

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA



Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce

Vol. 12-No. 1

January, 1957

Price: \$1.00 per year, 10¢ per copy

RADIO AND TELEVISION RECEIVING SETS

(Including Record Players)

Table 1 - Sales\* of Radio Receivers, by Type and by Areas, January, 1957

	Home sets	Portables	Auto	Combinations	Total radio receivers
(Number of units)					
Atlantic Provinces <sup>(1)</sup> ..	1,660	125	187	189	2,161
Quebec .....	4,985	1,015	1,625	1,089	8,714
Ontario .....	8,677	1,869	23,994	1,577	36,117
Manitoba .....	2,871	132	488	373	3,864
Saskatchewan .....	1,246	27	157	316	1,746
Alberta .....	1,594	199	514	496	2,803
British Columbia .....	1,934	183	750	556	3,423
Total sales .....	22,967	3,550	27,715	4,596	58,828

(1) Includes Newfoundland, Prince Edward Island, Nova Scotia and New Brunswick.

\* Producers' domestic sales.

Table 2 - Sales\* of Record Players, by Type and by Areas, January, 1957

	With amplifier	Without amplifier	Total record players
(Number of units)			
Atlantic Provinces <sup>(1)</sup> ..	1,315	-3	1,312
Quebec .....	3,294	134	3,428
Ontario .....	7,519	345	7,864
Manitoba .....	1,096	50	1,146
Saskatchewan .....	830	47	877
Alberta .....	1,192	135	1,327
British Columbia .....	1,037	116	1,153
Total sales .....	16,283	824	17,107

(1) Includes Newfoundland, Prince Edward Island, Nova Scotia and New Brunswick.

\* Producers' domestic sales.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

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Table 3 - Sales\* of Television Receivers, by Areas

	January, 1957 (Number of units)
Newfoundland .....	248
Nova Scotia .....	2,061
New Brunswick and Prince Edward Island .....	1,347
Quebec .....	8,648
Ontario .....	15,142
Manitoba .....	2,609
Saskatchewan .....	1,916
Alberta .....	2,960
British Columbia .....	3,253
Total sales .....	38,184

\* Producers' domestic sales.

Table 4 - Imports of Television Sets and Radio Receiving Sets

	November, 1956		December, 1956		Twelve months ended December, 1956	
	Number	\$	Number	\$	Number	\$
Radio receiving sets .....	11,751	267,797	7,311	233,479	78,393	2,168,640
Television sets .....	792	76,670	277	23,861	8,341	789,932

\* Latest available.

Table 5 - Exports of Radio Receiving Sets

	January, 1957	
	Number	\$
Radio receiving sets .....	110	33,367

Table 6 - Production, Shipments and Imports of Radio Tubes, by Months, 1956 and 1957

Month	Radio and television receiving tubes			Imports		
	Production	Shipments		Radio tubes*		Radio tube parts
	Number	Number	\$	Number	\$	\$
<b>1956</b>						
January .....	1,577,891	1,139,294	709,634	920,927	914,307	633,500
February .....	1,511,422	1,044,584	657,857	814,598	787,019	762,821
March .....	1,617,575	1,146,401	683,679	831,413	955,609	705,218
April .....	1,367,052	903,790	592,232	747,725	905,558	527,882
May .....	1,245,114	856,627	501,030	787,222	933,063	751,734
June .....	1,343,662	1,169,406	854,201	555,219	657,725	645,050
July .....	1,066,032	943,839	578,504	584,868	619,199	467,543
August .....	1,084,600	1,382,345	842,370	726,393	676,873	465,820
September .....	1,722,855	1,712,402	1,117,906	725,660	701,652	661,242
October .....	1,491,747	1,527,459	979,245	875,515	623,829	557,157
November .....	1,352,027	1,282,627	808,303	570,537	632,137	712,590
December .....	1,366,859	1,209,399	651,881	448,358	487,586	456,516
Total .....	16,746,836	14,318,173	8,976,842	8,588,435	8,894,557	7,347,073
<b>1957</b>						
January .....	1,161,821	909,019	579,762	Not yet available		

\* Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

Table 7 - Sales\* of Radio Receiving Sets, by Months, 1956 and 1957

Month	1956			1957		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January .....	17,127	10,775	2,485	22,967	31,265	4,596
February .....	27,777	16,633	2,521			
March .....	28,071	21,546	2,221			
April .....	26,905	36,806	3,064			
May .....	25,984	37,959	2,332			
June .....	19,142	28,552	1,578			
July .....	19,972	18,230	2,049			
August .....	34,367	11,967	3,849			
September .....	42,755	7,765	4,069			
October .....	52,675	18,936	5,007			
November .....	47,453	36,424	6,640			
December .....	45,635	32,163	7,982			
Total .....	387,863	277,756	43,797			

\* Producers' domestic sales.

Table 8 - Sales\* of Television Sets and Record Players, 1956 and 1957

Month	Record players(1)		Television receivers	
	1956	1957	1956	1957
	(Number of units)			
January .....	6,069	17,107	51,939	38,184
February .....	8,522		52,640	
March .....	8,703		37,379	
April .....	8,633		24,295	
May .....	9,644		20,088	
June .....	9,639		27,057	
July .....	7,383		35,728	
August .....	20,107		59,069	
September .....	21,964		95,204	
October .....	30,122		83,837	
November .....	36,434		61,396	
December .....	37,907		49,517	
Total .....	205,127		598,149	

\* Producers' domestic sales.

(1) Monthly breakdown for the first six months of 1956 partly estimated.

Radio and Television

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LIST OF REPORTING FIRMS

<u>Name</u>	<u>Address</u>
Addison Industries Ltd. 1;2;3	Toronto, Ontario
Automatic Radio of Canada Ltd. 2	Toronto, Ontario
Canadian Admiral Corporation Ltd. 1;2;3	Port Credit, Ontario
Canadian Aviation Electronics 1;2	St. Laurent, Quebec
Canadian General Electric Co. Ltd. 1;2;3	Montreal, Quebec
Canadian Marconi Co. 1;2;3	Montreal, Quebec
Canadian Radio Mfg. Corp. Ltd. 1;2;3	Toronto, Ontario
Canadian Westinghouse Co. Ltd. 1;2;3	Brantford, Ontario
Chisholm Industries Ltd. 1;2	Port Moody, British Columbia
Dominion Electrohome Industries Ltd. 1;2;3	Kitchener, Ontario
Dominion Watch Case Ltd. 2	Toronto, Ontario
Electrical Products Mfg. Co. Ltd. 1;2;3	Montreal, Quebec
Electronic Enterprises Ltd. 3	Montreal, Quebec
The Hallicrafters Canada Ltd. 1;2;3	Don Mills, Ontario
Kelton Ultrasonics Ltd. 3	London, Ontario
Lifco Radio & Record Players 2;3	Montreal, Quebec
McKinnon Industries Ltd. 2	St. Catharines, Ontario
Moffatts Ltd., Crosley Radio Division 2	Weston, Ontario
Montreal Phono Reg'd. 3	Montreal, Quebec
Norel Electrical Products 2;3	Montreal, Quebec
Philco Corp. of Canada Ltd. 1;2;3	Toronto, Ontario
Pye Canada Limited 2;3	Ajax, Ontario
R.C.A. Victor Co. Ltd. 1;2;3	Montreal, Quebec
Radio Communications Equipment & Engineering Ltd. 3	Lachine, Quebec
Record Player Corporation 3	Montreal, Quebec
Sea Breeze Mfg. Ltd. & Audio Tool & Eng. Ltd. 3	Toronto, Ontario
Shelberne Industries (Canada) Ltd. 2	Montreal, Quebec
Sparton of Canada Ltd. 1;2;3	London, Ontario
Sylvania Electric (Canada) Ltd. 1;2;3	Montreal, Quebec

Key to numbered products

- 1 - Television sets.
- 2 - Radio receiving sets.
- 3 - Record players.