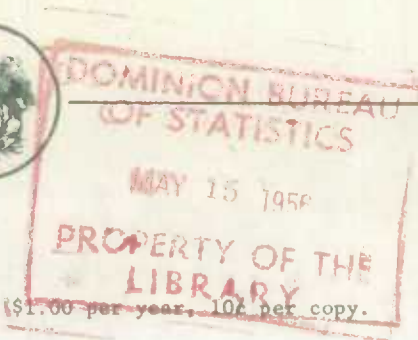


DOMINION BUREAU OF STATISTICS
OTTAWA - CANADA

Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce



Vol. 11-No. 2 February, 1956.

Price: \$1.00 per year, 10¢ per copy.

RADIO AND TELEVISION RECEIVING SETS

(Including Record Players)*

Table 1 - Producers' Domestic Sales of Radio Receiving Sets, by Months, 1955 and 1956.

Month	1 9 5 5			1 9 5 6		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January	16,466	10,354	3,277	17,127	10,775	2,485
February	19,466	17,160	3,285	27,777	16,633	2,521
March	21,057	21,524	2,790			
April	16,743	25,734	2,201			
May	20,204	29,436	1,736			
June	17,788	31,228	1,388			
July	18,411	19,097	2,141			
August	23,522	13,971	2,650			
September	40,899	22,272	3,734			
October	41,745	18,463	3,605			
November	54,567	13,856	4,277			
December	46,479	14,313	4,154			
Total	337,347	237,408	35,238			

Table 2 - Producers' Domestic Sales of Television Sets, by Months, 1955 and 1956.

Month	1 9 5 5			1 9 5 6		
	Table models	Consoles	Three-way combinations	Table models	Consoles	Three-way combinations
	(Number of units)					
January	31,663	22,337	788	27,396	23,161	1,382
February	34,317	22,023	489	25,410	26,090	1,140
March	33,733	19,176	640			
April	16,559	13,772	334			
May	11,691	8,754	264			
June	17,289	9,403	236			
July	14,323	13,282	381			
August	35,266	33,320	1,153			
September	61,002	54,912	2,476			
October	53,668	53,654	1,441			
November	54,551	55,938	1,610			
December	41,634	41,523	1,355			
Total	405,696	348,094	11,167			

* Monthly information first collected in January, 1956.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

Table 3 - Production, Sales and Inventories, February, 1956.

	Starting inventory*	Factory production	Sales	Closing inventory
	(Number of units)			
(A) RADIO RECEIVING SETS				
<u>Home sets</u>				
Standard: Under \$30	39,242*	18,766	13,352	44,656
\$30 - \$50	29,460*	8,548	6,529	31,479
Over \$50	3,629	367	332	3,664
Multi-band: Under \$65	826	-	147	679
Over \$65	1,410	59	374	1,095
Battery: Standard	440	-	35	405
Multi-band	257	212	84	385
Clock sets	21,132	5,009	6,924	19,217
Total home sets	96,396	32,961	27,777	101,580
<u>Portables</u>				
Battery-electric	8,162	1,635	1,536	8,261
Battery	1,931	1,152	971	2,112
<u>Auto</u>	30,173	21,385	14,126	37,432
<u>Combinations</u>				
Standard: Table and portable ...	2,704	515	402	2,817
Console - Under \$200 .	624	175	251	548
Over \$200 ..	898	842	700	1,040
Multi-band: Table and portable ...	-	-	-	-
Console - Under \$200 .	138	-	5	133
\$200 - \$300.	602	335	726	211
Over \$300 ..	1,069	501	437	1,133
Total combinations	6,035	2,368	2,521	5,882
Total radio receiving sets	142,697	59,501	46,931	155,267
(B) RECORD PLAYERS				
<u>With amplifier</u>				
Under \$50	4,232	8,051	7,051	5,232
\$50 - \$99	2,969	4,074	3,222	3,821
\$100 - \$199	2,983	1,024	1,235	2,772
\$200 - \$300	852	25	41	836
Over \$300	1,119	49	235	933
Without amplifier	16,644	117	1,060	15,701
Total record players	28,799	13,340	12,844	29,295
(C) TELEVISION RECEIVING SETS				
<u>Table models</u>				
17" and under	18,000	3,446	7,944	13,502
18" - 22"	35,005	22,042	16,476	40,571
Over 22"	2,706*	1,531	990	3,247
<u>Consoles</u>				
17" and under	512	-	109	403
18" - 22"	68,154	31,734	24,608	75,280
Over 22"	6,934*	735	1,373	6,296
<u>Three-way combinations</u>				
17" and under	3	-	-	3
18" and over	1,742	1,334	1,140	1,936
Total television receiving sets	133,056*	60,822	52,640	141,238

