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RADIO AND TELEVISION RECEIVING SETS

Sales of radio receiving sets by Canadian producers during April, 1955, totalled 44,678 units valued at \$3,402,961 at list prices. Home sets totalled 16,743 units; portable and automobile sets totalled 25,734 units and combinations totalled 2,201 units.

Sales of television sets totalled 30,665 units of which 16,559 were table models; 13,772 were consoles and 334 were three-way combinations. In dollar value the April, 1955, sales of television sets totalled \$9,350,562.

Table 1 - Producers' Domestic Sales of Television Sets, by Months, 1954 and 1955

Month	1954			1955		
	Table models	Consoles	Three-way combinations	Table models	Consoles	Three-way combinations
(Number of units)						
January	18,631	14,676	1,089	31,663	22,337	788
February	21,733	14,720	1,576	34,317	22,023	489
March	22,012	14,062	1,875	33,733	19,176	640
April	14,429	10,704	1,216	16,559	13,772	334
May	11,192	9,248	952			
June	13,639	8,142	666			
July	15,869	9,899	593			
August	32,097	22,734	963			
September	48,933	33,461	1,948			
October	59,164	30,520	2,017			
November	53,593	39,322	1,536			
December	53,214	36,325	1,106			
Total	364,506	243,813	15,537			

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, by Months, 1954 and 1955

Month	1954			1955		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
(Number of units)						
January	19,742	10,411	5,710	16,466	10,354	3,277
February	19,628	9,798	4,402	19,466	17,160	3,285
March	27,599	11,886	4,245	21,057	21,524	2,790
April	23,677	12,254	3,351	16,743	25,734	2,201
May	17,169	14,004	2,118			
June	18,843	19,262	1,915			
July	11,779	11,180	2,088			
August	19,031	8,282	3,255			
September	31,530	4,058	3,860			
October	36,610	6,246	4,421			
November	41,835	11,355	6,055			
December	41,383	12,163	6,092			
Total	308,826	130,899	47,512			

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Table 3 - Production, Sales and Inventories of Television Receiving Sets, April, 1955

	Starting inventory	Factory production	Sales	Closing inventory
	(Number of units)			
Table models				
17" and under	13,964	10,061	5,581	18,444
18" - 22"	31,599	13,219	10,892	33,926
Over 22"	2,142	630	86	2,686
Consoles				
17" and under	1,535	1,898	671	2,762
18" - 22"	33,886	18,586	12,552	39,920
Over 22"	3,803	894	549	4,148
Three-way combinations				
17" and under	4	-	-	4
18" and over	1,858	465	334	1,989
Total all types	88,791	45,753	30,665	103,879

Table 4 - Production, Sales and Inventories of Radio Receiving Sets, April, 1955

	Starting inventory	Factory production	Sales	Closing inventory
	(Number of units)			
Home sets				
Standard: Under \$30	39,049	7,776	6,757	40,068
\$30 - \$50	32,423	4,117	4,598	31,942
Over \$50	3,742	791	1,120	3,413
Multi-band: Under \$65	3,388	-	417	2,971
Over \$65	5,411	236	541	5,106
Battery: Standard	1,160	-11	60	1,089
Multi-band	3,416	27	358	3,085
Clock sets	19,444	5,093	2,892	21,645
Total home sets	108,033	18,029	16,743	109,319
Portables				
Battery-electric	8,592	2,860	2,501	8,951
Battery	2,026	970	1,663	1,333
Auto	29,396	17,107	21,570	24,933
Combinations				
Standard: Table and portable..	3,815	39	488	3,366
Console - Under \$200	1,706	431	381	1,756
Over \$200.	3,486	199	777	2,908
Multi-band: Table and portable..	-	-	-	-
Console - Under \$200	18	1	1	18
\$200 - \$300	1,796	407	418	1,785
Over \$300.	1,537	65	136	1,466
Total combinations	12,358	1,142	2,201	11,299
Total all types	160,405	40,108	44,678	155,835

NOTE: Inventories: Include factory inventory plus distributors' inventories.

