

RADIO AND TELEVISION RECEIVING SETS

(Including Record Players)\*

Table 1 - Producers' Domestic Sales of Radio Receiving Sets, by Months, 1955 and 1956.

Month	1 9 5 5			1 9 5 6		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January .....	16,466	10,354	3,277	17,127	10,775	2,485
February .....	19,466	17,160	3,285	27,777	16,633	2,521
March .....	21,057	21,524	2,790	28,071	21,546	2,221
April .....	16,743	25,734	2,201	26,905	36,806	3,064
May .....	20,204	29,436	1,736	25,984	37,959	2,332
June .....	17,788	31,228	1,388	19,142	28,552	1,578
July .....	18,411	19,097	2,141	19,972	18,230	2,049
August .....	23,522	13,971	2,650	34,367	11,967	3,849
September .....	40,899	22,272	3,734	42,755	7,765	4,069
October .....	41,745	18,463	3,605	52,675	18,936	5,007
November .....	54,567	13,856	4,277	47,453	36,424	6,640
December .....	46,479	14,313	4,154			
Total .....	337,347	237,408	35,238			

Table 2 - Producers' Domestic Sales of Television Sets, by Months, 1955 and 1956.

Month	1 9 5 5			1 9 5 6		
	Table models	Consoles	Three-way combinations	Table models	Consoles	Three-way combinations
	(Number of units)					
January .....	31,663	22,337	788	27,396	23,161	1,382
February .....	34,317	22,023	489	25,410	26,090	1,140
March .....	33,733	19,176	640	16,400	19,896	1,083
April .....	16,559	13,772	334	9,052	14,743	500
May .....	11,691	8,754	264	10,101	9,504	483
June .....	17,289	9,403	236	12,329	14,358	370
July .....	14,323	13,282	381	19,186	16,067	475
August .....	35,266	33,320	1,153	26,285	32,295	489
September .....	61,002	54,912	2,476	35,963	57,643	1,598
October .....	53,668	53,654	1,441	39,121	42,614	2,102
November .....	54,551	55,938	1,610	29,021	30,743	1,632
December .....	41,634	41,523	1,355			
Total .....	405,696	348,094	11,167			

\* Monthly information first collected in January, 1956.

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Table 3 - Production, Sales and Inventories, November, 1956

	Starting inventory*	Factory production	Sales	Closing inventory
(Number of units)				
<b>(A) RADIO RECEIVING SETS</b>				
<u>Home sets</u>				
Standard: Under \$30 .....	53,797	19,815	23,633	49,979
\$30 - \$50 .....	34,200	9,242	10,564	32,878
Over \$50 .....	1,387	70	658	799
Multi-band: Under \$65 .....	238	-	13	225
Over \$65 .....	1,343	617	834	1,126
Battery: Standard .....	109	-	62	47
Multi-band .....	775	-	244	531
Clock sets .....	40,240	6,219	11,445	35,014
Total home sets .....	132,089	35,963	47,453	120,599
<u>Portables</u>				
Battery-electric .....	14,644	2,000	2,774	13,870
Battery .....	4,456	1,895	2,194	4,157
Auto .....	13,826	31,071	31,456	13,441
<u>Combinations</u>				
Standard: Table and portable .....	3,870	151	322	3,699
Console - Under \$200 .....	3,227	2,234	2,163	3,298
Over \$200 .....	5,148	3,390	2,747	5,791
Multi-band: Table and portable .....	-	-	-	-
Console - Under \$200 .....	469	-	28	441
\$200 - \$300 .....	954	1,194	965	1,183
Over \$300 .....	498	309	415	392
Total combinations .....	14,166	7,278	6,640	14,804
Total radio receiving sets .....	179,181	78,207	90,517	166,871
<b>(B) RECORD PLAYERS</b>				
<u>With amplifier</u>				
Under \$50 .....	14,435	21,467	21,210	14,692
\$50 - \$99 .....	4,515	6,313	7,101	3,727
\$100 - \$199 .....	9,328	3,873	2,881	10,320
\$200 - \$300 .....	2,365	2,092	1,089	3,368
Over \$300 .....	1,401	952	834	1,519
Without amplifier .....	13,229	1,143	3,319	11,053
Total record players .....	45,273	35,840	36,434	44,679
<b>(C) TELEVISION RECEIVING SETS</b>				
<u>Table models</u>				
17" and under .....	28,358	6,176	11,011	23,523
18" - 22" .....	40,696	16,011	17,410	39,297
Over 22" .....	1,579	301	600	1,280
<u>Consoles</u>				
17" and under .....	-	-	-	-
18" - 22" .....	63,482	32,744	29,090	67,137
Over 22" .....	6,216	522	1,653	5,084
Three-way combinations .....	2,873	783	1,632	2,024
Total television receiving sets .....	143,204	56,537	61,396	138,345

