RADIO AND TELEVISTON RECEIVING SETS
(Including Record Players)

Table 1 - Sales* of Radio Receivers, by Type and by Areas
Home sets Portables Auto Combinations Total receive=e (units)

April. 1958

| Atlantic Provinces (1) ... | 1,549 | 245 | 420 | 96 | 2,310 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec .................. | 7,357 | 865 | 3,274 | 701 | 12,397: |
| Ontario | 9,141 | 2,836 | 10,866 | 712 | 23,555 |
| Manitoba. | 1,386 | $36 / 4$ | 974 | 76 | 2,800 |
| Sasj tchewan | 658 | 265 | 01.1 | 60 | 1,594 |
| Alberta | 1,350 | 493 | 85 | 340 | 3,036 |
| British Columbia | 1,363 | 1,165 | 639 | 185 | 3.375 |
| Total sales .... No.. | 22,824 | 6,233 | 17,637 | 2,173 | 48,867 |

Four months ended
$\qquad$

| Atlantic Provinces (1) ... | 6,619 | 730 | 1,308 | 567 | 9,224 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Guebec ................... | 25,135 | 2,327 | 6,860 | 4,215 | 38,537 |
| Onuesio | 32,188 | 8,798 | 53,466 | 5,100 | 99,552 |
| Manitoba | 6,523 | 797 | 2,510 | 623 | 10,453 |
| Saskatchewan .............. | 3,440 | 569 | 1,394 | 438 | 5,841 |
| Alberta | 6,685 | 1,221 | 2,919 | 1,378 | 12,203 |
| British Columbia | 5,548 | 2,303 | 1,882 | 1.530 | 11,263 |
| Total sales .... No. | 86,138 | 16,747 | 70,339 | 13,851 | 187.073 |

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

* Producers' domestic sales.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division. $6512-516-48$

Table 2 - Sales* of Record Players, by Type and by Areas

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

* Producers domestic sales.

Tahle 3 - Sales* of Television Receivers, by Areas

|  | il, 1958 | Four months ended April, 1958 |
| :---: | :---: | :---: |
|  | (units) |  |
| Newfoundland | 142 |  |
| Nova Scotia ... | 1,120 | $\begin{aligned} & 1,222 \\ & 5,927 \end{aligned}$ |
| N.B. and P.E.I. . | 1,768 | $\begin{aligned} & 5,927 \\ & 4,162 \end{aligned}$ |
| Quebec | 6,259 | $\begin{array}{r} 49,370 \\ 28,370 \end{array}$ |
| Ontario $\qquad$ <br> Manitoba | $9,303$ | 44,167 |
| Manitoba ........ <br> Saskatchewan | 1,245 | 8,299 |
| Saskatchewan .. <br> Alberta $\qquad$ | 939 2,299 | 6,491 |
| British Columbia | 2,299 2,056 | $\begin{array}{r} 9,777 \\ 10,948 \end{array}$ |
| Total sales .......... No. | 24,131 | 119,363 |

[^0]Table 4 - Imports of Telovision Sets and Radio Receiving Sets
February, 1958*

|  |  |  | Februa | 1958 |
| :---: | :---: | :---: | :---: | :---: |
|  | Number | \$ | Number | \$ |
| Radio receiving sets | 6,492 | 201,137 | 15,566 | 459,817 |
| Television sets . | 612 | 81,744 | 1,150 | 137,315 |

* Latest available.

Table 5 - Bports of Radio Receiving Sets


## 1957

January ......... 1,161,821
Febmary ........ 1,184,349
March ........... $1,415,655$
April ........... i, 183,757
Kiay .............. 1,271,966
June ...............1,425,768
July ............. 976,140
August .......... 704, 236
September ...... 1,428,881
October ......... 1, 105,329
November . . ...... 1,035,147
December ........ 1,197,802 1,542,671 1,083,312 697,270
575,606
609,873
586.285
December ....... 1, 197,802 1,542,671 1,083,312 697,270

| 909,019 | 579,762 | 575,606 |
| ---: | ---: | ---: |
| $1,174,799$ | 931,874 | 596,025 |
| $1,247,815$ | 864,472 | 44,870 |
| $1,1,2,822$ | 798,692 | 495,681 |
| $1,125,455$ | 754,922 | 496,656 |
| $1,235,889$ | 798,668 | 328,788 |
| $1,1,64,272$ | 749,805 | 399,386 |
| $1,104,896$ | 887,145 | 457,697 |
| $1,551,131$ | $1,041,304$ | 579,271 |
| $1,288,874$ | 905,453 | 684,977 |
| $1,446,746$ | $1,042,855$ | 653,773 |
| $1,542,671$ | $1,083,312$ | 697,270 |

