

Vol. 12 No. 5

Price: \$1.00 per year, 10¢ per copy

### RADIO AND TELEVISION RECEIVING SETS

#### (Including Record Players)

### Table 1 - Sales\* of Radio Receivers, by Type and by Areas

|                        | Home sets | Portables | Auto    | Combinations | Total<br>radio<br>receivers |
|------------------------|-----------|-----------|---------|--------------|-----------------------------|
|                        |           |           | (units) |              |                             |
| May, 1957              |           |           |         |              |                             |
| Atlantic Provinces (1) | 1,580     | 259       | 507     | 89           | 2,435                       |
| Quebec                 | 7,234     | 1,723     | 2,789   | 677          | 12,423                      |
| Ontario                | 9,753     | 2,760     | 15,740  | 1,106        | 29,359                      |
| Manitoba               | 1,584     | 246       | 1,170   | 75           | 3,075                       |
| Saskatchewan           | 1,131     | 174       | 453     | 82           | 1,840                       |
| Alberta                | 1,333     | 389       | 1,003   | 132          | 2,857                       |
| British Columbia       | 2,163     | 1,186     | 712     | 179          | 4,240                       |
|                        |           |           |         |              |                             |
| Total sales No.        | 24,778    | 6,737     | 22,374  | 2,340        | 56,229                      |
|                        |           |           | -       |              |                             |
| Five months ended      |           |           |         |              |                             |
| May, 1957              |           |           |         |              |                             |
| Atlantic Provinces (1) | 8,337     | 854       | 1,898   | 618          | 11,707                      |
| Quebec                 | 34,139    | 4,617     | 10,604  | 5,034        | 54,394                      |
| Ontario                | 42,279    | 9,220     | 82,324  | 6,508        | 140,331                     |
| Manitoba               | 11,516    | 953       | 4,229   | 1,080        | 17,778                      |
| Saskatchewan           | 6,258     | 421       | 1,285   | 976          | 8,940                       |
| Alberta                | 8,904     | 1,118     | 3,916   | 1,690        | 15,628                      |
| British Columbia       | 11,219    | 2,637     | 3,324   | 1,943        | 19,123                      |
| Total sales No.        | 122,652   | 19,820    | 107,580 | 17,849       | 267,901                     |
|                        |           |           |         |              |                             |

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

\* Producers' domestic sales.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

6512-516-57

### Radio and Television Receiving Sets - 2 -

|                                | With amplifier | Without amplifier | Total<br>record players |
|--------------------------------|----------------|-------------------|-------------------------|
|                                |                | (units)           |                         |
| May, 1957                      |                |                   |                         |
| Atlantic Provinces (1)         | 580            | 67                | 647                     |
| Quebec                         | 2,840          | 85                | 2,925                   |
| <b>Ontario</b>                 | 7,476          | 165               | 7,641                   |
| Manitoba                       | 595            | 42                | 637                     |
| Saskatchewan                   | 352            | 28                | 380                     |
| Alberta                        | 2,115          | 126               | 2,241                   |
| British Columbia               | 4,162          | 205               | 4,367                   |
| Total sales No.                | 18,120         | 718               | 18,838                  |
| Five months ended<br>May, 1957 |                |                   |                         |
| Atlantic Provinces (1)         | 4,732          | 282               | 5,014                   |
| Quebec                         | 19,228         | 1,189             | 20,417                  |
| Ontario                        | 28,178         | 1,830             | 30,008                  |
| Manitoba                       | 4,181          | 488               | 4,669                   |
| Saskatchewan                   | 3,399          | 300               | 3,699                   |
| Alberta                        | 6,613          | 646               | 7,259                   |
| British Columbia               | 8,616          | 917               | 9,533                   |
| Total sales No.                | 74,947         | 5,652             | 80,599                  |

## Table 2 - Sales\* of Record Players, by Type and by Areas

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

\* Producers domestic sales.

## Table 3 - Sales\* of Television Receivers, by Areas

|                  | May, 1957 | Five months ended<br>May, 1957 |
|------------------|-----------|--------------------------------|
|                  | (uni      | lts)                           |
|                  |           |                                |
| Newfoundland     | 100       | 1,490                          |
| Nova Scotia      | 665       | 6,970                          |
| N.B. and P.E.I.  | 449       | 4,345                          |
| luebec           | 5,987     | 39,400                         |
| ntario           | 8,256     | 55,514                         |
| lanitoba         | 486       | 8,736                          |
| askatchewan      | 474       | 5,305                          |
| lberta           | 759       | 10,501                         |
| British Columbia | 1,110     | 12,618                         |
| Total sales No.  | 18,286    | 144,879                        |

\* Producers domestic sales.

