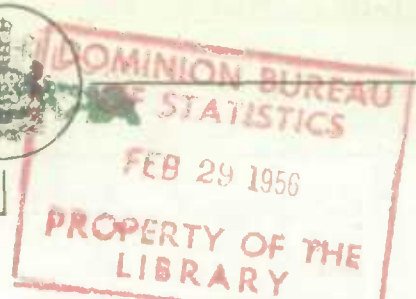


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RADIO AND TELEVISION RECEIVING SETS

Sales of radio receiving sets by Canadian producers during December, 1955, totalled 64,946 units valued at \$4,204,315 at list prices. Home sets totalled 46,479 units; portable and automobile sets totalled 14,313 units and combinations totalled 4,154 units.

Sales of television sets totalled 84,512 units, of which 41,634 were table models; 41,523 were consoles and 1,355 were three-way combinations. In dollar value the December, 1955, sales of television sets totalled \$27,462,966.

Table 1 - Producers' Domestic Sales of Television Sets, by Months, 1954 and 1955

Month	1954			1955		
	Table models	Consoles	Three-way combinations	Table models	Consoles	Three-way combinations
	(Number of units)					
January	18,631	14,676	1,089	31,663	22,337	788
February	21,733	14,720	1,576	34,317	22,023	489
March	22,012	14,062	1,875	33,733	19,176	640
April	14,429	10,704	1,216	16,559	13,772	334
May	11,192	9,248	952	11,691	8,754	264
June	13,639	8,142	666	17,289	9,403	236
July	15,869	9,899	593	14,323	13,282	381
August	32,097	22,734	963	35,266	33,320	1,153
September	48,933	33,461	1,948	61,002	54,912	2,476
October	59,164	30,520	2,017	53,668	53,654	1,441
November	53,593	39,322	1,536	54,551	55,938	1,610
December	53,214	36,325	1,106	41,634	41,523	1,355
Total	364,506	243,813	15,537	405,696	348,094	11,167

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, by Months, 1954 and 1955

Month	1954			1955		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January	19,742	10,411	5,710	16,466	10,354	3,277
February	19,628	9,798	4,402	19,466	17,160	3,285
March	27,599	11,886	4,245	21,057	21,524	2,790
April	23,677	12,254	3,351	16,743	25,734	2,201
May	17,169	14,004	2,118	20,204	29,436	1,736
June	18,843	19,262	1,915	17,788	31,228	1,388
July	11,779	11,180	2,088	18,411	19,097	2,141
August	19,031	8,282	3,255	23,522	13,971	2,650
September	31,530	4,058	3,860	40,899	22,272	3,734
October	36,610	6,246	4,421	41,745	18,463	3,605
November	41,835	11,355	6,055	54,567	13,856	4,277
December	41,383	12,163	6,092	46,479	14,313	4,154
Total	308,826	130,899	47,512	337,347	237,408	35,238

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Table 3 - Production, Sales and Inventories of Television Receiving Sets, December, 1955

	Starting inventory	Factory production	Sales	Closing inventory
(Number of units)				
<u>Table models</u>				
17" and under	23,015	10,123	10,134	23,004
18" - 22"	33,439	28,118	29,985	31,572
Over 22"	2,797	2,223	1,515	3,505
<u>Consoles</u>				
17" and under	1,663	27	509	1,181
18" - 22"	55,473	44,233	38,100	61,606
Over 22"	7,436	3,507	2,914	8,029
<u>Three-way combinations</u>				
17" and under	3	-	-	3
18" and over	1,461	1,381	1,355	1,487
Total all types	125,287	89,612	84,512	130,387

Table 4 - Production, Sales and Inventories of Radio Receiving Sets, December, 1955

	Starting inventory	Factory production	Sales	Closing inventory
(Number of units)				
<u>Home sets</u>				
Standard: Under \$50	33,296	21,556	17,613	37,239
\$50 - \$50	26,952	15,665	13,342	29,275
Over \$50	4,565	55	695	3,925
Multi-band: Under \$65	1,086	-1	187	898
Over \$65	1,855	11	829	1,017
Battery: Standard	510	-6	39	465
Multi-band	835	1	634	202
Clock sets	18,411	12,450	13,140	17,721
Total home sets	87,490	49,731	46,479	90,742
<u>Portables</u>				
Battery-electric	8,232	3,230	3,534	7,928
Battery	1,767	84	115	1,736
Auto	24,048	11,956	10,664	25,340
<u>Combinations</u>				
Standard: Table and portable ..	1,749	1,305	815	2,239
Console - Under \$200.	1,300	167	731	736
Over \$200..	1,710	423	912	1,221
Multi-band: Table and portable ..	-	-	-	-
Console - Under \$200.	145	-	-	145
\$200 - \$300.	633	973	1,089	517
Over \$300..	975	701	607	1,069
Total combinations	6,512	3,569	4,154	5,927
Total all types	128,049	68,570	64,946	131,673

NOTE: Inventories: Include factory inventory plus distributors' inventories.

