

## DOMINION BUREAU OF STATISTICS

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## RADIO AND TELEVISION RECEIVING SETS

Table 1 - Producers' Domestic Sales of Television Sets, by Months, 1955 and 1956.

Month	1955			1956		
	Table models	Consoles	Three-way combinations	Table models	Consoles	Three-way combinations
	(Number of units)					
January .....	31,663	22,337	788	27,396	23,161	1,382
February .....	34,317	22,023	489			
March .....	33,733	19,176	640			
April .....	16,559	13,772	334			
May .....	11,691	8,754	264			
June .....	17,289	9,403	236			
July .....	14,323	13,282	381			
August .....	35,266	33,320	1,153			
September .....	61,002	54,912	2,476			
October .....	53,668	53,654	1,441			
November .....	54,551	55,938	1,610			
December .....	41,634	41,523	1,355			
Total .....	405,696	348,094	11,167			

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, by Months, 1955 and 1956.

Month	1955			1956		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January .....	16,466	10,354	3,277	17,127	10,775	2,485
February .....	19,466	17,160	3,285			
March .....	21,057	21,524	2,790			
April .....	16,743	25,734	2,201			
May .....	20,204	29,436	1,736			
June .....	17,788	31,228	1,388			
July .....	18,411	19,097	2,141			
August .....	23,522	13,971	2,650			
September .....	40,899	22,272	3,734			
October .....	41,745	18,463	3,605			
November .....	54,567	13,856	4,277			
December .....	46,479	14,313	4,154			
Total .....	337,347	237,408	35,238			

Table 3 - Production, Sales and Inventories of Record Players, January, 1956

	Starting inventory	Factory production	Sales	Closing inventory
	(Number of units)			
<u>With amplifier</u>				
Under \$50 .....	4,287	8,900	8,955	4,232
\$50 - \$99 .....	3,774	847	1,652	2,969
\$100 - \$199 .....	3,039	732	788	2,983
\$200 - \$300 .....	654	427	229	852
Over \$300 .....	1,245	228	354	1,119
Without amplifier .....	16,316	1,392	1,064	16,644
Total record players ...	29,315	12,526	13,042	28,799

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Table 4 - Production, Sales and Inventories of Television Receiving Sets, January, 1956.

	Starting inventory*	Factory production	Sales	Closing inventory
(Number of units)				
<u>Table models</u>				
17" and under .....	22,116	4,442	8,558	18,000
18" - 22" .....	31,991	21,032	18,018	35,005
Over 22" .....	3,506	1,841	820	4,527
<u>Consoles</u>				
17" and under .....	1,054	- 2	540	512
18" - 22" .....	61,684	27,782	21,312	68,154
Over 22" .....	7,955	802	1,309	7,448
<u>Three-way combinations</u>				
17" and under .....	3	-	-	3
18" and over .....	1,422	1,702	1,382	1,742
Total all types .....	129,731	57,599	51,939	135,391

\* Revised

Table 5 - Production, Sales and Inventories of Radio Receiving Sets, January, 1956

	Starting inventory*	Factory production	Sales	Closing inventory
(Number of units)				
<u>Home sets</u>				
Standard: Under \$30 .....	38,804	8,782	8,114	39,472
\$30 - \$50 .....	27,493	4,905	3,168	29,230
Over \$50 .....	3,905	16	292	3,629
Multi-band: Under \$65 .....	901	300	375	826
Over \$65 .....	1,002	888	480	1,410
Battery: Standard .....	465	-	25	440
Multi-band .....	202	109	54	257
Clock sets .....	18,040	7,711	4,619	21,132
Total home sets .....	90,812	22,711	17,127	96,396
<u>Portables</u>				
Battery-electric .....	8,079	1,230	1,147	8,162
Battery .....	1,736	248	53	1,931
Auto .....	25,324	14,424	9,575	30,173
<u>Combinations</u>				
Standard: Table and portable ...	2,237	937	470	2,704
Console - Under \$200 .	729	233	338	624
Over \$200 ..	1,000	817	919	898
Multi-band: Table and portable ...	-	-	-	-
Console - Under \$200 .	145	-	7	138
\$200 - \$300.	516	660	574	602
Over \$300 ..	934	312	177	1,069
Total combinations .....	5,561	2,959	2,485	6,035
Total all types .....	131,512	41,572	30,387	142,697

NOTE: Inventories: Include factory inventory plus distributors' inventories.Sales: Distributors' sales, i.e., all sales to dealers and users.Price classifications: Suggested list prices (including taxes).

