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RADIO AND TELEVISION RECEIVING SETS

(Including Record Players)*

Table 1 - Producers' Domestic Sales of Radio Receiving Sets, by Months, 1955 and 1956

Month	1955			1956		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January	16,466	10,354	3,277	17,127	10,775	2,485
February	19,466	17,160	3,285	27,777	16,633	2,521
March	21,057	21,524	2,790	28,071	21,546	2,221
April	16,743	25,734	2,201	26,905	36,806	3,064
May	20,204	29,436	1,736	25,984	37,959	2,332
June	17,788	31,228	1,388	19,142	28,552	1,578
July	18,411	19,097	2,141	19,972	18,230	2,049
August	23,522	13,971	2,650	34,367	11,967	3,849
September	40,899	22,272	3,734	42,755	7,765	4,069
October	41,745	18,463	3,605	52,675	18,936	5,007
November	54,567	13,856	4,277	47,453	36,424	6,640
December	46,479	14,313	4,154	45,635	32,163	7,982
Total	337,347	237,408	35,238	387,863	277,756	43,797

Table 2 - Producers' Domestic Sales of Television Sets, by Months, 1955 and 1956

Month	1955			1956		
	Table models	Consoles	Three-way combinations	Table models	Consoles	Three-way combinations
	(Number of units)					
January	31,663	22,337	788	27,396	23,161	1,382
February	34,317	22,023	489	25,410	26,090	1,140
March	33,733	19,176	640	16,400	19,896	1,083
April	16,559	13,772	334	9,052	14,743	500
May	11,691	8,754	264	10,101	9,504	483
June	17,289	9,403	236	12,329	14,358	370
July	14,323	13,282	381	19,186	16,067	475
August	35,266	33,320	1,153	26,285	32,295	489
September	61,002	54,912	2,476	35,963	57,643	1,598
October	53,668	53,654	1,441	39,121	42,614	2,102
November	54,551	55,938	1,610	29,021	30,743	1,632
December	41,634	41,523	1,355	28,267	19,978	1,272
Total	405,696	348,094	11,167	278,531	307,092	12,526

* Monthly information first collected in January, 1956.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

Radio and Television Receiving Sets - 2 -

Table 3 - Production, Sales and Inventories, December, 1956

	Starting inventory	Factory production	Sales	Closing inventory
(A) RADIO RECEIVING SETS				
(Number of units)				
<u>Home sets</u>				
Standard: Under \$30	49,523*	12,276	20,012	41,787
\$30 - \$50	33,855*	5,772	10,604	29,023
Over \$50	799	524	239	1,084
Multi-band: Under \$65	225	-	-	222
Over \$65	1,126	573	471	1,228
Battery: Standard	47	3	16	34
Multi-band	605	-	237	368
Clock sets	35,014	2,337	14,053	23,298
Total home sets	121,194*	21,485	45,635	97,044
<u>Portables</u>				
Battery-electric	13,953*	1,720	3,984	11,689
Battery	4,347*	342	1,023	3,666
Auto	13,438*	28,810	27,156	15,092
<u>Combinations</u>				
Standard: Table and portable	3,699	-1	686	3,012
Console - Under \$200 ...	3,298	1,723	2,630	2,391
Over \$200	5,791	3,858	3,728	5,921
Multi-band: Table and portable	-	-	-	-
Console - Under \$200 ...	441	-	-	441
\$200 - \$300 ..	967*	324	230	1,061
Over \$300	608*	1,081	708	981
Total combinations	14,804	6,985	7,982	13,807
Total radio receiving sets	167,736*	59,342	85,780	141,298
(B) RECORD PLAYERS				
<u>With amplifier</u>				
Under \$50	14,692	19,286	21,912	12,066
\$50 - \$99	3,727	8,136	6,326	5,537
\$100 - \$199	10,314*	2,432	4,213	8,533
\$200 - \$300	3,368	1,293	790	3,871
Over \$300	1,519	386	837	1,068
Without amplifier	11,046*	2,018	3,829	9,235
Total record players	44,666*	33,551	37,907	40,310
(C) TELEVISION RECEIVING SETS				
<u>Table models</u>				
17" and under	23,523	9,423	11,622	21,324
18" - 22"	39,297	10,846	16,427	33,716
Over 22"	1,277*	13	218	1,072
<u>Consoles</u>				
17" and under	-	-	-	-
18" - 22"	67,138*	15,114	19,166	63,086
Over 22"	5,083*	597	812	4,868
<u>Three-way combinations</u>	2,024	960	1,272	1,712
Total television receiving sets	138,342*	36,953	49,517	125,778

NOTE: Inventories: Include factory inventory plus distributors' inventories.
Sales: Distributors' sales, i.e., all sales to dealers and users.

* Revised.