NOTE: Inventories: Include factory inventory plus distributors' inventories.

Sales: Distributors' sales, i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

* Revised.

Table 4 - Sales of Radio Receiving Sets and Record Players, By Areas, February, 1956

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets	2,121	6,496	11,243	1,922	1,080	2,289	2,626	27,777	975,108
Portables	94	301	1,691	83	16	113	209	2,507	134,891
Auto	154	679	12,173	142	105	421	452	14,126	1,382,360
Combinations	108	559	722	161	150	397	424	2,521	659,136
Total radio receivers	2,477	8,035	25,829	2,308	1,351	3,220	3,711	46,931	3,151,495
Record players	568	7,391	2,907	523	210	526	719	12,844	587,630

* Maritime Provinces and Newfoundland.

Table 5 - Sales of Television Receiving Sets, By Areas, February, 1956

Area	Table models			Consoles			Three-way combinations		Total all types	
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"	17" and under	18" and over		
(Number of units)										
Nova Scotia	880	1,110	12	9	995	52	-	37	3,095	
New Brunswick and Prince Edward Island	408	621	9	2	652	21	-	35	1,748	
Newfoundland	356	197	4	8	140	8	-	19	732	
Montreal area (1)	790	3,487	301	21	5,099	235	-	94	10,027	
Quebec City area (2)	307	1,271	18	11	2,137	103	-	59	3,906	
Other Quebec Province areas ..	109	273	10	-	479	47	-	39	957	
Toronto	1,124	2,122	86	1	4,171	151	-	298	7,953	
Hamilton - Niagara	295	733	74	-	991	151	-	36	2,280	
Windsor	278	371	43	-	411	32	-	24	1,159	
Ottawa and Eastern Ontario (3)	496	1,122	33	9	1,751	74	-	64	3,549	
Other Ontario	839	1,570	71	-	1,992	129	-	147	4,748	
Manitoba (4)	685	888	57	5	1,403	44	-	76	3,158	
Saskatchewan	257	431	190	1	782	47	-	25	1,733	
Alberta	644	1,142	26	35	1,738	112	-	93	3,790	
British Columbia	476	1,138	56	7	1,867	167	-	94	3,805	
Canada	7,944	16,476	990	109	24,608	1,373	-	1,140	52,640	
	\$	1,632,175	4,383,387	331,740	28,171	8,172,704	590,156	-	559,115	15,697,448

(1) Montreal trading area including Sherbrooke.

(2) Quebec City trading area including Rimouski.

(3) Ottawa and Eastern Ontario includes Hull.

(4) Manitoba includes Lakehead area (Port Arthur and Fort William).

NOTE: Price classifications: Suggested list prices (including taxes).

Table 6 - Production and Sales of Radio Receiving Sets, Two Months Ended February, 1956.

