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## RADIO AND TELEVISION RECEIVING SETS

(Including Record Players)

Table 1 - Sales\* of Radio Receivers, by Type and by Areas

|   | Home sets  | Portables  | Auto  | Combinations  | Total<br>radio<br>receivers   |
|---|--|--|---|---|---|
| June, 1957  |  |  | (units)   |   |   |
| Atlantic Provinces (1) Quebec Ontario Manitoba Saskatchewan Alberta British Columbia  | 1,161<br>5,919<br>9,393<br>1,566<br>789<br>1,203<br>1,691        | 312<br>1,641<br>3,278<br>375<br>274<br>478<br>1,507        | 567<br>2,727<br>15,738<br>1,275<br>460<br>1,197<br>542        | 116<br>915<br>1,114<br>209<br>177<br>413<br>427           | 2,156<br>11,202<br>29,523<br>3,425<br>1,700<br>3,291<br>4,167       |
| Total sales No.   | 21,722   | 7,865  | 22,506  | 3,371   | 55,464  |
| Six months ended June, 1957   |  |  |   |   |   |
| Atlantic Provinces (1)  Quebec Ontario Manitoba Saskatchewan Alberta British Columbia | 9,498<br>40,058<br>51,672<br>13,082<br>7,047<br>10,107<br>12,910 | 1,166<br>6,258<br>12,498<br>1,328<br>695<br>1,596<br>4,144 | 2,465<br>13,331<br>98,062<br>5,504<br>1,745<br>5,113<br>3,866 | 734<br>5,949<br>7,622<br>1,289<br>1,153<br>2,103<br>2,370 | 13,863<br>65,596<br>169,854<br>21,203<br>10,640<br>18,919<br>23,290 |
| Total sales No.   | 144,374  | 27,685   | 130,086   | 21,220  | 323,365   |

<sup>(1)</sup> Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

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<sup>\*</sup> Producers' domestic sales.

Table 2 - Sales\* of Record Players, by Type and by Areas

|  | With amplifier  | Without amplifier                                 | Total record players  |
|--|---|---|---|
| June, 1957   |   | (units)   |   |
| Atlantic Provinces (1) Quebec Ontario Manitoba Saskatchewan Alberta British Columbia | 660<br>2,614<br>6,311<br>1,928<br>1,065<br>536<br>367         | 42<br>84<br>175<br>28<br>69<br>18<br>36           | 702<br>2,698<br>6,486<br>1,956<br>1,134<br>554<br>403         |
| Total sales No.  | 13,481  | 452   | 13,933  |
| Six months ended June, 1957  |   |   |   |
| Atlantic Provinces (1) Quebec Ontario Manitoba Saskatchewan Alberta British Columbia | 5,392<br>21,842<br>34,489<br>6,109<br>4,464<br>7,149<br>8,983 | 324<br>1,273<br>2,005<br>516<br>369<br>664<br>953 | 5,716<br>23,115<br>36,494<br>6,625<br>4,833<br>7,813<br>9,936 |
| Total sales No.  | 88,428  | 6,104   | 94,532  |

<sup>(1)</sup> Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

\* Producers domestic sales.

Table 3 - Sales\* of Television Receivers, by Areas

|                  | June, 1957 | Six months ended<br>June, 1957 |  |
|------------------|------------|--------------------------------|--|
|                  | (units)    |                                |  |
| lewfoundland     | 164        | 1,654                          |  |
| Nova Scotia      | 561        | 7,531                          |  |
| N.B. and P.E.I.  | 513        | 4,858                          |  |
| Quebec           | 7,216      | 46,616                         |  |
| ntario           | 8,355      | 63,869                         |  |
| danitoba         | 1,042      | 9,778                          |  |
| Saskatchewan     | 511        | 5,816                          |  |
| Alberta          | 1,111      | 11,612                         |  |
| British Columbia | 1,607      | 14,225                         |  |
| Total sales No.  | 21,080     | 165,959                        |  |

<sup>\*</sup> Producers domestic sales.

Table 4 - Imports of Television Sets and Radio Receiving Sets

| April, 1957 |              | Four months ended April, 1957* |  |
|-------------|--------------|--------------------------------|--|
| Number      | \$           | Number                         | \$   |
| 6,735       | 134,843      | 30,354                         | 699,060  |
| 211         | 20,080       | 870                            | 81,868   |
|             | Number 6,735 | Number \$ 6,735 134,843        | April, 1957  April  Number \$ Number  6,735 134,843 30,354 |

Table 5 - Exports of Radio Receiving Sets

|                      | June   | , 1957 | Six months ended<br>June, 1957 |         |  |
|----------------------|--------|--------|--------------------------------|---------|--|
|                      | Number | \$     | Number                         | \$      |  |
| Radio receiving sets | 419    | 82,185 | 963                            | 206.430 |  |