NOTE: Inventories: Include factory inventory plus distributors' inventories.  
Sales: Distributors' sales, i.e., all sales to dealers and users.

\* Revised.



Table 4 - Production and Sales of Radio Receiving Sets, Eleven Months Ended November, 1956

	Factory production	Sales
(Number of units)		
<b>(A) RADIO RECEIVING SETS</b>		
<u>Home sets</u>		
Standard: Under \$30 .....	181,278	172,311
\$30 - \$50 .....	87,905	78,622
Over \$50 .....	3,268	5,184
Multi-band: Under \$65 .....	1,033	1,321
Over \$65 .....	4,785	4,750
Battery: Standard .....	402	998
Multi-band .....	3,349	3,095
Clock sets .....	92,422	75,947
Total home sets .....	374,442	342,228
<u>Portables</u>		
Battery-electric .....	42,773	36,168
Battery .....	16,500	14,227
<u>Auto</u> .....	188,914	195,198
<u>Combinations</u>		
Standard: Table and portable .....	4,632	3,083
Console - Under \$200 .....	15,154	12,795
Over \$200 .....	14,348	10,449
Multi-band: Table and portable .....	-	-
Console - Under \$200 .....	500	204
\$200 - \$300 .....	7,960	6,618
Over \$300 .....	2,572	2,666
Total combinations .....	45,166	35,815
Total radio receiving sets .....	667,795	623,636
<b>(B) RECORD PLAYERS</b>		
<u>With amplifier</u>		
Under \$50 .....	107,179	99,319
\$50 - \$99 .....	27,056	27,477
\$100 - \$199 .....	21,560	15,372
\$200 - \$300 .....	6,735	4,038
Over \$300 .....	4,284	4,031
<u>Without amplifier</u> .....	11,618	16,983
Total record players .....	178,432	167,220
<b>(C) TELEVISION RECEIVING SETS</b>		
<u>Table models</u>		
17" and under .....	76,897	75,573
18" - 22" .....	178,700	169,081
Over 22" .....	3,425	5,610
<u>Consoles</u>		
17" and under .....	-2	964
18" - 22" .....	277,602	272,102
Over 22" .....	11,900	14,048
<u>Three-way combinations</u> .....	12,877	11,254
Total television receiving sets .....	561,399	548,632

**NOTE:** Sales: Distributors' sales, i.e., all sales to dealers and users.

Table 5 - Sales of Radio Receiving Sets, By Areas, November, 1956

	Home sets	Portables	Auto	Combinations	Total radio receivers
(Number of units)					
Atlantic provinces*	2,854	12	139	244	3,249
Quebec .....	10,849	610	706	1,397	13,562
Ontario .....	20,198	3,240	29,532	2,136	55,106
Manitoba .....	3,413	193	226	673	4,505
Saskatchewan .....	2,446	130	100	389	3,065
Alberta .....	3,829	152	420	816	5,217
British Columbia ..	3,864	631	333	985	5,813
Canada .....	47,453	4,968	31,456	6,640	90,517
\$ .	1,655,357	221,991	2,209,920	1,974,970	6,062,238

Table 6 - Sales of Radio Receiving Sets, By Areas, Eleven Months Ended November, 1956

