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RADIO AND TELEVISION RECEIVING SETS

(Including Record Players)*

Table 1 - Producers' Domestic Sales of Radio Receiving Sets, by Months, 1955 and 1956.

Month	1 9 5 5			1 9 5 6		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January	16,466	10,354	3,277	17,127	10,775	2,485
February	19,466	17,160	3,285	27,777	16,633	2,521
March	21,057	21,524	2,790	28,071	21,546	2,221
April	16,743	25,734	2,201	26,905	36,806	3,064
May	20,204	29,436	1,736	25,984	37,959	2,332
June	17,788	31,228	1,388	19,142	28,552	1,578
July	18,411	19,097	2,141	19,972	18,230	2,049
August	23,522	13,971	2,650			
September	40,899	22,272	3,734			
October	41,745	18,463	3,605			
November	54,567	13,856	4,277			
December	46,479	14,313	4,154			
Total	337,347	237,408	35,238			

Table 2 - Producers' Domestic Sales of Television Sets, by Months, 1955 and 1956.

Month	1 9 5 5			1 9 5 6		
	Table models	Consoles	Three-way combinations	Table models	Consoles	Three-way combinations
	(Number of units)					
January	31,663	22,337	788	27,396	23,161	1,382
February	34,317	22,023	489	25,410	26,090	1,140
March	33,733	19,176	640	16,400	19,896	1,083
April	16,559	13,772	334	9,052	14,743	500
May	11,691	8,754	264	10,101	9,504	483
June	17,289	9,403	236	12,329	14,358	370
July	14,323	13,282	381	19,186	16,067	475
August	35,266	33,320	1,153			
September	61,002	54,912	2,476			
October	53,668	53,654	1,441			
November	54,551	55,938	1,610			
December	41,634	41,523	1,355			
Total	405,696	348,094	11,167			

* Monthly information first collected in January, 1956.

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Table 3 - Production, Sales and Inventories, July, 1956

	Starting inventory	Factory production	Sales	Closing inventory
(A) RADIO RECEIVING SETS				
	(Number of units)			
<u>Home sets</u>				
Standard: Under \$30	61,992	10,190	8,887	63,295
\$30 - \$50	44,768	7,333	4,245	47,856
Over \$50	2,856	-17	265	2,574
Multi-band: Under \$65	174	-	26	148
Over \$65	2,744	22	285	2,481
Battery: Standard	191	368	392	167
Multi-band	679	540	760	459
Clock sets	25,177	7,691	5,112	27,756
Total home sets	138,581	26,127	19,972	144,736
<u>Portables</u>				
Battery-electric	16,140	5,998	4,466	17,672
Battery	3,905	1,202	763	4,344
Auto	23,791	10,409	13,001	21,199
<u>Combinations</u>				
Standard: Table and portable	2,891	1,294	177	4,008
Console - Under \$200	2,033	1,228	590	2,671
Over \$200	1,778	1,840	693	2,925
Multi-band: Table and portable	-	-	-	-
Console - Under \$200	469	-	-	469
\$200 - \$300	1,420	1,375	511	2,284
Over \$300	1,374	5	78	1,301
Total combinations	9,965	5,742	2,049	13,658
Total radio receiving sets	192,382	49,478	40,251	201,609
(B) RECORD PLAYERS				
<u>With amplifier</u>				
Under \$50	12,796	2,614	4,616	10,794
\$50 - \$99	5,158	1,749	1,352	5,555
\$100 - \$199	4,877	544	732	4,689
\$200 - \$300	557	679	123	1,113
Over \$300	785	429	101	1,113
Without amplifier	14,915	26	459	14,482
Total record players	39,088	6,041	7,383	37,746
(C) TELEVISION RECEIVING SETS				
<u>Table models</u>				
17" and under	25,916*	7,699	5,248	28,367
18" - 22"	58,283*	13,107	13,451	57,939
Over 22"	2,089*	383	487	1,985
<u>Consoles</u>				
17" and under	220	-	54	166
18" - 22"	86,221*	15,645	15,381	86,485
Over 22"	5,979*	873	632	6,220
Three-way combinations	2,986*	1,029	475	3,540
Total television receiving sets	181,694*	38,736	35,728	184,702

NOTE: Inventories: Include factory inventory plus distributors' inventories.
Sales: Distributors' sales, i.e., all sales to dealers and users.

* Revised.

