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OTTAWA - CANADA " -

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RADIO AND TELEVISION RECEIVING SETS
(Including Record Players)

Table 1 - Sales* of Radio Receivers, by Type and by Areas

|  | Home sets | Portables | Auto | Combinations | Total radio receivers |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Apri1. 1957 |  |  | (units) |  |  |
| Atlantic Provinces (1) ... | 1,671 | 270 | 710 | 80 | 2,731 |
| Quebec | 8,487 | 1,184 | 2,638 | 883 | 13,192 |
| Ontario | 9,178 | 2,818 | 13,420 | 787 | 26,203 |
| Manitoba | 2,313 | 188 | 1, 158 | 156 | 3,815 |
| Saskatchewan | 1.862 | 88 | 323 | 99 | 2,372 |
| Alberta | 2,034 | 258 | 767 | 214 | 3,273 |
| British Columbia | 2,588 | 794 | 642 | 363 | 4.387 |
| Total sales .... No, | 28,133 | 5,600 | 19,658 | 2,582 | 55.973 |

Four months ended Apri1. 1957

| Atlantic Provinces (1) | 6,757 | 595 | 1,391 | 529 | 9,272 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec .............. | 26,905 | 2,894 | 7,815 | 4,357 | 41,971 |
| Ontario | 32,526 | 6,460 | 66,584 | 5,402 | 110,972 |
| Manitoba | 9,932 | 707 | 3,059 | 1,005 | 1,703 |
| Saskatchewan | 5,127 | 247 | 832 | 894 | 7,100 |
| Alberta | 7,571 | 729 | 2,913 | 1,558 | 12,771 |
| British Columbia | 9,056 | 1,451 | 2,612 | 1,764 | 148883 |
| Total sales ..... No. | 97,874 | 13,083 | 85,206 | 15,509 | 211,672 |

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

* Producerst domestic sales.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

Table 2 - Sales* of Record Players, by Type and by Areas

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

* Producers ${ }^{*}$ domestic sales.

Table 3 - Sales* of Television Receivers, by Areas
April, 1957

Four months ended April, 195\%
(units)

| Newfoundland .................... | 233 | 1,390 |
| :---: | :---: | :---: |
| Nova Scotia | 1,015 | 6,305 |
| N.B. and P.E.I. | 560 | 3,896 |
| Quebec..... | 5,500 | 33,413 |
| Ontario ........................... | 9,002 | 47,258 |
| Manitoba ...... | 1,037 | 8,250 |
| Saskatchewan | 511 | 4,831 |
| Alberta ........ | 1,387 | 9,742 |
| British Columbia | 2,313 | 11,508 |
| Total sales ........... No. | 21,558 | 126,593 |

[^0]Table 4 - Imports of Television Sets and Radio Receiving Sets

|  | February, 1957 |  | March, 1957 |  | Three months ended March, 1957t |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | \% | No. | \$ | No. | \$ |
| Radio receiving sets Television sets .... | 7,764 249 | 162,116 21,160 | 8,633 240 | 195,406 26,292 | 23,619 659 | 564,217 61,788 |

L Latest available.

Table 5 - Exports of Radio Receiving Sets

|  | April, 1957 |  | Four months ended April, 1957 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Number | \$ | Number | \$ |
| Radio receiving sets | 99 | 17,962 | 455 | 92,449 |

Table 6 - Production, Shipments and Imports of Radio Tubes, By Months, 1956 and 1957

