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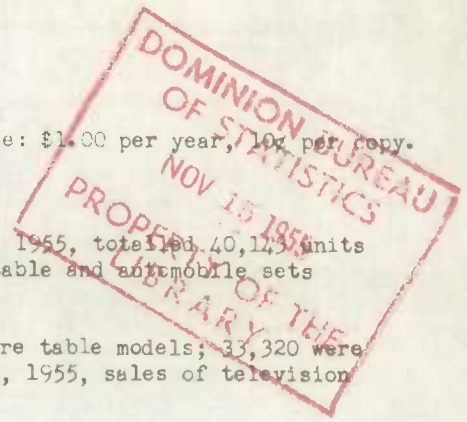
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RADIO AND TELEVISION RECEIVING SETS

Sales of radio receiving sets by Canadian producers during August, 1955, totalled 40,123 units valued at \$2,468,513 at list prices. Home sets totalled 23,522 units; portable and automobile sets totalled 13,971 units and combinations totalled 2,650 units.

Sales of television sets totalled 69,739 units, of which 35,266 were table models; 33,320 were consoles and 1,153 were three-way combinations. In dollar value the August, 1955, sales of television sets totalled \$21,071,327.

Table 1 - Producers' Domestic Sales of Television Sets, by Months, 1954 and 1955

Month	1954			1955		
	Table models	Consoles	Three-way combinations	Table models	Consoles	Three-way combinations
	(Number of units)					
January	18,631	14,676	1,089	31,663	22,337	788
February	21,733	14,720	1,576	34,317	22,023	489
March	22,012	14,062	1,875	33,733	19,176	640
April	14,429	10,704	1,216	16,559	13,772	334
May	11,192	9,248	952	11,691	8,754	264
June	13,639	8,142	666	17,289	9,403	236
July	15,869	9,899	593	14,323	13,282	381
August	32,097	22,734	963	35,266	33,320	1,153
September	48,933	33,461	1,948			
October	59,164	30,520	2,017			
November	53,593	39,322	1,536			
December	53,214	36,325	1,106			
Total	364,506	243,813	15,537			

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, by Months, 1954 and 1955

Month	1954			1955		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January	19,742	10,411	5,710	16,466	10,354	3,277
February	19,628	9,798	4,402	19,466	17,160	3,285
March	27,599	11,886	4,245	21,057	21,524	2,790
April	23,677	12,254	3,351	16,743	25,734	2,201
May	17,169	14,004	2,118	20,204	29,436	1,736
June	18,843	19,262	1,915	17,788	31,228	1,388
July	11,779	11,180	2,088	18,411	19,097	2,141
August	19,031	8,282	3,255	23,522	13,971	2,650
September	31,530	4,058	3,860			
October	36,610	6,246	4,421			
November	41,835	11,355	6,055			
December	41,383	12,163	6,092			
Total	308,826	130,899	47,512			

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Table 3 - Production, Sales and Inventories of Television Receiving Sets, August, 1955

	Starting inventory	Factory production	Sales	Closing inventory
(Number of units)				
<u>Table models</u>				
17" and under	28,190	11,516	8,877	30,829
18" - 22"	36,454	21,235	25,727	31,962
Over 22"	3,747	280	662	3,365
<u>Consoles</u>				
17" and under	2,330	753	387	2,696
18" - 22"	48,059	29,726	32,163	45,622
Over 22"	5,452	1,459	770	6,141
<u>Three-way combinations</u>				
17" and under	4	-	-	4
18" and over	1,896	1,257	1,153	2,000
Total all types	126,132	66,226	69,739	122,619

Table 4 - Production, Sales and Inventories of Radio Receiving Sets, August, 1955

	Starting inventory	Factory production	Sales	Closing inventory
(Number of units)				
<u>Home sets</u>				
Standard: Under \$30	54,706	18,476	12,581	60,601
\$30 - \$50	31,900	1,573	5,906	27,567
Over \$50	3,386	371	408	3,349
Multi-band: Under \$65	2,241	-5	184	2,052
Over \$65	4,301	6	404	3,903
Battery: Standard	677	41	70	648
Multi-band	2,203	10	435	1,778
Clock sets	16,910	1,900	3,534	15,276
Total home sets	116,324	22,372	23,522	115,174
<u>Portables</u>				
Battery-electric	11,777	1,764	2,368	11,173
Battery	2,075	5	282	1,798
Auto	24,797	11,259	11,321	24,735
<u>Combinations</u>				
Standard: Table and portable....	2,828	52	303	2,577
Console - Under \$200..	2,446	2,234	1,314	3,366
Over \$200...	3,393	36	506	2,923
Multi-band: Table and portable....	-	-	-	-
Console - Under \$200..	38	300	155	183
\$200 - \$300.	966	40	87	919
Over \$300...	1,147	201	285	1,063
Total combinations	10,818	2,863	2,650	11,031
Total all types	165,791	38,263	40,143	163,911

NOTE: Inventories: Include factory inventory plus distributors' inventories.

