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RADIO AND TELEVISION RECEIVING SETS

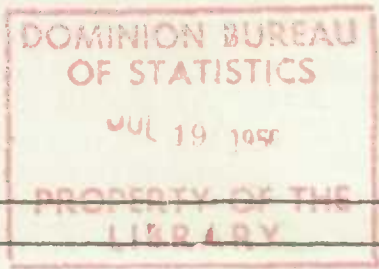
(Including Record Players)*

Table 1 - Producers' Domestic Sales of Radio Receiving Sets, by Months, 1955 and 1956.

Month	1 9 5 5			1 9 5 6		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January	16,466	10,354	3,277	17,127	10,775	2,485
February	19,466	17,160	3,285	27,777	16,633	2,521
March	21,057	21,524	2,790	28,071	21,546	2,221
April	16,743	25,734	2,201	26,905	36,806	3,064
May	20,204	29,436	1,736	25,984	37,959	2,332
June	17,788	31,228	1,388			
July	18,411	19,097	2,141			
August	23,522	13,971	2,650			
September	40,899	22,272	3,734			
October	41,745	18,463	3,605			
November	54,567	13,856	4,277			
December	46,479	14,313	4,154			
Total	337,347	237,408	35,238			

Table 2 - Producers' Domestic Sales of Television Sets, by Months, 1955 and 1956.

Month	1 9 5 5			1 9 5 6		
	Table models	Consoles	Three-way combinations	Table models	Consoles	Three-way combinations
	(Number of units)					
January	31,663	22,337	788	27,396	23,161	1,382
February	34,317	22,023	489	25,410	26,090	1,140
March	33,733	19,176	640	16,400	19,896	1,083
April	16,559	13,772	334	9,052	14,743	500
May	11,691	8,754	264	10,101	9,504	483
June	17,289	9,403	236			
July	14,323	13,282	381			
August	35,266	33,320	1,153			
September	61,002	54,912	2,476			
October	53,668	53,654	1,441			
November	54,551	55,938	1,610			
December	41,634	41,523	1,355			
Total	405,696	348,094	11,167			



* Monthly information first collected in January, 1956.

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Table 3 - Production, Sales and Inventories, May, 1956

	Starting inventory	Factory production	Sales	Closing inventory
(A) <u>RADIO RECEIVING SETS</u> (Number of units)				
<u>Home sets</u>				
Standard: Under \$30	57,257	13,744	12,364	58,637
\$30 - \$50	37,962*	- 8,694	7,016	39,640
Over \$50	2,976*	804	754	3,026
Multi-band: Under \$65	668	- 440	36	192
Over \$65	567	1,253	88	1,732
Battery: Standard	249	-	27	222
Multi-band	1,010	486	400	1,096
Clock sets	21,538	8,584	5,299	24,823
Total home sets	122,227	33,125	25,984	129,368
<u>Portables</u>				
Battery-electric	9,976*	9,762	5,299	14,439
Battery	4,862*	1,691	2,193	4,360
Auto	29,713*	27,740	30,467	26,986
<u>Combinations</u>				
Standard: Table and portable	2,300	592	235	2,657
Console - Under \$200	721	2,125	1,444	1,402
Over \$200	1,126	846	215	1,757
Multi-band: Table and portable	-	-	-	-
Console - Under \$200	112	500	143	469
\$200 - \$300	1,223	13	147	1,089
Over \$300	911	108	148	871
Total combinations	6,393	4,184	2,332	8,245
Total radio receiving sets	173,171*	76,502	66,275	183,398
<u>(B) RECORD PLAYERS</u>				
<u>With amplifier</u>				
Under \$50	6,302	12,740	9,095	9,947
\$50 - \$99	4,914	686	601	4,999
\$100 - \$199	2,342	1,082	601	2,823
\$200 - \$300	669	29	10	688
Over \$300	734	367	329	772
Without amplifier	15,296	280	386	15,190
Total record players	30,257	15,184	11,022	34,419
<u>(C) TELEVISION RECEIVING SETS</u>				
<u>Table models</u>				
17" and under	17,439	8,465	2,292	23,612
18" - 22"	54,732*	4,383	7,633	51,482
Over 22"	2,322	2	176	2,148
<u>Consoles</u>				
17" and under	259	-	27	232
18" - 22"	76,245*	14,817	8,888	82,174
Over 22"	4,867	368	589	4,646
Three-way combinations	2,353	831	483	2,701
Total television receiving sets	158,217*	28,866	20,088	166,995

NOTE: Inventories: Include factory inventory plus distributors' inventories.
Sales: Distributors' sales, i.e., all sales to dealers and users.

* Revised.

