

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA



Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce

Vol. 11 - No. 9 September, 1956

Price: \$1.00 per year, 10¢ per copy

DOMINION BUREAU OF STATISTICS
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RADIO AND TELEVISION RECEIVING SETS

(Including Record Players)*

Table 1 - Producers' Domestic Sales of Radio Receiving Sets, by Months, 1955 and 1956.

Month	1955			1956		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January	16,466	10,354	3,277	17,127	10,775	2,485
February	19,466	17,160	3,285	27,777	16,633	2,521
March	21,057	21,524	2,790	28,071	21,546	2,221
April	16,743	25,734	2,201	26,905	36,806	3,064
May	20,204	29,436	1,736	25,984	37,959	2,332
June	17,788	31,228	1,388	19,142	28,552	1,578
July	18,411	19,097	2,141	19,972	18,230	2,049
August	23,522	13,971	2,650	34,367	11,967	3,849
September	40,899	22,272	3,734	42,755	7,765	4,069
October	41,745	18,463	3,605			
November	54,567	13,856	4,277			
December	46,479	14,313	4,154			
Total	337,347	237,408	35,238			

Table 2 - Producers' Domestic Sales of Television Sets, by Months, 1955 and 1956.

Month	1955			1956		
	Table models	Consoles	Three-way combinations	Table models	Consoles	Three-way combinations
	(Number of units)					
January	31,663	22,337	788	27,396	23,161	1,382
February	34,317	22,023	489	25,410	26,090	1,140
March	33,733	19,176	640	16,400	19,896	1,083
April	16,559	13,772	334	9,052	14,743	500
May	11,691	8,754	264	10,101	9,504	483
June	17,289	9,403	236	12,329	14,358	370
July	14,323	13,282	381	19,186	16,067	475
August	35,266	33,320	1,153	26,285	32,295	489
September	61,002	54,912	2,476	35,963	57,643	1,598
October	53,668	53,654	1,441			
November	54,551	55,938	1,610			
December	41,634	41,523	1,355			
Total	405,696	348,094	11,167			

* Monthly information first collected in January, 1956.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

6512-516-96

Table 3 - Production, Sales and Inventories, September, 1956

	Starting inventory	Factory production	Sales	Closing inventory
(A) RADIO RECEIVING SETS				
	(Number of units)			
<u>Home sets</u>				
Standard: Under \$30	66,824*	8,741	21,009	54,556
\$30 - \$50	43,967*	2,834	11,758	35,043
Over \$50	1,782	765	738	1,809
Multi-band: Under \$65	266	-	22	244
Over \$65	2,307	-	577	1,730
Battery: Standard	180*	-	51	129
Multi-band	351*	-	223	128
Clock sets	26,752*	14,100	8,377	32,475
Total home sets	142,429*	26,440	42,755	126,114
<u>Portables</u>				
Battery-electric	16,894*	809	1,975	15,728
Battery	4,545*	1,082	434	5,193
Auto	21,337*	4,271	5,356	20,252
<u>Combinations</u>				
Standard: Table and portable	4,175	180	260	4,095
Console - Under \$200 ...	3,510	659	1,510	2,659
Over \$200	2,855	2,346	1,183	4,018
Multi-band: Table and portable	-	-	-	-
Console - Under \$200 ...	469	-	-	469
\$200 - \$300 ..	1,903*	267	788	1,382
Over \$300	1,229	117	328	1,018
Total combinations	14,141*	3,569	4,069	13,641
Total radio receiving sets	199,346*	36,171	54,589	180,928
(B) RECORD PLAYERS				
<u>With amplifier</u>				
Under \$50	10,036	14,935	12,851	12,120
\$50 - \$99	3,866	1,000	1,515	3,351
\$100 - \$199	5,702	4,099	1,841	7,960
\$200 - \$300	1,437	357	364	1,430
Over \$300	1,078	898	735	1,241
Without amplifier	15,321	3,565	4,658	14,228
Total record players	37,440	24,854	21,964	40,330
(C) TELEVISION RECEIVING SETS				
<u>Table models</u>				
17" and under	32,371*	10,268	10,316	32,323
18" - 22"	53,570*	14,714	25,242	43,042
Over 22"	1,778*	502	405	1,875
<u>Consoles</u>				
17" and under	43	-	43	-
18" - 22"	84,852*	38,821	54,761	68,912
Over 22"	7,626*	2,462	2,839	7,249
Three-way combinations	3,776*	1,418	1,598	3,596
Total television receiving sets	184,016*	68,185	95,204	156,997

NOTE: Inventories: Include factory inventory plus distributors' inventories.
Sales: Distributors' sales, i.e., all sales to dealers and users.

* Revised.

