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RADIO AND TELEVISION RECEIVING SETS

Sales of radio receiving sets by Canadian producers during May, 1955, totalled 51,376 units valued at \$3,549,327 at list prices. Home sets totalled 20,204 units; portable and automobile sets totalled 29,436 units and combinations totalled 1,736 units.

Sales of television sets totalled 20,709 units, of which 11,691 were table models; 8,754 were consoles and 264 were three-way combinations. In dollar value the May, 1955, sales of television sets totalled \$6,469,852.

Table 1 - Producers' Domestic Sales of Television Sets, by Months, 1954 and 1955

Month	1954			1955		
	Table models	Consoles	Three-way combinations	Table models	Consoles	Three-way combinations
	(Number of units)					
January	18,631	14,676	1,089	31,663	22,337	788
February	21,733	14,720	1,576	34,317	22,023	489
March	22,012	14,062	1,875	33,733	19,176	640
April	14,429	10,704	1,216	16,559	13,772	334
May	11,192	9,248	952	11,691	8,754	264
June	13,639	8,142	666			
July	15,869	9,899	593			
August	32,097	22,734	963			
September	48,933	33,461	1,948			
October	59,164	30,520	2,017			
November	53,593	39,322	1,536			
December	53,214	36,325	1,106			
Total	364,506	243,813	15,537			

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, by Months, 1954 and 1955

Month	1954			1955		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January	19,742	10,411	5,710	16,466	10,354	3,277
February	19,628	9,798	4,402	19,466	17,160	3,285
March	27,599	11,886	4,245	21,057	21,524	2,790
April	23,677	12,254	3,351	16,743	25,734	2,201
May	17,169	14,004	2,118	20,204	29,436	1,736
June	18,843	19,262	1,915			
July	11,779	11,180	2,088			
August	19,031	8,282	3,255			
September	31,530	4,058	3,860			
October	36,610	6,246	4,421			
November	41,835	11,355	6,055			
December	41,383	12,163	6,092			
Total	308,826	130,899	47,512			

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Table 3 - Production, Sales and Inventories of Television Receiving Sets, May, 1955

	Starting inventory	Factory production	Sales	Closing inventory
(Number of units)				
<u>Table models</u>				
17" and under	18,571	11,123	4,410	25,284
18" - 22"	34,039	9,517	7,179	36,377
Over 22"	2,686	703	102	3,287
<u>Consoles</u>				
17" and under	2,780	467	425	2,822
18" - 22"	40,013	12,371	7,814	44,570
Over 22"	4,154	1,942	515	5,581
<u>Three-way combinations</u>				
17" and under	6	-4	1	1
18" and over	1,984	337	263	2,058
Total all types	104,233	36,456	20,709	119,980

Table 4 - Production, Sales and Inventories of Radio Receiving Sets, May, 1955

	Starting inventory	Factory production	Sales	Closing inventory
(Number of units)				
<u>Home sets</u>				
Standard: Under \$30	40,020	4,875	8,731	36,164
\$30 - \$50	31,867	2,537	6,009	28,395
Over \$50	3,415	1,191	512	4,094
Multi-band: Under \$65	3,183	-	332	2,851
Over \$65	4,887	11	350	4,548
Battery: Standard	1,089	-93	310	686
Multi-band	3,092	31	254	2,869
Clock sets	21,653	1,563	3,706	19,510
Total home sets	109,206	10,115	20,204	99,117
<u>Portables</u>				
Battery-electric	9,182	4,925	4,505	9,602
Battery	1,099	41	1,065	75
Auto	24,933	25,207	23,866	26,274
<u>Combinations</u>				
Standard: Table and portable..	3,506	134	402	3,238
Console - Under \$200	775	1,521	422	1,874
Over \$200.	3,902	92	528	3,466
Multi-band: Table and portable..	-	-	-	-
Console - Under \$200	3	57	11	49
\$200 - \$300	1,550	-4	271	1,275
Over \$300.	1,466	22	102	1,386
Total combinations	11,202	1,822	1,736	11,288
Total all types	155,622	42,110	51,376	146,356

NOTE: Inventories: Include factory inventory plus distributors' inventories.

