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RADIO AND TELEVISION RECEIVING SETS

(Including Record Players)*

Table 1 - Producers' Domestic Sales of Radio Receiving Sets, by Months, 1955 and 1956.

Month	1 9 5 5			1 9 5 6		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January	16,466	10,354	3,277	17,127	10,775	2,485
February	19,466	17,160	3,285	27,777	16,633	2,521
March	21,057	21,524	2,790	28,071	21,546	2,221
April	16,743	25,734	2,201	26,905	36,806	3,064
May	20,204	29,436	1,736	25,984	37,959	2,332
June	17,788	31,228	1,388	19,142	28,552	1,578
July	18,411	19,097	2,141			
August	23,522	13,971	2,650			
September	40,899	22,272	3,734			
October	41,745	18,463	3,605			
November	54,567	13,856	4,277			
December	46,479	14,313	4,154			
Total	337,347	237,408	35,238			

Table 2 - Producers' Domestic Sales of Television Sets, by Months, 1955 and 1956.

Month	1 9 5 5			1 9 5 6		
	Table models	Consoles	Three-way combinations	Table models	Consoles	Three-way combinations
	(Number of units)					
January	31,663	22,337	788	27,396	23,161	1,382
February	34,317	22,023	489	25,410	26,090	1,140
March	33,733	19,176	640	16,400	19,896	1,083
April	16,559	13,772	334	9,052	14,743	500
May	11,691	8,754	264	10,101	9,504	483
June	17,289	9,403	236	12,329	14,358	370
July	14,323	13,282	381			
August	35,266	33,320	1,153			
September	61,002	54,912	2,476			
October	53,668	53,654	1,441			
November	54,551	55,938	1,610			
December	41,634	41,523	1,355			
Total	405,696	348,094	11,167			

* Monthly information first collected in January, 1956.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

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Radio and Television Receiving Sets

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Table 3 - Production, Sales and Inventories, June, 1956

	Starting inventory	Factory production	Sales	Closing inventory
(A) RADIO RECEIVING SETS				
	(Number of units)			
<u>Home sets</u>				
Standard: Under \$30	59,525*	13,078	10,611	61,992
\$30 - \$50	39,665*	8,799	3,696	44,768
Over \$50	2,858*	519	521	2,856
Multi-band: Under \$65	192	23	41	174
Over \$65	1,732	1,516	504	2,744
Battery: Standard	222	5	36	191
Multi-band	1,096	-95	322	679
Clock sets	24,078*	4,510	3,411	25,177
Total home sets	129,368	28,355	19,142	138,581
<u>Portables</u>				
Battery-electric	14,439	7,175	5,474	16,140
Battery	4,360	320	775	3,905
Auto	26,986	19,108	22,303	23,791
<u>Combinations</u>				
Standard: Table and portable	2,657	428	194	2,891
Console - Under \$200 ...	1,402	1,527	896	2,033
Over \$200	1,510*	532	264	1,778
Multi-band: Table and portable	-	-	-	-
Console - Under \$200 ...	469	-	-	469
\$200 - \$300 ..	1,089	479	148	1,420
Over \$300	1,118*	332	76	1,374
Total combinations	8,245	3,298	1,578	9,965
Total radio receiving sets	183,398	58,256	49,272	192,382
(B) RECORD PLAYERS				
<u>With amplifier</u>				
Under \$50	9,947	7,931	5,082	12,796
\$50 - \$99	4,999	1,103	944	5,158
\$100 - \$199	2,823	3,310	1,256	4,877
\$200 - \$300	688	29	160	557
Over \$300	772	166	153	785
Without amplifier	15,190	99	374	14,915
Total record players	34,419	12,638	7,969	39,088
(C) TELEVISION RECEIVING SETS				
<u>Table models</u>				
17" and under	23,612	6,287	4,054	25,845
18" - 22"	52,298*	13,453	8,129	57,622
Over 22"	2,148	1	146	2,003
<u>Consoles</u>				
17" and under	232	16,966	12	220
18" - 22"	82,038*	1,888	13,671	85,333
Over 22"	4,646	-	675	5,859
Three-way combinations	2,701	635	370	2,966
Total television receiving sets	167,675*	39,230	27,057	179,848

NOTE: Inventories: Include factory inventory plus distributors' inventories.
Sales: Distributors' sales, i.e., all sales to dealers and users.

* Revised.