Table 4 - Production and Sales of Radio Receiving Sets, Nine Months Ended September, 1956

	Factory production	Sales
(Number of units)		
(A) RADIO RECEIVING SETS		
<u>Home sets</u>		
Standard: Under \$30	136,058	122,566
\$30 - \$50	65,516	54,323
Over \$50	3,131	4,037
Multi-band: Under \$65	1,033	1,302
Over \$65	4,078	3,443
Battery: Standard	375	889
Multi-band	2,540	2,562
Clock sets	66,719	52,978
Total home sets	279,450	242,100
<u>Portables</u>		
Battery-electric	39,168	30,904
Battery	14,583	11,361
Auto	149,253	147,968
<u>Combinations</u>		
Standard: Table and portable	4,463	2,544
Console - Under \$200	10,942	8,945
Over \$200	9,308	5,932
Multi-band: Table and portable	-	-
Console - Under \$200	500	176
\$200 - \$300	5,456	4,729
Over \$300	1,675	1,842
Total combinations	32,344	24,168
Total radio receiving sets	514,798	456,501
(B) RECORD PLAYERS		
<u>With amplifier</u>		
Under \$50	67,589	61,135
\$50 - \$99	13,680	14,462
\$100 - \$199	13,880	9,875
\$200 - \$300	2,731	1,964
Over \$300	2,579	2,599
<u>Without amplifier</u>	8,717	10,629
Total record players	109,176	100,664
(C) TELEVISION RECEIVING SETS		
<u>Table models</u>		
17" and under	61,177	50,970
18" - 22"	138,874	126,519
Over 22"	3,045	4,633
<u>Consoles</u>		
17" and under	-2	964
18" - 22"	209,078	202,185
Over 22"	10,489	10,608
<u>Three-way combinations</u>	9,694	7,520
Total television receiving sets	432,355	403,399

NOTE: Sales: Distributors' sales, i.e., all sales to dealers and users.

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Table 5 - Sales of Radio Receiving Sets, By Areas, September, 1956

	Home sets	Portables	Auto	Combinations	Total radio receivers
(Number of units)					
Atlantic provinces*	3,740	183	185	259	4,367
Quebec	9,754	520	904	1,050	12,228
Ontario	15,351	916	3,235	1,282	20,784
Manitoba	3,539	199	284	420	4,442
Saskatchewan	1,802	75	106	250	2,233
Alberta	3,050	226	397	347	4,020
British Columbia ..	5,519	290	245	461	6,515
Canada No.	42,755	2,409	5,356	4,069	54,589
\$.	1,499,166	155,354	338,798	971,985	2,965,403

Table 6 - Sales of Radio Receiving Sets, By Areas, Nine Months Ended September, 1956

	Home sets	Portables	Auto	Combinations	Total radio receivers
(Number of units)					
Atlantic provinces*	19,788	2,107	2,853	1,610	26,358
Quebec	64,917	7,039	12,194	5,062	89,212
Ontario	89,155	21,813	117,261	7,349	235,578
Manitoba	17,174	2,685	3,443	2,008	25,310
Saskatchewan	10,512	1,117	1,782	1,533	14,944
Alberta	18,087	2,443	5,786	2,847	29,163
British Columbia ..	22,400	5,128	4,649	3,759	35,936
Canada No.	242,033	42,332	147,968	24,168	456,501
\$.	8,743,989	2,168,272	13,094,936	5,656,734	29,663,931

Table 7 - Sales of Record Players, By Areas.

	September, 1956	Nine months ended September, 1956
(Number of units)		
Atlantic provinces*	3,035	7,613
Quebec	5,710	31,088
Ontario	7,807	38,842
Manitoba	1,644	5,612
Saskatchewan	677	2,793
Alberta	1,420	6,069
British Columbia	1,671	8,647
Canada No.	21,964	100,664
\$.	1,355,971	5,424,400

* Maritime provinces and Newfoundland.

Table 8 - Sales of Television Receiving Sets, By Areas, September, 1956

Area	Table models			Consoles			Three-way combinations	Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"		
(Number of units)								
Nova Scotia	784	1,044	61	-	1,578	43	23	3,533
New Brunswick and Prince Edward Island	547	875	5	-	1,319	48	40	2,834
Newfoundland	335	219	1	-	248	-	5	808
Montreal area (1)	1,648	5,389	170	28	11,172	930	274	19,611
Quebec City area (2)	493	2,109	19	10	4,495	255	90	7,471
Other Quebec Province areas	66	818	-	-	2,793	110	5	3,792
Toronto	987	3,044	32	2	8,110	362	160	12,697
Hamilton - Niagara	507	1,079	3	-	2,511	181	21	4,302
Windsor	152	481	4	-	1,244	85	4	1,970
Ottawa and Eastern Ontario (3)	546	1,686	24	-	3,267	103	30	5,656
Other Ontario	1,071	2,276	14	3	4,332	174	127	7,997
Manitoba (4)	1,038	1,857	9	-	3,499	86	123	6,612
Saskatchewan	543	1,128	15	-	1,797	76	96	3,655
Alberta	1,032	1,722	40	-	3,852	206	392	7,244
British Columbia	567	1,515	8	-	4,544	180	208	7,022
Canada	No. 10,316	25,242	405	43	54,761	2,839	1,598	95,204
	\$. 1,989,546	6,496,314	138,841	11,121	18,705,921	1,163,925	700,788	29,206,456

- (1) Montreal trading area including Sherbrooke.
- (2) Quebec City trading area including Rimouski.
- (3) Ottawa and Eastern Ontario includes Hull.
- (4) Manitoba includes Lakehead area: (Port Arthur and Fort William).

