OTTAWA<br>CANADA

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## RADIO AND TELEVISION RECEIVING SETS

(Including Record Players)

Table 1 - Sales* of Radio Receivers, by Type and by Areas

|  | Home sets | Portables | Anto | Combinations | $\begin{gathered} \text { Total } \\ \text { radio } \\ \text { receivers } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Otobere 955 |  |  |  |  |  |
| Atlantic Provinces (1) ... | 2,496 | 207 | 275 | 17 \% | 3, 394 |
| Quebec ..................... | 9,843 | 771 |  | 1,51 | 13,111 |
| Ontario ................... | 20,161 | 3,478 | 177.24.5 | 2.130 | 43.220 |
| Manitoba .................. | 3,932 | 305 | 503 | 221 | 4,963 |
| Saskatchewan | 1,658 | 142 | 8 | 137 | 2,255 |
| Alberta ................... | 3,517 | 254 |  | + 125 | 4,460 |
| British Columbia ......... | 4.592 | 389 | $63 \%$ | d | 6,204 |
| Total sales .... No. | 46.179 | 5,54,6 | 20,083 | 267 | 77,015 |
| Ten months endsd Octc ber, 125\% |  |  |  |  |  |
| Atlantic Provinces (1) ... | 16,805 | 2,213 | 3,397 | 1.412 | 23,827 |
| Quebec ................... | 72,694 | 10,400 | 19,441 | 11,298 | 123,833 |
| Ontario .................... | 108,028 | 24,391 | 14'7,257 | 15,345 | 295,031 |
| Manitoba | 24,984 | 2,703 | 7,761 | 2,25\% | 37,700 |
| Saska tchewan | 11,922 | 1,287 | 2,749 | 1,813 | 17.7\%1 |
| Alberta | 20,143 | 2,812 | 7,061 | 3,81\% | 33,833 |
| British Columbia | 24.826 | 6,665 | 5,788 | 4,521 | 42,800 |
| Total sales ..... No. | 279,402 | 50,451 | 193,484 | 40,458 | 563.795 |

(1) Includes Newfoundland, P.B.I., Nova Scotia and New Brunswick.

* Producersf domestic sales.

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Table 2 - Sales* of Record Players, by Type and by Areas

|  | With amplifier | Without amplifier | Total record players |
| :---: | :---: | :---: | :---: |
| Octobem: 1957 |  | (units). |  |
| Atlantic Provinces (1) | 1,799 | 119 | 1,918 |
| Quebec | 7,796 | 292 | 8,088 |
| Ontario | 8,688 | 526 | 9,214 |
| Manitoba | 2,286 | 96 | 2,382 |
| Saskatchewan | 645 | 37 | 2,682 |
| Alberta ... | 1,415 | 106 |  |
| British Columbia | 2,883 | 338 | 3,221 |
| Total sales .......... No. | 25,512 | 1,514 | 27,026 |
| Ten montins ended Octciber. 195 |  |  |  |
| Atlantic Provinces (1) | 10,550 | 581 | 11,131 |
| Quebec | 45,879 | 1,876 | $47,755$ |
| Ontario | 61,804 | 3,120 | $64,924$ |
| Manitoba ............ | 12,087 | 690 | $12,777$ |
| Saskatchewan <br> Alberta $\qquad$ | 6,900 11988 | 480 | 7,380 |
| Alberta ......... | 11,988 16,542 | 977 1,583 | 12,965 18,125 |
| Bxitish Columbia ................. | 16,542 | 1,583 | 18,125 |
| Total sales ........... No. | 165,750 | 9,307 | 175,0577 |

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

* Producers domestic sales.

Table 3 - Sales* of Television Receivers, by Areas

|  | October, 1957 | Ten months ended October, 1957 |
| :---: | :---: | :---: |
|  |  |  |
| Newfoundland |  |  |
| Nova Scotia . | 2,347 | 14,045 |
| N.B. and P.E.I. | 1,566 | 9,087 |
| Quebec ........ | 17,074 | 99,808 |
| Ontario | 24,596 | 134, 129 |
| Manitoba ... | 4,659 | 22,310 |
| Sa skatchewan | 3,753 | 14,057 |
| Alberta ..... | 5,903 | 26,974 |
| British Columbia | 7,201 | 32,621 |
| Total sales | 67,519 | 355,675 |

[^0]Table 4 - Imports of Television Sets and Radio Receiving Sets

|  | Augusṫ, 19\%\% |  | Eight months endod Angusty $195^{\circ}$ * |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Number | \$ | Number | \$ |
| Radio receiving sets | 10,430 | 197,086 | 83.375 | 1,613,800 |
| Television sets ....................... | 393 | $37 \times 23$ | 2,240 | 230.6.78 |

* Latest available

Table 5 - Exports of Radio Receiving Sets
September, 195\%
Nine months enced September, 1957*

|  | Number | \$ | Number | \$ |
| :---: | :---: | :---: | :---: | :---: |
| Radio receiving sets | 596 | 33.999 | $4948 \%$ | 360,779 |

