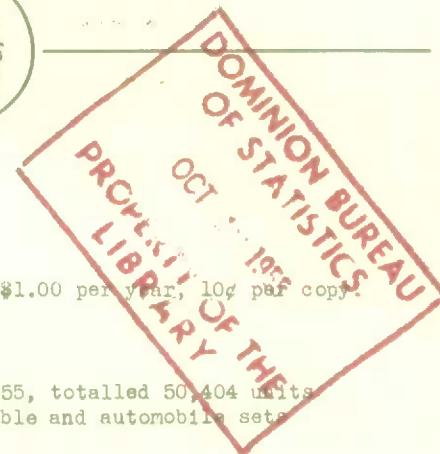


DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce



Vol. 10-No. 8

June, 1955

Price: \$1.00 per year, 10¢ per copy.

RADIO AND TELEVISION RECEIVING SETS

Sales of radio receiving sets by Canadian producers during June, 1955, totalled 50,404 units valued at \$3,808,058 at list prices. Home sets totalled 17,788 units; portable and automobile sets totalled 31,228 units and combinations totalled 1,388 units.

Sales of television sets totalled 26,928 units, of which 17,289 were table models; 9,403 were consoles and 236 were three-way combinations. In dollar value the June, 1955, sales of television sets totalled \$8,672,130.

Table 1 - Producers' Domestic Sales of Television Sets, by Months, 1954 and 1955

Month	1954			1955		
	Table models	Consoles	Three-way combinations	Table models	Consoles	Three-way combinations
	(Number of units)					
January	18,631	14,676	1,089	31,663	22,337	788
February	21,733	14,720	1,576	34,317	22,023	489
March	22,012	14,062	1,875	33,733	19,176	640
April	14,429	10,704	1,216	16,559	13,772	334
May	11,192	9,248	952	11,691	8,754	264
June	13,639	8,142	666	17,289	9,403	236
July	15,869	9,899	593			
August	32,097	22,734	963			
September	48,933	33,461	1,948			
October	59,164	30,520	2,017			
November	53,593	39,322	1,536			
December	53,214	36,325	1,106			
Total	364,506	243,813	15,537			

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, by Months, 1954 and 1955

Month	1954			1955		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January	19,742	10,411	5,710	16,466	10,354	3,277
February	19,628	9,798	4,402	19,466	17,160	3,285
March	27,599	11,886	4,245	21,057	21,524	2,790
April	23,677	12,254	3,351	16,743	25,734	2,201
May	17,169	14,004	2,118	20,204	29,436	1,736
June	18,843	19,262	1,915	17,788	31,228	1,388
July	11,779	11,180	2,088			
August	19,031	8,282	3,255			
September	31,530	4,058	3,860			
October	36,610	6,246	4,421			
November	41,835	11,355	6,055			
December	41,383	12,163	6,092			
Total	308,826	130,899	47,512			

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

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Table 3 - Production, Sales and Inventories of Television Receiving Sets, June, 1955

	Starting inventory	Factory production	Sales	Closing inventory
	(Number of units)			
<u>Table models</u>				
17" and under	25,285	8,695	7,386	26,594
18" - 22"	36,383	12,365	9,794	38,954
Over 22"	3,287	29	109	3,207
<u>Consoles</u>				
17" and under	2,822	22	287	2,557
18" - 22"	44,563	12,947	8,793	48,717
Over 22"	5,583	126	323	5,386
<u>Three-way combinations</u>				
17" and under	1	-	-	1
18" and over	2,058	104	236	1,926
Total all types	119,982	34,288	26,928	127,342

Table 4 - Production, Sales and Inventories of Radio Receiving Sets, June, 1955

	Starting inventory	Factory production	Sales	Closing inventory
	(Number of units)			
<u>Home sets</u>				
Standard: Under \$30	36,164	22,415	5,670	52,909
\$30 - \$50	28,395	9,659	7,853	30,201
Over \$50	4,094	-5	478	3,611
Multi-band: Under \$65	2,660	1	426	2,235
Over \$65	4,739	362	417	4,684
Battery: Standard	686	102	85	703
Multi-band	2,869	45	346	2,568
Clock sets	19,510	1,871	2,513	18,868
Total home sets	99,117	34,450	17,788	115,779
<u>Portables</u>				
Battery-electric	9,602	6,444	4,706	11,340
Battery	75	3,201	1,233	2,043
Auto	26,274	24,439	25,289	25,424
<u>Combinations</u>				
Standard: Table and portable ..	3,238	38	366	2,910
Console - Under \$200.	1,874	465	364	1,975
Over \$200..	3,467	17	348	3,136
Multi-band: Table and portable ..	-	-	-	-
Console - Under \$200.	49	-46	-	3
\$200 - \$300	1,275	292	218	1,349
Over \$300..	1,386	68	92	1,362
Total combinations	11,289	834	1,388	10,735
Total all types	146,357	69,368	50,404	165,321

NOTE: Inventories: Include factory inventory plus distributors' inventories.