Radio and Television Receiving Sets - 3 -

Table 4 - Production and Sales of Radio Receiving Sets, Five Months Ended May, 1956

	Factory production	Sales
	(Number of units)	
(A) RADIO RECEIVING SETS		
<u>Home sets</u>		
Standard: Under \$30	82,904	61,674
\$30 - \$50	40,187	28,021
Over \$50	1,907	2,271
Multi-band: Under \$65	760	1,078
Over \$65	2,200	1,563
Battery: Standard	-3	232
Multi-band	2,095	1,127
Clock sets	36,645	29,898
Total home sets	166,695	125,864
<u>Portables</u>		
Battery-electric	22,973	15,709
Battery	11,033	8,470
<u>Auto</u>	108,720	99,540
<u>Combinations</u>		
Standard: Table and portable	2,211	1,725
Console - Under \$200	4,644	3,904
Over \$200	3,748	2,880
Multi-band: Table and portable	-	-
Console - Under \$200	500	176
\$200 - \$300	3,094	2,660
Over \$300	1,211	1,278
Total combinations	15,408	12,623
Total radio receiving sets	324,829	262,206
(B) RECORD PLAYERS		
<u>With amplifier</u>		
Under \$50	42,962	37,423
\$50 - \$99	9,581	8,334
\$100 - \$199	5,108	5,342
\$200 - \$300	599	520
Over \$300	931	1,405
<u>Without amplifier</u>	5,270	6,220
Total record players	64,451	59,244
(C) TELEVISION RECEIVING SETS		
<u>Table models</u>		
17" and under	27,081	25,346
18" - 22"	79,054	59,893
Over 22"	1,991	3,120
<u>Consoles</u>		
17" and under	-2	762
18" - 22"	111,602	87,401
Over 22"	2,794	5,231
<u>Three-way combinations</u>	5,886	4,588
Total television receiving sets	228,406	186,341

NOTE: Sales: Distributors' sales, i.e., all sales to dealers and users.

Table 5 - Sales of Radio Receiving Sets, By Areas, May, 1956

	Home sets	Portables	Auto	Combinations	Total radio receivers
(Number of units)					
Atlantic provinces*	2,076	472	711	192	3,451
Quebec	7,314	1,090	2,570	504	11,478
Ontario	10,638	3,986	23,445	815	38,884
Manitoba	1,190	431	750	199	2,570
Saskatchewan	941	227	344	82	1,594
Alberta	1,663	340	1,518	330	3,851
British Columbia ..	2,162	946	1,129	210	4,447
Canada	No. 25,984	7,492	30,467	2,332	66,275
\$.	967,262	349,462	2,672,705	410,798	4,400,227

Table 6 - Sales of Radio Receiving Sets, By Areas, Five Months Ended May, 1956

	Home sets	Portables	Auto	Combinations	Total radio receivers
(Number of units)					
Atlantic provinces*	10,329	1,169	1,895	906	14,299
Quebec	34,150	3,078	6,541	2,359	46,128
Ontario	48,811	14,292	81,068	3,905	148,076
Manitoba	7,510	1,214	1,799	904	11,427
Saskatchewan	5,293	654	1,020	763	7,730
Alberta	9,539	1,182	3,963	1,654	16,338
British Columbia ..	10,232	2,590	3,254	2,132	18,208
Canada	No. 125,864	24,179	99,540	12,623	262,206
\$.	4,565,198	1,148,679	9,102,699	2,993,850	17,810,426

Table 7 - Sales of Record Players, By Areas.

	May, 1956	Five months ended May, 1956
(Number of units)		
Atlantic provinces*	244	2,132
Quebec	6,070	32,745
Ontario	3,592	15,827
Manitoba	229	2,127
Saskatchewan	142	1,145
Alberta	257	2,112
British Columbia	488	3,156
Canada	No. 11,022	59,244
\$.	570,160	2,998,557

* Maritime provinces and Newfoundland.

Table 8 - Sales of Television Receiving Sets, By Areas, May, 1956

Area	Table models			Consoles			Three-way combinations	Total all types	
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"			
(Number of units)									
Nova Scotia	141	443	41	-	279	14	28	946	
New Brunswick and Prince Edward Island	85	284	26	-	242	25	12	674	
Newfoundland	124	44	-	-	85	-	-	253	
Montreal area (1)	499	1,186	18	2	2,213	199	71	4,188	
Quebec City area (2)	104	444	8	2	701	11	55	1,305	
Other Quebec Province areas	26	41	6	-	173	6	12	264	
Toronto	456	1,542	5	2	1,642	70	58	3,755	
Hamilton - Niagara	102	463	-	-	395	27	18	1,005	
Windsor	47	318	8	6	273	7	14	673	
Ottawa and Eastern Ontario (3)	152	496	6	7	587	19	47	1,314	
Other Ontario	163	694	11	3	744	30	97	1,742	
Manitoba (4)	67	504	-1	-	340	37	12	959	
Saskatchewan	39	246	2	-	209	26	3	525	
Alberta	113	411	32	2	422	23	55	1,058	
British Columbia	174	517	14	3	583	95	41	1,427	
Canada	No. 2,292	7,653	176	27	8,888	589	485	20,088	
	\$.	442,044	1,967,199	53,798	6,992	3,031,051	237,679	344,328	5,983,091

(1) Montreal trading area including Sherbrooke.

