

DOMINION BUREAU OF STATISTICS
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RADIO AND TELEVISION RECEIVING SETS
(Including Record Players)*

Table 1 - Producers' Domestic Sales of Radio Receiving Sets, by Months, 1955 and 1956.

Month	1955			1956		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January	16,466	10,354	3,277	17,127	10,775	2,485
February	19,466	17,160	3,285	27,777	16,633	2,521
March	21,057	21,524	2,790	28,071	21,546	2,221
April	16,743	25,734	2,201	26,905	36,806	3,064
May	20,204	29,436	1,736			
June	17,788	31,228	1,388			
July	18,411	19,097	2,141			
August	23,522	13,971	2,650			
September	40,899	22,272	3,734			
October	41,745	18,463	3,605			
November	54,567	13,856	4,277			
December	46,479	14,343	4,154			
Total	337,347	237,408	35,238			

Table 2 - Producers' Domestic Sales of Television Sets, by Months, 1955 and 1956.

Month	1955			1956		
	Table models	Consoles	Three-way combinations	Table models	Consoles	Three-way combinations
	(Number of units)					
January	31,663	22,337	788	27,396	23,161	1,382
February	34,317	22,023	489	25,410	26,090	1,140
March	33,733	19,176	640	16,400	19,896	1,083
April	16,559	13,772	334	9,052	14,743	500
May	11,691	8,754	264			
June	17,289	9,403	236			
July	14,323	13,282	381			
August	35,266	33,320	1,153			
September	61,002	54,912	2,476			
October	53,668	53,654	1,441			
November	54,551	55,938	1,610			
December	41,634	41,523	1,355			
Total	405,696	348,094	11,167			

* Monthly information first collected in January, 1956.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

Radio and Television Receiving Sets

Table 3 - Production, Sales and Inventories, April, 1956.

	Starting inventory*	Factory production	Sales	Closing inventory
	(Number of units)			
(A) RADIO RECEIVING SETS				
<u>Home sets</u>				
Standard: Under \$30	57,506	12,478	12,727	57,257
\$30 - \$50	32,873	10,470	5,767	37,576
Over \$50	3,204	720	562	3,362
Multi-band: Under \$65	280	600	212	668
Over \$65	902	-	335	567
Battery: Standard	304	-3	52	249
Multi-band	1,006	256	252	1,010
Clock sets	20,014	8,522	6,998	21,538
Total home sets	116,089	33,043	26,905	122,227
<u>Portables</u>				
Battery-electric	5,903	9,409	5,817	9,495
Battery	3,168	6,375	4,200	5,343
Auto	31,832	24,299	26,789	29,342
<u>Combinations</u>				
Standard: Table and portable	2,490	100	290	2,300
Console - Under \$200	283	1,871	1,433	721
Over \$200	862	540	276	1,126
Multi-band: Table and portable	-	-	-	-
Console - Under \$200	132	-	20	112
\$200 - \$300 ...	660	1,377	814	1,223
Over \$300	1,099	43	231	911
Total combinations	5,526	3,931	3,064	6,393
Total radio receiving sets	162,518	77,057	66,775	172,800
(B) RECORD PLAYERS				
<u>With amplifier</u>				
Under \$50	6,100	7,146	6,944	6,302
\$50 - \$99	4,266	1,407	759	4,914
\$100 - \$199	3,154	738	1,550	2,342
\$200 - \$300	830	68	229	669
Over \$300	781	243	290	734
Without amplifier	14,719	2,010	1,431	15,298
Total record players	29,850	11,612	11,203	30,259
(C) TELEVISION RECEIVING SETS				
<u>Table models</u>				
17" and under	13,570	5,699	1,830	17,439
18" - 22"	49,139	11,748	6,988	53,899
Over 22"	2,356	200	234	2,322
<u>Consoles</u>				
17" and under	291	-	32	259
18" - 22"	68,514	16,289	14,181	70,622
Over 22"	4,854	543	530	4,867
Three-way combinations	2,093	760	500	2,353
Total television receiving sets ..	140,817	35,239	24,295	151,761

NOTE: Inventories: Include factory inventory plus distributors' inventories.

Sales: Distributors' sales, i.e., all sales to dealers and users.

* Revised.

