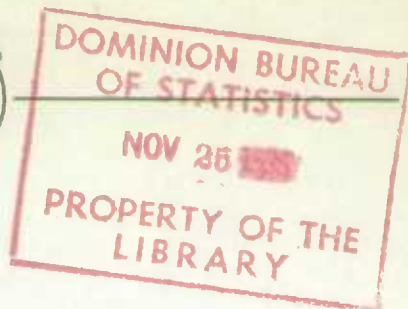


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RADIO AND TELEVISION RECEIVING SETS

Sales of radio receiving sets by Canadian producers during September, 1955, totalled 66,905 units valued at \$4,563,356 at list prices. Home sets totalled 40,899 units; portable and automobile sets totalled 22,272 units and combinations totalled 3,734 units.

Sales of television sets totalled 118,390 units, of which 61,002 were table models; 54,912 were consoles and 2,476 were three-way combinations. In dollar value the September, 1955, sales of television sets totalled \$34,277,056.

Table 1 - Producers' Domestic Sales of Television Sets, by Months, 1954 and 1955

Month	1 9 5 4			1 9 5 5		
	Table models	Consoles	Three-way combinations	Table models	Consoles	Three-way combinations
	(Number of units)					
January	18,631	14,676	1,089	31,663	22,337	788
February	21,733	14,720	1,576	34,317	22,023	489
March	22,012	14,062	1,875	33,733	19,176	640
April	14,429	10,704	1,216	16,559	13,772	334
May	11,192	9,248	952	11,691	8,754	264
June	13,639	8,142	666	17,289	9,403	236
July	15,869	9,899	593	14,323	13,282	381
August	32,097	22,734	963	35,266	33,320	1,153
September	48,933	33,461	1,948	61,002	54,912	2,476
October	59,164	30,520	2,017			
November	53,593	39,322	1,536			
December	53,214	36,325	1,106			
Total	364,506	243,813	15,537			

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, by Months, 1954 and 1955

Month	1 9 5 4			1 9 5 5		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January	19,742	10,411	5,710	16,466	10,354	3,277
February	19,628	9,798	4,402	19,466	17,160	3,285
March	27,599	11,886	4,245	21,057	21,524	2,790
April	23,677	12,254	3,351	16,743	25,734	2,201
May	17,169	14,004	2,118	20,204	29,436	1,736
June	18,843	19,262	1,915	17,788	31,228	1,388
July	11,779	11,180	2,088	18,411	19,097	2,141
August	19,031	8,282	3,255	23,522	13,971	2,650
September	31,530	4,058	3,860	40,899	22,272	3,734
October	36,610	6,246	4,421			
November	41,835	11,355	6,055			
December	41,383	12,163	6,092			
Total	308,826	130,899	47,512			

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Table 3 - Production, Sales and Inventories of Television Receiving Sets, September, 1955

	Starting inventory	Factory production	Sales	Closing inventory
(Number of units)				
<u>Table models</u>				
17" and under	30,829	15,021	16,822	29,028
18" - 22"	31,962	39,216	42,603	28,575
Over 22"	3,365	1,621	1,577	3,409
<u>Consoles</u>				
17" and under	2,696	2,503	2,226	2,973
18" - 22"	45,622	45,614	50,309	40,927
Over 22"	6,141	2,218	2,377	5,982
<u>Three-way combinations</u>				
17" and under	4	-	-	4
18" and over	2,000	1,948	2,476	1,478
Total all types	122,619	108,141	118,390	112,370

Table 4 - Production, Sales and Inventories of Radio Receiving Sets, September, 1955

	Starting inventory	Factory production	Sales	Closing inventory
(Number of units)				
<u>Home sets</u>				
Standard: Under \$30	60,601	11,265	23,386	48,480
\$30 - \$50	27,567	4,833	8,553	23,847
Over \$50	3,349	1,914	966	4,297
Multi-band: Under \$65	2,052	-	426	1,626
Over \$65	3,903	-	713	3,190
Battery: Standard	648	-	20	628
Multi-band	1,778	-4	523	1,251
Clock sets	15,276	6,654	6,312	15,618
Total home sets	115,174	24,662	40,899	98,937
<u>Portables</u>				
Battery-electric	11,173	26	1,627	9,572
Battery	1,798	12	32	1,778
Auto	24,735	20,891	20,613	25,013
<u>Combinations</u>				
Standard: Table and portable..	2,577	1,156	837	2,896
Console - Under \$200	3,366	326	1,163	2,529
Over \$200.	2,923	620	832	2,711
Multi-band: Table and portable..	-	-	-	-
Console - Under \$200	183	-	-	183
\$200 - \$300	919	494	569	844
Over \$300.	1,063	217	333	947
Total combinations	11,031	2,813	3,734	10,110
Total all types	163,911	48,404	66,905	145,410

NOTE: Inventories: Include factory inventory plus distributors' inventories.