(2) Quebec City trading area including Rimouski.

(3) Ottawa and Eastern Ontario includes Hull.

(4) Manitoba includes Lakehead area: (Port Arthur and Fort William).

NOTE: Price classification: Suggested list prices (including taxes).

Table 9 - Sales of Television Receiving Sets, By Areas, Five Months Ended May, 1956

Area	Table models			Consoles			Three-way combinations	Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"		
(Number of units)								
Nova Scotia	2,418	3,785	114	56	3,002	175	151	9,701
New Brunswick and Prince Edward Island	1,337	2,212	58	73	2,174	111	108	6,073
Newfoundland	1,251	575	16	8	384	12	53	2,299
Montreal area (1)	3,370	10,933	727	67	18,052	1,098	710	34,957
Quebec City area (2)	1,026	4,196	88	52	6,263	232	190	12,047
Other Quebec Province areas	350	934	6	18	1,623	112	234	3,277
Toronto	3,074	8,144	666	114	14,690	1,003	563	28,254
Hamilton - Niagara	950	2,916	262	22	4,085	491	118	8,844
Windsor	795	1,773	96	18	1,961	188	107	4,938
Ottawa and Eastern Ontario (3)	1,501	4,366	125	53	5,369	215	236	11,865
Other Ontario	3,140	6,409	223	28	7,758	414	663	18,635
Manitoba (4)	1,668	3,325	122	38	6,103	182	348	11,786
Saskatchewan	820	1,679	236	16	2,564	143	144	5,602
Alberta	1,863	4,024	118	109	6,338	334	459	13,245
British Columbia	1,783	4,622	263	90	7,035	521	504	14,818
Canada	No. 25,346	59,893	3,120	762	87,401	5,231	4,588	186,341
	\$. 5,167,360	15,807,052	1,040,051	194,317	29,218,851	2,189,384	2,190,370	55,807,385

- (1) Montreal trading area including Sherbrooke.
- (2) Quebec City trading area including Rimouski.
- (3) Ottawa and Eastern Ontario includes Hull.
- (4) Manitoba includes Lakehead area (Port Arthur and Fort William).

NOTE: Price classification: Suggested list prices (including taxes).

Radio and Television Receiving Sets

Table 10 - Imports of Television Sets and Radio Receiving Sets.

	March, 1956		Three months ended March, 1956	
	Number	\$	Number	\$
Radio receiving sets	5,067	164,494	14,427	512,107
Television sets	151	16,602	747	77,890

April and May imports are not yet available.

Table 11 - Exports of Radio Receiving Sets.

	May, 1956		Five months ended May, 1956	
	Number	\$	Number	\$
Radio receiving sets	865	71,575	2,322	245,460

Table 12 - Production, Shipments and Imports of Radio Tubes, By Months, 1955 and 1956.

Month	Radio and television receiving tubes			I m p o r t s		
	Production	Shipments		Radio tubes*		Radio tube parts
	Number	Number	\$	Number	\$	\$
<u>1955</u>						
January	1,307,017	1,235,464	772,148	1,179,796	1,023,882	503,922
February ...	1,350,487	957,665	679,331	1,021,114	1,019,869	355,254
March	1,697,854	1,175,574	717,558	1,024,862	1,128,591	478,463
April	1,306,178	813,800	529,856	715,315	671,779	428,751
May	1,254,753	1,090,967	621,816	627,436	567,714	482,413
June	1,465,156	1,014,197	608,592	616,400	594,950	559,528
July	686,443	921,039	473,630	823,033	825,293	316,033
August	1,253,738	1,090,817	566,377	1,114,508	1,003,451	473,951
September ..	1,566,777	1,993,462	1,035,388	1,670,065	1,438,719	507,034
October	1,387,121	1,766,507	977,946	2,095,006	1,592,176	597,156
November ...	1,730,691	1,431,800	809,778	2,179,126	1,567,866	845,687
December ...	1,699,882	1,012,827	609,158	1,325,107	1,199,497	721,231
Total	16,706,097	14,504,119	8,401,578	14,391,767	12,633,787	6,269,423
<u>1956</u>						
January	1,577,891	1,139,294	709,634	920,927	914,307	633,500
February ...	1,511,422	1,044,584	657,857	814,598	787,019	762,821
March	1,617,575	1,146,401	683,679	831,413	955,609	705,218
April	1,367,052	903,790	592,232	Not yet available		
May	1,245,114	856,627	501,030	Not yet available		
Total	7,319,054	5,090,696	3,144,432	Not yet available		

x - Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

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