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f'sblished by Anhurbiy of the Hon. Gordon Churchill, Minister of Trade and Commerce


DOMINION BUREAL

| Vol.13-10.7 | $\text { July, } 1958$ <br> Price: <br> RADIO AND TELEVISION RECEIVING SETS |
| :---: | :---: |

Table 1 - Sales* of Radio Receivers, by Type and by Areas

|  | Home sets | Portables | Auto | Combinations | Total radio receivers |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Julve 1958 |  |  | (Units) |  |  |
| Atlantic Provinces (1) ..... | 1,477 | 392 | 401 | 173 | 2,443 |
| Quebec.............. | 5,092 | 1,378 | 3,454 | 733 | 10,657 |
| Ontario ...................... | 5,841 | 4,090 | 7,153 | 631 | 17,715 |
| Manitoba ..................... | 2,432 | 462 | 545 | 201 | 3,640 |
| Saskatchewon | 482 | 180 | 298 | 132 | 1,092 |
| Alberta ..................... | 789 | 401 | 563 | 226 | 1,979 |
| British Columbia ............ | 1,061 | 840 | 438 | 247 | 2,636 |
| Total sales ......... No. | 17,174 | 7,743 | 12,902 | 2,343 | 40,162 |

Seven months ended JuIy, 1958

| Atlentic Provinces (1) | 11,255 | 1,856 | 2,690 | 1,001 | 16,802 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec ......................... | 43,051 | 7,048 | 18,9:23 | 6,595 | 75,617 |
| Ontario | 56,862 | 22,440 | 80,800 | 7,415 | 167,517 |
| Manitoba . .................... | 11,456 | 2,268 | 4,427 | 1,063 | 19,214 |
| Siskatchewon ................. | 5,246 | 1,352 | 2,558 | 741 | 9,897 |
| Alberta | 10,002 | 2,603 | 4,872 | 2,088 | 19,565 |
| British Columbia | 9,231 | 5,818 | 3,537 | 2,355 | 20,941 |
| Total sales .......... NTo. | 147,103 | 43,385 | 117,807 | 21,258 | 329,553 |

(1) Includes Newfoundland, F.E.I., Nove Scotia and New Brunswick.

* Producers' domestic seles.

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Tabie 2 - Sules* of Record Players, by Type and by Areas

|  | Anplifier | Without anplifier | Total record pleyors |
| :---: | :---: | :---: | :---: |
| Tuly 1958 |  | (units) |  |
| Atlentic Provinces (1) | 1,561 | 13 | 1,574 |
| Quebec ................................ | 4,123 | 69 | 4,192 |
| Ontario ............................... . | 2,747 | 195 | 2,942 |
| Manitobe . . . ............................ | 495 | 13 | 508 |
| Saskatchewan .......................... | 301 | 12 | 313 |
| Alberta ............................... | 510 | 16 | 526 |
| British Columbia ..................... | 482 | 21 | 503 |
| Total seles .................. ${ }^{\text {No. }}$ | 10,219 | 339 | 10,558 |
| Seven months ended Juily, 1958 |  |  |  |
| Atlantic Provinces (1) .............. | 7,889 |  |  |
| Quebec | 25,401 | 1,425 | 26,906 |
| Ontario ............................... | 23,452 | 3,723 | 27,175 |
| Manitobr . . .............................. | 3,796 | 171 | 3,967 |
| Saskatchewan ..... . ..................... | 3,261 | 150 | 3,411 |
| Alberta . ................................ | 5,048 | 357 | 5,405 |
| British Columbia ...................... | 5,248 | 333 | 5,581 |
| Total seles ................ No. | 74.175 | 6,518 | 80,693 |

(1) Includes Newfoundlend, P.E.I., Nova Scotia and New Brunswick.

* Producers' domestic sales.

Table 3 - Soles* of Television Receivers, by Areas


[^0]Table 4 - Imports of Tclevision Sets and iadio Receitrinf Sets

|  | Mey, 1958 |  | Five months endedMoy, 1958* |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Nurnber | \$ | Number | \$ |
| Radio receiving sets | 22,165 | 473,227 | 67,948 | 1,672 |
| Television sets | 303 | 29,730 | 2,049 |  |

* Latest available.

Table 5 - Exports of Redio Receiving Sets

|  | July, 1958 |  | Seven months ended Julv. 1958* |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Number | \$ | Number | \$ |
| Radio receiving sets | 31 | 25,345 | 451 | 130 |

* Revised - March imports should have read - 26 units valued at 5,603.