Sales: Distributors' sales, i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Table 5 - Sales of Radio Receiving Sets, By Areas, June, 1955

	Atlantic*	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
	Provinces							Units	\$
	(Number of units)								
Home sets	1,534	4,794	7,621	863	387	1,225	1,364	17,788	720,147
Portables	283	1,225	3,098	249	116	322	646	5,939	302,594
Auto	453	1,618	21,303	425	329	786	375	25,289	2,472,165
Combinations	84	402	375	102	131	162	132	1,388	313,152
Total all types	2,354	8,039	32,397	1,639	963	2,495	2,517	50,404	3,808,058

* - Maritime Provinces and Newfoundland.

Table 6 - Sales of Television Receiving Sets, By Areas, June, 1955

Area	Table models			Consoles			Three-way combinations		Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"	17" and under	18" and over	
	(Number of units)								
Nova Scotia	447	488	1	44	470	81	-	12	1,543
New Brunswick and Prince Edward Island	210	227	-	18	172	2	-	2	631
Newfoundland	639	498	11	38	310	13	-	11	1,520
Montreal area (1)	1,744	2,570	59	18	2,376	114	-	31	6,912
Quebec City area (2)	109	266	5	6	252	13	-	2	653
Other Quebec Province areas..	15	39	-	-	42	-	-	-	96
Toronto	866	1,290	7	9	1,078	25	-	65	3,340
Hamilton - Niagara	255	379	-	12	365	11	-	4	1,026
Windsor	118	198	4	6	206	5	-	5	542
Ottawa and Eastern Ontario(3)	218	406	12	12	377	5	-	8	1,038
Other Ontario	723	620	3	23	713	18	-	16	2,116
Manitoba (4)	519	798	-	47	713	10	-	10	2,097
Saskatchewan	165	264	6	-8	226	-1	-	9	661
Alberta	520	640	3	55	473	5	-	12	1,708
British Columbia	838	1,110	-2	7	1,020	22	-	49	3,044
Canada	No. 7,386	9,793	109	287	8,793	323	-	236	26,928
	\$ 1,581,345	2,925,366	37,444	74,925	3,781,834	146,715	-	124,501	8,672,130

- (1) Montreal trading area including Sherbrooke.
- (2) Quebec City trading area including Rimouski.
- (3) Ottawa and Eastern Ontario includes Hull.
- (4) Manitoba includes Lakehead area (Port Arthur and Fort William).

NOTE: Price classifications: Suggested list prices (including taxes).

Radio and Television Receiving Sets

Table 7 - Production and Sales of Radio Receiving Sets, Six Months Ended June, 1955

	Factory production	Sales
	(Number of units)	
<u>Home sets</u>		
Standard: Under \$30	64,171	46,504
\$30 - \$50	31,817	34,706
Over \$50	4,268	4,205
Multi-band: Under \$65	1,513	2,640
Over \$65	716	2,986
Battery: Standard	15	764
Multi-band	2,116	1,663
Clock sets	16,996	18,256
Total home sets	121,612	111,724
<u>Portables</u>		
Battery - electric	17,707	14,093
Battery	4,254	4,164
<u>Auto</u>	109,315	117,179
<u>Combinations</u>		
Standard: Table and portable	573	2,954
Console - Under \$200	2,777	2,297
Over \$200	1,129	5,647
Multi-band: Table and portable	-	-
Console - Under \$200	17	3
\$200 - \$300	1,060	2,526
Over \$300	686	1,250
Total combinations	6,242	14,677
Total all types	259,130	261,837

Table 8 - Production and Sales of Television Receiving Sets, Six Months Ended June, 1955

	Factory production	Sales
	(Number of units)	
<u>Table models</u>		
17" and under	74,335	52,812
18" - 22"	111,558	90,135
Over 22"	4,992	2,305
<u>Consoles</u>		
17" and under	6,517	4,480
18" - 22"	119,439	86,157
Over 22"	8,239	4,828
<u>Three-way combinations</u>		
17" and under	-4	1
18" and over	2,322	2,750
Total all types	327,398	243,468