Sales: Distributors' sales, i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Table 5 - Sales of Radio Receiving Sets, By Areas, April, 1955

	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
	(Number of units)								Units
Home sets	2,033	4,982	5,472	917	678	1,504	1,157	16,743	683,827
Portables	180	293	3,160	85	77	225	144	4,164	230,439
Auto	259	1,114	18,957	261	204	553	222	21,570	1,956,049
Combinations	124	341	740	226	121	406	243	2,201	532,646
Total all types	2,596	6,730	28,329	1,489	1,080	2,688	1,766	44,678	3,402,961

† - Maritime Provinces and Newfoundland.

Table 6 - Sales of Television Receiving Sets, By Areas, April, 1955

Area	Table models			Consoles			Three-way combinations		Total all types	
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"	17" and under	18" and over		
Nova Scotia	802	963	1	88	746	32	-	4	2,636	
New Brunswick and Prince Edward Island	211	566	1	51	309	49	-	5	1,192	
Newfoundland	19	13	-	-	7	-	-	-	39	
Montreal area(1)	583	2,291	20	22	2,901	117	-	55	5,989	
Quebec City area(2)	118	448	7	11	515	15	-	10	1,124	
Other Quebec Province areas	10	49	1	-1	61	4	-	-	124	
Toronto	876	1,518	6	29	2,194	52	-	67	4,762	
Hamilton - Niagara	174	450	5	35	474	24	-	9	1,171	
Windsor	170	321	4	38	346	7	-	4	890	
Ottawa and Eastern Ontario(3)	435	699	19	26	598	8	-	18	1,803	
Other Ontario	612	917	3	74	1,228	38	-	30	2,902	
Manitoba(4)	602	684	1	106	756	89	-	16	2,254	
Saskatchewan	99	201	1	21	216	13	-	14	565	
Alberta	299	568	7	103	694	44	-	48	1,763	
British Columbia	571	1,204	10	68	1,507	57	-	34	3,451	
Canada	5,581	10,892	86	671	12,552	549	-	334	30,665	
	†	1,205,061	3,151,989	30,483	171,519	4,328,325	255,977	-	207,208	9,350,562

(1) Montreal Trading area including Sherbrooke.

(2) Quebec City Trading area including Rimouski.

(3) Ottawa and Eastern Ontario includes Hull.

(4) Manitoba includes Lakehead area (Port Arthur and Fort William).

NOTE: Price classification: Suggested list prices (including taxes).

Radio and Television Receiving Sets

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Table 7 - Production and Sales of Radio Receiving Sets, Four Months Ended April, 1955

	Factory production	Sales
	(Number of units)	
<u>Home sets</u>		
Standard: Under \$30	36,881	32,103
\$30 - \$50	19,621	20,844
Over \$50	3,082	3,215
Multi-band: Under \$65	1,512	1,882
Over \$65	343	2,219
Battery: Standard	6	369
Multi-band	2,040	1,063
Clock sets	13,562	12,037
Total home sets	77,047	73,732
<u>Portables</u>		
Battery - electric	6,338	4,882
Battery	1,012	1,866
Auto	59,669	68,024
<u>Combinations</u>		
Standard: Table and portable	401	2,186
Console - Under \$200	791	1,511
Over \$200	1,020	4,771
Multi-band: Table and portable	-	-
Console - Under \$200	6	-8
\$200 - \$300	772	2,037
Over \$300	596	1,056
Total combinations	3,586	11,553
Total all types	147,652	160,057

Table 8 - Production and Sales of Television Receiving Sets, Four Months Ended April, 1955

	Factory production	Sales
	(Number of units)	
<u>Table models</u>		
17" and under	54,517	41,016
18" - 22"	89,676	73,162
Over 22"	4,260	2,094
<u>Consoles</u>		
17" and under	6,028	3,768
18" - 22"	94,121	69,550
Over 22"	6,171	3,990
<u>Three-way combinations</u>		
17" and under	-	-
18" and over	1,881	2,251
Total all types	256,654	195,831