|  | Radio and television receiving tubes |  |  | Imports |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\frac{\text { Production }}{\text { Number }}$ | Shipments |  | Radio tubes * |  | Radio tube parts |
|  |  | Number | \$ | Number | \$ | \$ |
| $\overline{1956}$ - |  |  |  |  |  |  |
| January | 1,577,891. | 1,139,294 | 709,634 | 920,927 | 914,307 | 633,500 |
| February | 1,511,432 | 1,044,584 | 657,857 | 814,598 | 787,019 | 762,821 |
| March | 1,617,575 | 1,146,401 | 683,679 | 831,413 | 955,609 | 705,218 |
| April | 1,367,052 | 903,790 | 592,232 | 747,725 | 905,558 | 527,882 |
| May | 1,245,114 | 856,627 | 501,030 | 787,222 | 933,063 | 751,734 |
| June | 1,343,662 | 1,169,406 | 854,201 | 555,219 | 657,725 | 645,050 |
| July | 1,066,032 | 943,839 | 578,504 | 584,868 | 619,199 | 467,543 |
| August ....... | 1,084,600 | 1,382,345 | 842,370 | 726,393 | 676,873 | 465,820 |
| September | 1,722,855 | 1,712,402 | 1,117,906 | 725,660 | 701,652 | 661,242 |
| October | 1,491,747 | 1,527,459 | 979,245 | 875,515 | 623,829 | 557,157 |
| November | 1,352,027 | 1,282,627 | 808,303 | 570,537 | 632,137 | 712,590 |
| December | 1,366,859 | 1,209,399 | 651,881 | 448,358 | 487,586 | 456,516 |
| Total ...... | 16,746, 836 | 14,318, 173 | 8,976,842 | 8,588,435 | 8,894,557 | 7,347,073 |
| 1957 |  |  |  |  |  |  |
| January ...... | 1,161,821 | 909,019 | 579,762 | 575,606 | 609,873 | 586,285 |
| February ..... | 1,184, 349 | 1,174,799 | 931,874 | 596,025 | 644,650 | 355,493 |
| March | 1,415,655 | 1,247,815 | 864,472 | 444,870 | 517,025 | 260,233 |
| April ........ | 1,183,757 | 1,142,822 | 798,692 |  | $t$ yet avail |  |

i - Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or cemera tubes.

Table 7 - Sales* of Radio Receiving Sets, by Months, 1956 and 1957

| Month | 1956 |  |  | 195 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Home sets | Portable and auto | Combinations | Home sets | Portable and auto | Combinations |
|  | (Number of units) |  |  |  |  |  |
| January | 17,127 | 10,775 | 2,485 | 22,967 | 31,265 | 4,596 |
| February | 27,777 | 16,633 | 2,521 | 25,685 | 20,580 | 4,02'7 |
| March .. | 28,071 | 21,546 | 2,221 | 21,089 | 21,186 | 4.304 |
| April | 26,905 | 36,806 | 3,064 | 28,133 | 25,258 | 2,582 |
| May | 25,984 | 37,959 | 2,332 |  |  |  |
| June | 19, 142 | 28,552 | 1,578 |  |  |  |
| July | 19,972 | 18,230 | 2,049 |  |  |  |
| August | 34,367 | 11,967 | 3,849 |  |  |  |
| September | 42,755 | 7,765 | 4,069 |  |  |  |
| October | 52,675 | 18,936 | 5,007 |  |  |  |
| November | 47,453 | 36,424 | 6,640 |  |  |  |
| December | 45,635 | 32,163 | 7,982 |  |  |  |
| Total | 387,863 | 277,756 | 43,797 |  |  |  |

* Producers ${ }^{\text {* }}$ domestic sales.

Table 8 - Sales* of Television Sets and Record Players, 1956 and 1957

| Month | Record players (1) |  | Television receivers |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1956 | 1957 | 1956 | 1957 |
|  | (Number of units) |  |  |  |
| January | 6,063 | 17,107 | 51,939 | 38,184 |
| February | 8,522 | 16,462 | 52,640 | 38,028 |
| March .. | 8,703 | 15,056 | 37,379 | 28,823 |
| April | 8,633 | 13,136 | 24,295 | 21,558 |
| May ... | 9,644 |  | 20,088 |  |
| June . | 9,639 |  | 27,057 |  |
| July | 7,383 |  | 35,728 |  |
| August | 20,107 |  | 59,069 |  |
| September | 21,964 |  | 95,204 |  |
| October . | 30,122 |  | 83,837 |  |
| November | 36,434 |  | 61,396 |  |
| December | 37,907 |  | 49,517 |  |
| Total | 205,127 |  | 598,149 |  |

* Producers ${ }^{1}$ domestic sales.
(1) Monthly breakdown for the first six months of 1956 partly estimated.


[^0]:    * Producers\% domestic sales.