Sales: Distributors' sales, i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Table 5 - Sales of Radio Receiving Sets, By Areas, August, 1955

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets	2,180	5,511	7,463	3,036	1,514	1,902	1,916	23,522	851,378
Portables	145	377	1,208	138	119	150	513	2,650	145,378
Auto	319	993	8,358	276	220	591	564	11,321	948,081
Combinations	120	311	909	283	193	449	385	2,650	523,676
Total all types	2,764	7,192	17,938	3,733	2,046	3,092	3,378	40,143	2,468,513

* - Maritime Provinces and Newfoundland.

Table 6 - Sales of Television Receiving Sets, By Areas, August, 1955

Area	Table models			Consoles			Three-way combinations		Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"	17" and under	18" and over	
(Number of units)									
Nova Scotia	686	1,209	6	20	1,075	22	-	82	3,100
New Brunswick and Prince Edward Island	392	806	-	3	597	4	-	64	1,866
Newfoundland	99	470	7	-	349	9	-	44	978
Montreal area (1)	1,267	5,775	214	41	8,055	204	-	190	15,746
Quebec City area (2)	311	1,269	45	44	1,828	31	-	19	3,547
Other Quebec Province areas..	35	123	1	3	332	1	-	2	497
Toronto	1,335	3,843	110	71	4,955	81	-	111	10,506
Hamilton - Niagara	389	1,214	27	10	1,230	52	-	5	2,927
Windsor	176	462	24	2	583	7	-	11	1,265
Ottawa and Eastern Ontario(3)	580	2,093	50	15	1,844	28	-	53	4,663
Other Ontario	986	2,056	71	28	2,431	51	-	92	5,715
Manitoba (4)	692	1,651	26	16	2,535	17	-	99	5,036
Saskatchewan	268	520	19	31	703	24	-	57	1,622
Alberta	500	1,869	19	17	2,588	85	-	153	5,231
British Columbia	1,161	2,367	43	86	3,058	154	-	171	7,040
Canada	8,877	25,727	662	387	32,163	770	-	1,153	69,739
	\$ 1,894,521	6,996,927	229,109	100,669	11,037,372	324,170	-	488,559	21,071,327

(1) Montreal trading area including Sherbrooke.

(2) Quebec City trading area including Rimouski.

(3) Ottawa and Eastern Ontario includes Hull.

(4) Manitoba includes Lakehead area (Port Arthur and Fort William).

NOTE: Price classifications: Suggested list prices (including taxes).

Table 7 - Production and Sales of Radio Receiving Sets, Eight Months Ended August, 1955

	Factory production	Sales
	(Number of units)	
<u>Home sets</u>		
Standard: Under \$30	93,439	68,270
\$30 - \$50	38,615	44,098
Over \$50	4,744	4,948
Multi-band: Under \$65	1,947	3,245
Over \$65	722	3,785
Battery: Standard	512	1,308
Multi-band	2,135	2,472
Clock sets	20,249	25,531
Total home sets	162,363	153,657
<u>Portables</u>		
Battery - electric	23,113	19,891
Battery	4,248	4,470
Auto	135,590	144,143
<u>Combinations</u>		
Standard: Table and portable	983	3,697
Console - Under \$200	6,520	4,649
Over \$200	1,164	6,414
Multi-band: Table and portable	-	-
Console - Under \$200	420	226
\$200 - \$300	1,354	2,730
Over \$300	889	1,752
Total combinations	11,330	19,468
Total all types	336,644	341,629

Table 8 - Production and Sales of Television Receiving Sets, Eight Months Ended August, 1955

	Factory production	Sales
	(Number of units)	
<u>Table models</u>		
17" and under	91,579	65,606
18" - 22"	139,884	125,985
Over 22"	6,089	3,250
<u>Consoles</u>		
17" and under	7,274	5,100
18" - 22"	161,043	131,148
Over 22"	9,996	5,819
<u>Three-way combinations</u>		
17" and under	-1	1
18" and over	3,900	4,284
Total all types	419,764	341,193