Sales: Distributors' sales, i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Table 5 - Sales of Radio Receiving Sets, By Areas, December, 1955

	Atlantic*	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
	Provinces							Units	\$
	(Number of units)								
Home sets	4,072	11,757	19,016	3,188	1,751	3,277	3,418	46,479	1,867,334
Portables	268	551	1,700	294	170	212	454	3,649	191,621
Auto	91	507	9,528	48	65	178	247	10,664	1,014,569
Combinations	270	979	1,591	311	174	323	506	4,154	1,130,791
Total all types	4,701	13,794	31,835	3,841	2,160	3,990	4,625	64,946	4,204,315

* - Maritime Provinces and Newfoundland.

Table 6 - Sales of Television Receiving Sets, By Areas, December, 1955

Area	Table models			Consoles			Three-way combinations		Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"	17" and under	18" and over	
	(Number of units)								
Nova Scotia	821	1,582	52	64	1,321	69	-	49	3,958
New Brunswick and Prince Edward Island	398	1,178	51	20	911	25	-	29	2,612
Newfoundland	391	286	15	14	158	-	-	24	888
Montreal area (1)	833	5,533	198	106	6,944	676	-	149	14,439
Quebec City area (2)	375	2,293	62	-3	3,669	247	-	133	6,776
Other Quebec Province areas..	135	692	66	5	945	167	-	49	2,059
Toronto	1,462	2,853	429	22	5,743	513	-	117	11,139
Hamilton - Niagara	408	1,420	29	11	1,766	169	-	41	3,844
Windsor	339	807	56	2	877	80	-	21	2,182
Ottawa and Eastern Ontario(3)	741	2,438	78	34	2,206	213	-	50	5,760
Other Ontario	1,429	3,608	46	66	3,764	202	-	196	9,311
Manitoba (4)	898	1,551	52	42	2,170	151	-	81	4,945
Saskatchewan	498	915	27	18	1,184	72	-	26	2,740
Alberta	857	2,306	211	68	3,440	179	-	243	7,304
British Columbia	549	2,523	143	40	3,002	151	-	147	6,555
Canada	No. 10,134	29,985	1,515	509	38,100	2,914	-	1,355	84,512
	\$ 2,103,844	8,104,087	486,228	128,259	14,662,868	1,276,819	-	700,861	27,462,966

(1) Montreal trading area including Sherbrooke.

(2) Quebec City trading area including Rimouski.

(3) Ottawa and Eastern Ontario includes Hull.

(4) Manitoba includes Lakehead area (Port Arthur and Fort William).

NOTE: Price classifications: Suggested list prices (including taxes).

Table 7 - Production and Sales of Radio Receiving Sets, Twelve Months Ended December, 1955

	Factory production	Sales
	(Number of units)	
<u>Home sets</u>		
Standard: Under \$30	156,864	155,057
\$30 - \$50	86,282	90,057
Over \$50	9,298	8,926
Multi-band: Under \$65	1,952	4,404
Over \$65	738	6,687
Battery: Standard	509	1,488
Multi-band	2,442	4,355
Clock sets	63,536	66,373
Total home sets	321,621	337,347
<u>Portables</u>		
Battery - electric	28,512	28,535
Battery	5,377	5,661
<u>Auto</u>	195,264	203,212
<u>Combinations</u>		
Standard: Table and portable	4,815	7,867
Console - Under \$200	7,093	7,852
Over \$200	3,711	10,663
Multi-band: Table and portable	-	-
Console - Under \$200	570	414
\$200 - \$300	3,151	4,929
Over \$300	2,656	3,513
Total combinations	21,996	35,238
Total all types	572,770	609,993

Table 8 - Production and Sales of Television Receiving Sets, Twelve Months Ended December, 1955

	Factory production	Sales
	(Number of units)	
<u>Table models</u>		
17" and under	144,159	126,002
18" - 22"	283,285	269,554
Over 22"	13,119	10,140
<u>Consoles</u>		
17" and under	11,027	10,343
18" - 22"	366,631	320,301
Over 22"	23,533	17,450
<u>Three-way combinations</u>		
17" and under	-1	1
18" and over	10,264	11,166
Total all types	852,017	764,957

NOTE: Sales: Distributors' sales, i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Table 9 - Sales of Television Receiving Sets, By Areas, Twelve Months Ended December, 1955

