



DOMINION BUREAU  
 OF STATISTICS  
**FEB 13 1958**  
 PROPERTY OF THE  
 LIBRARY

*Historical File Copy*  
 Published by Authority of the Hon. Gordon Churchill, Minister of Trade and Commerce

Vol. 12 No. 12 December, 1957

Price: \$1.00 per year, 10¢ per copy

**RADIO AND TELEVISION RECEIVING SETS**  
 (Including Record Players)

**Table 1 - Sales\* of Radio Receivers, by Type and by Areas**

	Home sets	Portables	Auto	Combinations	Total radio receivers
	(units)				
<u>December, 1957</u>					
<b>Atlantic Provinces (1) ...</b>	3,099	417	148	255	3,919
Quebec .....	11,656	1,820	3,339	2,210	19,025
Ontario .....	19,796	4,765	11,874	2,585	39,020
Manitoba .....	3,130	400	262	306	4,098
Saskatchewan .....	1,789	241	99	219	2,348
Alberta .....	2,758	435	230	575	3,998
British Columbia .....	2,711	639	296	574	4,220
<b>Total sales .... No.</b>	44,939	8,717	16,248	6,724	76,628
<u>Twelve months ended December, 1957</u>					
<b>Atlantic Provinces (1) ...</b>	22,234	2,766	3,753	1,851	30,604
Quebec .....	94,470	12,905	25,491	15,642	148,508
Ontario .....	145,889	32,825	180,316	20,042	379,072
Manitoba .....	32,130	3,416	8,461	2,784	46,791
Saskatchewan .....	15,609	1,649	2,947	2,214	22,419
Alberta .....	26,385	3,678	7,656	4,884	42,603
British Columbia .....	31,136	7,933	6,685	5,923	51,677
<b>Total sales ..... No.</b>	367,853	65,172	235,309	53,340	721,674

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.  
 \* Producers' domestic sales.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

6512-516-127

Table 2 - Sales\* of Record Players, by Type and by Areas

	With amplifier	Without amplifier	Total record players
	(units)		
<u>December, 1957</u>			
Atlantic Provinces (1) .....	3,085	108	3,193
Quebec .....	11,199	579	11,778
Ontario .....	13,550	531	14,081
Manitoba .....	1,613	51	1,664
Saskatchewan .....	918	73	991
Alberta .....	1,770	121	1,891
British Columbia .....	1,996	232	2,228
<b>Total sales .....</b> No.	<b>34,131</b>	<b>1,695</b>	<b>35,826</b>
<u>Twelve months ended December, 1957</u>			
Atlantic Provinces (1) .....	15,805	726	16,531
Quebec .....	65,992	2,683	68,675
Ontario .....	88,062	4,115	92,177
Manitoba .....	15,659	770	16,429
Saskatchewan .....	8,513	592	9,105
Alberta .....	15,179	1,142	16,321
British Columbia .....	21,766	2,149	23,915
<b>Total sales .....</b> No.	<b>230,976</b>	<b>12,177</b>	<b>243,153</b>

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

\* Producers domestic sales.

Table 3 - Sales\* of Television Receivers, by Areas

	December, 1957	Twelve months ended December, 1957
	(units)	
Newfoundland .....	353	3,327
Nova Scotia .....	1,905	18,014
N.B. and P.E.I. ....	1,516	12,318
Quebec .....	9,181	121,290
Ontario .....	16,441	172,085
Manitoba .....	2,640	29,211
Saskatchewan .....	3,299	21,240
Alberta .....	4,689	38,372
British Columbia .....	3,165	41,117
<b>Total sales .....</b> No.	<b>43,189</b>	<b>456,974</b>

\* Producers domestic sales.

Table 4 - Imports of Television Sets and Radio Receiving Sets

	October, 1957		Ten months ended October, 1957*	
	Number	\$	Number	\$
Radio receiving sets .....	16,623	356,696	112,984	2,200,951
Television sets .....	565	57,262	3,349	334,652

\* Latest available.

Table 5 - Exports of Radio Receiving Sets

	November, 1957		Eleven months ended November, 1957*	
	Number	\$	Number	\$
Radio receiving sets .....	340	28,437	5,050	414,406

\* Latest available.

