

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

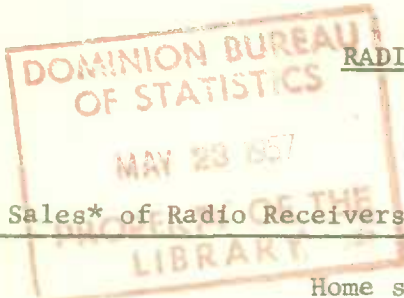


Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce

Vol. 12 No. 3

March, 1957

Price: \$1.00 per year, 10¢ per copy



RADIO AND TELEVISION RECEIVING SETS

(Including Record Players)

Table 1 - Sales* of Radio Receivers, by Type and by Areas

	Home sets	Portables	Auto	Combinations	Total radio receivers
			(units)		
<u>March, 1957</u>					
Atlantic Provinces (1) ...	1,602	116	345	142	2,205
Quebec	5,956	410	2,203	1,149	9,718
Ontario	6,028	1,151	13,534	1,632	22,345
Manitoba	2,815	250	1,079	258	4,402
Saskatchewan	740	46	187	188	1,161
Alberta	1,630	153	879	431	3,093
British Columbia	2,318	245	588	504	3,655
Total sales No.	21,089	2,371	18,815	4,304	46,579
<u>Three months ended</u>					
<u>March, 1957</u>					
Atlantic Provinces (1) ...	5,086	325	681	449	6,541
Quebec	18,418	1,710	5,177	3,474	28,779
Ontario	23,348	3,642	53,164	4,615	84,769
Manitoba	7,619	519	1,901	849	10,888
Saskatchewan	3,265	159	509	795	4,728
Alberta	5,537	471	2,146	1,344	9,498
British Columbia	6,468	657	1,970	1,401	10,496
Total sales No.	69,741	7,483	65,548	12,927	155,699

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

* Producers' domestic sales.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

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Table 2 - Sales* of Record Players, by Type and by Areas

	With amplifier	Without amplifier	Total record players
	(units)		
<u>March, 1957</u>			
Atlantic Provinces (1)	1,056	52	1,108
Quebec	4,596	111	4,707
Ontario	4,713	320	5,033
Manitoba	823	43	866
Saskatchewan	533	61	594
Alberta	1,479	104	1,583
British Columbia	1,070	95	1,165
Total sales No.	14,270	786	15,056
<u>Three months ended March, 1957</u>			
Atlantic Provinces (1)	3,442	94	3,536
Quebec	13,714	389	14,103
Ontario	16,797	1,081	17,878
Manitoba	2,847	157	3,004
Saskatchewan	1,970	193	2,163
Alberta	3,641	332	3,973
British Columbia	3,494	474	3,968
Total sales No.	45,905	2,720	48,625

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

* Producers' domestic sales.

Table 3 - Sales* of Television Receivers, by Areas

	March, 1957	Three months ended March, 1957
	(units)	
Newfoundland	502	1,157
Nova Scotia	1,236	5,290
N.B. and P.E.I.	899	3,336
Quebec	8,170	27,913
Ontario	9,989	38,256
Manitoba	1,752	7,213
Saskatchewan	717	4,320
Alberta	2,466	8,355
British Columbia	3,092	9,195
Total sales No.	28,823	105,035

* Producers' domestic sales.

Table 4 - Imports of Television Sets and Radio Receiving Sets

	January, 1957 ★	
	Number	\$
Radio receiving sets	7,222	206,695
Television sets	170	14,336

★ Latest available.

Table 5 - Exports of Radio Receiving Sets

	March, 1957		Three months ended March, 1957	
	Number	\$	Number	\$
Radio receiving sets	216	37,826	356	74,487

Table 6 - Production, Shipments and Imports of Radio Tubes, By Months, 1956 and 1957

	Radio and television receiving tubes			Imports		
	Production	Shipments		Radio tubes ★		Radio tube parts
	Number	Number	\$	Number	\$	\$
1956						
January	1,577,891	1,139,294	709,634	920,927	914,307	633,500
February	1,511,422	1,044,584	657,857	814,598	787,019	762,821
March	1,617,575	1,146,401	683,679	831,413	955,609	705,218
April	1,367,052	903,790	592,232	747,725	905,558	527,882
May	1,245,114	856,627	501,030	787,222	933,063	751,734
June	1,343,662	1,169,406	854,201	555,219	657,725	645,050
July	1,066,032	943,839	578,504	584,868	619,199	467,543
August	1,084,600	1,382,345	842,370	726,393	676,873	465,820
September	1,722,855	1,712,402	1,117,906	725,660	701,652	661,242
October	1,491,747	1,527,459	979,245	875,515	623,829	557,157
November	1,352,027	1,282,627	808,303	570,537	632,137	712,590
December	1,366,859	1,209,399	651,881	448,358	487,586	456,516
Total	16,746,836	14,318,173	8,976,842	8,588,435	8,894,557	7,347,073
1957						
January	1,161,821	909,019	579,762	575,606	609,873	586,285
February	1,184,349	1,174,799	931,874			
March	1,415,655	1,247,815	864,472		Not yet available	

★ - Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.



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Radio and Television Receiving Sets

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Table 7 - Sales* of Radio Receiving Sets, by Months, 1956 and 1957

Month	1 9 5 6			1 9 5 7		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
(Number of units)						
January	17,127	10,775	2,485	22,967	31,265	4,596
February	27,777	16,633	2,521	25,685	20,580	4,027
March	28,071	21,546	2,221	21,089	21,186	4,304
April	26,905	36,806	3,064			
May	25,984	37,959	2,332			
June	19,142	28,552	1,578			
July	19,972	18,230	2,049			
August	34,367	11,967	3,849			
September	42,755	7,765	4,069			
October	52,675	18,936	5,007			
November	47,453	36,424	6,640			
December	45,635	32,163	7,982			
Total	387,863	277,756	43,797			

* Producers' domestic sales.

Table 8 - Sales* of Television Sets and Record Players, 1956 and 1957

Month	Record players (1)		Television receivers	
	1 9 5 6	1 9 5 7	1 9 5 6	1 9 5 7
(Number of units)				
January	6,069	17,107	51,939	38,184
February	8,522	16,462	52,640	38,028
March	8,703	15,056	37,379	28,823
April	8,633		24,295	
May	9,644		20,088	
June	9,639		27,057	
July	7,383		35,728	
August	20,107		59,069	
September	21,964		95,204	
October	30,122		83,837	
November	36,434		61,396	
December	37,907		49,517	
Total	205,127		598,149	

* Producers' domestic sales.

(1) Monthly breakdown for the first six months of 1956 partly estimated.