	3,410
Alberta .....	1,058	2,396	105	147	4,285	380	-	253	8,624
British Columbia .....	1,743	2,564	62	60	4,660	318	-	232	9,639
Canada .....	17,250	34,640	1,778	1,684	48,507	3,463	-	1,441	108,763
	\$ 3,691,322	9,152,796	617,646	423,719	16,822,360	1,492,467	-	696,073	32,896,383

- (1) Montreal trading area including Sherbrooke.
- (2) Quebec City trading area including Rimouski.
- (3) Ottawa and Eastern Ontario includes Hull.
- (4) Manitoba includes Lakehead area (Port Arthur and Fort William).

NOTE: Price classifications: Suggested list prices (including taxes).

Table 7 - Production and Sales of Radio Receiving Sets, Ten Months Ended October, 1955

	Factory production	Sales
	(Number of units)	
<u>Home sets</u>		
Standard: Under \$30 .....	113,663	109,816
\$30 - \$50 .....	54,453	65,068
Over \$50 .....	7,689	7,194
Multi-band: Under \$65 .....	1,948	4,020
Over \$65 .....	727	5,192
Battery: Standard .....	514	1,378
Multi-band .....	2,135	3,475
Clock sets .....	38,884	40,158
Total home sets .....	220,013	236,301
<u>Portables</u>		
Battery - electric .....	23,397	22,816
Battery .....	4,944	5,191
<u>Auto</u> .....	171,535	181,232
<u>Combinations</u>		
Standard: Table and portable .....	3,233	6,026
Console - Under \$200 .....	6,867	6,375
Over \$200 .....	2,572	8,241
Multi-band: Table and portable .....	-	-
Console - Under \$200 .....	570	411
\$200 - \$300 .....	2,035	3,506
Over \$300 .....	1,172	2,248
Total combinations .....	16,449	26,807
Total all types .....	436,338	472,347

Table 8 - Production and Sales of Television Receiving Sets, Ten Months Ended October, 1955

	Factory production	Sales
	(Number of units)	
<u>Table models</u>		
17" and under .....	118,811	99,678
18" - 22" .....	219,033	203,228
Over 22" .....	8,568	6,605
<u>Consoles</u>		
17" and under .....	10,816	9,010
18" - 22" .....	259,410	229,964
Over 22" .....	16,291	11,659
<u>Three-way combinations</u>		
17" and under .....	-1	1
18" and over .....	7,792	8,201
Total all types .....	640,720	568,346

NOTE: Sales: Distributors' sales, i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Table 9 - Sales of Television Receiving Sets, By Areas, Ten Months Ended October, 1955

Area	Table models			Consoles			Three-way combinations		Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"	17" and under	18" and over	
(Number of units)									
Nova Scotia .....	9,446	11,569	133	817	9,800	374	-	339	32,478
New Brunswick and Prince Edward Island .....	4,466	6,910	81	280	5,034	131	-	213	17,115
Newfoundland .....	1,682	2,604	50	182	2,183	88	-	225	7,014
Montreal area(1) .....	13,150	43,184	1,823	1,014	52,238	3,210	-1	1,400	116,018
Quebec City area(2) .....	3,382	11,031	375	461	13,227	709	-	250	29,435
Other Quebec Province areas..	452	1,792	20	31	2,592	184	-	31	5,102
Toronto .....	13,166	29,526	1,293	974	34,737	2,117	-	1,003	82,816
Hamilton - Niagara .....	4,060	10,073	430	410	10,611	704	-	160	26,448
Windsor .....	2,746	4,552	240	262	4,853	326	-	92	13,071
Ottawa and Eastern Ontario(3)	6,265	14,323	519	450	12,836	532	-	362	35,287
Other Ontario .....	11,945	17,531	429	1,249	17,550	704	-	821	50,229
Manitoba(4) .....	8,892	13,302	261	1,018	18,742	472	-	571	43,258
Saskatchewan .....	3,623	5,524	145	378	5,790	172	-	271	15,903
Alberta .....	6,746	11,962	356	780	16,443	920	1	1,414	38,622
British Columbia .....	9,657	19,345	450	704	23,328	1,016	1	1,049	55,550
Canada .....	99,678	203,228	6,605	9,010	229,964	11,659	1	8,201	568,346
	‡ 21,622,293	56,668,270	2,290,731	2,355,254	81,078,927	5,074,675	179	4,086,171	173,176,500