NOTE: Sales: Distributors' sales, i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Table 9 - Sales of Television Receiving Sets, By Areas, Six Months Ended June, 1955

Area	Table models			Consoles			Three-way combinations		Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"	17" and under	18" and over	
	(Number of units)								
Nova Scotia	4,935	5,895	76	429	4,213	238	-	79	15,865
New Brunswick and Prince Edward Island	2,712	3,380	49	169	2,256	77	-	62	8,705
Newfoundland	752	616	22	70	382	19	-	20	1,881
Montreal area (1)	6,428	18,608	457	438	19,116	1,219	-1	568	46,833
Quebec City area (2)	1,453	4,078	53	200	4,640	232	-	97	10,753
Other Quebec Province areas..	150	542	3	17	558	18	-	4	1,292
Toronto	8,207	14,549	662	547	14,189	1,190	-	432	39,776
Hamilton - Niagara	2,181	4,057	111	277	3,932	255	-	55	10,868
Windsor	1,714	1,925	101	182	2,042	128	-	24	6,116
Ottawa and Eastern Ontario(3)	2,696	5,358	127	229	4,227	151	-	126	12,914
Other Ontario	5,753	7,362	170	559	6,560	294	-	220	20,918
Manitoba (4)	5,252	7,147	120	573	7,076	279	-	185	20,632
Saskatchewan	1,756	2,584	62	87	2,063	67	-	94	6,713
Alberta	3,732	4,676	159	403	5,590	317	1	476	15,354
British Columbia,	5,091	9,358	133	300	9,313	344	1	308	24,848
Canada	52,812	90,135	2,305	4,480	86,157	4,828	1	2,750	243,468
	‡ 11,816,621	25,970,744	795,437	1,188,254	32,569,644	2,203,007	179	1,623,121	76,167,007

(1) Montreal trading area including Sherbrooke.

(2) Quebec City trading area including Rimouski.

(3) Ottawa and Eastern Ontario includes Hull.

(4) Manitoba includes Lakehead area (Port Arthur and Fort William).

Table 10 - Sales of Radio Receiving Sets, By Areas, Six Months Ended June, 1955

	Atlantic*	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
	Provinces							Units	‡
	(Number of units)								
Home sets	10,637	30,476	39,241	6,992	5,094	10,764	8,520	111,724	4,457,118
Portables	845	2,821	10,286	808	554	1,162	1,781	18,257	1,026,804
Auto	1,547	5,676	102,250	1,568	1,175	3,367	1,596	117,179	10,592,772
Combinations	727	2,471	4,739	1,298	1,158	2,341	1,943	14,677	3,583,713
Total all types	13,756	41,444	156,516	10,666	7,981	17,634	13,840	261,837	19,660,407

* - Maritime Provinces and Newfoundland.

NOTE: Price classifications: Suggested list prices (including taxes).

Radio and Television Receiving Sets

Table 11 - Imports of Television Sets and Radio Receiving Sets, By Months, 1955

Month	Television sets		Radio receiving sets	
	Number	\$	Number	\$
January	729	54,643	1,346	146,066
February	765	54,742	687	35,645
March	464	33,609	1,660	40,250
April	464	29,874	3,567	73,084
May	234	16,975	3,379	104,790
June	591	55,518	9,044	155,673
Total six months	3,247	245,361	19,683	555,508

Table 12 - Exports of Radio Receiving Sets, By Months, 1955

Month	Number	\$
January	357	20,403
February	856	60,575
March	913	101,814
April	1,091	37,162
May	442	18,654
June	753	144,921
Total six months	4,412	383,529

Table 13 - Production, Shipments and Imports of Radio Tubes, By Months, 1955

Month	Radio and television receiving tubes			I m p o r t s		
	Production	Shipments		Radio tubes*		Radio tube parts
	Number	Number	\$	Number	\$	\$
January	1,307,017	1,903,336	1,066,304	1,179,796	1,023,882	503,922
February	1,350,487	1,339,881	924,190	1,021,114	1,019,869	355,254
March	1,697,854	1,053,769	649,383	1,024,862	1,128,591	478,463
April	1,308,178	936,993	616,118	715,315	671,779	428,751
May	1,254,753	1,208,993	698,233	627,436	567,714	482,413
June	1,465,156	1,126,300	686,208	616,400	594,950	559,528
Total six months ...	8,381,445	7,569,272	4,640,436	5,184,923	5,006,785	2,808,331

* - Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.



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