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RADIO AND TELEVISION RECEIVING SETS

(Including Record Players)*

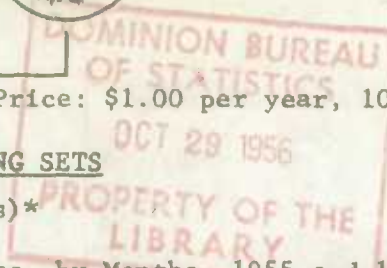


Table 1 - Producers' Domestic Sales of Radio Receiving Sets, by Months, 1955 and 1956.

Month	1 9 5 5			1 9 5 6		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January	16,466	10,354	3,277	17,127	10,775	2,485
February	19,466	17,160	3,285	27,777	16,633	2,521
March	21,057	21,524	2,790	28,071	21,546	2,221
April	16,743	25,734	2,201	26,905	36,806	3,064
May	20,204	29,436	1,736	25,984	37,959	2,332
June	17,788	31,228	1,388	19,142	28,552	1,578
July	18,411	19,097	2,141	19,972	18,230	2,049
August	23,522	13,971	2,650	34,367	11,967	3,849
September	40,899	22,272	3,734			
October	41,745	18,463	3,605			
November	54,567	13,856	4,277			
December	46,479	14,313	4,154			
Total	337,347	237,408	35,238			

Table 2 - Producers' Domestic Sales of Television Sets, by Months, 1955 and 1956.

Month	1 9 5 5			1 9 5 6		
	Table models	Consoles	Three-way combinations	Table models	Consoles	Three-way combinations
	(Number of units)					
January	31,663	22,337	788	27,396	23,161	1,382
February	34,317	22,023	489	25,410	26,090	1,140
March	33,733	19,176	640	16,400	19,896	1,083
April	16,559	13,772	334	9,052	14,743	500
May	11,691	8,754	264	10,101	9,504	483
June	17,289	9,403	236	12,329	14,358	370
July	14,323	13,282	381	19,186	16,067	475
August	35,266	33,320	1,153	26,285	32,295	489
September	61,002	54,912	2,476			
October	53,668	53,654	1,441			
November	54,551	55,938	1,610			
December	41,634	41,523	1,355			
Total	405,696	348,094	11,167			

* Monthly information first collected in January, 1956.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

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Table 3 - Production, Sales and Inventories, August, 1956

	Starting inventory *	Factory production	Sales	Closing inventory
(A) RADIO RECEIVING SETS				
(Number of units)				
<u>Home sets</u>				
Standard: Under \$30	62,121	21,145	20,385	62,881
\$30 - \$50	43,849	6,363	6,603	43,609
Over \$50	2,067	-43	242	1,782
Multi-band: Under \$65	151	250	135	266
Over \$65	2,481	340	514	2,307
Battery: Standard	533	5	178	360
Multi-band	455	-	130	325
Clock sets	29,048	3,773	6,180	26,641
Total home sets	140,705	31,833	34,367	138,171
<u>Portables</u>				
Battery-electric	18,034	2,213	3,280	16,967
Battery	4,420	946	919	4,447
Auto	21,194	6,745	7,768	20,171
<u>Combinations</u>				
Standard: Table and portable	4,013	350	188	4,175
Console - Under \$200	2,671	2,884	2,045	3,510
Over \$200	2,925	842	912	2,855
Multi-band: Table and portable	-	-	-	-
Console - Under \$200	469	-	-	469
\$200 - \$300	1,346	241	622	965
Over \$300	1,301	10	82	1,229
Total combinations	12,725	4,327	3,849	13,203
Total radio receiving sets	197,078	46,064	50,183	192,959
(B) RECORD PLAYERS				
<u>With amplifier</u>				
Under \$50	12,052	9,650	11,666	10,036
\$50 - \$99	5,936	3,247	5,317	3,866
\$100 - \$199	5,587	1,319	1,204	5,702
\$200 - \$300	1,167	1,067	797	1,437
Over \$300	1,128	155	205	1,078
Without amplifier	14,482	1,757	918	15,321
Total record players	40,352	17,195	20,107	37,440
(C) TELEVISION RECEIVING SETS				
<u>Table models</u>				
17" and under	28,376	9,842	6,006	32,212
18" - 22"	57,325	18,546	19,804	56,067
Over 22"	2,141	168	475	1,834
<u>Consoles</u>				
17" and under	136	-	93	43
18" - 22"	87,292	26,044	30,971	82,365
Over 22"	6,662	2,472	1,231	7,903
Three-way combinations	3,540	726	489	3,777
Total television receiving sets	185,472	57,798	59,069	184,201

NOTE: Inventories: Include factory inventory plus distributors' inventories.

Sales: Distributors' sales, i.e., all sales to dealers and users.

* Revised.