Sales: Distributors' sales, i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Table 5 - Sales of Radio Receiving Sets, By Areas, May, 1955

	Atlantic ^x Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
	(Number of units)								Units
Home sets	1,897	6,158	6,194	1,487	797	2,166	1,505	20,204	777,943
Portables	237	774	2,970	250	292	461	586	5,570	286,899
Auto	423	1,465	19,242	549	405	1,192	590	23,866	2,096,919
Combinations	121	217	801	104	87	207	199	1,736	387,566
Total all types	2,678	8,614	29,207	2,390	1,581	4,026	2,880	51,376	3,549,327

* - Maritime Provinces and Newfoundland.

Table 6 - Sales of Television Receiving Sets, By Areas, May, 1955

Area	Table models			Consoles			Three-way combinations		Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"	17" and under	18" and over	
(Number of units)									
Nova Scotia	479	473	4	84	205	8	-	10	1,263
New Brunswick and Prince Edward Island	409	386	-	15	174	3	-	2	989
Newfoundland	83	80	11	32	51	4	-	8	269
Montreal area(1)	554	1,471	36	18	1,454	170	-	38	3,741
Quebec City area(2)	82	191	6	4	296	15	-	6	600
Other Quebec Province areas.	8	75	1	-	71	6	-	1	162
Toronto	429	1,312	12	25	1,971	80	-	77	3,906
Hamilton - Niagara	239	417	3	40	467	38	-	1	1,205
Windsor	129	175	7	12	192	29	-	4	548
Ottawa and Eastern Ontario(3)	263	410	-6	15	449	10	-	15	1,156
Other Ontario	436	519	7	50	485	26	-	24	1,547
Manitoba(4)	471	461	3	18	498	37	-	12	1,500
Saskatchewan	109	124	-	25	56	1	-	6	321
Alberta	335	464	3	49	685	24	-	28	1,588
British Columbia	384	621	15	38	760	64	1	31	1,914
CanadaNo.	4,410	7,179	102	425	7,814	515	1	263	20,709
\$	971,355	2,072,829	36,004	116,122	2,878,971	238,592	629	155,350	6,469,852

(1) Montreal trading area including Sherbrooke.
 (2) Quebec City trading area including Rimouski.
 (3) Ottawa and Eastern Ontario includes Hull.
 (4) Manitoba includes Lakehead area (Port Arthur and Fort William).

NOTE: Price classification: Suggested list prices (including taxes).

Table 7 - Production and Sales of Radio Receiving Sets, Five Months Ended May, 1955

	Factory production	Sales
	(Number of units)	
<u>Home sets</u>		
Standard: Under \$30	41,756	40,834
\$30 - \$50	22,158	26,853
Over \$50	4,273	3,727
Multi-band: Under \$65	1,512	2,214
Over \$65	354	2,569
Battery: Standard	-87	679
Multi-band	2,071	1,317
Clock sets	15,125	15,743
 Total home sets	 87,162	 93,936
<u>Portables</u>		
Battery - electric	11,263	9,387
Battery	1,053	2,931
Auto	84,876	91,890
<u>Combinations</u>		
Standard: Table and portable	535	2,588
Console - Under \$200	2,312	1,933
Over \$200	1,112	5,299
Multi-band: Table and portable	-	-
Console - Under \$200	63	3
\$200 - \$300	768	2,308
Over \$300	618	1,158
 Total combinations	 5,408	 13,289
 Total all types	 189,762	 211,433

Table 8 - Production and Sales of Television Receiving Sets, Five Months Ended May, 1955

	Factory production	Sales
	(Number of units)	
<u>Table models</u>		
17" and under	65,640	45,426
18" - 22"	99,193	80,341
Over 22"	4,963	2,196
<u>Consoles</u>		
17" and under	6,495	4,193
18" - 22"	106,492	77,364
Over 22"	8,113	4,505
<u>Three-way combinations</u>		
17" and under	-4	1
18" and over	2,218	2,514
 Total all types	 293,110	 216,540