Table 6 - Production, Shipments and Imports of Radio Tubes, By Months, 1956 and 1957

	Radio and television receiving tubes			Imports		
	Production	Shipments		Radio tubes *		Radio tube parts
	Number	Number	\$	Number	\$	\$
<u>1956</u>						
January .....	1,577,891	1,139,294	709,634	920,927	914,307	633,500
February .....	1,511,422	1,044,584	657,857	814,598	787,019	762,821
March .....	1,617,575	1,146,401	683,679	831,413	955,609	705,218
April .....	1,367,052	903,790	592,232	747,725	905,558	527,882
May .....	1,245,114	856,627	501,030	787,222	933,063	751,734
June .....	1,343,662	1,169,406	854,201	555,219	657,725	645,050
July .....	1,066,032	943,839	578,504	584,868	619,199	467,543
August .....	1,084,600	1,382,345	842,370	726,393	676,873	465,820
September .....	1,722,855	1,712,402	1,117,906	725,660	701,652	661,242
October .....	1,491,747	1,527,459	979,245	875,515	623,829	557,157
November .....	1,352,027	1,282,627	808,303	570,537	632,137	712,590
December .....	1,366,859	1,209,399	651,881	448,358	487,586	456,516
Total .....	16,746,836	14,318,173	8,976,842	8,588,435	8,894,557	7,347,073
<u>1957</u>						
January .....	1,161,821	909,019	579,762	575,606	609,873	586,285
February .....	1,184,349	1,174,799	931,874	596,025	644,650	355,493
March .....	1,415,655	1,247,815	864,472	444,870	517,025	260,233
April .....	1,183,757	1,142,822	798,692	495,681	458,052	318,766
May .....	1,271,966	1,125,455	754,922	496,656	513,077	414,339
June .....	1,425,768	1,235,889	798,668	328,788	384,182	576,612
July .....	976,140	1,164,272	749,805	399,386	379,748	432,353
August .....	704,236	1,304,896	887,145	457,697	433,287	605,793
September .....	1,428,881	1,551,131	1,041,304	579,271	578,183	500,249
October .....	1,105,329	1,288,874	905,453	684,977	710,556	693,249
November .....	1,035,147	1,446,746	1,042,855			
December .....	1,197,802	1,542,671	1,083,312			
Total .....	14,090,851	15,134,389	10,438,264			

Not available

\* Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

Table 7 - Sales\* of Radio Receiving Sets, by Months, 1956 and 1957

Month	1 9 5 6			1 9 5 7		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January .....	17,127	10,775	2,485	22,967	31,265	4,596
February .....	27,777	16,633	2,521	25,685	20,580	4,027
March .....	28,071	21,546	2,221	21,089	21,186	4,304
April .....	26,905	36,806	3,064	28,133	25,258	2,582
May .....	25,984	37,959	2,332	24,778	29,111	2,340
June .....	19,142	28,552	1,578	21,722	30,371	3,371
July .....	19,972	18,230	2,049	23,759	25,109	2,583
August .....	34,367	11,967	3,849	27,486	17,917	5,011
September .....	42,755	7,765	4,069	37,604	17,509	6,437
October .....	52,675	18,936	5,007	46,179	25,629	5,207
November .....	47,453	36,424	6,640	43,512	31,581	6,158
December .....	45,635	32,163	7,982	44,939	24,965	6,724
Total .....	387,863	277,756	43,797	367,853	300,481	53,340

\* Producers' domestic sales.

Table 8 - Sales\* of Television Sets and Record Players, 1956 and 1957

Month	Record players (1)		Television receivers	
	1 9 5 6	1 9 5 7	1 9 5 6	1 9 5 7
	(Number of units)			
January .....	6,069	17,107	51,939	38,184
February .....	8,522	16,462	52,640	38,028
March .....	8,703	15,056	37,379	28,823
April .....	8,633	13,136	24,295	21,558
May .....	9,644	18,838	20,088	18,286
June .....	9,639	13,933	27,057	21,080
July .....	7,383	13,489	35,728	23,345
August .....	20,107	17,481	59,069	38,789
September .....	21,964	22,529	95,204	60,063
October .....	30,122	27,026	83,837	67,519
November .....	36,434	32,270	61,396	58,110
December .....	37,907	35,826	49,517	43,189
Total .....	205,127	243,153	598,149	456,974

\* Producers' domestic sales.

