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## RADIO AND TELEVISION RECEIVING SETS

(Including Record Players)

Table 1 - Sales* of Radio Receivers, by Type and by Areas

| Home sets Portables | Auto | CombinationsTotal <br> radio <br> receivers |
| ---: | :--- | ---: | :--- |

## August, 1957

| Atlantic Provinces (1) ... | 1,26,5 | 200 | 215 | 202 | 1,922 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec ................... | 7,537 | 2.932 | 1,81.6 | 1,339 | 11,724 |
| Ontario | 10,271 | 2,306 | 8,694 | 1,9,48 | 23,219 |
| Manitoba | 38. 130 | 251 | 637 | 242 | 4,310 |
| Saskatchewan | 919 | 156 | 358 | 210 | 1,653 |
| Alberta | 工,534 | 291 | 596 | 416 | 2,837 |
| British Columbia | 2.800 | 750 | 545 | 654 | 4.749 |
| Total sales .... No. | 27,486 | 5,056 | 12,861 | 5,011 | 50,414 |

Eight months ended Aucustr_1957

| Atlantic Provinces (1) | 12,2'76 | 1,818 | 2,962 | 1,033 | 18,089 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec | 53.444 | 8,777 | 17,436 | 7,995 | 87,646 |
| Ontario | 71,626 | 19,037 | 118,898 | 10,555 | 220,116 |
| Manitoba | 27,991 | 2,3.14 | 6,858 | 1,737 | 28,700 |
| Saskatchewan | 8,899 | 1, 032 | 2,4,12 | 1,468 | 13,811 |
| Alberta | 13, 377 | 2,228 | 6,133 | 2,739 | 24,777 |
| British Columbia | 18,006 | 5,875 | 49923 | 3,287 | 32,091 |
| Total sales ..... No. | 195,619 | 40,875 | 159,922 | 23,814 | 425,230 |

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

* Producers domestic sales.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

Table 2 - Sales* of Record Players, by Type and by Areas

|  | With amplifier | Without amplifier | Total record players |
| :---: | :---: | :---: | :---: |
| August. 1957 |  | (units) |  |
| Atlantic Provinces (1) | 1,092 | 80 | 1.172 |
| Quebec... | 5,508 | 123 | 5,531 |
| Ontario. | 5,911 | 167 | 6,531 |
| Manitoba .... | 1,072 | 42 | 1,234 |
| Saskatchewan | 727 | 10 | 737 |
| Alberta ........ | 1.389 | 43 | $1,432$ |
| British Columbia | 1,230 | 87 | $1,31_{7}^{m}$ |
| Total sales .......... No. | 168929 | 552 | 17,481 |
| Eight months ended Aueuct, 2957 |  |  |  |
| Atlantic Provinces (1) | 7,110 | 420 | 7,530 |
| Quebec <br> Ontario | 30,921 | 1.457 | 32,375 |
| Ontario <br> Manitoba | 46,406 | 2,283 | 48,689 |
| Saskatchewan . | 7,877 | 570 | 8,447 |
| Alberta .... | 5, 6175 | 718 | 6,032 |
| British Columbia | 11,394 | 1, 714 | 12,508 |
| Total sales ........... No. | 118,497 | 7,005 | 125.502 |

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

* Producers ${ }^{\text {d }}$ domestic sales.

Table 3 - Sales* of Television Receivers, by Areas
August, 1957

Eight months ended August, 1957

## (units)

| Newfoundland | 163 | 1,894 |
| :---: | :---: | :---: |
| Nova Scotia | 1,069 | 9,369 |
| N.B. and P.E.I. | 699 | 6,090 |
| Quebec | 11,915 | 64,507 |
| Ontario | 15, 3.49 | 88,450 |
| Manitoba | 2,125 | 13,519 |
| Saskatchewan | 1,444 | 7,931 |
| Alberta . | 2,978 | 16,207 |
| British Columbia | 3,2477 | 20, 126 |
| Total sales .......... No. | 38,789 | 228,093 |

[^0]Table 4 - Imports of Television Sets and Radio Receiving Sets

|  | June, 195\% |  | Six months exded đนは, 195:\%* |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Number | \$ | Number | \$ |
| Radio receiving sets Television sets .... | $\begin{array}{r} 12,107 \\ 309 \\ \hline \end{array}$ | $\begin{array}{r} 204,018 \\ 27.391 \end{array}$ | $\begin{gathered} 54,538 \\ 1,2: 01 \\ \hline \end{gathered}$ | $\begin{array}{r} 1,225,569 \\ 135,34 \\ \hline \end{array}$ |

* Latest available。

Table 5 - Exports of Radio Receiving Sets

$$
\text { Auguris } 2957
$$

Eight months erried August., 1957

|  |  | Number |  | \$ |
| :--- | :---: | :---: | :---: | :---: |
| Radio receiving sets $\ldots \ldots \ldots \ldots \ldots \ldots \ldots$ | Number | $\$$ |  |  |