Sales: Distributors' sales, i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Table 5 - Sales of Radio Receiving Sets, By Areas, September, 1955

	Atlantic*	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
	Provinces							Units	\$
	(Number of units)								
Home sets	2,925	10,998	14,485	3,044	1,945	3,655	3,847	40,899	1,529,536
Portables	129	223	663	95	49	173	327	1,659	128,468
Auto	170	770	18,682	214	175	369	233	20,613	2,076,453
Combinations	173	759	1,490	314	216	375	407	3,734	828,899
Total all types	3,397	12,750	35,320	3,667	2,385	4,572	4,814	66,905	4,563,356

* - Maritime Provinces and Newfoundland.

Table 6 - Sales of Television Receiving Sets, By Areas, September, 1955

Area	Table models			Consoles			Three-way combinations		Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"	17" and under	18" and over	
	(Number of units)								
Nova Scotia	1,497	2,051	23	148	2,013	42	-	82	5,856
New Brunswick and Prince Edward Island	483	1,287	18	42	1,020	20	-	64	2,934
Newfoundland	285	470	20	19	706	33	-	92	1,625
Montreal area(1)	2,835	9,259	371	235	11,268	785	-	317	25,070
Quebec City area(2)	837	3,115	120	131	3,460	151	-	69	7,883
Other Quebec Province areas .	126	402	12	6	673	15	-	3	1,237
Toronto	1,590	5,272	192	228	7,544	360	-	309	15,495
Hamilton - Niagara	800	2,614	187	82	2,354	155	-	48	6,240
Windsor	458	1,060	59	47	945	84	-	33	2,686
Ottawa and Eastern Ontario(3)	1,276	3,351	145	105	2,824	116	-	102	7,919
Other Ontario	2,135	3,993	76	384	3,844	209	-	311	10,952
Manitoba(4)	1,305	2,137	60	273	4,318	74	-	167	8,334
Saskatchewan	643	1,094	21	141	1,214	34	-	81	3,228
Alberta	1,231	2,591	72	157	3,268	123	-	515	7,957
British Columbia	1,321	3,907	201	228	4,858	176	-	283	10,974
Canada	16,822	42,603	1,577	2,226	50,309	2,377	-	2,476	118,390
	\$ 3,385,264	11,245,590	546,202	578,522	16,395,005	991,992	-	1,134,481	34,277,056

(1) Montreal trading area including Sherbrooke.

(2) Quebec City trading area including Rimouski.

(3) Ottawa and Eastern Ontario includes Hull.

(4) Manitoba includes Lakehead area (Port Arthur and Fort William).

NOTE: Price classifications: Suggested list prices (including taxes).

Table 7 - Production and Sales of Radio Receiving Sets, Nine Months Ended September, 1955

	Factory production	Sales
	(Number of units)	
<u>Home sets</u>		
Standard: Under \$30	104,704	91,656
\$30 - \$50	43,448	52,651
Over \$50	6,658	5,914
Multi-band: Under \$65	1,947	3,671
Over \$65	722	4,498
Battery: Standard	512	1,328
Multi-band	2,131	2,995
Clock sets	26,903	31,843
Total home sets	187,025	194,556
<u>Portables</u>		
Battery - electric	23,139	21,518
Battery	4,260	4,502
<u>Auto</u>	156,481	164,756
<u>Combinations</u>		
Standard: Table and portable	2,139	4,534
Console - Under \$200	6,846	5,812
Over \$200	1,784	7,246
Multi-band: Table and portable	-	-
Console - Under \$200	420	226
\$200 - \$300	1,848	3,299
Over \$300	1,106	2,085
Total combinations	14,143	23,202
Total all types	385,048	408,534

Table 8 - Production and Sales of Television Receiving Sets, Nine Months Ended September, 1955

	Factory production	Sales
	(Number of units)	
<u>Table models</u>		
17" and under	106,660	82,428
18" - 22"	179,100	168,588
Over 22"	7,710	4,827
<u>Consoles</u>		
17" and under	9,777	7,326
18" - 22"	206,657	181,457
Over 22"	12,214	8,196
<u>Three-way combinations</u>		
17" and under	-1	1
18" and over	5,848	6,760
Total all types	527,905	459,583

NOTE: Sales: Distributors' sales, i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Table 9 - Sales of Television Receiving Sets, By Areas, Nine Months Ended September, 1955