NOTE: Sales: Distributors' sales, i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Table 9 - Sales of Television Receiving Sets, By Areas, Five Months Ended May, 1955

Area	Table models			Consoles			Three-way combinations		Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"	17" and under	18" and over	
(Number of units)									
Nova Scotia	4,488	5,407	75	385	3,743	157	-	67	14,322
New Brunswick and Prince Edward Island	2,502	3,153	49	151	2,084	75	-	60	8,074
Newfoundland	113	118	11	32	72	6	-	9	361
Montreal area(1)	4,684	16,038	398	420	16,740	1,105	-1	537	39,921
Quebec City area(2)	1,344	3,812	48	194	4,388	219	-	95	10,100
Other Quebec Province areas.	135	502	3	17	516	18	-	4	1,195
Toronto	7,341	13,259	655	538	13,111	1,165	-	367	36,436
Hamilton - Niagara	1,926	3,678	111	265	3,567	244	-	51	9,842
Windsor	1,596	1,727	97	176	1,836	123	-	19	5,574
Ottawa and Eastern Ontario(3)	2,478	4,952	115	217	3,850	146	-	118	11,876
Other Ontario	5,030	6,742	167	536	5,847	276	-	204	18,802
Manitoba(4)	4,733	6,349	120	526	6,363	269	-	175	18,535
Saskatchewan	1,591	2,320	56	95	1,837	68	-	85	6,052
Alberta	3,212	4,036	156	348	5,117	312	1	464	13,646
British Columbia	4,253	8,248	135	293	8,293	322	1	259	21,804
CanadaNo.	45,426	80,341	2,196	4,193	77,364	4,505	1	2,514	216,540
↓	10,235,276	23,045,378	757,993	1,113,329	28,787,810	2,056,292	179	1,498,620	67,494,877

- (1) Montreal trading area including Sherbrooke.
- (2) Quebec City trading area including Rimouski.
- (3) Ottawa and Eastern Ontario includes Hull.
- (4) Manitoba includes Lakehead area (Port Arthur and Fort William).

Table 10 - Sales of Radio Receiving Sets, By Areas, Five Months Ended May, 1955

	Atlantic*	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
	Provinces							Units	↓
(Number of units)									
Home sets	9,103	25,682	31,620	6,129	4,707	9,539	7,156	93,936	3,736,971
Portables	562	1,596	7,188	559	438	840	1,135	12,318	724,210
Auto	1,094	4,058	80,947	1,143	846	2,581	1,221	91,890	8,120,607
Combinations	643	2,069	4,364	1,196	1,027	2,179	1,811	13,289	3,270,561
Total all types	11,402	33,405	124,119	9,027	7,018	15,139	11,323	211,433	15,852,349

* - Maritime Provinces and Newfoundland.

NOTE: Price classifications: Suggested list prices (including taxes).

Radio and Television Receiving Sets

Table 11 - Imports of Television Sets and Radio Receiving Sets, By Months, 1955

Month	Television sets		Radio receiving sets	
	Number	\$	Number	\$
January	729	54,643	1,346	146,066
February	765	54,742	687	35,645
March	464	33,609	1,660	40,250
April	464	29,874	3,567	73,084
May	234	16,975	3,379	104,790
Total five months	2,656	189,843	10,639	399,835