\* Revised.

Table 6 - Sales of Radio Receiving Sets and Record Players, By Areas, January, 1956

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets .....	1,399	4,534	6,179	1,191	829	1,718	1,277	17,127	658,998
Portables .....	61	190	642	53	26	64	164	1,200	63,376
Auto .....	169	227	8,545	70	70	270	224	9,575	996,478
Combinations .....	120	351	733	214	133	297	637	2,485	643,946
Total radio receivers .....	1,749	5,302	16,099	1,528	1,058	2,349	2,302	30,387	2,362,798
Record players .....	452	7,060	3,650	640	253	442	545	13,042	539,441

\* Maritime Provinces and Newfoundland.

Table 7 - Sales of Television Receiving Sets, By Areas, January, 1956

Area	Table models			Consoles			Three-way combinations		Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"	17" and under	18" and over	
	(Number of units)								
Nova Scotia .....	687	1,089	18	45	689	66	-	59	2,653
New Brunswick and Prince Edward Island .....	538	479	6	73	512	29	-	44	1,681
Newfoundland .....	344	137	1	-	84	-	-	28	594
Montreal area (1) .....	958	3,119	96	30	3,734	374	-	225	8,536
Quebec City area (2) .....	314	1,182	8	33	1,374	38	-	30	2,979
Other Quebec Province areas ...	110	276	6	19	382	24	-	117	934
Toronto .....	887	2,362	318	89	3,323	221	-	187	7,387
Hamilton - Niagara .....	387	797	85	21	1,057	112	-	26	2,485
Windsor .....	326	493	17	12	548	69	-	9	1,474
Ottawa and Eastern Ontario (3)	563	1,403	41	34	1,349	41	-	43	3,474
Other Ontario .....	1,009	2,202	124	21	2,207	136	-	172	5,871
Manitoba (4) .....	643	1,044	9	36	1,695	35	-	70	3,532
Saskatchewan .....	394	590	14	13	728	24	-	64	1,827
Alberta .....	726	1,207	13	38	1,733	70	-	113	3,900
British Columbia .....	672	1,638	64	76	1,897	70	-	195	4,612
Canada .....	8,558	18,018	820	540	21,312	1,309	-	1,382	51,939
\$	1,775,315	4,867,482	277,182	139,278	7,302,207	543,839	-	602,684	15,507,987

(1) Montreal trading area including Sherbrooke.

(2) Quebec City trading area including Rimouski.

(3) Ottawa and Eastern Ontario includes Hull.

(4) Manitoba includes Lakehead area (Port Arthur and Fort William).

NOTE: Price classifications: Suggested list prices (including taxes).

Table 8 - Imports of Television Sets and Radio Receiving Sets, By Months, 1955

Month	Television sets		Radio receiving sets	
	Number	\$	Number	\$
January .....	729	54,643	1,346	146,066
February .....	765	54,742	687	35,645
March .....	464	33,609	1,660	40,250
April .....	464	29,874	3,567	73,084
May .....	234	16,975	3,379	104,790
June .....	591	55,518	9,044	155,673
July .....	309	29,778	2,244	80,040
August .....	378	41,354	3,957	141,454
September .....	345	30,704	2,157	84,096
October .....	561	59,057	2,451	106,831
November .....	547	50,132	4,018	127,692
December .....	625	56,620	5,428	210,014
Total twelve months .....	6,012	513,006	39,938*	1,305,635

NOTE: Data on imports during January, 1956, are not yet available.

\* Revised.

Table 9 - Exports of Radio Receiving Sets, By Months, 1955

Month	Number	\$
January .....	357	20,403
February .....	856	60,575
March .....	913	101,814
April .....	1,091	37,162
May .....	442	18,654
June .....	753	144,921
July .....	449	74,625
August .....	1,751	248,722
September .....	767	56,197
October .....	474	30,619
November .....	1,279	52,123
December .....	1,032	109,479
Total twelve months .....	10,164	955,294

NOTE: Data on exports during January, 1956, are not yet available.