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Table 4 - Production and Sales of Radio Receiving Sets, Six Months Ended June, 1956

	Factory production	Sales
	(Number of units)	
(A) RADIO RECEIVING SETS		
<u>Home sets</u>		
Standard: Under \$30	95,982	72,285
\$30 - \$50	48,986	31,717
Over \$50	2,426	2,792
Multi-band: Under \$65	783	1,119
Over \$65	3,716	2,067
Battery: Standard	2	268
Multi-band	2,000	1,449
Clock sets	41,155	33,309
Total home sets	195,050	145,006
<u>Portables</u>		
Battery-electric	30,148	21,183
Battery	11,353	9,245
<u>Auto</u>	127,828	121,843
<u>Combinations</u>		
Standard: Table and portable	2,639	1,919
Console - Under \$200	6,171	4,800
Over \$200	4,280	3,144
Multi-band: Table and portable	-	-
Console - Under \$200	500	176
\$200 - \$300	3,573	2,808
Over \$300	1,543	1,354
Total combinations	18,706	14,201
Total radio receiving sets	383,085	311,478
(B) RECORD PLAYERS		
<u>With amplifier</u>		
Under \$50	50,893	42,505
\$50 - \$99	10,684	9,278
\$100 - \$199	8,418	6,598
\$200 - \$300	628	680
Over \$300	1,097	1,558
<u>Without amplifier</u>	5,369	6,594
Total record players	77,089	67,213
(C) TELEVISION RECEIVING SETS		
<u>Table models</u>		
17" and under	33,368	29,400
18" - 22"	92,507	68,022
Over 22"	1,992	3,266
<u>Consoles</u>		
17" and under	-2	774
18" - 22"	128,568	101,072
Over 22"	4,682	5,906
<u>Three-way combinations</u>	6,521	4,958
Total television receiving sets	267,636	213,398

NOTE: Sales: Distributors' sales, i.e., all sales to dealers and users.

Table 5 - Sales of Radio Receiving Sets, By Areas, June, 1956

	Home sets	Portables	Auto	Combinations	Total radio receivers
(Number of units)					
Atlantic provinces*	1,575	224	336	143	2,278
Quebec	6,230	1,521	1,677	391	9,819
Ontario	6,300	2,783	18,633	521	28,237
Manitoba	1,407	273	417	102	2,199
Saskatchewan	902	191	318	41	1,452
Alberta	1,265	498	564	105	2,432
British Columbia ..	1,463	759	358	275	2,855
Canada No.	19,142	6,249	22,303	1,578	49,272
\$.	694,521	331,261	1,870,563	311,084	3,207,429

Table 6 - Sales of Radio Receiving Sets, By Areas, Six Months Ended June, 1956

	Home sets	Portables	Auto	Combinations	Total radio receivers
(Number of units)					
Atlantic provinces*	11,904	1,393	2,231	1,049	16,577
Quebec	40,380	4,599	8,218	2,750	55,947
Ontario	55,111	17,075	99,701	4,426	176,313
Manitoba	8,917	1,487	2,216	1,006	13,626
Saskatchewan	6,195	845	1,338	804	9,182
Alberta	10,804	1,680	4,527	1,759	18,770
British Columbia ..	11,695	3,349	3,612	2,407	21,063
Canada No.	145,006	30,428	121,843	14,201	311,478
\$.	5,259,719	1,479,940	10,973,262	3,304,934	21,017,855

Table 7 - Sales of Record Players, By Areas.

	June, 1956	Six months ended June, 1956
(Number of units)		
Atlantic provinces*	232	2,364
Quebec	4,664	37,409
Ontario	1,958	17,785
Manitoba	290	2,417
Saskatchewan	112	1,257
Alberta	274	2,386
British Columbia	439	3,595
Canada No.	7,969	67,213
\$.	478,530	3,477,087

* Maritime provinces and Newfoundland.

Table 8 - Sales of Television Receiving Sets, By Areas, June, 1950

Area	Table models			Consoles			Three-way combinations	Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"		
(Number of units)								
Nova Scotia	260	328	1	2	419	20	15	1,045
New Brunswick and Prince Edward Island	177	263	-	-1	260	7	6	712
Newfoundland	75	140	-	-	-20	-	-	195
Montreal area (1)	767	2,103	44	6	2,462	261	59	5,702
Quebec City area (2)	126	405	13	-12	764	65	4	1,365
Other Quebec Province areas	44	130	1	-	145	38	21	379
Toronto	740	1,200	10	1	3,838	70	49	5,908
Hamilton - Niagara	161	684	6	-	495	43	10	1,399
Windsor	75	229	-	-	425	9	3	741
Ottawa and Eastern Ontario (3)	207	369	16	-	495	34	16	1,137
Other Ontario	424	963	20	2	1,075	77	107	2,668
Manitoba (4)	200	279	1	1	737	7	9	1,234
Saskatchewan	72	132	5	13	354	5	2	583
Alberta	379	375	1	-	1,217	10	32	2,014
British Columbia	347	529	28	-	1,005	29	37	1,975
Canada	No. 4,054	8,129	146	12	13,671	675	370	27,057
	\$. 725,390	2,051,578	45,874	3,039	4,640,813	266,593	174,612	7,907,899

(1) Montreal trading area including Sherbrooke.