	Home sets	Portables	Auto	Combinations	Total radio receivers
(Number of units)					
Atlantic provinces*	26,103	2,297	3,147	2,106	33,653
Quebec .....	88,681	8,225	13,703	7,521	118,130
Ontario .....	131,014	26,493	160,362	11,091	328,960
Manitoba .....	25,353	3,083	4,046	3,047	35,529
Saskatchewan .....	15,569	1,358	2,082	2,336	21,345
Alberta .....	25,068	2,848	6,544	4,352	38,812
British Columbia ..	30,373	6,158	5,314	5,362	47,207
Canada .....	342,161	50,462	195,198	35,815	623,636
\$ .	12,254,890	2,595,068	16,643,639	8,950,264	40,443,861

Table 7 - Sales of Record Players, By Areas.

	November, 1956	Eleven months ended November, 1956
(Number of units)		
Atlantic provinces* .....	3,117	12,674
Quebec .....	6,458	44,217
Ontario .....	15,555	66,486
Manitoba .....	2,259	10,197
Saskatchewan .....	1,290	5,040
Alberta .....	2,920	11,495
British Columbia .....	4,835	17,111
Canada .....	36,434	167,220
\$ .	1,747,718	8,701,661

\* Maritime provinces and Newfoundland.

Table 8 - Sales of Television Receiving Sets, By Areas, November, 1956

Area	Table models			Consoles			Three-way combinations	Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"		
(Number of units)								
Nova Scotia .....	767	687	2	-	826	24	91	2,397
New Brunswick and Prince Edward Island .....	348	395	1	-	470	8	23	1,245
Newfoundland .....	214	156	3	-	154	-	2	529
Montreal area (1) .....	1,700	3,141	245	-	5,026	322	141	10,575
Quebec City area (2) .....	514	1,302	9	-	1,644	105	55	3,629
Other Quebec Province areas .....	90	587	4	-	732	43	7	1,463
Toronto .....	1,319	2,097	25	-	4,393	296	142	8,272
Hamilton - Niagara .....	254	815	14	-	1,456	121	24	2,684
Windsor .....	143	405	10	-	476	16	4	1,054
Ottawa and Eastern Ontario (3) .....	574	1,337	3	-	1,670	96	32	3,712
Other Ontario .....	1,152	1,620	32	-	2,651	98	136	5,689
Manitoba (4) .....	992	1,126	172	-	2,878	192	279	5,639
Saskatchewan .....	629	1,035	6	-	1,603	76	84	3,433
Alberta .....	1,094	1,398	56	-	2,378	134	235	5,295
British Columbia .....	1,221	1,309	18	-	2,733	122	377	5,780
Canada .....	No. 11,011	17,410	600	-	29,090	1,653	1,632	61,396
	\$ . 2,035,661	4,721,738	204,969	-	10,282,516	679,724	804,041	18,728,649

- (1) Montreal trading area including Sherbrooke.
- (2) Quebec City trading area including Rimouski.
- (3) Ottawa and Eastern Ontario includes Hull.
- (4) Manitoba includes Lakehead area: (Port Arthur and Fort William).

NOTE: Price classification: Suggested list prices (including taxes).



Table 9 - Sales of Television Receiving Sets, By Areas, Eleven Months Ended November, 1956