Table 4 - Production and Sales of Radio Receiving Sets, Four Months Ended April, 1956

	Factory production	Sales
(Number of units)		
(A) RADIO RECEIVING SETS		
<u>Home sets</u>		
Standard: Under \$30	69,160	49,310
\$30 - \$50	31,493	21,005
Over \$50	1,103	1,517
Multi-band: Under \$65	1,200	1,042
Over \$65	947	1,475
Battery: Standard	-3	205
Multi-band	1,609	727
Clock sets	28,061	24,599
Total home sets	133,570	99,880
<u>Portables</u>		
Battery - electric	13,211	10,410
Battery	9,342	6,277
Auto	80,980	69,073
<u>Combinations</u>		
Standard: Table and portable	1,619	1,490
Console - Under \$200	2,519	2,460
Over \$200	2,902	2,665
Multi-band: Table and portable	-	-
Console - Under \$200	-	33
\$200 - \$300	3,081	2,513
Over \$300	1,103	1,130
Total combinations	11,224	10,291
Total radio receiving sets	248,327	195,931
(B) RECORD PLAYERS		
<u>With amplifier</u>		
Under \$50	30,222	28,328
\$50 - \$99	8,895	7,733
\$100 - \$199	4,026	4,741
\$200 - \$300	570	510
Over \$300	564	1,076
Without amplifier	4,990	5,834
Total record players	49,267	48,222
(C) TELEVISION RECEIVING SETS		
<u>Table models</u>		
17" and under	18,616	23,054
18" - 22"	74,671	52,260
Over 22"	1,989	2,944
<u>Consoles</u>		
17" and under	-2	735
18" - 22"	96,785	78,513
Over 22"	2,426	4,642
Three-way combinations	5,055*	4,105
Total television receiving sets	199,540*	166,253

NOTE: Sales: Distributors' sales, i.e., all sales to dealers and users.

* Revised.

Radio and Television Receiving Sets

Table 5 - Sales of Radio Receiving Sets, By Areas, April, 1956.

	Home sets	Portables	Auto	Combinations	Total radio receivers
(Number of units)					
Atlantic provinces*	2,344	435	592	370	3,741
Quebec	7,700	1,222	2,109	580	11,611
Ontario	10,367	6,315	21,205	699	38,586
Manitoba	1,259	517	500	207	2,483
Saskatchewan	1,087	189	350	338	1,964
Alberta	1,906	366	1,121	402	3,795
British Columbia	2,242	973	912	468	4,595
CanadaNo.	26,905	10,017	26,789	3,064	66,775
\$.	979,196	431,337	2,358,017	739,804	4,508,354

* Maritime provinces and Newfoundland.

Table 6 - Sales of Radio Receiving Sets, By Areas, Four Months Ended April, 1956

	Home sets	Portables	Auto	Combinations	Total radio receivers
(Number of units)					
Atlantic provinces*	8,253	697	1,184	714	10,848
Quebec	26,836	1,988	3,971	1,855	34,650
Ontario	38,173	10,306	57,623	3,090	109,192
Manitoba	6,320	783	1,049	705	8,857
Saskatchewan	4,352	427	676	681	6,136
Alberta	7,876	842	2,445	1,324	12,487
British Columbia	8,070	1,644	2,125	1,922	13,761
CanadaNo.	99,880	16,687	69,073	10,291	195,931
\$.	3,597,936	799,217	6,429,994	2,583,052	13,410,199

* Maritime provinces and Newfoundland.

Table 7 - Sales of Record Players, By Areas

	April, 1956	Four months ended April, 1956
(Number of units)		
Atlantic provinces*	450	1,888
Quebec	5,969	26,675
Ontario	2,924	12,205
Manitoba	380	1,898
Saskatchewan	232	1,003
Alberta	448	1,855
British Columbia	800	2,668
CanadaNo.	11,203	48,222
\$.	688,397	2,428,397

* Maritime provinces and Newfoundland.

Table 8 - Sales of Television Receiving Sets, By Areas, April, 1956

Area	Table models			Consoles			Three-way combinations	Total all types
	17" and under	18" - 22"	Over 22"	17" and under	18" - 22"	Over 22"		
(Number of units)								
Nova Scotia	177	463	12	-	302	19	6	979
New Brunswick and Prince Edward Island	109	351	6	- 1	297	13	4	779
Newfoundland	127	53	-	-	21	-	2	203
Montreal area (1)	291	1,132	36	6	2,989	56	110	4,620
Quebec City area (2)	59	479	4	4	668	18	48	1,280
Other Quebec Province areas	18	122	2	- 1	292	10	18	461
Toronto	130	927	12	-	2,681	139	- 77	3,812
Hamilton - Niagara	26	421	18	-	771	59	10	1,305
Windsor	23	298	3	-	366	33	25	748
Ottawa and Eastern Ontario (3) .	79	681	- 1	-	882	25	45	1,711
Other Ontario	566	800	9	-	1,276	33	60	2,744
Manitoba (4)	- 8	198	33	- 3	1,124	14	76	1,434
Saskatchewan	40	138	11	1	425	13	19	647
Alberta	105	514	29	25	1,113	45	85	1,916
British Columbia	88	411	60	1	974	53	69	1,656
Canada	1,830	6,988	234	32	14,181	530	500	24,295
\$.	384,674	1,789,806	73,334	8,451	4,626,052	218,848	249,000	7,350,165

- (1) Montreal trading area including Sherbrooke.
- (2) Quebec city trading area including Rimouski.
- (3) Ottawa and Eastern Ontario includes Hull.
- (4) Manitoba includes Lakehead area (Port Arthur and Fort William).