Table 6 - Production, Shipments and Imports of Radio Tubes, By Months, 1956 and 1957

|           | Radio and television receiving tubes |                   |           | Imports   |               |           |
|-----------|--------------------------------------|-------------------|-----------|-----------|---------------|-----------|
|           | Production                           | oduction Shipment |           | Radio     | Radio tubes*  |           |
|           | Number                               | Number            | \$        | Number    | \$            | \$        |
| 1956      |                                      |                   |           |           |               |           |
| January   | 1,577,891                            | 1,139,294         | 709,634   | 920,927   | 914,307       | 633,500   |
| February  | 1,511,422                            | 1,044,584         | 657,857   | 814,598   | 787,019       | 762,821   |
| March     | 1,617,575                            | 1,146,401         | 683,679   | 831,413   | 955,609       | 705,218   |
| April     | 1,367,052                            | 903,790           | 592,232   | 747,725   | 905,558       | 527,882   |
| May       | 1,245,114                            | 856,627           | 501,030   | 787,222   | 933,063       | 751,734   |
| June      | 1,343,662                            | 1,169,406         | 854,201   | 555,219   | 657,725       | 645,050   |
| July      | 1,066,032                            | 943,839           | 578,504   | 584,868   | 619, 199      | 467,543   |
| August    | 1,084,600                            | 1,382,345         | 842,370   | 726,393   | 676,873       | 465,820   |
| September | 1,722,855                            | 1,712,402         | 1,117,906 | 725,660   | 701,652       | 661,242   |
| October   | 1,491,747                            | 1,527,459         | 979,245   | 875,515   | 623,829       | 557, 157  |
| November  | 1,352,027                            | 1,282,627         | 808,303   | 570,537   | 632,137       | 712,590   |
| December  | 1,366,859                            | 1,209,399         | 651,881   | 448,358   | 487,586       | 456,516   |
| Total     | 16,746,836                           | 14,318,173        | 8,976,842 | 8,588,435 | 8,894,557     | 7,347,073 |
| 1957      |                                      |                   |           |           |               |           |
| January   | 1,161,821                            | 909,019           | 579,762   | 575,606   | 609,873       | 586,285   |
| February  | 1,184,349                            | 1,174,799         | 931,874   | 596,025   | 644,650       | 355,493   |
| March     | 1,415,655                            | 1,247,815         | 864,472   | 444,870   | 517,025       | 260,233   |
| April     | 1,183,757                            | 1,142,822         | 798,692   | 495,681   | 458,052       | 318,766   |
| May       | 1,271,966                            | 1,125,455         | 754,922   |           |               | _         |
| June      | 1,425,768                            | 1,235,889         | 798,668   | N         | ot yet availa | ble       |

<sup>\* -</sup> Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.



Table 7 - Sales\* of Radio Receiving Sets, by Months, 1956 and 1957

|   | 1 9 5 6  |   |  | 1 9 5 7  |  |  |
|---|--|---|--|--|--|--|
| Month   | Home<br>sets   | Portable and auto   | Combinations   | Home<br>sets   | Portable and auto  | Combinations                                       |
|   |  |   | (Number o  | f units)   |  | HEILE HILL   |
| January February March April May June July August September October November December | 17,127<br>27,777<br>28,071<br>26,905<br>25,984<br>19,142<br>19,972<br>34,367<br>42,755<br>52,675<br>47,453<br>45,635 | 10,775<br>16,633<br>21,546<br>36,806<br>37,959<br>28,552<br>18,230<br>11,967<br>7,765<br>18,936<br>36,424<br>32,163 | 2,485<br>2,521<br>2,221<br>3,064<br>2,332<br>1,578<br>2,049<br>3,849<br>4,069<br>5,007<br>6,640<br>7,982 | 22,967<br>25,685<br>21,089<br>28,133<br>24,778<br>21,722 | 31,265<br>20,580<br>21,186<br>25,258<br>29,111<br>30,371 | 4,596<br>4,027<br>4,304<br>2,582<br>2,340<br>3,371 |
| Total   | 387,863  | 277,756   | 43,797   |  |  |  |

<sup>\*</sup> Producers' domestic sales.

Table 8 - Sales\* of Television Sets and Record Players, 1956 and 1957

| Month                             | Record pl                            | ayers (1)                            | Television receivers                 |                                      |  |
|-----------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|--|
|                                   | 1956                                 | 1 9 5 7                              | 1956                                 | 1 9 5 7                              |  |
|                                   | (Number of units)                    |                                      |                                      |                                      |  |
| January February March April      | 6,069<br>8,522<br>8,703<br>8,633     | 17,107<br>16,462<br>15,056<br>13,136 | 51,939<br>52,640<br>37,379<br>24,295 | 38,184<br>38,028<br>28,823<br>21,558 |  |
| May                               | 9,644<br>9,639<br>7,383              | 18,838<br>13,933                     | 20,088<br>27,057<br>35,728           | 18,286                               |  |
| August September October November | 20,107<br>21,964<br>30,122<br>36,434 |                                      | 59,069<br>95,204<br>83,837<br>61,396 |                                      |  |
| December                          | 37,907<br>205,127                    |                                      | 49,517<br>598,149                    |                                      |  |

<sup>\*</sup> Producers' domestic sales.

<sup>(1)</sup> Monthly breakdown for the first six months of 1956 partly estimated.