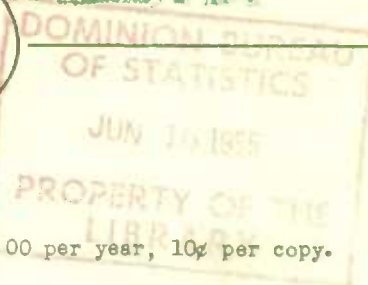


DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce



Vol. 10-No. 2

February, 1955

Price: \$1.00 per year, 10¢ per copy.

RADIO AND TELEVISION RECEIVING SETS

Sales of radio receiving sets by Canadian producers during February, 1955, totalled 39,911 units valued at \$3,358,836 at list prices. Home sets totalled 19,466 units; portable and automobile sets totalled 17,160 units and combinations totalled 3,285 units.

Sales of television sets totalled 56,829 units of which 34,317 were table models; 22,023 were consoles and 489 were three-way combinations. In dollar value the February, 1955, sales of television sets totalled \$18,133,434.

Table 1 - Producers' Domestic Sales of Television Sets, by Months, 1954 and 1955

Month	1954			1955		
	Table models	Consoles	Three-way combinations	Table models	Consoles	Three-way combinations
(Number of units)						
January	18,631	14,676	1,089	31,663	22,337	788
February	21,733	14,720	1,576	34,317	22,023	489
March	22,012	14,062	1,875			
April	14,429	10,704	1,216			
May	11,192	9,248	952			
June	13,639	8,142	666			
July	15,869	9,899	593			
August	32,097	22,734	963			
September	48,933	33,461	1,948			
October	59,164	30,520	2,017			
November	53,593	39,322	1,536			
December	53,214	36,325	1,106			
Total	364,506	243,813	15,537			

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, by Months, 1954 and 1955

Month	1954			1955		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
(Number of units)						
January	19,742	10,411	5,710	16,466	10,354	3,277
February	19,628	9,798	4,402	19,466	17,160	3,285
March	27,599	11,886	4,245			
April	23,677	12,254	3,351			
May	17,169	14,004	2,118			
June	18,843	19,262	1,915			
July	11,779	11,180	2,088			
August	19,031	8,282	3,255			
September	31,530	4,058	3,860			
October	36,610	6,246	4,421			
November	41,835	11,355	6,055			
December	41,383	12,163	6,092			
Total	308,826	130,899	47,512			

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

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Radio and Television Receiving Sets

Table 3 - Production, Sales and Inventories of Television Receiving Sets, February, 1955

	Starting inventory	Factory production	Sales	Closing inventory
	(Number of units)			
<u>Table models</u>				
17" and under	5,986	14,177	12,491	7,672
18" - 22"	23,131	23,708	20,743	26,096
Over 22"	1,133	2,261	1,083	2,311
<u>Consoles</u>				
17" and under	1,914	785	1,278	1,421
18" - 22"	21,810	24,391	18,987	27,214
Over 22"	3,102	3,252	1,758	4,596
<u>Three-way combinations</u>				
17" and under	4	-2	-1	3
18" and over	1,877	512	490	1,899
Total all types	58,957	69,084	56,829	71,212

Table 4 - Production, Sales and Inventories of Radio Receiving Sets, February, 1955

	Starting inventory	Factory production	Sales	Closing inventory
	(Number of units)			
<u>Home sets</u>				
Standard: Under \$30	38,485	12,243	9,515	41,213
\$30 - \$50	31,368	5,112	5,250	31,230
Over \$50	3,317	-29	672	2,616
Multi-band: Under \$65	4,259	34	447	3,846
Over \$65	6,429	-8	499	5,922
Battery: Standard	1,374	1	147	1,228
Multi-band	2,890	1,012	227	3,675
Clock sets	19,868	786	2,709	17,945
Total home sets	107,990	19,151	19,466	107,675
<u>Portables</u>				
Battery-electric	8,307	1,460	491	9,276
Battery	2,001	33	53	1,981
Auto	31,570	12,270	16,616	27,224
<u>Combinations</u>				
Standard: Table and portable ..	4,902	38	592	4,348
Console - Under \$200.	2,204	41	430	1,815
Over \$200..	5,677	225	1,404	4,498
Multi-band: Table and portable ..	-	-	-	-
Console - Under \$200.	-	5	-	5
\$200 - \$300	2,553	209	584	2,178
Over \$300..	1,719	352	275	1,796
Total combinations	17,055	870	3,285	14,640
Total all types	166,923	33,784	39,911	160,796

NOTE: Inventories: Include factory inventory plus distributors' inventories.