NOTE: Price classification: Suggested list prices (including taxes).

Table 9 - Sales of Television Receiving Sets, By Areas, Four Months Ended April, 1956.

Area	Table models			Consoles			Three-way combinations	Total all types
	17" and under	18" - 22"	Over 22"	17" and under	18" - 22"	Over 22"		
(Number of units)								
Nova Scotia	2,277	3,342	73	56	2,723	161	123	8,755
New Brunswick and Prince Edward Island	1,252	1,928	32	73	1,932	86	96	5,399
Newfoundland	1,127	531	16	8	299	12	53	2,046
Montreal area (1)	2,871	9,747	709	65	15,839	899	639	30,769
Quebec City area (2)	922	3,752	80	50	5,562	221	155	10,742
Other Quebec Province areas	324	893	-	18	1,450	106	222	3,013
Toronto	2,618	6,602	661	112	13,048	933	525	24,499
Hamilton - Niagara	848	2,453	262	22	3,690	464	100	7,839
Windsor	748	1,455	88	12	1,688	181	93	4,265
Ottawa and Eastern Ontario (3) .	1,349	3,870	119	46	4,782	196	189	10,551
Other Ontario	2,977	5,715	212	25	7,014	384	566	16,893
Manitoba (4)	1,601	2,821	123	38	5,763	145	336	10,827
Saskatchewan	781	1,433	234	16	2,355	117	141	5,077
Alberta	1,750	3,613	86	107	5,916	311	404	12,187
British Columbia	1,609	4,105	249	87	6,452	426	463	13,391
CanadaNo.	23,054	52,260	2,944	735	78,513	4,642	4,105	166,253
	\$. 4,725,316	13,839,853	986,253	187,325	26,187,800	1,951,705	1,946,042	49,824,294

- (1) Montreal trading area including Sherbrooke.
- (2) Quebec city trading area including Rimouski.
- (3) Ottawa and Eastern Ontario includes Hull.
- (4) Manitoba includes Lakehead area (Port Arthur and Fort William).

NOTE: Price classification: Suggested list prices (including taxes).

Radio and Television Receiving Sets

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Table 10 - Imports of Television Sets and Radio Receiving Sets

	March, 1956		Four months ended March, 1956	
	Number	\$	Number	\$
Radio receiving sets	5,067	164,494	14,427	512,107
Television sets	151	16,602	747	77,890
April imports not yet available.				

Table 11 - Exports of Radio Receiving Sets

	April, 1956		Four months ended April, 1956	
	Number	\$	Number	\$
Radio receiving sets	393	60,014	1,457	173,885

Table 12 - Production, Shipments and Imports of Radio Tubes, By Months, 1955 and 1956.

Month	Radio and television receiving tubes			Imports		
	Production	Shipments		Radio tubes ^x		Radio tube parts
	Number	Number	\$	Number	\$	\$
<u>1955</u>						
January	1,307,017	1,235,464	772,148	1,179,796	1,023,882	503,922
February	1,350,487	957,665	679,331	1,021,114	1,019,869	355,254
March	1,697,854	1,175,574	717,558	1,024,862	1,128,591	478,463
April	1,306,178	813,800	529,856	715,315	671,779	428,751
May	1,254,753	1,090,067	621,816	627,436	567,714	482,413
June	1,465,156	1,014,197	608,592	616,400	594,950	559,528
July	686,443	921,039	473,630	823,033	825,293	316,033
August	1,253,738	1,090,817	566,377	1,114,508	1,003,451	473,951
September	1,566,777	1,993,462	1,035,388	1,670,065	1,438,719	507,034
October	1,387,121	1,766,507	977,946	2,095,006	1,592,176	597,156
November	1,730,691	1,431,800	809,778	2,179,126	1,567,866	845,687
December	1,699,882	1,012,827	609,158	1,325,107	1,199,497	721,231
Total	16,706,097	14,504,119	8,401,578	14,391,767	12,633,787	6,269,423
<u>1956</u>						
January	1,577,891	1,139,294	709,634	920,927	914,307	633,500
February	1,511,422	1,044,584	657,857	814,598	787,019	762,821
March	1,617,575	1,146,401	683,679	831,413	955,609	705,218
April	1,367,052	903,790	592,232	Not yet available		
Total	6,073,940	4,234,069	2,643,402			

x - Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

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