Table 10 - Production, Shipments and Imports of Radio Tubes, By Months, 1955 and 1956

Month	Radio and television receiving tubes			Imports		
	Production	Shipments		Radio tubes*		Radio tube parts
	Number	Number	\$	Number	\$	\$
<u>1955</u>						
January .....	1,307,017	1,235,464	772,148	1,179,796	1,023,882	503,922
February .....	1,350,487	957,665	679,331	1,021,114	1,019,869	355,254
March .....	1,697,854	1,175,574	717,558	1,024,862	1,128,591	478,463
April .....	1,306,178	813,800	529,856	715,315	671,779	428,751
May .....	1,254,753	1,090,967	621,816	627,436	567,714	482,413
June .....	1,465,156	1,014,197	608,592	616,400	594,950	559,528
July .....	686,443	921,039	473,630	823,033	825,293	316,033
August .....	1,253,738	1,090,817	566,377	1,114,508	1,003,451	473,951*
September .....	1,566,777	1,993,462	1,035,388	1,670,065	1,438,719	507,034
October .....	1,387,121	1,766,507	977,946	2,095,006	1,592,176	597,156
November .....	1,730,691	1,431,800	809,778	2,179,126	1,567,866	845,687
December .....	1,699,882	1,012,827	609,158	1,325,106	1,199,497	721,231
Total twelve months	16,706,097	14,504,119	8,401,578	14,391,767	12,633,787	6,269,423
<u>1956</u>						
January .....	1,577,891	1,139,294	709,634			

\* - Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

\* - Revised.

LIST OF REPORTING FIRMS

<u>Name</u>	<u>Address</u>
Addison Industries Ltd. 1-2-3	Toronto, Ontario.
Automatic Radio of Canada Ltd. 2	Toronto, Ontario.
Canadian Admiral Corporation Ltd. 1-2-3	Port Credit, Ontario.
Canadian Aviation Electronics. 1-2	St. Laurent, Quebec.
Canadian General Electric Co. Ltd. 1-2	Toronto, Ontario.
Canadian Marconi Co. 1-2	Montreal, Quebec.
Canadian Radio Mfg. Corp. Ltd. 1-2-3	Toronto, Ontario.
Canadian Westinghouse Co. Ltd. 1-2	Brantford, Ontario.
Chisholm Industries Ltd. 1-2	Port Moody, B.C.
Crosley Radio & Television Ltd. 1-2-3	Weston, Ontario.
Dominion Electrohome Industries Ltd. 1-2-3	Kitchener, Ontario.
Dominion Watch Case Ltd. 2	Toronto, Ontario.
Electrical Products Mfg. Co. Ltd. 1-2	Montreal, Quebec.
Fleetwood Metal Industries Ltd. 1	Windsor, Ontario.
Electronic Enterprises Ltd. 3	Montreal, Quebec.
The Hallicrafters Canada Ltd. 1-2-3	Don Mills, Ontario.
Lifco Radio & Record Players 2-3	Montreal, Quebec.
McKinnon Industries Ltd. 2	St. Catharines, Ontario.
Monarch Radio Mfg. Co. 2	Montreal, Quebec.
Montreal Phono Reg'd. 3	Montreal, Quebec.
Motorola Canada Ltd. 1-2	Toronto, Ontario.
Norel Electrical Products 2-3	Montreal, Quebec.
Philco Corp. of Canada Ltd. 1-2-3	Toronto, Ontario.
Pye Canada Limited 1-2-3	Ajax, Ontario.
R.C.A. Victor Co. Ltd. 1-2-3	Montreal, Quebec.
Radio Communications Equipment & Engineering Ltd. 3	Lachine, Quebec.
Record Player Corporation 3	Montreal, Quebec.
Sea Breeze Mfg. Ltd. & Audio Tool & Eng. Ltd. 3	Toronto, Ontario.
Shelberne Industries (Canada) Ltd. 2	Montreal, Quebec.
Sparton of Canada Ltd. 1-2-3	London, Ontario.
Stewart-Warner Corp'n. of Canada Ltd. 1-2-3	Belleville, Ontario.
Sylvania Electric (Canada) Ltd. 1-2	Montreal, Quebec.

Key to numbered products

- 1 - Television sets
- 2 - Radio receiving sets
- 3 - Record players





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