### Radio and Television Receiving Sets

- 3 -

Table 4 - Imports of Television Sets and Radio Receiving Sets

|                      | March, 1957 |         | Three months ended<br>March, 1957* |         |
|----------------------|-------------|---------|------------------------------------|---------|
|                      | Number      | \$      | Number                             | \$      |
| Radio receiving sets | 8,633       | 195,406 | 23,619                             | 564,217 |
| Television sets      | 240         | 26,292  | 659                                | 61,788  |

### Table 5 - Exports of Radio Receiving Sets

|                      | May, 1957 |        | Five months ended<br>May, 1957 |         |
|----------------------|-----------|--------|--------------------------------|---------|
|                      | Number    | \$     | Number                         | \$      |
| Radio receiving sets | 89        | 31,796 | 544                            | 124,245 |

# Table 6 - Production, Shipments and Imports of Radio Tubes, By Months, 1956 and 1957

| Radio and television receiving tubes |  | Imports   |  |   |   |
|--------------------------------------|--|---|--|---|---|
| Production                           | Shipmer  | its   | Radio  | tubes*  | Radio tube<br>parts   |
| Number                               | Number   | \$  | Number   | Ş   | \$  |
|                                      |  |   |  |   |   |
| 1,577,891                            | 1,139,294  | 709,634   | 920,927  | 914,307   | 633,500   |
| 1,511,422                            | 1,044,584  | 657,857   |  |   | 762,821   |
| 1,617,575                            | 1,146,401  | · · · · · · · · · · · · · · · · · · ·   |  |   | 705,218   |
| 1,367,052                            | 903,790  |   |  |   | 527,882   |
| 1,245,114                            | 856,627  |   |  |   | 751,734   |
| 1,343,662                            | 1,169,406  | · · · · · · · · · · · · · · · · · · ·   |  |   | 645,050   |
| 1,066,032                            | 943,839  | · · · · · · · · · · · · · · · · · · ·   | /  |   | 467,543   |
| 1,084,600                            | 1,382,345  |   |  | · · · · · · · · · · · · · · · · · · ·   | 465,820   |
| 1,722,855                            | 1,712,402  | /   |  | 3   | 661,242   |
| 1,491,747                            | 1,527,459  |   |  |   | 557,157   |
| 1,352,027                            | 1,282,627  |   |  | -   | 712,590   |
| 1,366,859                            | 1,209,399  | 651,881   |  |   | 456,516   |
| 16,746,836                           | 14,318,173   | 8,976,842   | 8,588,435  | 8,894,557   | 7,347,073   |
|                                      | ng managang ngalang ngalang pang jang in na kata pang katalan ngalang ngalang ngalang ngalang ngalang ngalang n  |   |  |   |   |
| 1,161,821                            | 909,019  | 579,762   | 575,606  | 609.873   | 586,285   |
| 1,184,349                            | 1,174,799  |   | *  |   | 355,493   |
| 1,415,655                            |  |   | -  |   | 260,233   |
| 1,183,757                            |  |   | -  | -   |   |
| 1,271,966                            | 1,125,455  | 754,922   | NO   | t yet availabl  | e   |
|                                      | Production<br>Number<br>1,577,891<br>1,511,422<br>1,617,575<br>1,367,052<br>1,245,114<br>1,343,662<br>1,066,032<br>1,084,600<br>1,722,855<br>1,491,747<br>1,352,027<br>1,366,859<br>16,746,336<br>1,161,821<br>1,184,349<br>1,415,655<br>1,183,757 | ProductionShipmerNumberNumber1,577,8911,139,2941,511,4221,044,5841,617,5751,146,4011,367,052903,7901,245,114856,6271,343,6621,169,4061,066,032943,8391,084,6001,382,3451,722,8551,712,4021,491,7471,527,4591,352,0271,282,6271,366,8591,209,39916,746,33614,318,1731,161,821909,0191,184,3491,174,7991,415,6551,247,8151,183,7571,142,822 | ProductionShipmentsNumbarNumber\$1,577,8911,139,294709,6341,511,4221,044,584657,8571,617,5751,146,401683,6791,367,052903,790592,2321,245,114856,627501,0301,343,6621,169,406854,2011,066,032943,839578,5041,084,6001,382,345842,3701,722,8551,712,4021,117,9061,491,7471,527,459979,2451,352,0271,282,627808,3031,366,8591,209,399651,88116,746,33614,318,1738,976,8421,161,821909,019579,7621,184,3491,174,799931,8741,415,6551,247,815864,4721,183,7571,142,822798,692 | ProductionShipmentsRadioNumber\$Number1,577,8911,139,294709,634920,9271,511,4221,044,584657,857814,5981,617,5751,146,401683,679831,4131,367,052903,790592,232747,7251,245,114856,627501,030787,2221,343,6621,169,406854,201555,2191,066,032943,839578,504584,8681,084,6001,382,345842,370726,3931,722,8551,712,4021,117,906725,6601,491,7471,527,459979,245875,5151,352,0271,282,627808,303570,5371,366,8591,209,399651,881448,35816,746,33614,318,1738,976,8428,588,4351,161,821909,019579,762575,6061,184,3491,174,799931,874596,0251,415,6551,247,815864,472444,8701,183,7571,142,822798,692No | Production Shipments Radio tubes*   Number Number \$ Number \$   1,577,891 1,139,294 709,634 920,927 914,307   1,511,422 1,044,584 657,857 814,598 787,019   1,617,575 1,146,401 683,679 831,413 955,609   1,367,052 903,790 592,232 747,725 905,558   1,245,114 856,627 501,030 787,222 933,063   1,343,662 1,169,406 854,201 555,219 657,725   1,066,032 943,839 578,504 584,868 619,199   1,084,600 1,382,345 842,370 726,393 676,873   1,722,855 1,712,402 1,117,906 725,660 701,652   1,491,747 1,527,459 979,245 875,515 623,829   1,352,027 1,282,627 808,303 570,537 632,137   1,366,859 1,209,399 651,881 448,358 487,586   16,746,336 |