Table 4 - Production and Sales of Radio Receiving Sets, Seven Months Ended July, 1956

	Factory production	Sales
	(Number of units)	
(A) RADIO RECEIVING SETS		
<u>Home sets</u>		
Standard: Under \$30	106,172	81,172
\$30 - \$50	56,319	35,962
Over \$50	2,409	3,057
Multi-band: Under \$65	783	1,145
Over \$65	3,738	2,352
Battery: Standard	370	660
Multi-band	2,540	2,209
Clock sets	48,846	38,421
Total home sets	221,177	164,978
<u>Portables</u>		
Battery-electric	36,146	25,649
Battery	12,555	10,008
Auto	138,237	134,844
<u>Combinations</u>		
Standard: Table and portable	3,933	2,096
Console - Under \$200	7,399	5,390
Over \$200	6,120	3,837
Multi-band: Table and portable	-	-
Console - Under \$200	500	176
\$200 - \$300	4,948	3,319
Over \$300	1,548	1,432
Total combinations	24,448	16,250
Total radio receiving sets	432,563	351,729
(B) RECORD PLAYERS		
<u>With amplifier</u>		
Under \$50	43,004*	36,618*
\$50 - \$99	9,433*	7,630*
\$100 - \$199	8,462*	6,830*
\$200 - \$300	1,307	803
Over \$300	1,526	1,659
<u>Without amplifier</u>	3,395*	5,053*
Total record players	67,127*	58,593*
(C) TELEVISION RECEIVING SETS		
<u>Table models</u>		
17" and under	41,067	34,648
18" - 22"	105,614	81,473
Over 22"	2,375	3,753
<u>Consoles</u>		
17" and under	-2	828
18" - 22"	144,213	116,453
Over 22"	5,555	6,538
<u>Three-way combinations</u>	7,550	5,433
Total television receiving sets	306,372	249,126

NOTE: Sales: Distributors' sales, i.e., all sales to dealers and users.

* Revised.

Table 5 - Sales of Radio Receiving Sets, By Areas, July, 1956

	Home sets	Portables	Auto	Combinations	Total radio receivers
(Number of units)					
Atlantic provinces*	1,498	246	286	84	2,114
Quebec	5,862	1,152	1,877	509	9,400
Ontario	6,610	2,326	9,328	522	18,786
Manitoba	1,527	275	537	203	2,542
Saskatchewan	960	87	144	150	1,341
Alberta	1,702	256	488	246	2,692
British Columbia ..	1,813	887	341	335	3,376
Canada No.	19,972	5,229	13,001	2,049	40,251
\$.	763,398	301,275	1,158,296	523,707	2,746,676

Table 6 - Sales of Radio Receiving Sets, By Areas, Seven Months Ended July, 1956

	Home sets	Portables	Auto	Combinations	Total radio receivers
(Number of units)					
Atlantic provinces*	13,402	1,639	2,517	1,133	18,691
Quebec	46,242	5,751	10,095	3,259	65,347
Ontario	61,721	19,401	109,029	4,948	195,099
Manitoba	10,444	1,762	2,753	1,209	16,168
Saskatchewan	7,155	932	1,482	954	10,523
Alberta	12,506	1,936	5,015	2,005	21,462
British Columbia ..	13,508	4,236	3,953	2,742	24,439
Canada No.	164,978	35,657	134,844	16,250	351,729
\$.	6,023,117	1,781,215	12,131,558	3,828,641	23,764,531

Table 7 - Sales of Record Players, By Areas.

	July, 1956	Seven months ended July, 1956
(Number of units)		
Atlantic provinces*	1,046	3,410
Quebec	1,483	22,889**
Ontario	2,264	20,049
Manitoba	400	2,817
Saskatchewan	224	1,481
Alberta	1,162	3,548
British Columbia	804	4,399
Canada No.	7,383	58,593**
\$.	428,024	3,105,111**

* Maritime provinces and Newfoundland.

** Revised.

Table 8 - Sales of Television Receiving Sets, By Areas, July, 1956

Area	Table models			Consoles			Three-way combinations	Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"		
(Number of units)								
Nova Scotia	331	284	12	-	379	41	7	1,054
New Brunswick and Prince Edward Island	178	306	13	-	347	10	1	855
Newfoundland	111	21	1	-	16	1	-	150
Montreal area (1)	1,022	2,075	43	50	3,668	105	65	7,028
Quebec City area (2)	194	820	15	2	755	16	28	1,830
Other Quebec Province areas	29	96	3	-	161	13	-	302
Toronto	957	3,682	32	-	2,283	49	19	7,022
Hamilton - Niagara	116	565	36	-	1,326	61	10	2,114
Windsor	135	433	-	-	669	25	2	1,264
Ottawa and Eastern Ontario (3)	326	675	33	-	1,006	39	19	2,098
Other Ontario	454	1,690	83	-	1,549	95	100	3,971
Manitoba (4)	398	830	33	1	1,009	14	60	2,345
Saskatchewan	129	226	25	-	200	23	10	613
Alberta	503	777	60	1	724	44	119	2,228
British Columbia	365	971	98	-	1,289	96	35	2,854
Canada	No. 5,248	13,451	487	54	15,381	632	475	35,728
	\$. 927,068	3,425,034	153,962	13,667	5,131,380	257,362	256,587	10,165,060

- (1) Montreal trading area including Sherbrooke.
- (2) Quebec City trading area including Rimouski.
- (3) Ottawa and Eastern Ontario includes Hull.
- (4) Manitoba includes Lakehead area: (Port Arthur and Fort William).