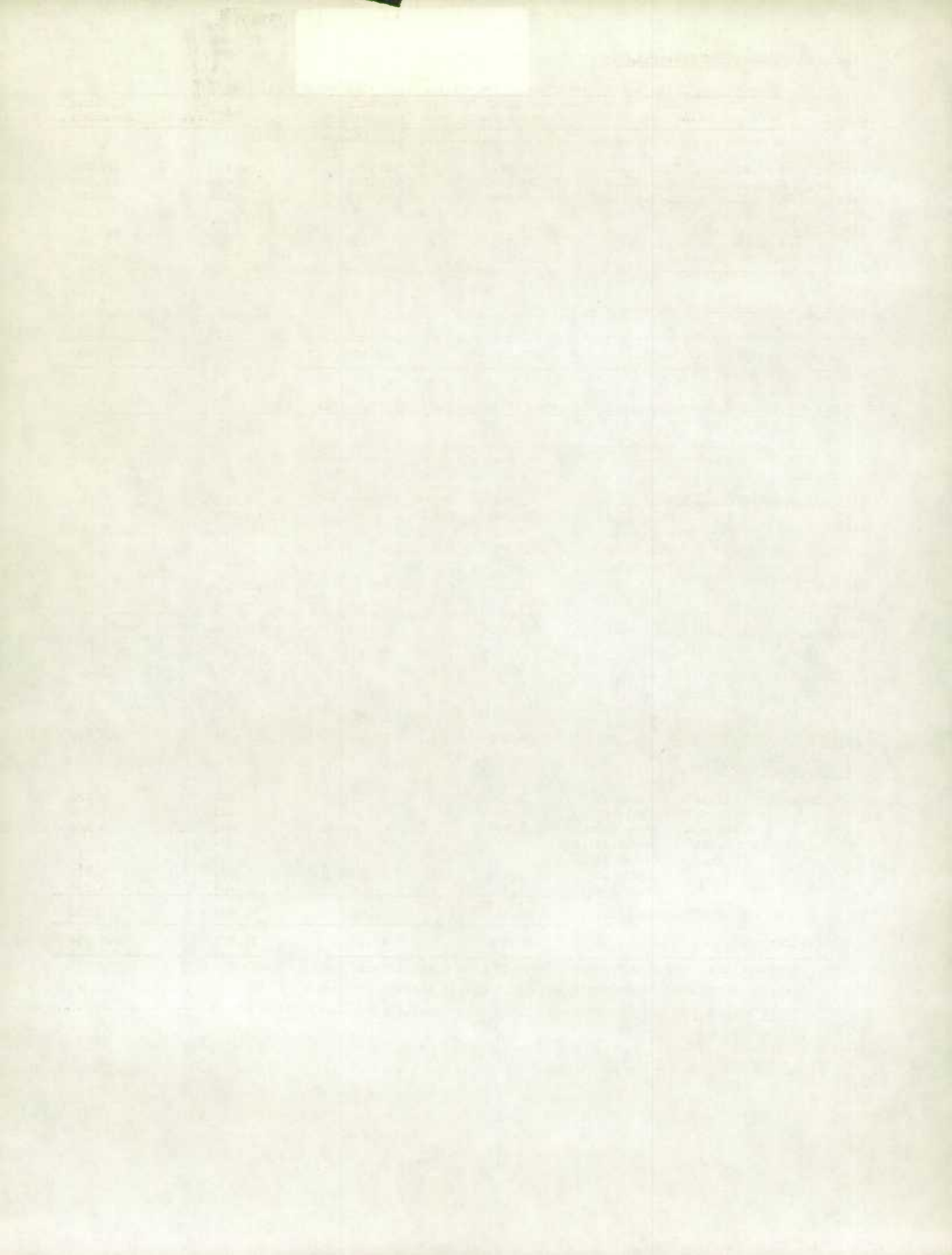
Table 12 - Exports of Radio Receiving Sets, By Months, 1955

Month	Number	\$
January	357	20,403
February	856	60,575
March	913	101,814
April	1,091	37,162
May	442	18,654
Total five months	3,659	238,608

Table 13 - Production, Shipments and Imports of Radio Tubes, By Months, 1955

Month	Radio and television receiving tubes			Imports		
	Production Number	Shipments		Radio tubes*		Radio tube parts
		Number	Number	\$	Number	\$
January	1,307,017	1,398,082	874,268	1,179,796	1,023,882	503,922
February	1,350,487	1,113,142	805,302	1,021,114	1,019,869	355,254
March	1,697,854	1,285,885	787,022	1,024,862	1,128,591	478,463
April	1,306,178	936,993	616,118	715,315	671,779	428,751
May	1,254,753	1,208,993	698,233	627,436	567,714	482,413
Total five months.	6,916,289	5,943,095	3,780,943	4,568,523	4,411,835	2,248,803

* - Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.



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