Area	Table models			Consoles			Three-way combinations	Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"		
(Number of units)								
Nova Scotia .....	5,815	7,662	224	58	8,546	385	347	23,035
New Brunswick and Prince Edward Island .....	3,197	5,340	83	72	6,477	271	221	15,661
Newfoundland .....	2,513	1,412	21	8	1,030	14	64	5,062
Montreal area (1) .....	11,741	32,804	1,492	207	56,527	3,643	1,517	107,931
Quebec City area (2) .....	3,167	12,264	171	90	19,288	816	451	36,247
Other Quebec Province areas .....	736	3,669	19	18	7,838	446	403	13,129
Toronto .....	9,376	25,701	933	119	43,427	2,229	1,094	82,879
Hamilton - Niagara .....	2,618	8,157	376	22	13,439	1,078	219	25,909
Windsor .....	1,582	4,095	130	18	6,404	352	145	12,726
Ottawa and Eastern Ontario (3) .....	4,360	11,153	254	53	16,021	618	421	32,880
Other Ontario .....	8,039	17,171	410	33	23,973	1,013	1,385	52,024
Manitoba (4) .....	6,461	10,460	371	37	19,638	712	1,020	38,699
Saskatchewan .....	3,108	6,025	307	29	9,085	392	540	19,484
Alberta .....	6,770	10,982	289	110	18,952	869	1,615	39,587
British Columbia .....	6,092	12,186	530	90	21,459	1,210	1,812	43,379
Canada .....	No. 75,573	169,081	5,610	964	272,102	14,048	11,254	548,632
	\$ .14,619,290	44,477,069	1,851,979	245,679	92,935,049	5,810,403	5,431,191	165,370,660

- (1) Montreal trading area including Sherbrooke.
- (2) Quebec City trading area including Rimouski.
- (3) Ottawa and Eastern Ontario includes Hull.
- (4) Manitoba includes Lakehead area (Port Arthur and Fort William).

NOTE: Price classification: Suggested list prices (including taxes).

Table 10 - Imports of Television Sets and Radio Receiving Sets.

	September, 1956*		Nine months ended September, 1956	
	Number	\$	Number	\$
Radio receiving sets .....	7,997	174,278	50,295	1,464,538
Television sets .....	1,064	97,212	6,455	596,532

\* Latest available.

Table 11 - Exports of Radio Receiving Sets.

	November, 1956		Eleven months ended November, 1956	
	Number	\$	Number	\$
Radio receiving sets .....	169	6,644	5,639	537,910

Table 12 - Production, Shipments and Imports of Radio Tubes, By Months, 1955 and 1956.

Month	Radio and television receiving tubes			Imports		
	Production Number	Shipments		Radio tubes*		Radio tube parts
		Number	\$	Number	\$	\$
<u>1955</u>						
January ....	1,307,017	1,235,464	772,148	1,179,796	1,023,882	503,922
February ...	1,350,487	957,665	679,331	1,021,114	1,019,869	355,254
March .....	1,697,854	1,175,574	717,558	1,024,862	1,128,591	478,463
April .....	1,306,178	813,800	529,856	715,315	671,779	428,751
May .....	1,254,753	1,090,967	621,816	627,436	567,714	482,413
June .....	1,465,156	1,014,197	608,592	616,400	594,950	559,528
July .....	686,443	921,039	473,630	823,033	825,293	316,033
August .....	1,253,738	1,090,817	566,377	1,114,508	1,003,451	473,951
September ..	1,566,777	1,993,462	1,035,388	1,670,065	1,438,719	507,034
October ....	1,387,121	1,766,507	977,946	2,095,006	1,592,176	597,156
November ...	1,730,691	1,431,800	809,778	2,179,126	1,567,866	845,687
December ...	1,699,882	1,012,827	609,158	1,325,107	1,199,497	721,231
Total ....	16,706,097	14,504,119	8,401,578	14,391,767	12,633,787	6,269,423
<u>1956</u>						
January ....	1,577,891	1,139,294	709,634	920,927	914,307	633,500
February ...	1,511,422	1,044,584	657,857	814,598	787,019	762,821
March .....	1,617,575	1,146,401	683,679	831,413	955,609	705,218
April .....	1,367,052	903,790	592,232	747,725	905,558	527,882
May .....	1,245,114	856,627	501,030	787,222	933,063	751,734
June .....	1,343,662	1,169,406	854,201	555,219	657,725	645,050
July .....	1,066,032	943,839	578,504	584,868	619,199	467,543
August .....	1,084,600	1,382,345	842,370	726,393	676,873	465,820
September ..	1,722,855	1,712,402	1,117,906	725,660	701,652	661,242
October ....	1,491,747	1,527,459	979,245	Not yet available		
November ...	1,352,027	1,476,050	1,043,568			
Total ....	15,379,977	13,302,197	8,560,226			

\* - Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

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