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RADIO ATD TELEVISION RECEIVITG SETS
(Including Record Players)

Table I-Salest of Radio Receivers, by Type and by Areas

Home sets Portables Auto Combinations | Total |
| :---: |
| radio |
| receivers |

| February, 1957 | (Units) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| Atlantic Provinces (1) ... | 1,824 | 84 | 149 | 118 | 2,175 |
| Queber .................... | 7,477 | 285 | 1,349 | 1,236 | 10,347 |
| Ont.erio | 8,643 | 622 | 15,636 | 1,406 | 26, 307 |
| Manitoba .................. | 1,933 | 137 | 334 | 218 | 2,622 |
| Saskat.chewan | 1,279 | 86 | 165 | 291 | 1,821 |
| Alberta | 2,313 | 119 | 753 | 417 | 3,602 |
| British Colurnbia | 2,216 | 229 | 632 | 341 | 3,418 |
| Total sales ...... No. | 25,685 | 1,562 | 19,018 | 4,027 | 50,292 |

Two months ended February, 1957

| Atlantic Frovinces (1) <br> Quebec <br> Ontarto .......................... <br> Manitoba. <br> Saskatchewan $\qquad$ <br> Al berta <br> Mritish Columbia | 3,484 12,462 17,320 4,804 2,525 3,907 4, 150 | $\begin{array}{r} 209 \\ 1,300 \\ 2,491 \\ 269 \\ 113 \\ 318 \\ 412 \\ \hline \end{array}$ | $\begin{array}{r} 336 \\ 2,974 \\ 39,630 \\ 822 \\ 322 \\ 1,267 \\ 1,382 \\ \hline \end{array}$ | $\begin{array}{r} 307 \\ 2,325 \\ 2,983 \\ 591 \\ 607 \\ 913 \\ 897 \\ \hline \end{array}$ | $\begin{array}{r} 4,336 \\ 19,061 \\ 62,424 \\ 6,486 \\ 3,567 \\ 6,405 \\ 6,841 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total sales ...... No. | 48,652 | 5,112 | 46,733 | 8,623 | 109,120 |

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.
\& Producers' domestic sales.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

Table 2-Sales of Record Players, by Type and by Nreas
With emplifier Without amplifier
Total record players

February. 1957

| Atlantic Provinces (1) .... | 1,071 | 45 | 1,116 |
| :---: | :---: | :---: | :---: |
| Quebec ..................... | 5,82/4 | $1 / 14$ | 5,968 |
| Ontario .................... | 4,565 | 416 | 4,981 |
| Manitoba | 928 | 64 | 992 |
| Saskatchewan | 607 | 85 | 692 |
| Alberta. | 970 | 93 | 1,063 |
| British Columbia | 1,387 | 263 | 1,650 |
| Total sales ....... No. | 15,352 | 1,110 | 16,462 |

Two months ended February, 1957

| Atlantic Provinces (1) .... | 2,386 | 42 | 2,428 |
| :---: | :---: | :---: | :---: |
| Queber o.................... | 9,118 | 278 | 9,396 |
| Ontario | 12,08/4 | 761 | 12,845 |
| Manitoba .................. | 2,024 | 11.4 | 2,138 |
| Saskatchewan | 1,437 | 132 | 1,569 |
| Alberta. | 2,162 | 228 | 2,390 |
| British Columbia | 2,424 | 379 | 2,803 |
| Total sales ....... No. | 31,635 | 1,934 | 33,569 |

(1) Includes Newfoundland, P.I.I., Nova Scotia and New Brunswick.
if Producers' domestic sales.
Table 3-Sales of Television Receivers, by Areas

|  | ruary, 1957 | Two months ended February, 1957 |
| :---: | :---: | :---: |
|  | (Units) |  |
| Newfoundland | 407 | 655 |
| Hova Scotia. | 1,993 | 4,054 |
| N.B. and P.E.I. | 1,090 | 2,437 |
| Quebec | 11,095 | 19,743 |
| Ontario | 13,125 | 28,267 |
| Manitoba . | 2,852 | 5,461 |
| Saskatchewan | 1,687 | 3,603 |
| Alberta.. | 2,929 | 5,889 |
| British Columbia | 2,850 | 6,103 |
| Total sales ......... NJo. | 33,028 | 76,212 |

\# Producers' domestic sales.

Table 4 - Imports of Television Sots and Radio Receiving Sets

|  | December, 1956 |  | Twelve months ended December, 19564 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | liumber | \% | Tumber | \$ |
| Radio receiving sets Television sets o... | $\begin{array}{r} 7,311 \\ 277 \end{array}$ | $\begin{array}{r} 233,479 \\ 23,861 \end{array}$ | $\begin{array}{r} 78,393 \\ 8,341 \end{array}$ | $\begin{array}{r} 2,168,640 \\ 789,932 \end{array}$ |

\& Latest available.