* Latost availatic

Table 6 - Production, Shipments and Imports of Radio Tubes, By Months, 1956 and 1957
Radio and television receiving tubes
Imports

|  | Production | Shipments |  | Radio tubes* |  | Radio tube parts |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Number | \$ | Number | \$ | \$ |
| 1956 |  |  |  |  |  |  |
| January | 1,577,891 | 1,139,294 | 709,634 | 920,927 | 914,307 | 633,500 |
| February ..... | 1,511,422 | 1,044,584 | 657,857 | 814,598 | 787,019 | 762,821 |
| March | 1,617,575 | 1,146,401 | 683,679 | 831,413 | 955,609 | 705,218 |
| April | 1,367,052 | 903,790 | 592,232 | 747,725 | 905,558 | 527,882 |
| May | 1,245,114 | 856,627 | 501,030 | 787,222 | 933,063 | 751,734 |
| June | 1,343,662 | 1,169,406 | 854,201 | 555,219 | 657,725 | 645,050 |
| July | 1,066,032 | 943,839 | 578,504 | 584,868 | 619,199 | 467,543 |
| August | 1,084,600 | 1,382,345 | 842,370 | 726,393 | 676,873 | 465,820 |
| September | 1,722,855 | 1,712,402 | 1,117,906 | 725,660 | 701,652 | 661,242 |
| October | 1,491,747 | 1,527,459 | 979,245 | 875,515 | 623,829 | 557,157 |
| November | 1,352,027 | 1,282,627 | 808,303 | 570,537 | 632,137 | 712,590 |
| December | 1,366,859 | $1,209,399$ | 651,881 | 448,358 | 487,586 | 456,516 |
| Total ...... | 16,746,836 | 14,318,173 | 8,976,842 | 8,588,435 | 8,894,557 | 7,347,073 |
| HoEl |  |  |  |  |  |  |
| January ...... | 1.16 .9821 | 909,019 | 5\%9, 9 \% ${ }^{\text {a }}$ | 5'75.606 | 609.873 | 1885,205 |
| Februasyy 0000 | 1, 1.34, 349 | 1.174 \% 799 | 931, \% $_{\text {"\% }}$ | 595,025 | $644,650$ | 355.493 |
| March .....o. | 1,215,655 | 1,247,815 | 86ixsific | 4-4,950 | 53.7,025 | 260,233 |
| April .......0 | 1,183.757 | 1,142,822 | 798,692 | 495,681 | 458,052 | 318,"\%6 |
| May ........... | 1,271.966 | 1,125,455 | 754,92, | 496,656 | 513,0\%7 | 414,339 |
| Jung 0.0 .0000 | 1.925,968 | 1,235,889 | 798,568 | 328,788 | 384.9282 | 576,632 |
| July | 975, 4.0 | 1, 264,27\% | rata, 805 | 390,386 | 2r9, 448 | 432,353 |
| Augus ${ }^{\text {cosen }}$ | \%04,236 | I, 304,896 | 887, 145 | $4.57 .69 \%$ | $433,28 \%$ | 605,193 |
| September o... | $1,428,881$ | $1,551,131$ | $1,041,304$ | Not available |  |  |
| Octusber .....e. | $12.05,329$ | $1,288,874$ | $903,453$ |  |  |  |
| 10 months totai | 11.857,902 | 12, 14, 972 | 8,312,097 |  |  |  |

*     - Irciludes radio transmitting tubes and special prapose tubes as well as readio receiving tubes. Does not include television picture or camera tubes.

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Table 7 - Sales* of Radio Receiving Sets, by Months, 1956 and 1957

| Month | 1956 |  |  | $1 \begin{array}{llll}1 & 9 & 5 & 7\end{array}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Home sets | Portable and auto | Combinations | Home sets | Portable and auto | Combinations |
| (Number of units) |  |  |  |  |  |  |
| January | 17,127 | 10,775 | 2,485 | 22,967 | 31,265 | 4,596 |
| February | 27,777 | 16,633 | 2,521 | 25,685 | 20,580 | 4,027 |
| March . | 28,071 | 21,546 | 2,221 | 21,089 | 21,186 | 42304 |
| April | 26,905 | 36,806 | 3,064 | 28.133 | 25,258 | 2,582 |
| May . | 25,984 | 37,959 | 2,332 | 24.9778 | 29,111 | 2,340 |
| June | 19,142 | 28,552 | 1,578 | 21.722 | 30,371 | 3.371 |
| July . | 19,972 | 18,230 | 2,049 | 2.3.759 | 25.109 | 2,583 |
| August | 34,367 | 11,967 | 3,849 | 27.486 | 17.917 | 5,011 |
| September | 42,755 | 7,765 | 4,069 | 37,604 | 17,509 | 6,937 |
| October . . | 52,675 | 18,936 | 5,007 | 46,179 | 25,629 | 5.257 |
| November | 47,453 | 36,424 | 6,640 |  |  |  |
| December | 45,635 | 32,163 | 7,982 |  |  |  |
| Total | 387,863 | 277,756 | 43,797 |  |  |  |

* Producers ${ }^{\text {* }}$ domestic sales.

Table 8 - Sales* of Television Sets and Record Players, 1956 and 1957

| Month | Record players (1) |  | Television receivers |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1956 | 1957 | 1956 | 1957 |
|  | (Number of units) |  |  |  |
| January | 6,069 | 17,107 | 51,939 | 38,184 |
| February | 8,522 | 16,462 | 52,640 | 38,028 |
| March . | 8,703 | 15,056 | 37,379 | 28,823 |
| April | 8,633 | 13.136 | 24,295 | 21.558 |
| May | 9,644 | 18,838 | 20,088 | 18,286 |
| June | 9,639 | 13,933 | 27,057 | 21,080 |
| July | 7,383 | 13.489 | 35,728 | 23.345 |
| August | 20,107 | 17.481 | 59,069 | 38,789 |
| September | 21,964 | 22,529 | 95,204 | 60,063 |
| October | 30,122 | 2\%,026 | 83,837 | 67,519 |
| November | 36,434 |  | 61,396 |  |
| December | 37,907 |  | 49,517 |  |
| Total | 205,127 |  | 598,149 |  |

* Producers' domestic sales.
(1) Monthly breakdown for the first six months of 1956 partly estimated.


[^0]:    * Producers domestic sales.