	Factory production	Sales
	(Number of units)	
(A) RADIO RECEIVING SETS		
<u>Home sets</u>		
Standard: Under \$30	27,548	21,286*
\$30 - \$50	13,453	9,877*
Over \$50	383	624
Multi-band: Under \$65	300	522
Over \$65	947	854
Battery: Standard	-	60
Multi-Band	321	138
Clock sets	12,720	11,543
Total home sets	55,672	44,904
<u>Portables</u>		
Battery - electric	2,865	2,683
Battery	1,400	1,024
<u>Auto</u>	35,809	23,701
<u>Combinations</u>		
Standard: Table and portable	1,452	872
Console - Under \$200	408	589
Over \$200	1,659	1,619
Multi-band: Table and portable	-	-
Console - Under \$200	-	12
\$200 - \$300	995	1,300
Over \$300	813	614
Total combinations	5,327	5,006
Total radio receiving sets	101,073	77,318
(B) RECORD PLAYERS		
<u>With amplifier</u>		
Under \$50	16,951	16,006
\$50 - \$99	4,921	4,874
\$100 - \$199	1,756	2,023
\$200 - \$300	452	270
Over \$300	277	589
Without amplifier	1,509	2,124
Total record players	25,866	25,886
(C) TELEVISION RECEIVING SETS		
<u>Table models</u>		
17" and under	7,888	16,502
18" - 22"	43,074	34,494
Over 22"	1,742*	1,810
<u>Consoles</u>		
17" and under	-2	649
18" - 22"	59,516	45,920
Over 22"	1,483*	2,682
<u>Three-way combinations</u>		
17" and under	-	-
18" and over	3,036	2,522
Total television receiving sets	116,737*	104,579

NOTE: Sales: Distributors' sales, i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

* Revised.

Table 7 - Sales of Radio Receiving Sets and Record Players, by Areas, Two Months Ended February, 1956.

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets	3,520	11,030	17,422	3,113	1,909	4,007	3,903	44,904	1,634,106
Portables	155	491	2,333	136	42	177	373	3,707	198,267
Auto	323	906	20,718	212	175	691	676	23,701	2,378,838
Combinations	228	910	1,455	375	283	694	1,061	5,006	1,303,082
Total radio receivers	4,226	13,337	41,928	3,836	2,409	5,569	6,013	77,318	5,514,293
Record players	1,020	14,451	6,557	1,163	463	968	1,264	25,886	1,127,071

* Maritime Provinces and Newfoundland.

Table 8 - Sales of Television Receiving Sets, By Areas, Two Months Ended February, 1956.

Area	Table models			Consoles			Three-way combinations		Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"	17" and under	18" and over	
(Number of units)									
Nova Scotia	1,567	2,199	30	54	1,684	118	-	96	5,748
New Brunswick and Prince Edward Island	946	1,100	15	75	1,164	50	-	79	3,429
Newfoundland	700	334	5	8	224	8	-	47	1,326
Montreal area (1)	1,748	6,606	397	51	8,833	609	-	319	18,563
Quebec City area (2)	621	2,453	26	44	3,511	141	-	89	6,885
Other Quebec Province areas ..	219	549	16	19	861	71	-	156	1,891
Toronto	2,011	4,484	404	90	7,494	372	-	485	15,340
Hamilton - Niagara	682	1,530	159	21	2,048	263	-	62	4,765
Windsor	604	864	60	12	959	101	-	33	2,633
Ottawa and Eastern Ontario (3)	1,059	2,525	74	43	3,100	115	-	107	7,023
Other Ontario	1,848	3,772	195	21	4,199	265	-	319	10,619
Manitoba (4)	1,328	1,932	66	41	3,098	79	-	146	6,690
Saskatchewan	651	1,021	204	14	1,510	71	-	89	3,560
Alberta	1,370	2,349	39	73	3,471	182	-	206	7,690
British Columbia	1,148	2,776	120	83	3,764	237	-	289	8,417
Canada	No. 16,502	34,494	1,810	649	45,920	2,682	-	2,522	104,579
	\$ 3,407,490	9,250,869	608,922	167,449	15,474,911	1,133,995	-	1,161,799	31,205,435

- (1) Montreal trading area including Sherbrooke.
- (2) Quebec City trading area including Rimouski.
- (3) Ottawa and Eastern Ontario includes Hull.
- (4) Manitoba includes Lakehead area (Port Arthur and Fort William).

NOTE: Price classifications: Suggested list prices (including taxes).

Table 9 - Imports of Television Sets and Radio Receiving Sets, By Months, 1956.