Table 5 - Exports of Radio Receiving Sets

|  | Feb | 1957 | Two Feb | $\begin{aligned} & \text { nded } \\ & 257 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |
|  | Number | \% | Inumber | $\$$ |
| Radio receiving sets ................. | 30 | 3,294 | 140 | 36,661 |

Table 6 - Production, Shipments and Imports of Radio Tubes, by Months, 1956 and 1957

| Month | Rudio and tolevision receiving tubes |  |  | Imports |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Production | Shipments |  | Radio tubest |  | Radio tube parts |
|  | Fumber | Number |  | Humber | \% | * |
| 1956 |  |  |  |  |  |  |
| Januery | 1.577,891 | 1,139,294 | 709,634 | 920,927 | 914,307 | 633,500 |
| February | $1,511,222$ | $1,044,584$ | $657,857$ | 814,598 | 787,019 | 762,821 |
| March ... | 1,617,575 | 1, 3 ,6,401 | 683,679 | 831,413 | 955,609 | 705,218 |
| Apris | 1,367,052 | 903,790 | 592,232 | 747?,725 | 905,558 | 527,882 |
| May | 2,245,114 | 856,627 | 501,030 | 787,222 | 933,063 | 751,734 |
| June | 1,343,662 | 1,169,406 | 854,201 | 555,219 | 657,725 | 645,050 |
| July | 1,066,032 | 943,839 | 578,504 | 584,868 | 619,199 | 467,543 |
| Aucust | 1,084,600 | 1,382,345 | 842,370 | 726,393 | 676,873 | 465,820 |
| September | 1,722,855 | 1,712,402 | 1,117,906 | 725,660 | 701,652 | 661,242 |
| October | 1,491,747 | 1,527,459 | 979,245 | 875,515 | 623,829 | 557,157 |
| November | 1,352,027 | 1,282,627 | 808,303 | 570,537 | 632,137 | 712,590 |
| December | 1,366,859 | 1,209,399 | 651,881 | 448.358 | 487.586 | 456.516 |
| Total | 16,746,836 | 14,318,173 | 8,976,8142 | 8,538,435 | 8,894,557 | 7,347,073 |

1957

| Jamuary $\ldots \ldots . . .$. | $1,161,821$ | 909,019 | 579,762 |
| :--- | :--- | ---: | ---: | ---: |
| February $\ldots \ldots .$. | $1,184,349$ | $1,174,799$ | 931,874 |

世 Includes radio transmitting tubes and special propose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

Table 7 - Sales of Radio Receiving Sets, by Months, 1956 and 1257

| Month | 1956 |  |  | 1257 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Home sets | Portable and auto | Combinations | Home sets | Portable and auto | Combinations |
|  |  |  | (Number | units) |  |  |
| January ............ | 17,127 | 10,775 | 2,485 | 22,967 | 31,265 | 4,596 |
| February ............ | 27,777 | 16,633 | 2,521 | 25,685 | 20,580 | 4,027 |
| March ..os....on....s. | 28,071 | 21,546 | 2,221 |  |  |  |
| April. | 26,905 | 36,806 | 3,064 |  |  |  |
| May .... | 25,984 | 37.959 | 2,332 |  |  |  |
| Tune | 19, 142 | 28,552 | 1,578 |  |  |  |
| July .0............ | 19,972 | 18, 230 | 2,049 |  |  |  |
| August ............... | 34,367 | 11,967 | 3,849 |  |  |  |
| Septernber | 42,755 | 7,765 | 4,069 |  |  |  |
| October | 52,675 | 18,936 | 5,007 |  |  |  |
| November | 47,453 | 36, 22.4 | 6,64,0 |  |  |  |
| December | 45,635 | 32,163 | 7,982 |  |  |  |
| Totel ........... | 387,863 | 277,756 | 43.797 |  |  |  |

立 Producers' domestic sales.


Table 8 - Sales of Television Scts and Record Players, 1956 and 2957

| Month | Record players(1) |  | Television receivers |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1956 | 19.57 | 1956 | 1957 |
|  | (Number of tizicts) |  |  |  |
| Jenuary ...................... | 6,069 | 17,107 | 51,939 | 38,184 |
| Fobruary .................... | 8,522 | 16,462 | 52,640 | 38,028 |
| March | 8,703 |  | $37,379$ |  |
| April .................................... | 8,633 |  | 24,295 |  |
| May ........................... | 9,644 |  | 20,088 |  |
| Tune. | 9,639 |  | 27,057 |  |
| Tu゙y •...0.0.................. | 7,383 |  | 35,7\%8 |  |
| August ........................ | 20,107 |  | 59,069 |  |
| September | 21,964 |  | 95,204 |  |
| Cotober | 30,122 |  | 83, 837 |  |
| November | 36,434 |  | 67, 396 |  |
| Lecember | 37,907 |  | 49,517 |  |
| Total. | 205,127 |  | 598,249 |  |

Producers' domestic sales.
(1) Monthly breakdown for the first six months of 1956 partly estimated.