 \* - Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

.



and a

| Table 7 - Sales* of Ra | lio Receiving Sets, | by Months, 1956 and 1957 |
|------------------------|---------------------|--------------------------|
|------------------------|---------------------|--------------------------|

|  | 1 9 5 6  |   |   | 1 9 5 7  |  |   |
|--|--|---|---|--|--|---|
|  | Home<br>sets   | Portable<br>and auto  | Combinations  | Home<br>sets                                   | Portable<br>and auto                           | Combinations                              |
|  |  |   | (Number o   | f units)                                       |  |   |
| January<br>February<br>March<br>April<br>May<br>June<br>July<br>August<br>September<br>October<br>November | 17,127<br>27,777<br>28,071<br>26,905<br>25,984<br>19,142<br>19,972<br>34,367<br>42,755<br>52,675<br>47,453 | 10,775<br>16,633<br>21,546<br>36,806<br>37,959<br>28,552<br>18,230<br>11,967<br>7,765<br>18,936<br>36,424 | 2,485<br>2,521<br>2,221<br>3,064<br>2,332<br>1,578<br>2,049<br>3,849<br>4,069<br>5,007<br>6,640 | 22,967<br>25,685<br>21,089<br>28,133<br>24,778 | 31,265<br>20,580<br>21,186<br>25,258<br>29,111 | 4,596<br>4,027<br>4,304<br>2,582<br>2,340 |
| December<br>Total  | <u>45,635</u><br>387,863   | 32,163<br>277,756   | 7,982   |  |  |   |

- 4 -

\* Producers' domestic sales.

| Month     | Record pl         | Record players (1) |         | Television receivers |  |  |
|-----------|-------------------|--------------------|---------|----------------------|--|--|
|           | 1953              | 1957               | 1956    | 1957                 |  |  |
|           | (Number of units) |                    |         |                      |  |  |
| January   | 6,069             | 17,107             | 51,939  | 38, 184              |  |  |
| February  | 8,522             | 16,462             | 52,640  | 38,028               |  |  |
| March     | 8,703             | 15,056             | 37,379  | 28,823               |  |  |
| April     | 8,633             | 13,136             | 24,295  | 21,558               |  |  |
| May       | 9,644             | 18,838             | 20,088  | 18,286               |  |  |
| June      | 9,639             |                    | 27,057  | ,                    |  |  |
| July      | 7,383             |                    | 35,728  |                      |  |  |
| August    | 20,107            |                    | 59,069  |                      |  |  |
| September | 21,964            |                    | 95,204  |                      |  |  |
| October   | 30,122            |                    | 83,837  |                      |  |  |
| November  | 36,434            |                    | 61,396  |                      |  |  |
| December  | 37,907            |                    | 49,517  |                      |  |  |
| Total     | 205,127           |                    | 598,149 |                      |  |  |

Table 8 - Sales\* of Television Sets and Record Players, 1956 and 1957

\* Producers' domestic sales.

(1) Monthly breakdown for the first six months of 1956 partly estimated.