Table 6 - Production, Shipment and Imports of Radio Tubes, by Months, 1957 and 1958
Radio and Television receiving tubes In ports

| Month | Production | Shirments |  |  | tubos* | Radio tube sarts \$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Nuraber | \$ | Nunber | \$ |  |
| 1957 |  |  |  |  |  |  |
| Jemuery ...... | 1,161,821 | -909,019 | 579,762 | 575,606 | 609,873 | 586,285 |
| February ...... | 1,184,349 | 1,174,799 | 931,874 | 596,025 | 644,650 | 355,493 |
| March ......... | 1,415,655 | 1,247,315 | 864,472 | 444,870 | 517,025 | 260,233 |
| April | 1,183,757 | 1,1,2,822 | 798,692 | 495,681 | 458,052 | 318,766 |
| May | 1,271,966 | 1,125,455 | 754,922 | 496,656 | 513,077 | 414,339 |
| June | 1,425,768 | 1,235,889 | 798,668 | 328,788 | 384,182 | 576,612 |
| July | 976,140 | 1,164,272 | 749,805 | 399,386 | 379,748 | 432,353 |
| August . | 704,236 | 1,304,896 | 887,145 | 457,697 | 433,287 | 605,793 |
| September | 1,428,881 | 1,551,131 | 1,041,304 | 579,271 | 578,183 | 500,249 |
| October ........ | 1,105,329 | 1,288,874 | 905,453 | 684,977 | 710,556 | 693,249 |
| No vember . | 1,035,147 | 1,446,74,6 | 1,042,855 | 653,773 | 628,939 | 551,273 |
| December | 1,197,802 | 1,542,671 | 1,083,312 | 697,270 | 637,444 | 434,646 |
| Total .... | 14,090,851 | 15,134,389 | 10,438,264 | 6,410,000 | 6,495,016 | 5,729,291 |
| 1958 |  |  |  |  |  |  |
| Jamuary ....... | 1,273,021 | 1,214,691 | 962,103 | 634,694 | 661,476 | 464,648 |
| February ...... | 1,146,613 | 1,525,321 | 1,109,979 | 833,254 | 782,248 | 580,175 |
| March | 1,323,653 | 1,437,036 | 1,081,976 | 799,011 | 802,066 | 626,259 |
| April .......... | 1,219,213 | 1,102,032 | 818,544 | 787,659 | 702,194 |  |
| May ............ | 1,454,221 | 1,177,244 | 815,981 | 636,254 | 589,086 | 550,734 |
| June | 1,820,409 | 1,284,379 | 848,488 |  | Not available |  |
| July | 1,234,645 | 900,003 | 661,942 |  | Not available |  |

* Includes radio trensmitting tubes and speciel purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

Table 7-Sales* of Redio Receiving Setse by Months. 1957 and 1958

| Month | 1957 |  |  | 1258 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Home sets | Portable and auto | Combinations | Home sets | Porteble and auto | Combinations |
|  | (Number of units) |  |  |  |  |  |
| January .......... | 22,967 | 31,265 | 4,596 | 18,437 | 23,525 | 3,905 |
| February ........ | 25,685 | 20,580 | 4,027 | 21,467 | 18,475 | 4,132 |
| March ........... | 21,089 | 21,186 | 4,304 | 23,410 | 21,214 | 3,641 |
| April ........... | 28,133 | 25,258 | 2,582 | 22,824 | 23,870 | 2,173 |
| May .............. | 24,778 | 29,111 | 2,340 | 23,835 | 25,289 | 3,072 |
| June ............. | 21,722 | 30,371 | 3,371 | 19,956 | 28,174 | 1,992 |
| July ............ | 23,759 | 25,109 | 2,583 | 17,174 | 20,645 | 2,343 |
| nugust .......... | 27,486 | 17,917 | 5,011 |  |  |  |
| September ....... | 37,604 | 17,509 | 6,437 |  |  |  |
| October | 46,179 | 25,629 | 5,207 |  |  |  |
| November | 43,512 | 31,581 | 6,158 |  |  |  |
| December ......... | 44,939 | 24,965 | 6,724 |  |  |  |
| Total ...... | 367,853 | 300,481 | 53,340 |  |  |  |

* Producers ${ }^{\text {P }}$ domestic sales.

Table 8 - Sales* of Record Players and Television Receivers 1957 and 1958

| Month | Record players |  | Television receivers |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1257 | 1958 | 1957 | 1258 |
|  | (Number of units) |  |  |  |
| January ....................... | 17,107 | 11,547 | 38,184 | 32,971 |
| February ....................... | 16,462 | 13,432 | 38,028 | 32,669 |
| Murch. | 15,056 | 18,362 | 28,823 | 29,592 |
| April .......................... | 13,136 | 9,718 | 21,558 | 24,131 |
| May ............................ | 18,838 | 7,148 | 18,286 | 19,968 |
| June .......................... | 13,933 | 9,928 | 21,080 | 21,848 |
| July . | 13,489 | 10,558 | 23,345 | 26,878 |
| August | 17,481 |  | 38,789 |  |
| September ..... | 22,529 |  | 60,063 |  |
| October ....... | 27,026 |  | 67,519 |  |
| November | 32,270 |  | 58,110 |  |
| December | 35,826 |  | 43.189 |  |
| Total ................... | 243,153 |  | 456,974 |  |

[^1]
[^0]:    * Producers ${ }^{\text { }}$ domestic seles.

[^1]:    * Producers ${ }^{3}$ domestic sales.