Radio and Television Receiving Sets

- (1) Montreal trading area including Sherbrooke.
- (2) Quebec City trading area including Rimouski.
- (3) Ottawa and Eastern Ontario includes Hull.
- (4) Manitoba includes Lakehead area (Port Arthur and Fort William).

Table 10 - Sales of Radio Receiving Sets, By Areas, Ten Months Ended October, 1955

	Atlantic*	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
	Provinces							Units	‡
(Number of units)									
Home sets .....	21,057	61,695	82,703	18,301	11,637	21,370	19,538	236,301	9,191,859
Portables .....	1,385	4,627	14,617	1,325	948	1,759	3,346	28,007	1,593,459
Auto .....	2,511	9,166	156,169	2,588	2,015	5,183	3,600	181,232	16,565,646
Combinations .....	1,302	4,834	9,140	2,363	1,937	3,645	3,586	26,807	6,112,192
Total all types .....	26,255	80,322	262,629	24,577	16,537	31,957	30,070	472,347	33,463,156

\* - Maritime Provinces and Newfoundland.

NOTE: Price classifications: Suggested list prices (including taxes).

Table 11 - Imports of Television Sets and Radio Receiving Sets, By Months, 1955

Month	Television sets		Radio receiving sets	
	Number	\$	Number	\$
January .....	729	54,643	1,346	146,066
February .....	765	54,748	687	35,645
March .....	464	33,609	1,660	40,250
April .....	464	29,874	3,567	73,084
May .....	234	16,975	3,379	104,790
June .....	591	55,518	9,044	155,673
July .....	309	29,778	2,244	80,040
August .....	378	41,354	3,957	141,454
September .....	345	30,704	2,157	84,096
Total nine months .....	4,279	347,197	28,041	861,098

NOTE: Data on imports during October are not yet available.