Area	Table models			Consoles			Three-way combinations		Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"	17" and under	18" and over	
	(Number of units)								
Nova Scotia	7,471	9,681	110	645	7,962	318	-	309	26,496
New Brunswick and Prince Edward Island	3,746	5,721	67	223	4,074	103	-	207	14,141
Newfoundland	1,287	1,966	49	103	1,654	61	-	173	5,293
Montreal area(1)	10,905	35,733	1,095	730	41,579	2,265	-1	1,129	93,435
Quebec City area(2)	2,794	8,967	226	377	10,307	425	-	186	23,282
Other Quebec Province areas..	328	1,134	16	28	1,640	34	-	9	3,189
Toronto	11,447	25,346	1,124	851	28,308	1,669	-	896	69,641
Hamilton - Niagara	3,470	8,345	330	372	8,419	471	-	111	21,518
Windsor	2,412	3,741	187	236	3,829	220	-	75	10,700
Ottawa and Eastern Ontario(3)	4,908	11,657	346	364	9,687	339	-	298	27,599
Other Ontario	9,501	14,109	324	983	13,964	551	-	691	40,123
Manitoba(4)	7,567	11,360	210	876	14,913	375	-	463	35,764
Saskatchewan	2,990	4,481	104	261	4,295	127	-	235	12,493
Alberta	5,638	9,566	251	633	12,158	540	1	1,161	29,998
British Columbia	7,914	16,781	388	644	18,668	698	1	817	45,911
Canada	82,428	168,588	4,827	7,326	181,457	8,196	1	6,760	459,583
	\$ 17,930,971	47,515,474	1,673,085	1,931,535	64,256,567	3,582,208	179	3,390,098	140,280,117

(1) Montreal trading area including Sherbrooke.

(2) Quebec City trading area including Rimouski.

(3) Ottawa and Eastern Ontario includes Hull.

(4) Manitoba includes Lakehead area (Port Arthur and Fort William).

Table 10 - Sales of Radio Receiving Sets, By Areas, Nine Months Ended September, 1955

	Atlantic*	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
	Provinces							Units	\$
	(Number of units)								
Home sets	18,470	50,795	67,458	14,887	9,381	17,682	15,883	194,556	7,507,406
Portables	1,308	4,412	13,437	1,248	894	1,653	3,068	26,020	1,489,100
Auto	2,333	8,784	141,571	2,291	1,845	4,835	3,097	164,756	14,946,587
Combinations	1,186	4,038	7,659	2,140	1,749	3,426	3,004	23,202	5,373,354
Total all types	23,297	66,029	230,125	20,566	13,869	27,596	25,052	408,534	29,316,447

* - Maritime Provinces and Newfoundland.

NOTE: Price classifications: Suggested list prices (including taxes).

Table 11 - Imports of Television Sets and Radio Receiving Sets, By Months, 1955

Month	Television sets		Radio receiving sets	
	Number	\$	Number	\$
January	729	54,643	1,346	146,066
February	765	54,742	687	35,645
March	464	33,609	1,660	40,250
April	464	29,874	3,567	73,084
May	234	16,975	3,379	104,790
June	591	55,518	9,044	155,673
July	309	29,778	2,244	80,040
Total seven months	3,556	275,139	21,927	635,548

NOTE: Data on imports during August are not yet available.

Table 12 - Exports of Radio Receiving Sets, By Months, 1955

Month	Number	\$
January	357	20,403
February	856	60,575
March	913	101,814
April	1,091	37,162
May	442	18,654
June	753	144,921
July	449	74,625
August	1,751	248,722
September	767	56,197
Total nine months	7,379	763,073

Table 13 - Production, Shipments and Imports of Radio Tubes, By Months, 1955

Month	Radio and television receiving tubes			Imports		
	Production Number	Shipments		Radio tubes*		Radio tube parts
		Number	Number	\$	Number	\$
January	1,307,017	1,235,464	772,148	1,179,796	1,023,882	503,922
February	1,350,487	957,665	679,331	1,021,114	1,019,869	355,254
March	1,697,854	1,175,574	717,558	1,024,862	1,128,591	478,463
April	1,306,178	813,800	529,856	715,315	671,779	428,751
May	1,254,753	1,090,967	621,816	627,436	567,714	482,413
June	1,465,156	1,014,197	608,592	616,400	594,950	559,528
July	686,443	921,039	473,630	823,033	825,293	316,033
August	1,253,738	1,090,817	566,377	Not yet available		
September	1,566,777	1,993,462	1,035,388	Not yet available		
Total nine months..	11,888,403	10,292,985	6,004,696			

* - Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

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