## 43004

## DOMINION BUREAU OF STATISTICS <br> OTTAWA <br> CANADA


l'wblished by A whority of the Hon. Gordon Churchill, Minister of Trade and Comincrec

Vol. 12 No. 6
Price: $\$ 1.00$ per year, 10k per copy

## RADIO AND TELEVISION RECEIVING SETS

(Including Record Players)

Table 1-Sales* of Radio Receivers, by Type and by Areas

|  | Home sets | Portables | Auto | Combinations | $\begin{gathered} \text { Total } \\ \text { radio } \\ \text { receivers } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | (anits) |  |  |
| Jine. 1957 |  |  |  |  |  |
| Atlantic Provinces (1) ... | 1,161 | 312 | 567 | 116 | 2,156 |
| Quebec ............... | 5,919 | 1,641 | 2,727 | 915 | 11,202 |
| Ontario | 9,393 | 3.278 | 15,738 | 1,114 | 29,523 |
| Manitoba | 1,566 | 375 | 1,275 | 209 | 3,425 |
| Saskatchewan | 789 | 274 | 460 | 177 | 1,700 |
| Alberta | 1,203 | 478 | 1,197 | 413 | 3,291 |
| British Columbia | 1,691 | 1,507 | 542 | 427 | 4,167 |
| Total sales .... No. | 21,722 | 7,865 | 22,506 | 3,371 | 55,464 |
| Six months ended June. 1954 |  |  |  |  |  |
| Atlantic Provinces (1) ... | 9,498 | 1,166 | 2,465 | 734 | 13,863 |
| Quebec ................... | 40,058 | 6,258 | 13,331 | 5,949 | 65,596 |
| Ontario | 51,672 | 12,498 | 98,062 | 7,622 | 169,854 |
| Manitoba | 13,082 | 2,328 | 5,504 | 1,289 | 21,203 |
| Saskatchewan | 7,047 | 695 | 1,745 | 1,153 | 10,640 |
| Alberta . | 10,107 | 1,596 | 5,213 | 2,103 | 18,919 |
| British Columbia | 12,910 | $4, W_{4}$ | 3,866 | 2,370 | 23,290 |
| Total sales ..... No. | 144,374 | 27,685 | 130,086 | 21,220 | 323,365 |

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

* Producers domestic sales.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division. 6512-516-67

Table 2 - Sales* of Record Players, by Type and by Areas

|  | With amplifier | Without amplifier | Total record players |
| :---: | :---: | :---: | :---: |
| June, 1957 |  | (units) |  |
| Atlantic Provinces (1) ... | 660 | 42 | 702 |
| Quebec........................... | 2,614 | 84 | 2,698 |
| Ontario | 6,311 | 175 | 6,486 |
| Manitoba . ......................... | 1,928 | 28 | 1,956 |
| Saskatchewan | 1,065 | 69 | 1,134 |
| Alberta .. | 536 | 18 | - 554 |
| British Columbia | 367 | 36 | 403 |
| Total sales ........... No. | 13,481 | 452 | 13,933 |
| Six months ended June, 1957 |  |  |  |
| Atlantic Provinces (1) | 5,392 | 324 | 5,716 |
| Quebec. | 21,842 | 1,273 | 23,115 |
| Ontario | 34,489 | 2,005 | 36,494 |
| Manitoba | 6,109 | 516 | 6,625 |
| Saskatchewan | 4,464 | 369 | 4,833 |
| Alberta | 7,149 | 664 | 7,813 |
| British Columbia | 8,983 | 953 | 9,936 |
| Total sales ........... No. | 88,428 | 6,104 | 94,532 |

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

* Producers domestic sales.

Table 3 - Sales* of Television Receivers, by Areas

|  | une, 1957 | Six months ended June, 1957 |
| :---: | :---: | :---: |
|  | (units) |  |
| Newfoundland | 164 | 1,654 |
| Nova Scotia | 561 | 7,531 |
| N. B , and P.E.I. | 513 | 4,858 |
| Quebec | 7,216 | 46,616 |
| Ontario | 8,355 | 63,869 |
| Manitoba | 1,042 | 9,778 |
| Saskatchewan ... | 511 | 5,816 |
| Alberta ....... | 1,111 | 11,612 |
| British Columbia | 1,607 | 14,225 |
| Total sales ........... No. | 21,080 | 165,959 |

[^0]Table 4 - Imports of Television Sets and Radio Receiving Sets

|  | April, 1957 |  | Four montins ended hprily 1957\% |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Number | \$ | Number | \$ |
| Radio receiving sets | 6,735 | 134,843 | 30,354 | 699,060 |
| Television sets.................................... | 211 | 20,080 | 870 | 81,868 |

\% Latest aveilable.