644,650
517,025
458,052
513,077
334,182
379,748
433,287
578,183
710,556
628,939
355,493
1,247,815
864,472 444,870
495,681

637,444
260,233
318.7.76

414,339
576,612
432.353

605,793
500,249
693,249
551,273
$434,61,6$
$\begin{array}{llllllllll}\text { Total } \ldots \ldots .14,090,851 & 15,134,389 & 10,438,264 & 6,410,000 & 6,495,016 & 5,729,291\end{array}$

## 1253

$\begin{array}{lllrrr}\text { Jantary } \ldots \ldots . .1,273,021 & 1,214,691 & 962,103 & 634,694 \\ \text { Febriany } \ldots . .01,116,613 & 1,525,321 & 1,109,979 & 833,254\end{array}$
March .......... 1, 323,653 1,437,036 1,081,976
Apsil

* Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

Table'7 - Sales* of Radio Receiving Sets, by Months, 1957 and 1958

| Month |  | 1957 |  |  | 1958 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Home <br> sets | Fortable and auto | Combinations | Home sets | Portable and, autio | Combinations |
|  | (Number of units) |  |  |  |  |  |
| Jaruary ........ | 22,967 | 31,265 | 4,596 | 18,437 | 23,525 | 3,905 |
| February ....... | 25,685 | 20,580 | 4,027 | 21,467 | 18,475 | 4,132 |
| March ......... | 21,089 | 21,186 | 4,304 | 23,410 | 21,214 | 3,641 |
| April ........... | 23,133 | 25,258 | 2,582 | 22,824 | 23,870 | 2,173 |
| May ............ | 24,778 | 29,111 | 2,340 |  |  |  |
| June ............ | 21,722 | 30,371 | 3,371 |  |  |  |
| July . ........... | 23,759 | 25,109 | 2,583 |  |  |  |
| Aughst . . . ...... | 27,486 | 17,917 | 5,011 |  |  |  |
| September ...... | 37,604 | 17,509 | 6,437 |  |  |  |
| October . ........ | 46,179 | 25,629 | 5,207 |  |  |  |
| Novembas: ....... | 43,512 | 31,581 | 6,158 |  |  |  |
| December ....... | 44.939 | 24,965 | 6,724 |  |  |  |
| Totril ....... | 367,853 | 300,481 | 53,340 |  |  |  |

* Froducers' domestic sales.

Table 8 - Sales* of Record Players and Television Receivers 1957 and 1958

| Month | Record players |  | Television receivers |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1957 | 1958 | 1957 | 1958 |
|  | (Number of units) |  |  |  |
| Januery . . . ..... | 2ri, 107 | 11,547 | 38, 184 | 32,971 |
| February ....... | 16,462 | 13,432 | 38,028 | 32,669 |
| March .......... | 15,056 | 18,362 | 28,823 | 29,592 |
| April .......... | 13,136 | 9,718 | 21,558 | 24, 131 |
| May . ............ | 18,838 |  | 18,286 |  |
| June ............ | 13,933 |  | 21,080 |  |
| July . ........... | 13,489 |  | 23,345 |  |
| August, . . . . .... | 17,481 |  | 38,789 |  |
| Septemier . ...... | 22,529 |  | 60,063 |  |
| October . ........ | 27,026 |  | 67,519 |  |
| Noveme= ........ | $32,270$ |  | 58,110 |  |
| December ..... | 35,826 |  | 43,189 |  |
| Total ....... | 243,153 |  | 456,974 |  |

* Producers' domestic sales.


[^0]:    * Producers ${ }^{1}$ domestic sales.