NOTE: Sales: Distributors' sales, i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Table 9 - Sales of Television Receiving Sets, By Areas, Four Months Ended April, 1955

Area	Table models			Consoles			Three-way combinations		Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"	17" and under	18" and over	
Nova Scotia	4,009	4,934	71	301	3,538	149	-	57	13,059
New Brunswick and Prince Edward Island	2,093	2,767	49	136	1,910	72	-	58	7,085
Newfoundland	30	38	-	-	21	2	-	1	92
Montreal area(1)	4,130	14,567	362	402	15,286	935	-1	499	36,180
Quebec City area(2)	1,262	3,621	42	190	4,092	204	-	89	9,500
Other Quebec Province areas.	127	427	2	17	445	12	-	3	1,033
Toronto	6,912	11,947	643	513	11,140	1,085	-	290	32,530
Hamilton - Niagara	1,687	3,261	108	225	3,100	206	-	50	8,637
Windsor	1,467	1,552	90	164	1,644	94	-	15	5,026
Ottawa and Eastern Ontario(3)	2,215	4,542	121	202	3,401	136	-	103	10,720
Other Ontario	4,594	6,223	160	486	5,362	250	-	180	17,255
Manitoba(4)	4,262	5,888	117	508	5,865	232	-	163	17,035
Saskatchewan	1,482	2,196	56	70	1,781	67	-	79	5,731
Alberta	2,877	3,572	153	299	4,432	288	1	436	12,058
British Columbia	3,869	7,627	120	255	7,533	258	-	228	19,890
CanadaNo.	41,016	73,162	2,094	3,768	69,550	3,990	-	2,251	195,831
\$	9,263,921	20,972,549	721,989	997,207	25,908,839	1,817,700	-450	1,343,270	61,025,025

- (1) Montreal Trading area including Sherbrooke.
- (2) Quebec City Trading area including Rimouski.
- (3) Ottawa and Eastern Ontario includes Hull.
- (4) Manitoba includes Lakehead area (Port Arthur and Fort William).

Table 10 - Sales of Radio Receiving Sets, By Areas, Four Months Ended April, 1955

	Atlantic*	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
	Provinces							Units	\$
	(Number of units)								
Home sets	7,206	19,524	25,426	4,642	3,910	7,373	5,651	73,732	2,959,028
Portables	325	822	4,218	309	146	379	549	6,748	437,311
Auto	671	2,593	61,705	594	441	1,389	631	68,024	6,023,688
Combinations	522	1,852	3,563	1,092	940	1,972	1,812	11,553	2,882,995
Total all types	8,724	24,791	94,912	6,637	5,437	11,113	8,443	160,057	12,303,022

* - Maritime Provinces and Newfoundland.

NOTE: Price classifications: Suggested list prices (including taxes).

Radio and Television Receiving Sets

Table 11 - Imports of Television Sets and Radio Receiving Sets, By Months, 1955

Month	Television sets		Radio receiving sets	
	Number	\$	Number	\$
January	729	54,643	1,346	146,066
February	765	54,742	687	35,645
March	464	33,609	1,660	40,250
April	464	29,874	3,567	73,084
Total four months	2,422	172,868	7,260	295,045

Table 12 - Exports of Radio Receiving Sets, By Months, 1955

Month	Number	\$
January	357	20,403
February	856	60,575
March	913	101,814
April	1,091	37,162
Total four months	3,217	219,954

Table 13 - Production, Shipments and Imports of Radio Tubes, By Months, 1955

Month	Radio and television receiving tubes			Imports		
	Production	Shipments**		Radio tubes*	Radio tube parts	
	Number	Number	\$	Number	\$	\$
January	1,307,017	1,398,082	874,268	1,179,796	1,023,882	503,922
February	1,350,487	1,113,142	805,302	1,021,114	1,019,869	355,254
March	1,697,854	1,285,885	787,022	1,024,862	1,128,591	478,463
April	1,306,178	936,993	616,118	715,315	671,779	428,751
Total four months..	5,661,536	4,734,102	3,082,710	3,941,087	3,844,121	1,766,390

* - Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

** - Revised.

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