Table 4 - Production and Sales of Radio Receiving Sets, Eight Months Ended August, 1956

	Factory production	Sales
(Number of units)		
(A) RADIO RECEIVING SETS		
<u>Home sets</u>		
Standard: Under \$30	127,317	101,557
\$30 - \$50	62,682	42,565
Over \$50	2,366	3,299
Multi-band: Under \$65	1,033	1,280
Over \$65	4,078	2,866
Battery: Standard	375	838
Multi-band	2,540	2,339
Clock sets	52,619	44,601
Total home sets	253,010	199,345
<u>Portables</u>		
Battery-electric	38,359	28,929
Battery	13,501	10,927
Auto	144,982	142,612
<u>Combinations</u>		
Standard: Table and portable	4,283	2,284
Console - Under \$200	10,283	7,435
Over \$200	6,962	4,749
Multi-band: Table and portable	-	-
Console - Under \$200	500	176
\$200 - \$300	5,189	3,941
Over \$300	1,558	1,514
Total combinations	28,775	20,099
Total radio receiving sets	478,627	401,912
(B) RECORD PLAYERS		
<u>With amplifier</u>		
Under \$50	52,654	48,284
\$50 - \$99	12,680	12,947
\$100 - \$199	9,781	8,034
\$200 - \$300	2,374	1,600
Over \$300	1,681	1,864
<u>Without amplifier</u>	5,152	5,971
Total record players	84,322	78,700
(C) TELEVISION RECEIVING SETS		
<u>Table models</u>		
17" and under	50,909	40,654
18" - 22"	124,160	101,277
Over 22"	2,543	4,228
<u>Consoles</u>		
17" and under	-2	921
18" - 22"	170,257	147,424
Over 22"	8,027	7,769
<u>Three-way combinations</u>	8,276	5,922
Total television receiving sets	364,170	308,195

NOTE: Sales: Distributors' sales, i.e., all sales to dealers and users.

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Table 5 - Sales of Radio Receiving Sets, By Areas, August, 1956

	Home sets	Portables	Auto	Combinations	Total radio receivers
(Number of units)					
Atlantic provinces*	2,646	285	151	218	3,300
Quebec	8,921	768	1,195	753	11,637
Ontario	12,083	1,496	4,997	1,119	19,695
Manitoba	3,191	724	406	379	4,700
Saskatchewan	1,555	110	194	329	2,188
Alberta	2,531	281	374	495	3,681
British Columbia ..	3,373	602	451	556	4,982
Canada	34,300	4,266	7,768	3,849	50,183
No.					
\$.	1,221,706	231,703	624,580	856,108	2,934,097

Table 6 - Sales of Radio Receiving Sets, By Areas, Eight Months Ended August, 1956

	Home sets	Portables	Auto	Combinations	Total radio receivers
(Number of units)					
Atlantic provinces*	16,048	1,924	2,668	1,351	21,991
Quebec	55,163	6,519	11,290	4,012	76,984
Ontario	73,804	20,897	114,026	6,067	214,794
Manitoba	13,635	2,486	3,159	1,588	20,868
Saskatchewan	8,710	1,042	1,676	1,283	12,711
Alberta	15,037	2,217	5,389	2,500	25,143
British Columbia ..	16,881	4,838	4,404	3,298	29,421
Canada	199,278	39,923	142,612	20,099	401,912
No.					
\$.	7,244,823	2,012,918	12,756,138	4,684,749	26,698,628

Table 7 - Sales of Record Players, By Areas.

	August, 1956	Eight months ended August, 1956
(Number of units)		
Atlantic provinces*	1,168	4,578
Quebec	2,489	25,378
Ontario	10,986	31,035
Manitoba	1,151	3,968
Saskatchewan	635	2,116
Alberta	1,101	4,649
British Columbia	2,577	6,976
Canada	20,107	78,700
No.		
\$.	963,318	4,068,429

* Maritime provinces and Newfoundland.

Table 8 - Sales of Television Receiving Sets, By Areas, August, 1956

Area	Table models			Consoles			Three-way combinations	Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"		
(Number of units)								
Nova Scotia	419	779	-1	-	987	31	9	2,224
New Brunswick and Prince Edward Island	222	600	2	-	601	13	6	1,444
Newfoundland	79	163	-	-	144	-	1	387
Montreal area (1)	917	4,389	164	56	7,588	399	59	13,572
Quebec City area (2)	197	1,540	16	38	2,596	75	29	4,491
Other Quebec Province areas	42	375	5	-	1,051	11	2	1,486
Toronto	607	3,788	54	2	4,384	142	36	9,013
Hamilton - Niagara	161	1,035	54	-	1,491	115	12	2,868
Windsor	80	464	20	-	747	13	1	1,325
Ottawa and Eastern Ontario (3)	406	1,184	48	-	2,137	74	38	3,887
Other Ontario	455	1,710	32	-	2,830	72	87	5,186
Manitoba (4)	623	1,015	19	-3	1,905	124	60	3,743
Saskatchewan	339	561	15	-	888	22	11	1,836
Alberta	874	1,262	9	-	1,852	52	67	4,116
British Columbia	585	939	38	-	1,770	88	71	3,491
Canada	No. 6,006	19,804	475	93	30,971	1,231	489	59,069
	\$. 1,161,851	5,127,635	143,724	23,535	10,478,258	508,827	236,916	17,680,746

- (1) Montreal trading area including Sherbrooke.
- (2) Quebec City trading area including Rimouski.
- (3) Ottawa and Eastern Ontario includes Hull.
- (4) Manitoba includes Lakehead area: (Port Arthur and Fort William).