Table 5 - Exports of Radio Receiving Sets

|  | June, 1957 |  | Six months erded June, 1957 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Number | \$ | Number | \$ |
| Radio receiving sets | 419 | 82,185 | 963 | 206,430 |

Table 6 - Production, Shipments and Imports of Radio Tubes, By Months, 1956 and 1957

|  | Radio and television receiving tubes |  |  | Imports |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Production | Shipme |  | Radi | tubes\% | Radio tube parts |
|  | Number | Number | \$ | Number | \$ | \$ |
| 1956 |  |  |  |  |  |  |
| January | 1,577,891 | 1,139,294 | 709,634 | 920,927 | 914,307 | 633,500 |
| February | 1,511,422 | 1,044,584 | 657,857 | 814,598 | 787,019 | 762,821 |
| March. | $1,617,575$ | 1,146,401 | 683,679 | 831,413 | 955,609 | 705,218 |
| April | 1,367,052 | 903,790 | 592,232 | 747,725 | 905,558 | 527,882 |
| May | 1,245,114 | 856,627 | 501,030 | 787,222 | 933,063 | 751,734 |
| June | 1,343,662 | 1,169,406 | 854,201 | 555,219 | 657,725 | 645,050 |
| July | 1,066,032 | 943,839 | 578,504 | 584,868 | 619,199 | 467,543 |
| August | 1,084,600 | 1,382,345 | 842,370 | 726,393 | 676,873 | 465,820 |
| September | 1,722,855 | 1,712,402 | 1,117,906 | 725,660 | 701,652 | 661,242 |
| October | 1,491,747 | 1,527,459 | 979,245 | 875,515 | 623,829 | 557,157 |
| November | 1,352,027 | 1,282,627 | 808, 303 | 570,537 | 632,137 | 712,590 |
| December | 1,366,859 | 1, 209, 399 | 651,881 | 448,358 | 487,586 | 456,516 |
| Total. | 16,746,836́ | 14,318,173 | 8,976,842 | 8,588,435 | 8,894,557 | 7,347,073 |
| 1957 |  |  |  |  |  |  |
| January u...... | 1,161,821 | 909,019 |  | 575,606 | 609,873 | 586,235 |
| Febriary ....0 | $1,184 \times 349$ | 1,174,799 | 931,874 | 596,025 | 644,650 | 355,493 |
| March .....0. | $1,415,655$ | 1,247,815 | 864,472 | 444,870 | 517.025 | 260,233 |
| April | 1,183,757 | 1,142,822 | 798,692 | 495,681 | 458,052 | 318,766 |
| May oo...c.o. | 1,271,966 | $1,125,455$ | 754,922 | Not yet svailable |  |  |
| June 00000000 | 18425,768 | 1,235,889 | 798,668 |  |  |  |

*     - Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Joes not include television picture or camera tubes.

Table 7 - Sales* of Radio Receiving Sets, by Months, 1956 and 1957

| Month | 1956 |  |  | $1 \begin{array}{lll}1 & 9 & 5\end{array}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Home sets | Portable and auto | Combinations | Home sets | Portable and auto | Combinations |
|  |  |  | (Number | units) |  |  |
| January | 17,127 | 10,775 | 2,485 | 22,967 | 31,265 | 4,596 |
| February | 27,777 | 16,633 | 2,521 | 25,635 | 20,580 | 4,027 |
| March | 28,071 | 21,546 | 2,221 | 21,089 | 21,186 | 4, 304 |
| April | 26,905 | 36,806 | 3,064 | 28,133 | 25,258 | 2,582 |
| May . | 25,984 | 37,959 | 2,332 | 24, 7778 | 29,111 | 2,340 |
| June | 19,142 | 28,552 | 1,578 | 21,722 | 30,371 | 3,371 |
| July | 19,972 | 18,230 | 2,049 |  |  |  |
| August | 34,367 | 11,967 | 3,849 |  |  |  |
| September | 42,755 | 7,765 | 4,069 |  |  |  |
| October. | 52,675 | 18,936 | 5,007 |  |  |  |
| November | 47,453 | 36,424 | 6,640 |  |  |  |
| December | 45,635 | 32,163 | 7,982 |  |  |  |
| Total | 387,863 | 277,756 | 43,797 |  |  |  |

* Producers" domestic sales.

Table 8 - Sales* of Television Sets and Record Players, 1956 and 1957

(Number of units)

| January | 6,069 | 17,107 | 51,939 | 38,184 |
| :---: | :---: | :---: | :---: | :---: |
| February | 8,522 | 16,462 | 52,640 | 38,028 |
| March . | 8,703 | 15,056 | 37,379 | 28,823 |
| April | 8,633 | 13,136 | 24,295 | 21,558 |
| May . | 9,644 | 19,858 | 20,088 | 18,286 |
| June | 9,639 | 13,933 | 27,057 | 21,080 |
| July | 7,383 |  | 35,728 |  |
| August | 20,107 |  | 59,069 |  |
| September | 21,964 |  | 95,204 |  |
| October.. | 30, 122 |  | 83,837 |  |
| November | 36,434 |  | 61,396 |  |
| December | 37,907 |  | 49,517 |  |
| Total | 205,127 |  | 598,149 |  |

## * Producers ${ }^{8}$ domestic sales.

(1) Monthly breakdown for the first six months of 1956 partly estimated.


[^0]:    * Producers domestic sales.