Sales: Distributors' sales, i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Table 5 - Sales of Radio Receiving Sets, By Areas, February, 1955

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
	(Number of units)								
Home sets	1,754	5,520	6,682	1,233	1,006	1,961	1,310	19,466	760,633
Portables	27	54	217	52	25	68	101	544	43,756
Auto	74	321	15,635	107	62	307	110	16,616	1,721,227
Combinations	125	586	1,024	270	361	430	489	3,285	833,220
Total all types	1,980	6,481	23,558	1,662	1,454	2,766	2,010	39,911	3,358,836

* - Maritime Provinces and Newfoundland.

Table 6 - Sales of Television Receiving Sets, By Areas, February, 1955

Area	Table models			Consoles			Three-way combinations		Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"	17" and under	18" and over	
Nova Scotia	1,305	1,214	18	124	668	13	-	6	3,348
New Brunswick and Prince Edward Island	663	706	13	39	305	8	-	20	1,754
Newfoundland	10	23	-	-	2	-	-	-	35
Montreal Area(1)	1,334	3,860	204	95	4,624	381	-1	75	10,572
Quebec City Area(2)	389	1,046	21	67	1,045	78	-	17	2,663
Other Quebec Province Areas.	36	157	1	12	114	5	-	2	327
Toronto	1,918	3,156	406	158	3,045	784	-	36	9,503
Hamilton - Niagara	595	1,010	63	50	870	81	-	22	2,691
Windsor	308	372	59	52	475	47	-	1	1,314
Ottawa and Eastern Ontario(3)	627	1,209	56	81	949	41	-	12	2,975
Other Ontario	1,534	1,693	74	141	1,198	95	-	42	4,777
Manitoba(4)	1,597	2,035	65	139	1,803	85	-	40	5,764
Saskatchewan	567	698	2	57	545	9	-	23	1,901
Alberta	878	1,190	48	114	1,308	70	-	145	3,753
British Columbia	730	2,374	53	149	2,036	61	-	49	5,452
Canada	12,491	20,743	1,083	1,278	18,987	1,758	-1	490	56,829
	\$ 2,893,980	5,986,876	373,526	343,023	7,453,057	776,312	-700	307,360	18,133,434

(1) Montreal Trading area including Sherbrooke.

(2) Quebec City Trading area including Rimouski.

(3) Ottawa and Eastern Ontario includes Hull.

(4) Manitoba includes Lakehead Area (Port Arthur and Fort William).

NOTE: Price classification: Suggested list prices (including taxes).

Radio and Television Receiving Sets

Table 7 - Production and Sales of Radio Receiving Sets, Two Months Ended February, 1955

	Factory production	Sales
	(Number of units)	
<u>Home sets</u>		
Standard: Under \$30	22,631	16,735
\$30 - \$50	7,918	9,784
Over \$50	113	1,064
Multi-band: Under \$65	1,209	918
Over \$65	83	929
Battery: Standard	14	238
Multi-band	2,010	443
Clock sets	3,727	5,821
Total home sets	37,705	35,932
<u>Portables</u>		
Battery - electric	2,915	1,421
Battery	45	94
<u>Auto</u>	19,935	25,999
<u>Combinations</u>		
Standard: Table and portable	252	1,137
Console - Under \$200	57	713
Over \$200	811	2,997
Multi-band: Table and portable	-	-
Console - Under \$200	6	1
\$200 - \$300	240	1,112
Over \$300	472	602
Total combinations	1,838	6,562
Total all types	62,438	70,008

Table 8 - Production and Sales of Television Receiving Sets, Two Months Ended February, 1955