Month	Radio receiving sets		Television sets	
	Number	\$	Number	\$
January	3,663	133,247	329	30,524
February	(1)	(1)	(1)	(1)

(1) February Imports not yet available.

Table 10 - Exports of Radio Receiving Sets, By Months, 1956.

Month	Number	\$
January	266	41,858
February	609	58,586
Total two months	875	100,444

Table 11 - Production, Shipments and Imports of Radio Tubes, By Months, 1955 and 1956.

Month	Radio and television receiving tubes			I m p o r t s		
	Production	Shipments		Radio tubes ^x		Radio tube parts
	Number	Number	\$	Number	\$	\$
<u>1955</u>						
January	1,307,017	1,235,464	772,148	1,179,796	1,023,882	503,922
February	1,350,487	957,665	679,331	1,021,114	1,019,869	355,254
March	1,697,854	1,175,574	717,558	1,024,862	1,128,591	478,463
April	1,306,178	813,800	529,856	715,315	671,779	428,751
May	1,254,753	1,090,967	621,816	627,436	567,714	482,413
June	1,465,156	1,014,197	608,592	616,400	594,950	559,528
July	686,443	921,039	473,630	823,033	825,293	316,033
August	1,253,738	1,090,817	566,377	1,114,508	1,003,451	473,951
September	1,566,777	1,993,462	1,035,388	1,670,065	1,438,719	507,034
October	1,387,121	1,766,507	977,946	2,095,006	1,592,176	597,156
November	1,730,691	1,431,800	809,778	2,179,126	1,567,866	845,687
December	1,699,882	1,012,827	609,158	1,325,107	1,199,497	721,231
Total twelve months .	16,706,097	14,504,119	8,401,578	14,391,767	12,633,787	6,269,423
<u>1956</u>						
January	1,577,891	1,139,294	709,634	920,927	914,307	633,500
February	1,511,422	1,044,584	657,857	(1)	(1)	(1)
Total two months	3,089,313	2,183,878	1,367,491			

x - Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

(1) February Imports not yet available.

Radio and Television Receiving Sets

Table 10 - Imports of Television Sets and Radio Receiving Sets

	February, 1956		Two months ended February, 1956	
	Number	\$	Number	\$
Radio receiving sets	5,697	214,366	9,360	347,613
Television sets	267	30,764	596	61,288
March imports not yet available				