NOTE: Sales: Distributors' sales, i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Table 9 - Sales of Television Receiving Sets, By Areas, Eight Months Ended August, 1955

Area	Table models			Consoles			Three-way combinations		Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"	17" and under	18" and over	
	(Number of units)								
Nova Scotia	5,974	7,630	87	497	5,949	276	-	227	20,640
New Brunswick and Prince Edward Island	3,263	4,434	49	181	3,054	83	-	143	11,207
Newfoundland	1,002	1,496	29	84	948	28	-	81	3,668
Montreal area (1)	8,070	26,474	724	495	30,311	1,480	-1	812	68,365
Quebec City area (2)	1,957	5,852	106	246	6,847	274	-	117	15,399
Other Quebec Province areas..	202	732	4	22	967	19	-	6	1,952
Toronto	9,857	20,074	932	623	20,764	1,309	-	587	54,146
Hamilton - Niagara	2,670	5,731	143	290	6,065	316	-	63	15,278
Windsor	1,954	2,681	128	189	2,884	136	-	42	8,014
Ottawa and Eastern Ontario(3)	3,632	8,306	201	259	6,863	223	-	196	19,680
Other Ontario	7,366	10,116	248	599	10,120	342	-	380	29,171
Manitoba (4)	6,262	9,223	150	603	10,595	301	-	296	27,430
Saskatchewan	2,347	3,387	83	120	3,081	93	-	154	9,265
Alberta	4,457	6,975	179	476	8,890	417	1	646	22,041
British Columbia	6,593	12,874	187	416	13,810	522	1	534	34,937
Canada	65,606	125,985	3,250	5,100	131,148	5,819	1	4,284	341,193
	\$ 14,545,707	36,269,884	1,126,883	1,353,013	47,861,562	2,590,216	179	2,255,617	106,003,061

(1) Montreal trading area including Sherbrooke.

(2) Quebec City trading area including Rimouski.

(3) Ottawa and Eastern Ontario includes Hull.

(4) Manitoba includes Lakehead area (Port Arthur and Fort William).

Table 10 - Sales of Radio Receiving Sets, By Areas, Eight Months Ended August, 1955

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
	(Number of units)								
Home sets	15,545	39,797	52,973	11,843	7,436	14,027	12,036	153,657	5,977,870
Portables	1,179	4,189	12,774	1,153	845	1,480	2,741	24,361	1,360,632
Auto ,.....	2,163	8,014	122,889	2,077	1,670	4,466	2,864	144,143	12,870,134
Combinations	1,013	3,279	6,169	1,826	1,533	3,051	2,597	19,468	4,544,455
Total all types	19,900	55,279	194,805	16,899	11,484	23,024	20,238	341,629	24,753,091

* - Maritime Provinces and Newfoundland.

NOTE: Price classifications: Suggested list prices (including taxes).

Table 11 - Imports of Television Sets and Radio Receiving Sets, By Months, 1955

Month	Television sets		Radio receiving sets	
	Number	\$	Number	\$
January	729	54,643	1,346	146,066
February	765	54,742	687	35,645
March	464	33,609	1,660	40,250
April	464	29,874	3,567	73,084
May	234	16,975	3,379	104,790
June	591	55,518	9,044	155,673
July	309	29,778	2,244	80,040
Total seven months	3,556	275,139	21,927	635,548

NOTE: Data on imports during August are not yet available.

Table 12 - Exports of Radio Receiving Sets, By Months, 1955

Month	Number	\$
January	357	20,403
February	856	60,575
March	913	101,814
April	1,091	37,162
May	442	18,654
June	753	144,921
July	449	74,625
August	1,751	248,722
Total eight months	6,612	706,876

Table 13 - Production, Shipments and Imports of Radio Tubes, By Months, 1955

Month	Radio and television receiving tubes			Imports		
	Production	Shipments (1)		Radio tubes*		Radio tube parts
		Number	Number	\$	Number	\$
January	1,307,017	1,235,464	772,148	1,179,796	1,023,882	503,922
February	1,350,487	957,665	679,331	1,021,114	1,019,869	355,254
March	1,697,854	1,175,574	717,558	1,024,862	1,128,591	478,463
April	1,306,178	813,800	529,856	715,315	671,779	428,751
May	1,254,753	1,090,967	621,816	627,436	567,714	482,413
June	1,465,156	1,014,197	608,592	616,400	594,950	559,528
July	686,443	921,039	473,630	823,033	825,293	316,033
August	1,253,738	1,090,817	566,377	Not yet available		
Total eight months..	10,321,626	8,299,523	4,969,308			

* - Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

(1) - Revised.

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