Table 4 - Production and Sales of Radio Receiving Sets, Twelve Months Ended December, 1956

	Factory production	Sales
(A) RADIO RECEIVING SETS	(Number of units)	
<u>Home sets</u>		
Standard: Under \$30	193,554	192,323
\$30 - \$50	93,677	89,226
Over \$50	3,792	5,423
Multi-band: Under \$65	1,033	1,324
Over \$65	5,358	5,221
Battery: Standard	405	1,014
Multi-band	3,349	3,332
Clock sets	94,759	90,000
Total home sets	395,927	387,863
<u>Portables</u>		
Battery-electric	44,493	40,152
Battery	16,842	15,250
Auto	217,724	222,354
<u>Combinations</u>		
Standard: Table and portable	4,631	3,769
Console - Under \$200	16,877	15,425
Over \$200	18,206	14,177
Multi-band: Table and portable	-	-
Console - Under \$200	500	204
\$200 - \$300	8,284	6,848
Over \$300	3,653	3,374
Total combinations	52,151	43,797
Total radio receiving sets	727,137	709,416
 (B) RECORD PLAYERS		
<u>With amplifier</u>		
Under \$50	126,465	121,231
\$50 - \$99	35,192	33,803
\$100 - \$199	23,992	19,585
\$200 - \$300	8,028	4,828
Over \$300	4,670	4,868
Without amplifier	13,636	20,812
Total record players	211,983	205,127
 (C) TELEVISION RECEIVING SETS		
<u>Table models</u>		
17" and under	86,320	87,195
18" - 22"	189,546	185,508
Over 22"	3,438	5,828
<u>Consoles</u>		
17" and under	-2	964
18" - 22"	292,716	291,268
Over 22"	12,497	14,860
Three-way combinations	13,837	12,526
Total television receiving sets	598,352	598,149

NOTE: Sales: Distributors' sales, i.e., all sales to dealers and users.

Radio and Television Receiving Sets - 4 -

Table 5 - Sales of Radio Receiving Sets, By Areas, December, 1956

	Home sets	Portables	Auto	Combinations	Total radio receivers
(Number of units)					
Atlantic provinces*	3,167	195	140	224	3,726
Quebec	11,823	834	1,030	1,968	15,655
Ontario	18,025	2,726	24,421	3,144	48,316
Manitoba	3,268	204	269	490	4,231
Saskatchewan	2,190	70	168	443	2,871
Alberta	3,545	325	637	838	5,345
British Columbia ..	3,617	653	491	875	5,636
Canada	45,635	5,007	27,156	7,982	85,780
\$.	1,678,994	247,692	1,825,937	2,115,149	5,867,772

Table 6 - Sales of Radio Receiving Sets, By Areas, Twelve Months Ended December, 1956

	Home sets	Portables	Auto	Combinations	Total radio receivers
(Number of units)					
Atlantic provinces*	29,270	2,492	3,287	2,330	37,379
Quebec	100,504	9,059	14,733	9,489	133,785
Ontario	149,039	29,219	184,783	14,235	377,276
Manitoba	28,621	3,287	4,315	3,537	39,760
Saskatchewan	17,759	1,428	2,250	2,779	24,216
Alberta	28,613	3,173	7,181	5,190	44,157
British Columbia ..	33,990	6,811	5,805	6,237	52,843
Canada	387,796	55,469	222,354	43,797	709,416
\$.	13,933,884	2,842,760	18,469,500	11,065,413	46,311,633

Table 7 - Sales of Record Players, By Areas

	December, 1956	Twelve months ended December, 1956
(Number of units)		
Atlantic provinces*	3,931	16,605
Quebec	8,962	53,179
Ontario	17,432	83,918
Manitoba	1,345	11,542
Saskatchewan	1,115	6,155
Alberta	2,197	13,692
British Columbia	2,925	20,036
Canada	37,907	205,127
\$.	2,548,166	11,449,827**

* Maritime provinces and Newfoundland.

** Revised.

Table 8 - Sales of Television Receiving Sets, By Areas, December, 1956

Area	Table models			Consoles			Three-way combinations	Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"		
(Number of units)								
Nova Scotia	849	807	8	-	705	37	37	2,443
New Brunswick and Prince Edward Island	525	675	1	-	602	8	17	1,828
Newfoundland	442	215	1	-	20	-3	-37	638
Montreal area (1)	1,949	2,156	42	-	2,905	175	109	7,336
Quebec City area (2)	548	1,033	5	-	1,021	40	21	2,668
Other Quebec Province areas	71	233	1	-	381	38	2	726
Toronto	1,458	2,740	30	-	2,881	168	162	7,439
Hamilton - Niagara	407	924	9	-	1,205	80	43	2,668
Windsor	187	354	11	-	506	27	7	1,092
Ottawa and Eastern Ontario (3)	596	1,123	6	-	889	40	20	2,674
Other Ontario	1,056	1,761	9	-	2,192	25	136	5,179
Manitoba (4)	870	1,150	16	-	1,294	37	40	3,407
Saskatchewan	526	833	1	-	1,088	64	130	2,642
Alberta	1,225	1,118	3	-	2,072	68	334	4,820
British Columbia	913	1,305	75	-	1,405	8	251	3,957
Canada	No. 11,622	16,427	218	-	19,166	812	1,272	49,517
	\$.2,235,451	4,425,721	81,318	-	6,747,069	371,104	636,168	14,496,831

(1) Montreal trading area including Sherbrooke.

