# DOMINION BUREAU OF STATISTICS OTTAWA <br> - CANADA 

Published by Authorily of the Fon. Gordon Churchill, Minister af Trode and Commerce

July, 1957
Price: $\$ 1.00$ per year 10k per copy

RADIO AND TELEVISION RECEIVING SETS
(Including Record Players)

Table 1 - Sales* of Radio Receivers, by Type and by Areas


Seven months ended
J12

| Atlantic Provinces (1) | 11,031 | 1,558 | 2.747 | 835. | 16, 167 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec ................ | 45,907 | 7,739 | 15,620 | 6,656 | 75,922 |
| Ontario | 61.355 | 16,731 | 110,20\% | 8,607 | 196,897 |
| Man1toba | 14,811 | 1,863 | 6,221, | 1.495 | 24,390 |
| Saska tchewan | 7.980 | 866 | 2,054 | 1,258 | 12,158 |
| Alberta | 11.843 | 1.937 | 5.837 | 2,323 | 21,940 |
| British Columbia | 15,206 | 5,125 | 4.378 | 2.632 | 27,342 |
| Total sales ..... No. | 168,233 | 35,819 | 147,061 | 23,803 | 374,816 |

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Branswick.

* Producers domestic sales.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

Table 2 - Sales* of Record Players, by Type and by Areas

|  | With amplifier | Without amplifier | Total record players |
| :---: | :---: | :---: | :---: |
| 2xymile |  | (units) |  |
| Atlantic Provinces (l) | 68 | . 6 | 6.2 |
| Quebec.............. | 3.511 | 61 | 3,6940 |
| Ontario | 6,006 | 211 | 6,217 |
| Manitoba | $69 \%$ | 23 | 708 |
| Saskatchewan | 433 | 20 | 463 |
| Alberta ... | 637 | 36 | 873 |
| British Columbia | 2, 387 | $7 \%$ | 1, 35 |
| Total sales ........... No. | 13.240 | 349 | 120499 |
| Soven montho exded $\qquad$ TMI $23 x$ |  |  |  |
| Atlantic Provinces (1) | 6,018 | 340 | 6,358 |
| Quebec .......................... | 25,25 | [234 | 26,74i |
| Ontario | 40.295 | 2,116 | $4{ }_{5} 61$ |
| Manitoba | 6,805 | 528 | 7,333 |
| Saskatchewan | 4,887 | 408 | 5,295 |
| Alberta | ?,786 | 700 | 8.486 |
| British Columbia | 10,154. | 1,02\% | 11.191 |
| Total sales ........... No. | 101,568 | 69453 | 208,021 |

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

* Producers'domestic sales.

Table 3 - Sales* of Television Receivers, by Areas

$$
\text { Jrily } 295 \%
$$

Seven months eadod July, $19 \% \%$

## (units)

| Newfoundland ..................... | 77 | 2.732 |
| :---: | :---: | :---: |
| Nova Scotia ...................... | 769 | 8, 30 |
| N.B. and P.E.I. | 533 | 5,391 |
| Quebec ..... | 5.976 | 52.592 |
| Ontario | 9, 422 | 72,301 |
| Manitoba | 2,5i6 | 12.394. |
| Saskatchewan | 671 | 6,1987 |
| Alberta | 1,517 | 13,229 |
| British Columbia | 2, 6934 | 16,879 |
| Total sales ........... No. | 23,345 | 189,304 |

[^0]Table 4 - Imports of Television Sets and Radio Receiving Sets


* Latest availabie。

Table 5 - Exports of Radio Receiving Sets

|  | Julys 1957 |  | Sever monthe ended July, -95: |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Number | \$ | Number | \$ |
| Radio receiving sets | $2 / 49$ | 10,8cin | 1,222 | $204925 \%$ |

Table 6 - Production, Shipments and Imports of Radio Tubes, By Months, 1956 and 1957