	Factory production	Sales
	(Number of units)	
<u>Table models</u>		
17" and under	25,890	22,865
18" - 22"	48,816	41,464
Over 22"	3,442	1,651
<u>Consoles</u>		
17" and under	2,946	2,327
18" - 22"	50,106	39,680
Over 22"	4,980	2,353
<u>Three-way combinations</u>		
17" and under	-2	-1
18" and over	747	1,278
Total all types	136,925	111,617

NOTE: Sales: Distributors' sales, i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Table 9 - Sales of Television Receiving Sets, By Areas, Two Months Ended February, 1955

Area	Table models			Consoles			Three-way combinations		Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"	17" and under	18" and over	
Nova Scotia	1,992	2,584	45	171	1,698	26	-	39	6,555
New Brunswick and Prince Edward Island	1,089	1,406	31	40	835	8	-	36	3,445
Newfoundland	10	24	-	-	13	-	-	-	47
Montreal Area(1)	2,300	7,903	253	280	9,051	561	-1	350	20,697
Quebec City Area(2)	687	2,282	21	147	2,543	118	-	59	5,857
Other Quebec Province Areas.	105	311	1	18	315	8	-	2	760
Toronto	3,835	6,292	616	377	6,223	921	-	110	18,374
Hamilton - Niagara	1,062	2,037	88	125	1,871	139	-	27	5,349
Windsor	734	886	76	87	931	57	-	7	2,778
Ottawa and Eastern Ontario(3)	1,168	2,428	78	144	1,896	58	-	64	5,836
Other Ontario	2,657	3,677	122	303	3,014	137	-	123	10,033
Manitoba (4)	2,511	3,783	108	233	3,486	124	-	93	10,338
Saskatchewan	921	1,454	26	72	1,076	17	-	45	3,611
Alberta	1,788	1,925	105	154	2,488	90	-	192	6,742
British Columbia	2,006	4,472	81	176	4,240	89	-	131	11,195
CanadaNo.	22,865	41,464	1,651	2,327	39,680	2,353	-1	1,278	111,617
\$	5,270,160	12,138,520	576,316	634,977	15,367,902	1,075,886	-700	794,611	35,857,672

Radio and Television Receiving Sets

- (1) Montreal Trading area including Sherbrooke.
- (2) Quebec City Trading area including Rimouski.
- (3) Ottawa and Eastern Ontario includes Hull.
- (4) Manitoba includes Lakehead Area (Port Arthur and Fort William).

Table 10 - Sales of Radio Receiving Sets, By Areas, Two Months Ended February, 1955

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets	3,217	9,784	12,629	2,290	2,079	3,460	2,473	35,932	1,431,522
Portables	105	290	488	167	46	112	307	1,515	137,773
Auto	136	415	24,576	138	93	455	186	25,999	2,152,659
Combinations	221	1,048	1,881	583	561	1,129	1,139	6,562	1,677,613
Total all types	3,679	11,537	39,574	3,178	2,779	5,156	4,105	70,008	5,399,567

* - Maritime Provinces and Newfoundland.

NOTE: Price classifications: Suggested list prices (including taxes).



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Table 11 - Imports of Television Sets and Radio Receiving Sets, By Months, 1955

Month	Television sets		Radio receiving sets	
	Number	\$	Number	\$
January	729	54,643	1,346	146,066
February	765	54,742	687	35,645
Total two months	1,494	109,385	2,033	181,711

Table 12 - Exports of Radio Receiving Sets, By Months, 1955

Month	Number	\$
January	357	20,403
February	856	60,575
Total two months	1,213	80,978

Table 13 - Production, Shipments and Imports of Radio Tubes, By Months, 1955

Month	Radio and television receiving tubes			Imports		
	Production	Shipments		Radio tubes*		Radio tube parts
		Number	Number	\$	Number	\$
January	1,307,017	1,903,336	1,066,304	1,179,796	1,023,882	503,922
February	1,350,487	1,339,881	924,190	1,021,114	1,019,869	355,254
Total two months ...	2,657,504	3,243,217	1,990,494	2,200,910	2,043,751	859,176

* - Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.