Table 12 - Exports of Radio Receiving Sets, By Months, 1955

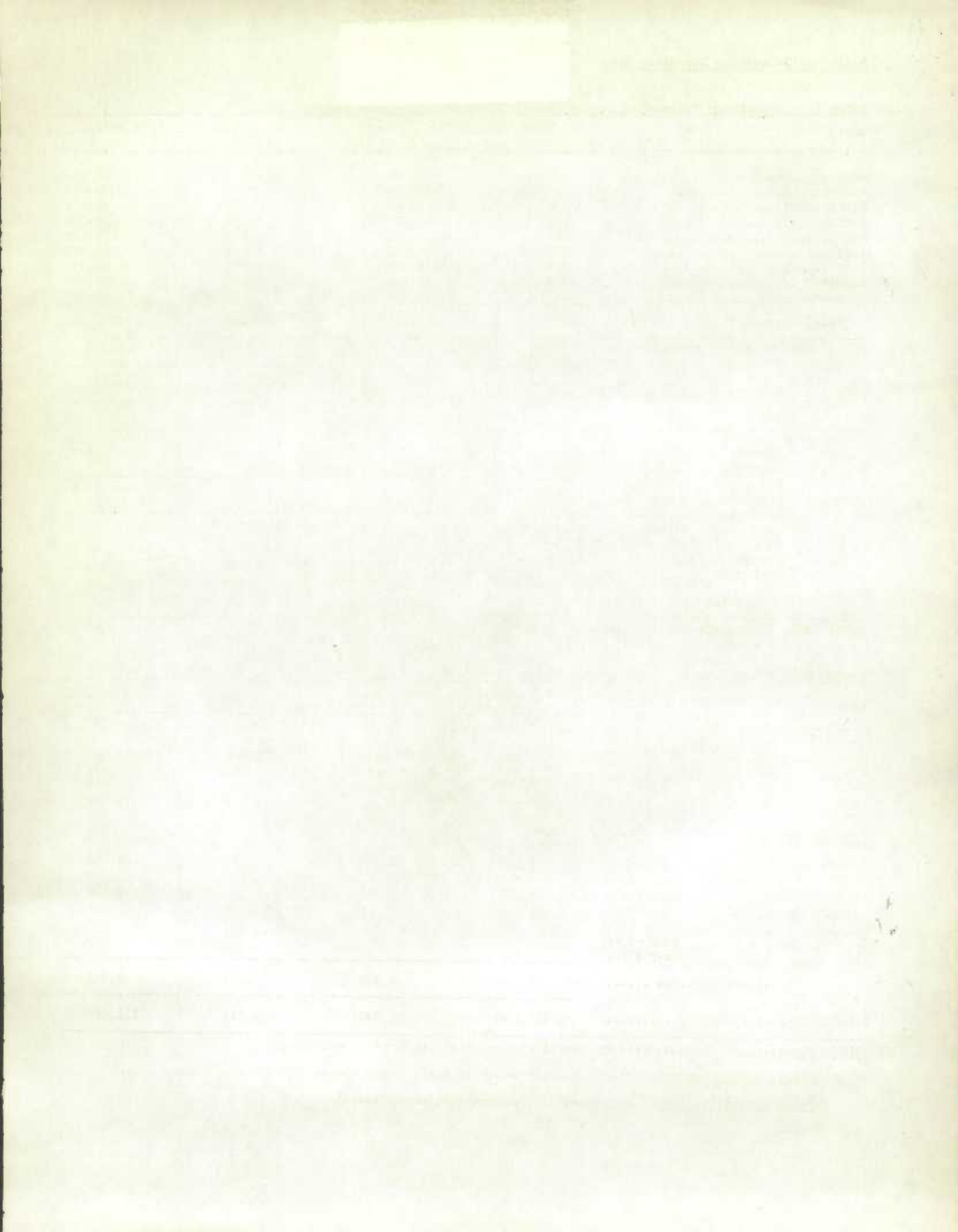
Month	Number	\$
January .....	357	20,403
February .....	856	60,575
March .....	913	101,814
April .....	1,091	37,162
May .....	442	18,654
June .....	753	144,921
July .....	449	74,625
August .....	1,751	248,722
September .....	767	56,197
Total nine months .....	7,379	763,073

NOTE: Data on exports during October are not yet available.

Table 13 - Production, Shipments and Imports of Radio Tubes, By Months, 1955

Month	Radio and television receiving tubes			Imports		
	Production Number	Shipments		Radio tubes*		Radio tube parts
		Number	Number	\$	Number	\$
January .....	1,307,017	1,235,464	772,148	1,179,796	1,023,882	503,922
February .....	1,350,487	957,665	679,331	1,021,114	1,019,869	355,254
March .....	1,697,854	1,175,574	717,558	1,024,862	1,128,591	478,463
April .....	1,306,178	813,800	529,856	715,315	671,779	428,751
May .....	1,254,753	1,090,967	621,816	627,436	567,714	482,413
June .....	1,465,156	1,014,197	608,592	616,400	594,950	559,528
July .....	686,443	921,039	473,630	823,033	825,293	316,033
August .....	1,253,738	1,090,817	566,377	1,114,508	1,003,451	590,627
September .....	1,566,777	1,993,462	1,035,388	1,670,065	1,438,719	507,034
October .....	1,387,121	1,766,507	977,946	Not yet available		
Total ten months ..	13,275,524	12,059,492	6,982,642			

\* - Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.



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