(2) Quebec City trading area including Rimouski.

(3) Ottawa and Eastern Ontario includes Hull.

(4) Manitoba includes Lakehead area: (Port Arthur and Fort William).

NOTE: Price classification: Suggested list prices (including taxes).

Table 9 - Sales of Television Receiving Sets, By Areas, Six Months Ended June, 1956

Area	Table models			Consoles			Three-way combinations	Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"		
(Number of units)								
Nova Scotia	2,678	4,113	115	58	3,421	195	166	10,746
New Brunswick and Prince Edward Island	1,514	2,475	58	72	2,434	118	114	6,785
Newfoundland	1,326	715	16	8	364	12	53	2,494
Montreal area (1)	4,137	13,036	771	73	20,514	1,359	769	40,659
Quebec City area (2)	1,152	4,601	101	40	7,027	297	194	13,412
Other Quebec Province areas	394	1,064	7	18	1,768	150	255	3,656
Toronto	3,814	9,344	676	115	18,528	1,073	612	34,162
Hamilton - Niagara	1,111	3,600	268	22	4,580	534	128	10,243
Windsor	870	2,002	96	18	2,386	197	110	5,679
Ottawa and Eastern Ontario (3)	1,708	4,735	141	53	5,864	249	252	13,002
Other Ontario	3,564	7,372	243	30	8,833	491	770	21,303
Manitoba (4)	1,868	3,604	123	39	6,840	189	357	13,020
Saskatchewan	892	1,811	241	29	2,918	148	146	6,185
Alberta	2,242	4,399	119	109	7,555	344	491	15,259
British Columbia	2,130	5,151	291	90	8,040	550	541	16,793
Canada No.	29,400	68,022	3,266	774	101,072	5,906	4,958	213,598
	\$. 5,892,750	17,858,630	1,085,925	197,356	33,859,664	2,455,977	2,364,982	63,715,284

- (1) Montreal trading area including Sherbrooke.
- (2) Quebec City trading area including Rimouski.
- (3) Ottawa and Eastern Ontario includes Hull.
- (4) Manitoba includes Lakehead area (Port Arthur and Fort William).

NOTE: Price classification: Suggested list prices (including taxes).

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Table 10 - Imports of Television Sets and Radio Receiving Sets.

	April, 1956		Four months ended April, 1956	
	Number	\$	Number	\$
Radio receiving sets	3,950	140,802	18,377	652,909
Television sets	472	43,274	1,219	121,164

May and June imports are not yet available.

Table 11 - Exports of Radio Receiving Sets.

	June, 1956		Six months ended June, 1956	
	Number	\$	Number	\$
Radio receiving sets	54	5,924	2,376	251,384

Table 12 - Production, Shipments and Imports of Radio Tubes, By Months, 1955 and 1956.

Month	Radio and television receiving tubes			Imports		
	Production	Shipments		Radio tubes ^x		Radio tube parts
	Number	Number	\$	Number	\$	\$
1955						
January	1,307,017	1,235,464	772,148	1,179,796	1,023,882	503,922
February ...	1,350,487	957,665	679,331	1,021,114	1,019,869	355,254
March	1,697,854	1,175,574	717,558	1,024,862	1,128,591	478,463
April	1,306,178	813,800	529,856	715,315	671,779	428,751
May	1,254,753	1,090,967	621,815	627,436	567,714	482,413
June	1,465,156	1,014,197	608,592	616,400	594,950	559,528
July	686,443	921,039	473,630	823,033	825,293	316,033
August	1,253,738	1,090,817	566,377	1,114,508	1,003,451	473,951
September ..	1,566,777	1,993,462	1,035,388	1,670,065	1,438,719	507,034
October	1,387,121	1,766,507	977,946	2,095,006	1,592,176	597,156
November ...	1,730,691	1,431,800	809,778	2,179,126	1,567,866	845,687
December ...	1,699,882	1,012,827	609,158	1,325,107	1,199,497	721,231
Total	16,706,097	14,504,119	8,401,578	14,391,767	12,633,787	6,269,423
1956						
January	1,577,891	1,139,294	709,634	920,927	914,307	633,500
February ...	1,511,422	1,044,584	657,857	814,598	787,019	762,821
March	1,617,575	1,146,401	683,679	831,413	955,609	705,218
April	1,367,052	903,790	592,232	747,725	905,558	527,882
May	1,245,114	856,627	501,030			
June	1,343,662	1,169,406	854,201			Not yet available
Total	8,662,716	6,260,102	3,998,633			

x - Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

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