Table 6 - Production, Shipments and Imports of Radio Tubes, By Months, 1956 and 1957 Radio and television receiving tubes Imports

|  | Production | Shipments |  | Radio tubes* |  | Radio tube parts |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Number | \$ | Number | \$ | \$ |
| 1956 |  |  |  |  |  |  |
| January ...... | 1,577,891 | 1,139,294 | 709,634 | 920,927 | 914,307 | 633,500 |
| February ..... | 1,511,422 | 1,044,584 | 657,857 | 814,598 | 787,019 | 762,821 |
| March | 1,617,575 | 1,146,401 | 683,679 | 831,413 | 955.609 | 705,218 |
| April | 1,367,052 | 903,790 | 592,232 | 747,725 | 905,558 | 527,882 |
| May | 1,245,114 | 856,627 | 501,030 | 787,222 | 933,063 | 751,734 |
| June | 1,343,662 | 1,169,406 | 854,201 | 555,219 | 657,725 | 645,050 |
| July | 1,066,032 | 943,839 | 578,504 | 584,868 | 619,199 | 467,543 |
| August | 1,084,600 | 1,382,345 | 842,370 | 726,393 | 676,873 | 465,820 |
| September | 1,722,855 | 1,712,402 | 1,117,906 | 725,660 | 701,652 | 661,242 |
| October | 1,491,747 | 1,527,459 | 979,245 | 875,515 | 623,829 | 557,157 |
| November | 1,352,027 | 1,282,627 | 808,303 | 570,537 | 632,137 | 712,590 |
| December | 1,366,859 | 1,209,399 | 651,881 | 448,358 | 487,586 | 456,516 |
| Total ..... | 16,746,836 | 14,318,173 | 8,976,842 | 8,588,435 | 8,894,557 | 7,347,073 |
| 125'\% |  |  |  |  |  |  |
| Tamuary 00000 | 1,261,821 | 909,019 | 579,760 |  |  | 586,285 |
| February ocseo | $1,184,349$ | 1,3749799 | 932,8ri4 | $596,025$ | $644,650$ | 355,493 |
| March .0.0.0.0 | 1,415,655 | 1,247,815 | 864, 4ita | 444,870 | 517,0.3 | 260,233 |
| April ........0 | 1,183,757 | 1,212,822 | 798, 992 | 495,681 | 158,052 | 318,766 |
| May oneu00co. | 1,271,966 | 1,125,455 | 7549922 | 4,95,656 | $513,074$ | $4 \times+833$ |
| June .0.000000 | 1,425,768 | 1,225,889 | 798,668 | 328,788 | $38 / 4228$ | $576,620$ |
| July o.o.e.oce | 976, 140 |  | $749,805$ |  |  | -6, |
| August .0.000. | 704,236 | $1,304, \& 96$ | $887,15$ |  | Not, avail.able. |  |
| 8 months Total | 9,323,692 | 92.3042957 | 6, 36\%, ${ }^{\text {a }}$, 0 |  |  |  |

[^1]Table 7 - Sales* of Radio Receiving Sets, by Months, 1956 and 1957

| Month | 1956 |  |  | 1957 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Home sets | Portable and auto | Combinations | Home sets | Portable and auto | Combinations |
|  |  |  | (Number | units) |  |  |
| January | 17,127 | 10,775 | 2,485 | 22,967 | 31,265 | 4,596 |
| February | 27,777 | 16,633 | 2,521 | 25,685 | 20,580 | 4, 127 |
| March. | 28,071 | 21,546 | 2,221 | 22,089 | 22,186 | 4, 30\% |
| April | 26,905 | 36,806 | 3,064 | 28,133 | 25,258 | 29-82 |
| May | 25,984 | 37,959 | 2,332 | 24,7778 | 29,111 | 2,340 |
| June | 19,142 | 28,552 | 1,578 | 21,722 | 30,371 | 3, 3\%1] |
| July | 19,972 | 18,230 | 2,049 | 23,759 | 25, 709 | 2,583 |
| August | 34,367 | 11,967 | 3,849 | $2^{r i}, 486$ | 17,917 | 5,011 |
| September | 42,755 | 7,765 | 4,069 |  |  |  |
| October | 52,675 | 18,936 | 5,007 |  |  |  |
| November | 47,453 | 36,424 | 6,640 |  |  |  |
| December | 45,635 | 32,163 | 7,982 |  |  |  |
| Total | 387,863 | 277,756 | 43,797 |  |  |  |

* Producers' domestic sales.

Table 8 - Sales* of Television Sets and Record Players, 1956 and 1957

| Month | Record players (1) |  | Television receivers |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1956 | 1957 | 1956 | 1957 |
|  | (Number of units) |  |  |  |
| January | 6,069 | 17,107 | 51,939 | 38,184 |
| February | 8,522 | 16,402 | 52,640 | 38,028 |
| March | 8,703 | 15,056 | 37,379 | 28.82 .3 |
| April | 8,633 | 13,136 | 24,295 | 21,558 |
| May . | 9,644 | 18,838 | 20,088 | 18,286 |
| June | 9,639 | 13,933 | 27,057 | 21,080 |
| July ... | 7,383 | 23,4,89 | 35,728 | 23,345 |
| August | 20,107 | 27,481 | 59,069 | 38,789 |
| September | 21,964 |  | 95,204 |  |
| October | 30,122 |  | 83,837 |  |
| November | 36,434 |  | 61,396 |  |
| December | 37,907 |  | 49,517 |  |
| Total | 205,127 |  | 598,149 |  |

[^2]
[^0]:    * Producers ${ }^{8}$ domestic sales.

[^1]:    *     - Includes radio transmitting tubes and special purpose tubes as well as radio receiving Lubes. Does not include television picture or camera tubes.

[^2]:    * Producers ${ }^{\text { }}$ domestic sales.
    (1) Monthly breakdown for the first six months of 1956 partly estimated.