NOTE: Price classification: Suggested list prices (including taxes).

Table 9 - Sales of Television Receiving Sets, By Areas, Eight Months Ended August, 1956

Area	Table models			Consoles			Three-way combinations	Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"		
(Number of units)								
Nova Scotia	3,428	5,176	126	58	4,787	267	182	14,024
New Brunswick and Prince Edward Island	1,914	3,381	73	72	3,382	141	121	9,084
Newfoundland	1,516	899	17	8	524	13	54	5,031
Montreal area (1)	6,076	19,500	978	179	31,770	1,863	893	61,259
Quebec City area (2)	1,543	6,961	132	80	10,378	388	251	19,733
Other Quebec Province areas	465	1,535	15	18	2,980	174	257	5,444
Toronto	5,378	16,814	762	117	25,195	1,264	667	50,197
Hamilton - Niagara	1,388	5,200	358	22	7,397	710	150	15,225
Windsor	1,085	2,899	116	18	3,802	235	113	8,268
Ottawa and Eastern Ontario (3)	2,440	6,594	222	53	9,007	362	309	18,987
Other Ontario	4,473	10,772	358	30	13,212	658	957	30,460
Manitoba (4)	2,889	5,449	175	37	9,754	327	477	19,108
Saskatchewan	1,360	2,598	281	29	4,006	193	167	8,634
Alberta	3,619	6,438	188	110	10,131	440	677	21,603
British Columbia	3,080	7,061	427	90	11,099	734	647	23,138
Canada	No. 40,654	101,277	4,228	921	147,424	7,769	5,922	308,195
	\$. 7,981,669	26,411,299	1,383,611	234,558	49,469,302	3,222,166	2,858,485	91,561,090

- (1) Montreal trading area including Sherbrooke.
- (2) Quebec City trading area including Rimouski.
- (3) Ottawa and Eastern Ontario includes Hull.
- (4) Manitoba includes Lakehead area (Port Arthur and Fort William).

NOTE: Price classification: Suggested list prices (including taxes).

Radio and Television Receiving Sets

Table 10 - Imports of Television Sets and Radio Receiving Sets.

	June, 1956*		Six months ended June, 1956	
	Number	\$	Number	\$
Radio receiving sets	7,585	219,903	33,072	1,067,720
Television sets	1,847	144,354	3,666	316,507

* Latest available.

Table 11 - Exports of Radio Receiving Sets.

	August, 1956		Eight months ended August, 1956	
	Number	\$	Number	\$
Radio receiving sets	23	11,486	4,615	490,226

Table 12 - Production, Shipments and Imports of Radio Tubes, By Months, 1955 and 1956.

Month	Radio and television receiving tubes			Imports		
	Production	Shipments		Radio tubes ^x		Radio tube parts
	Number	Number	\$	Number	\$	\$
<u>1955</u>						
January	1,307,017	1,235,464	772,148	1,179,796	1,023,882	503,922
February ...	1,350,487	957,665	679,331	1,021,114	1,019,869	355,254
March	1,697,854	1,175,574	717,558	1,024,862	1,128,591	478,463
April	1,306,178	813,800	529,856	715,315	671,779	428,751
May	1,254,753	1,090,967	621,816	627,436	567,714	482,413
June	1,465,156	1,014,197	608,592	616,400	594,950	559,528
July	686,443	921,039	473,630	823,033	825,293	316,033
August	1,253,738	1,090,817	566,377	1,114,508	1,003,451	473,951
September ..	1,566,777	1,993,462	1,035,388	1,670,065	1,438,719	507,034
October	1,387,121	1,766,507	977,946	2,095,006	1,592,176	597,156
November ...	1,730,691	1,431,800	809,778	2,179,126	1,567,866	845,687
December ...	1,699,882	1,012,827	609,158	1,325,107	1,199,497	721,231
Total	16,706,097	14,504,119	8,401,578	14,391,767	12,633,787	6,269,423
<u>1956</u>						
January	1,577,891	1,139,294	709,634	920,927	914,307	633,500
February ...	1,511,422	1,044,584	657,857	814,598	787,019	762,821
March	1,617,575	1,146,401	683,679	831,413	955,609	705,218
April	1,367,052	903,790	592,232	747,725	905,558	527,882
May	1,245,114	856,627	501,030	787,222	933,063	751,734
June	1,343,662	1,169,406	854,201	555,219	657,725	645,050
July	1,066,032	943,839	578,504			
August	1,084,600	1,382,345	842,370			
Total	10,813,348	8,586,286	5,419,507			

x - Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

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