|  | Radio and television receiving tubes |  |  | Imports |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\frac{\text { Production }}{\text { Number }}$ | Shipments |  | Radio tubes* |  | Radio tube$\begin{gathered} \text { parts } \\ \hline \$ \\ \hline \end{gathered}$ |
|  |  | Number | \$ | Number | \$ |  |
| 1956 |  |  |  |  |  |  |
| January ...... | 1,577,891 | 1,139,294 | 709,634 | 920,927 | 914,307 |  |
| February ..... | 1,511,4?2 | 1,044,584 | 657,857 | 814,598 | 787,019 | $762,821$ |
| March .. | 1,617,575 | 1,146,401 | 683,679 | 831,413 | 955,609 | 705,218 |
| April | 1,367,052 | 903,790 | 592,232 | 747,725 | 905,558 | 527,882 |
| Mzy | 1,245,114 | 856,627 | 501,030 | 787,222 | 933,063 | 751,734 |
| June | 1,343,662 | 1,169,406 | 854,201 | 555,219 | 657,725 | 645,050 |
| July | 1,066,032 | 1,943,839 | 578,504 | 584, 868 | 619,199 | 467,543 |
| August | 1,084,600 | 1,382,345 | 842,370 | 726,393 | 676,873 | 465,820 |
| September | 1,722,855 | 1,712,402 | 1,117,906 | 725,660 | 701,652 | 661,242 |
| October. | 1,491,747 | 1,527,459 | -979,245 | 875,515 | 623,829 | 557,157 |
| November | 1,352,027 | 1,282,627 | 808,303 | 570,537 | 632,137 | 712,590 |
| December | 1,366,859 | 1,209,399 | 651,881 | 448,358 | 487,586 | 456,516 |
| Total ..... | 16,746, 336 | 14, 318, 173 | 8,976,842 | 8,588,435 | 8,894,557 | 7,347,073 |
| 29\% |  |  |  |  |  |  |
| Je.matry ....... |  |  | 579,762 | 575,606 | 6099873 | 585,285 |
| Febriary | $1,184,349$ | $1,174,799$ | 931,874 | 596,025 | $60+4,650$ | 355,493 |
| March ......... | 1,475,655 | 1,247,815 | 864,472 | 444,870 | 517,025 | 260,233 |
| April ........ | 1, 183, ${ }^{\prime} 757$ | 1,142,822 | 798,692 | $495,681$ | $458,052$ | $318,766$ |
| May 000000000 | 1,271,966 | 1.125,455 | 754,922 | $496,656$ | $513,077$ | $4 v_{4}, 339$ |
| Јนทย .......... | $1.425,768$ | $1,235,889$ | $798,668$ | Not yet available |  |  |
| July ......... | $976,140$ | $1,164,272$ | $749,805$ |  |  |  |  |

*     - Includes radio transmitting tubes and special purpose tubes as well as radic receiving tubes. Doss not include television picture or camera tubes.

Table 7 - Sales* of Radio Receiving Sets, by Months, 1956 and 1957

| Month | 1956 |  |  |  | $1 \begin{array}{llll}1 & 9 & 5\end{array}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Home sets | Portable and auto | Combinations | Home sets | Portable and auto | Combinations |
|  | (Number of units) |  |  |  |  |  |
| January | 17,127 | 10,775 | 2,485 | 22,967 | 31,265 | 4,596 |
| February | 27,777 | 16,633 | 2,521 | 25,685 | 20,580 | 4,02'7 |
| March | 28,071 | 21,546 | 2,221 | 21,089 | 21,186 | 4,304 |
| April | 26,905 | 36,806 | 3,064 | 28,133 | 25,258 | 2.582 |
| May | 25,984 | 37,959 | 2,332 | 24,778 | 29,111 | 2,340 |
| June | 19,142 | 28,552 | 1,578 | 21.922 | 30,371 | 3,371 |
| July | 19,972 | 18,230 | 2,049 | 23,759 | 25,109 | 2,583 |
| August | 34,367 | 11,967 | 3,849 |  |  | 2,583 |
| September | 42,755 | 7,765 | 4,069 |  |  |  |
| October | 52,675 | 18,936 | 5,007 |  |  |  |
| November | 47,453 | 36,424 | 6,640 |  |  |  |
| December | 45,635 | 32,163 | 7,982 |  |  |  |
| Total | 387,863 | 277,756 | 43,797 |  |  |  |

* Producers ${ }^{\text {* }}$ domestic sales.

Table 8 - Sales* of Television Sets and Record Players, 1956 and 1957

| Month | Record players (1) |  | Television receivers |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1956 | 1957 | 1956 | 1957 |
|  | (Number of units) |  |  |  |
| January | 6,069 | 17,107 | 51,939 | 38,184 |
| February | 8,522 | 16,462 | 52,640 | 38,028 |
| March | 8,703 | 15,056 | 37,379 | 28,823 |
| April | 8,633 | 13,236 | 24,295 | 21.558 |
| May . . . . | 9,644 | 18,838 | 20,088 | 18,286 |
| June | 9,639 | 13,933 | 27,057 | 21,080 |
| July | 7,383 | 13,489 | 35,728 | 23,345 |
| August | 20,107 |  | 59,069 |  |
| September | 21,964 |  | 95,204 |  |
| October . . | 30,122 |  | 83,837 |  |
| November . | 36,434 |  | 61,396 |  |
| December | 37,907 |  | 49,517 |  |
| Total . . | 205,127 |  | 598,149 |  |

[^1](1) Monthly breakdown for the first six months of 1956 partly estimated.


[^0]:    * Producersidomestic sales.

[^1]:    * Producers ${ }^{3}$ domestic sales.