(2) Quebec City trading area including Rimouski.

(3) Ottawa and Eastern Ontario includes Hull.

(4) Manitoba includes Lakehead area: (Port Arthur and Fort William).

NOTE: Price classification: Suggested list prices (including taxes).

Table 9 - Sales of Television Receiving Sets, By Areas, Twelve Months Ended December, 1956

	Table models			Consoles			Three-way combin- ations	Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"		
(Number of units)								
Nova Scotia	6,662	8,469	232	58	9,251	422	384	25,478
New Brunswick and Prince Edward Island	3,722	6,015	84	72	7,079	279	238	17,489
Newfoundland	2,955	1,627	22	8	1,050	11	27	5,700
Montreal area (1)	13,690	34,960	1,534	207	59,432	3,818	1,626	115,267
Quebec City area (2) ...	3,715	13,297	176	90	20,309	856	472	38,915
Other Quebec Province areas	807	3,902	20	18	8,219	484	405	13,855
Toronto	10,834	28,441	963	119	46,308	2,397	1,256	90,318
Hamilton - Niagara	3,025	9,081	385	22	14,644	1,158	262	28,577
Windsor	1,769	4,449	141	18	6,910	379	152	13,818
Ottawa and Eastern Ontario (3)	4,956	12,276	260	53	16,910	658	441	35,554
Other Ontario	9,095	18,932	419	33	26,165	1,038	1,521	57,203
Manitoba (4)	7,331	11,610	387	37	20,932	749	1,060	42,106
Saskatchewan	3,634	6,858	308	29	10,171	456	670	22,126
Alberta	7,995	12,100	292	110	21,024	937	1,949	44,407
British Columbia	7,005	13,491	605	90	22,864	1,218	2,063	47,336
Canada No.	87,195	185,508	5,828	964	291,268	14,860	12,526	598,149
	\$. 16,854,741	48,902,790	1,933,297	245,679	99,682,118	6,181,507	6,067,359	179,867,491

(1) Montreal trading area including Sherbrooke.

(2) Quebec City trading area including Rimouski.

(3) Ottawa and Eastern Ontario includes Hull.

(4) Manitoba includes Lakehead area (Port Arthur and Fort William).

NOTE: Price classification: Suggested list prices (including taxes).

Radio and Television Receiving Sets

Table 10 - Imports of Television Sets and Radio Receiving Sets.

	October, 1956*		Ten months ended October, 1956	
	Number	\$	Number	\$
Radio receiving sets	9,036	202,826	59,331	1,667,364
Television sets	817	92,869	7,272	689,401

Table 11 - Exports of Radio Receiving Sets.

	December, 1956		Twelve months ended December, 1956	
	Number	\$	Number	\$
Radio receiving sets	23	3,418	5,662	541,328

Table 12 - Production, Shipments and Imports of Radio Tubes, By Months, 1955 and 1956.

Month	Radio and television receiving tubes			Imports		
	Production	Shipments		Radio tubes		Radio tube parts
	Number	Number	\$	Number	\$	\$
<u>1955</u>						
January	1,307,017	1,235,464	772,148	1,179,796	1,023,882	503,922
February ...	1,350,487	957,665	679,331	1,021,114	1,019,869	355,254
March	1,697,854	1,175,574	717,558	1,024,862	1,128,591	478,463
April	1,306,178	813,800	529,856	715,315	671,779	428,751
May	1,254,753	1,090,967	621,816	627,436	567,714	482,413
June	1,465,156	1,014,197	608,592	616,400	594,950	559,528
July	686,443	921,039	473,630	823,033	825,293	316,033
August	1,253,738	1,090,817	566,377	1,114,508	1,003,451	473,951
September ..	1,566,777	1,993,462	1,035,388	1,670,065	1,438,719	507,034
October	1,387,121	1,766,507	977,946	2,095,006	1,592,176	597,156
November ...	1,730,691	1,431,800	809,778	2,179,126	1,567,866	845,687
December ...	1,699,882	1,012,827	609,158	1,325,107	1,199,497	721,231
Total	16,706,097	14,504,119	8,401,578	14,391,767	12,633,787	6,269,423
<u>1956</u>						
January	1,577,891	1,139,294	709,634	920,927	914,307	633,500
February ...	1,511,422	1,044,584	657,857	814,598	787,019	762,821
March	1,617,575	1,146,401	683,679	831,413	955,609	705,218
April	1,367,052	903,790	592,232	747,725	905,558	527,882
May	1,245,114	856,627	501,030	787,222	933,063	751,734
June	1,343,662	1,169,406	854,201	555,219	657,725	645,050
July	1,066,032	943,839	578,504	584,868	619,199	467,543
August	1,084,600	1,382,345	842,370	726,393	676,873	465,820
September ..	1,722,855	1,712,402	1,117,906	725,660	701,652	661,242
October	1,491,747	1,527,459	979,245	875,515	623,829	557,157
November ...	1,352,027	1,282,627**	808,303**	Not yet available		
December ...	1,366,859	1,209,399	651,881			
Total	16,746,836	14,318,173	8,976,842			

* Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

** Revised.

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