Area	Table models			Consoles			Three-way combinations		Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"	17" and under	18" and over	
	(Number of units)								
Nova Scotia	11,445	15,723	215	966	13,229	531	-	436	42,545
New Brunswick and Prince Edward Island	5,614	9,749	154	361	7,180	189	-	309	23,556
Newfoundland	2,344	3,232	67	202	2,696	95	-	314	8,950
Montreal area (1)	16,203	55,184	2,679	1,192	68,845	4,647	-1	1,707	150,456
Quebec City area (2)	4,154	15,569	567	474	20,983	1,234	-	497	43,478
Other Quebec Province areas..	670	3,205	101	39	4,644	428	-	275	9,362
Toronto	17,043	36,452	2,003	1,053	48,334	3,201	-	1,225	109,311
Hamilton - Niagara	5,185	12,944	601	448	15,316	1,038	-	236	35,768
Windsor	3,501	6,317	347	278	6,871	489	-	133	17,936
Ottawa and Eastern Ontario(3)	8,068	19,621	845	508	18,559	866	-	471	48,938
Other Ontario	15,909	25,323	555	1,427	25,673	1,110	-	1,194	71,191
Manitoba (4)	11,056	16,820	374	1,185	24,661	708	-	739	55,543
Saskatchewan	4,455	7,653	209	479	8,450	313	-	368	21,927
Alberta	8,650	16,928	727	940	24,122	1,278	1	1,929	54,575
British Columbia	11,705	24,834	696	791	30,738	1,323	1	1,333	71,421
Canada	No. 126,002	269,554	10,140	10,343	320,301	17,450	1	11,166	764,957
	\$ 27,087,279	74,587,080	3,478,501	2,692,544	113,847,384	7,575,587	179	5,546,394	234,814,948

- (1) Montreal trading area including Sherbrooke.
- (2) Quebec City trading area including Rimouski.
- (3) Ottawa and Eastern Ontario includes Hull.
- (4) Manitoba includes Lakehead area (Port Arthur and Fort William).

Table 10 - Sales of Radio Receiving Sets, By Areas, Twelve Months Ended December, 1955

	Atlantic*	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
	Provinces							Units	\$
	(Number of units)								
Home sets	29,822	87,685	123,192	25,605	15,937	28,133	26,973	337,347	13,127,737
Portables	1,764	5,483	17,837	1,721	1,237	2,106	4,048	34,196	1,915,902
Auto	2,708	9,986	175,672	2,813	2,196	5,675	4,162	203,212	18,587,001
Combinations	1,747	6,655	12,511	2,923	2,345	4,253	4,804	35,238	8,276,568
Total all types	36,041	109,809	329,212	33,062	21,715	40,167	39,987	609,993	41,907,208

* - Maritime Provinces and Newfoundland.

NOTE: Price classifications: Suggested list prices (including taxes).

Table 11 - Imports of Television Sets and Radio Receiving Sets, By Months, 1955

Month	Television sets		Radio receiving sets	
	Number	\$	Number	\$
January	729	54,643	1,346	146,066
February	765	54,742	687	35,645
March	464	33,609	1,660	40,250
April	464	29,874	3,567	73,084
May	234	16,975	3,379	104,790
June	591	55,518	9,044	155,673
July	309	29,778	2,244	80,040
August	378	41,354	3,957	141,454
September	345	30,704	2,157	84,096
October	561	59,057	2,451	106,831
November	547	50,132	4,018	127,692
Total eleven months	5,387	456,386	44,510*	1,095,621

NOTE: Data on imports during December are not yet available.

* Revised.

Table 12 - Exports of Radio Receiving Sets, By Months, 1955

Month	Number	\$
January	357	20,403
February	856	60,575
March	913	101,814
April	1,091	37,162
May	442	18,654
June	753	144,921
July	449	74,625
August	1,751	248,722
September	767	56,197
October	474	30,619
November	1,279	52,123
December	1,032	109,479
Total twelve months	10,164	955,294

Table 13 - Production, Shipments and Imports of Radio Tubes, By Months, 1955

Month	Radio and television receiving tubes			Imports		
	Production Number	Shipments		Radio tubes*		Radio tube parts
		Number	Number	\$	Number	\$
January	1,307,017	1,235,464	772,148	1,179,796	1,023,882	503,922
February	1,350,487	957,665	679,331	1,021,114	1,019,869	355,254
March	1,697,854	1,175,574	717,558	1,024,862	1,128,591	478,463
April	1,306,178	813,800	529,856	715,315	671,779	428,751
May	1,254,753	1,090,967	621,816	627,436	567,714	482,413
June	1,465,156	1,014,197	608,592	616,400	594,950	559,528
July	686,443	921,039	473,630	823,033	825,293	316,033
August	1,253,738	1,090,817	566,377	1,114,508	1,003,451	590,627
September	1,566,777	1,993,462	1,035,388	1,670,065	1,438,719	507,034
October	1,387,121	1,766,507	977,946	2,095,006	1,592,176	597,156
November	1,730,691	1,431,800	809,778	2,179,126	1,567,866	845,687
December	1,699,882	1,012,827	609,158	Not yet available		
Total twelve months	16,706,097	14,504,119	8,401,578			

* - Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

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