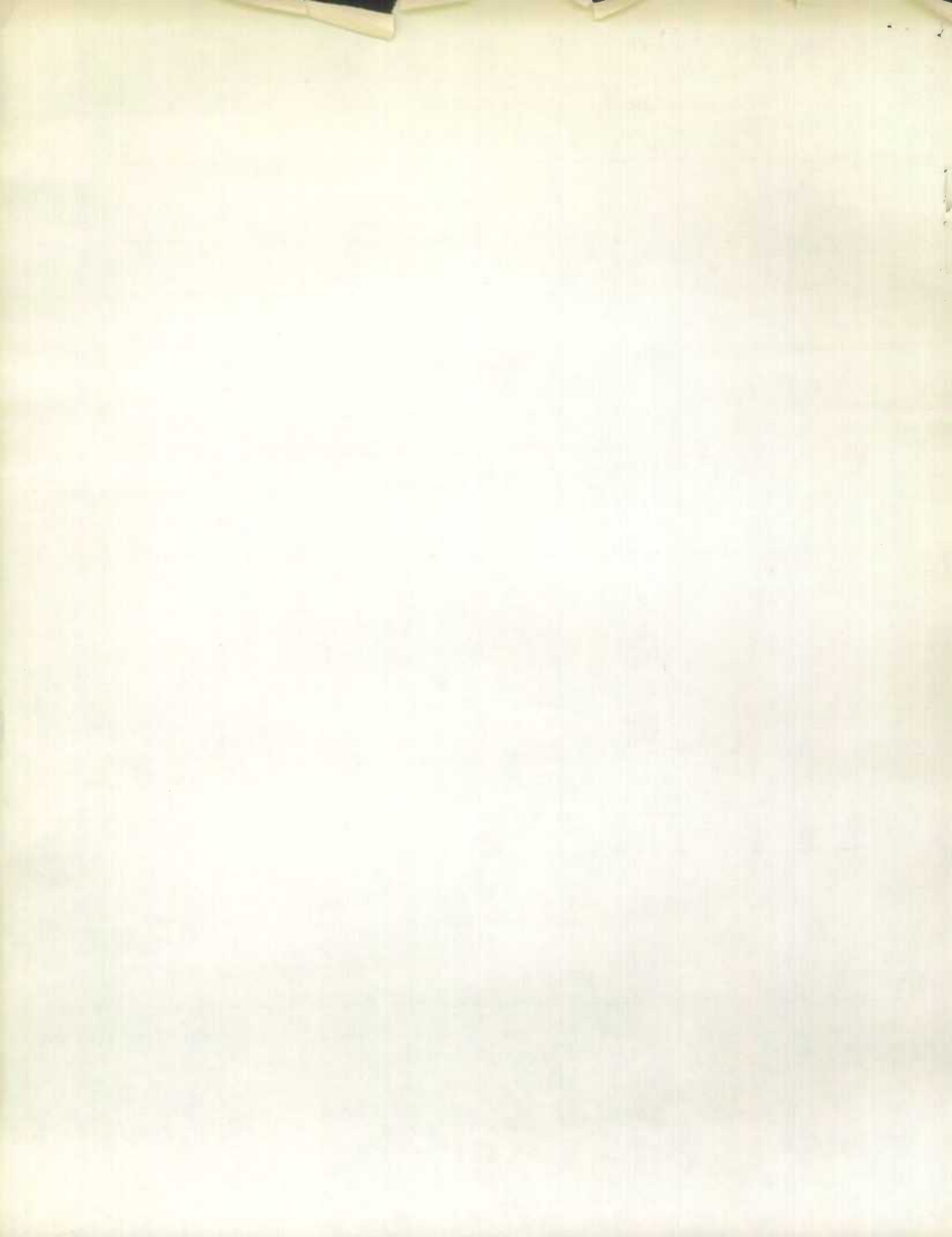
Table 11 - Exports of Radio Receiving Sets

	March, 1956		Three months ended March, 1956	
	Number	\$	Number	\$
Radio receiving sets	189	13,427	1,064	113,871

Table 12 - Production, Shipments and Imports of Radio Tubes, By Months, 1955 and 1956.

Month	Radio and television receiving tubes			Imports		
	Production	Shipments		Radio tubes ^x		Radio tube parts
	Number	Number	\$	Number	\$	\$
<u>1955</u>						
January	1,307,017	1,235,464	772,148	1,179,796	1,023,882	503,922
February	1,350,487	957,665	679,331	1,021,114	1,019,869	355,254
March	1,697,854	1,175,574	717,558	1,024,862	1,128,591	478,463
April	1,306,178	813,800	529,856	715,315	671,779	428,751
May	1,254,753	1,090,967	621,816	627,436	567,714	482,413
June	1,465,156	1,014,197	608,592	616,400	594,950	559,528
July	686,443	921,039	473,630	823,033	825,293	316,033
August	1,253,738	1,090,817	566,377	1,114,508	1,003,451	473,951
September	1,566,777	1,993,462	1,035,388	1,670,065	1,438,719	507,034
October	1,387,121	1,766,507	977,946	2,095,006	1,592,176	597,156
November	1,730,691	1,431,800	809,778	2,179,126	1,567,866	845,687
December	1,699,882	1,012,827	609,158	1,325,107	1,199,497	721,231
Total	16,706,097	14,504,119	8,401,578	14,391,767	12,633,787	6,269,423
<u>1956</u>						
January	1,577,891	1,139,294	709,634	920,927	914,307	633,500
February	1,511,422	1,044,584	657,857	814,598	787,019	762,821
March	1,617,575	1,146,401	683,679	Not yet available		
Total	4,706,888	3,330,279	2,051,170			

x - Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.



STATISTICS CANADA LIBRARY
BIBLIOTHÈQUE STATISTIQUE CANADA



1010669638