NOTE: Price classification: Suggested list prices (including taxes)

Table 9 - Sales of Television Receiving Sets, By Areas, Nine Months Ended September, 1956

Area	Table models			Consoles			Three-way combinations	Total all types
	17" and under	18"-22"	Over 22"	17" and under	18"-22"	Over 22"		
(Number of units)								
Nova Scotia	4,212	6,220	187	58	6,365	310	205	17,557
New Brunswick and Prince Edward Island	2,461	4,256	78	72	4,701	189	161	11,918
Newfoundland	1,851	1,118	18	8	772	13	59	3,839
Montreal area (1)	7,724	24,889	1,148	207	42,942	2,793	1,167	80,870
Quebec City area (2)	2,036	9,070	151	90	14,873	643	341	27,204
Other Quebec Province areas	531	2,353	15	18	5,773	284	262	9,236
Toronto	6,365	19,858	794	119	33,305	1,626	827	62,894
Hamilton - Niagara	1,895	6,279	361	22	9,908	891	171	19,527
Windsor	1,237	3,380	120	18	5,046	320	117	10,238
Ottawa and Eastern Ontario (3)	2,986	8,280	246	53	12,274	465	339	24,643
Other Ontario	5,544	13,048	372	33	17,544	832	1,084	38,457
Manitoba (4)	3,927	7,306	184	37	13,253	413	600	25,720
Saskatchewan	1,903	3,726	296	29	5,803	269	263	12,289
Alberta	4,651	8,160	228	110	13,983	646	1,069	28,847
British Columbia	3,647	8,576	435	90	15,643	914	855	30,160
Canada	No. 50,970	126,519	4,633	964	202,185	10,608	7,520	403,399
\$. 9,971,215 32,907,613 1,522,452 245,679 68,175,223 4,386,091 3,559,273 120,767,546								

- (1) Montreal trading area including Sherbrooke.
- (2) Quebec City trading area including Rimouski.
- (3) Ottawa and Eastern Ontario includes Hull.
- (4) Manitoba includes Lakehead area (Port Arthur and Fort William).

NOTE: Price classification: Suggested list prices (including taxes).

Table 10 - Imports of Television Sets and Radio Receiving Sets.

	July, 1956*		Seven months ended July, 1956	
	Number	\$	Number	\$
Radio receiving sets	5,889	140,244	38,961	1,207,964
Television sets	717	56,788	4,383	373,295

* Latest available.

Table 11 - Exports of Radio Receiving Sets.

	September, 1956		Nine months ended September, 1956	
	Number	\$	Number	\$
Radio receiving sets	639	33,455	5,254	523,681

Table 12 - Production, Shipments and Imports of Radio Tubes, By Months, 1955 and 1956.

Month	Radio and television receiving tubes			Imports		
	Production	Shipments		Radio tubes ^x		Radio tube parts
	Number	Number	\$	Number	\$	\$
1955						
January	1,307,017	1,235,464	772,148	1,179,796	1,023,882	503,922
February ...	1,350,487	957,665	679,331	1,021,114	1,019,869	355,254
March	1,697,854	1,175,574	717,558	1,024,862	1,128,591	478,463
April	1,306,178	813,800	529,856	715,315	671,779	428,751
May	1,254,753	1,090,967	621,816	627,436	567,714	482,413
June	1,465,156	1,014,197	608,592	616,400	594,950	559,528
July	686,443	921,039	473,630	823,033	825,293	316,033
August	1,253,738	1,090,817	566,377	1,114,508	1,003,451	473,951
September ..	1,566,777	1,993,462	1,035,388	1,670,065	1,438,719	507,034
October	1,387,121	1,766,507	977,946	2,095,006	1,592,176	597,156
November ...	1,730,691	1,431,800	809,778	2,179,126	1,567,866	845,687
December ...	1,699,882	1,012,827	609,158	1,325,107	1,199,497	721,231
Total	16,706,097	14,504,119	8,401,578	14,391,767	12,633,787	6,269,423
1956						
January	1,577,891	1,139,294	709,634	920,927	914,307	633,500
February ...	1,511,422	1,044,584	657,857	814,598	787,019	762,821
March	1,617,575	1,146,401	683,679	831,413	955,609	705,218
April	1,367,052	903,790	592,232	747,725	905,558	527,882
May	1,245,114	856,627	501,030	787,222	933,063	751,734
June	1,343,662	1,169,406	854,201	555,219	657,725	645,050
July	1,066,032	943,839	578,504	584,868	619,199	467,543
August	1,084,600	1,382,345	842,370			
September ..	1,722,855	1,712,402	1,117,906			Not yet available
Total ...	12,536,203	10,298,688	6,537,413			

x - Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

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