(1) Monthly breakdown for the first six months of 1956 partly estimated.

Table 7 - Sales\* of Radio Receiving Sets, by Months, 1957 and 1958

Month	1 9 5 7			1 9 5 8		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January .....	22,967	31,265	4,596	18,437	23,525	2,905
February .....	25,685	20,580	4,027			
March .....	21,089	21,186	4,304			
April .....	28,133	25,258	2,582			
May .....	24,778	29,111	2,340			
June .....	21,722	30,371	3,371			
July .....	23,759	25,109	2,583			
August .....	27,486	17,917	5,011			
September .....	37,604	17,509	6,437			
October .....	46,179	25,629	5,207			
November .....	43,512	31,581	6,158			
December .....	44,939	24,965	6,724			
Total .....	367,853	300,481	53,340			

\* Producers' domestic sales.

Table 8 - Sales\* of Record Players and Television Receivers 1957 and 1958

Month	Record players		Television receivers	
	1 9 5 7	1 9 5 8	1 9 5 7	1 9 5 8
	(Number of units)			
January .....	17,107	11,547	38,184	32,971
February .....	16,462		38,028	
March .....	15,056		28,823	
April .....	13,136		21,558	
May .....	18,338		18,286	
June .....	13,933		21,080	
July .....	13,489		23,345	
August .....	17,481		38,789	
September .....	22,529		60,063	
October .....	27,026		67,519	
November .....	32,270		58,110	
December .....	35,826		43,189	
Total .....	243,153		456,974	

\* Producers' domestic sales.



1010669660

LIST OF REPORTING FIRMS

Name	Address
Addison Industries Ltd. 1;2;3	Toronto, Ontario
Automatic Radio of Canada Ltd. 2	Toronto, Ontario
Canadian Admiral Corporation Ltd. 1;2;3	Port Credit, Ontario
Canadian General Electric Co. Ltd. 1;2;3	Montreal, Quebec
Canadian Marconi Co. Ltd. 1;2;3	Montreal, Quebec
Canadian Westinghouse Co. Ltd. 1;2;3	Hamilton, Ontario
Chisholm Industries 1;2	Port Moody, British Columbia
Dominion Electrohome Industries Ltd. 1;2;3	Kitchener, Ontario
Dominion Watch Case Ltd. 2	Toronto, Ontario
Electrical Products Mfg. Co. Ltd. 1;2;3	Montreal, Quebec
Electronic Enterprises Ltd. 3	Montreal, Quebec
Hallicrafters Canada Ltd., The 1;2;3	Don Mills, Ontario
Kelton Ultrasonics Ltd. 3	London, Ontario
Lifco Radio & Record Players 2;3	Montreal, Quebec
McKinnon Industries Ltd. 2	St. Catharines, Ontario
Montreal Phono Co. Ltd. 3	Montreal, Quebec
Norel Electrical Products 2;3	Montreal, Quebec
Philco Corp. of Canada Ltd. 1;2;3	Don Mills, Ontario
Philips Electronics Industries Ltd. 1;2;3	Leaside, Ontario
Pye Canada Limited 2;3	Ajax, Ontario
R.C.A. Victor Co. Ltd. 1;2;3	Montreal, Quebec
Record Player Corporation 3	Montreal, Quebec
Sea Breeze Mfg. Ltd. & Audio Tool & Eng. Ltd. 2;3	Toronto, Ontario
Shelberne Industries (Canada) Ltd. 2;3	Montreal, Quebec
Sparton of Canada Ltd. 1;2;3	London, Ontario
Sylvania Electric (Canada) Ltd. 1;2;3	Montreal, Quebec

Key to numbered products

- 1 - Television sets.
- 2 - Radio receiving sets.
- 3 - Record players.