NOTE: Price classification: Suggested list prices (including taxes).

Table 9 - Sales of Television Receiving Sets, By Areas, Seven Months Ended July, 1956

Area	Table models			Consoles			Three-way combinations	Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"		
(Number of units)								
Nova Scotia	3,009	4,397	127	58	3,800	236	173	11,800
New Brunswick and Prince Edward Island	1,692	2,781	71	72	2,781	128	115	7,640
Newfoundland	1,437	736	17	8	380	13	53	2,644
Montreal area (1)	5,159	15,111	814	123	24,182	1,464	834	47,687
Quebec City area (2)	1,346	5,421	116	42	7,782	313	222	15,242
Other Quebec Province areas	423	1,160	10	18	1,929	163	255	3,958
Toronto	4,771	13,026	708	115	20,811	1,122	631	41,184
Hamilton - Niagara	1,227	4,165	304	22	5,906	595	138	12,357
Windsor	1,005	2,435	96	18	3,055	222	112	6,943
Ottawa and Eastern Ontario (3)	2,034	5,410	174	53	6,870	288	271	15,100
Other Ontario	4,018	9,062	326	30	10,382	586	870	25,274
Manitoba (4)	2,266	4,434	156	40	7,849	203	417	15,365
Saskatchewan	1,021	2,037	266	29	3,118	171	156	6,798
Alberta	2,745	5,176	179	110	8,279	388	610	17,487
British Columbia	2,495	6,122	389	90	9,329	646	576	19,647
Canada	No. 34,648	81,473	3,753	828	116,453	6,538	5,433	249,126
	\$. 6,819,818	21,283,664	1,239,887	211,023	38,991,044	2,713,339	2,621,569	73,880,344

(1) Montreal trading area including Sherbrooke.

(2) Quebec City trading area including Rimouski.

(3) Ottawa and Eastern Ontario includes Hull.

(4) Manitoba includes Lakehead area (Port Arthur and Fort William).

NOTE: Price classification: Suggested list prices (including taxes).

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Table 10 - Imports of Television Sets and Radio Receiving Sets.

	May, 1956		Five months ended May, 1956	
	Number	\$	Number	\$
Radio receiving sets	7,110	194,908	25,487	847,817
Television sets	600	50,989	1,819	172,153

June and July imports are not yet available.

Table 11 - Exports of Radio Receiving Sets.

	July, 1956		Seven months ended July, 1956	
	Number	\$	Number	\$
Radio receiving sets	2,216	227,356	4,592	478,740

Table 12 - Production, Shipments and Imports of Radio Tubes, By Months, 1955 and 1956.

Month	Radio and television receiving tubes			Imports		
	Production	Shipments		Radio tubes ^x		Radio tube parts
	Number	Number	\$	Number	\$	\$
<u>1955</u>						
January	1,307,017	1,235,464	772,148	1,179,796	1,023,882	503,922
February ...	1,350,487	957,665	679,331	1,021,114	1,019,869	355,254
March	1,697,854	1,175,574	717,558	1,024,862	1,128,591	478,463
April	1,306,178	813,800	529,856	715,315	671,779	428,751
May	1,254,753	1,090,967	621,816	627,436	567,714	482,413
June	1,465,156	1,014,197	608,592	618,400	594,950	559,528
July	686,443	921,039	473,630	823,033	825,293	316,033
August	1,253,738	1,090,817	566,377	1,114,508	1,003,451	473,951
September ..	1,566,777	1,993,462	1,035,388	1,670,065	1,438,719	507,034
October	1,387,121	1,766,507	977,946	2,095,006	1,592,176	597,156
November ...	1,730,691	1,431,800	809,778	2,179,126	1,567,866	845,687
December ...	1,699,882	1,012,827	609,158	1,325,107	1,199,497	721,231
Total	16,706,097	14,504,119	8,401,578	14,391,767	12,633,787	6,269,423
<u>1956</u>						
January	1,577,891	1,139,294	709,634	920,927	914,307	633,500
February ...	1,511,422	1,044,584	657,857	814,598	787,019	762,821
March	1,617,575	1,146,401	683,679	831,413	955,609	705,218
April	1,367,052	903,790	592,232	747,725	905,558	527,882
May	1,245,114	856,627	501,030	787,222	933,063	751,734
June	1,343,662	1,169,406	854,201	Not yet available		
July	1,066,032	943,839	578,504			
Total	9,728,748	7,203,941	4,577,137			

x - Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

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