

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA



Memorandum

Published by Authority of the Hon. Gordon Churchill, Minister of Trade and Commerce

Vol. 13 - No. 9 September, 1958.

Price: \$1.00 per year, 10¢ per copy.

RADIO AND TELEVISION RECEIVING SETS

(Including Record Players)

DOMINION BUREAU OF STATISTICS
NOV 12 1958
PROPERTY OF THE LIBRARY

Table 1 - Sales* of Radio Receivers, by Type and by Areas

	Home sets	Portables	Auto	Combinations	Total radio receivers
(Units)					
<u>September, 1958</u>					
Atlantic Provinces (1)	2,652	331	309	269	3,561
Quebec	9,473	1,097	971	1,673	13,214
Ontario	16,294	3,902	11,487	2,425	34,108
Manitoba	3,077	463	240	324	4,104
Saskatchewan	2,197	397	213	277	3,084
Alberta	2,678	650	408	489	4,225
British Columbia	2,965	652	322	561	4,500
Total sales No.	39,336	7,492	13,950	6,018	66,796

Nine Months Ended September, 1958

Atlantic Provinces (1)	15,624	2,668	3,317	1,486	23,095
Quebec	59,754	10,186	21,965	9,243	101,148
Ontario	81,674	30,332	102,893	10,848	225,747
Manitoba	15,849	3,333	5,200	1,638	26,020
Saskatchewan	8,262	2,174	2,944	1,242	14,622
Alberta	14,540	3,888	5,734	2,856	27,018
British Columbia	13,639	7,522	4,396	3,210	28,767
Total sales No.	209,342	60,103	146,449	30,523	446,417

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

* Producers' domestic sales.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

6512-516-98

Radio and Television Receiving Sets

Table 2 - Sales* of Record Players, by Type and by Areas

	Amplifier	Without amplifier	Total record players
	(Units)		
<u>September, 1958</u>			
Atlantic Provinces (1)	2,332	44	2,376
Quebec	4,682	37	4,719
Ontario	11,295	481	11,776
Manitoba	2,223	37	2,260
Saskatchewan	754	8	762
Alberta	1,279	31	1,310
British Columbia	1,912	100	2,012
Total sales No.	24,477	738	25,215
<u>Nine months ended September, 1958</u>			
Atlantic Provinces (1)	11,523	426	11,949
Quebec	33,726	1,534	35,260
Ontario	39,321	4,350	43,671
Manitoba	7,478	216	7,694
Saskatchewan	5,335	262	5,597
Alberta	8,767	471	9,238
British Columbia	9,030	467	9,497
Total sales No.	115,180	7,726	122,906

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

* Producers' domestic sales.

Table 3 - Sales* of Television Receivers, by Areas

	September, 1958	Nine months ended September, 1958
	(Units)	
Newfoundland	486	2,450
Nova Scotia	1,955	11,260
N.B. and P.E.I.	1,493	8,114
Quebec	14,005	70,208
Ontario	19,247	103,416
Manitoba	3,350	18,114
Saskatchewan	3,314	14,726
Alberta	4,110	21,846
British Columbia	4,946	23,631
Total sales No.	52,906	273,765

* Producers' domestic sales.

Radio and Television Receiving Sets

Table 4 - Imports of Television Sets and Radio Receiving Sets

	July, 1958		Seven months ended July, 1958*	
	Number	\$	Number	\$
Radio Receiving Sets	28,229	562,435	120,114	2,641,422
Television Sets	1,259	165,227	3,927	504,900

* Latest available.

Table 5 - Exports of Radio Receiving Sets

	September, 1958		Nine months ended September, 1958	
	Number	\$	Number	\$
Radio Receiving Sets	24	18,627	482	150,523

Table 6 - Production, Shipment and Imports of Radio Tubes, by Months, 1957 and 1958

Month	Radio and Television Receiving Tubes			Imports		
	Production	Shipments		Radio tubes*		Radio tube parts
	Number	Number	\$	Number	\$	\$
<u>1957</u>						
January	1,161,821	909,019	579,762	575,606	609,873	586,285
February	1,184,349	1,174,799	931,874	596,025	644,650	355,493
March	1,415,655	1,247,815	864,472	444,870	517,025	260,233
April	1,183,757	1,142,822	798,692	495,681	458,052	318,766
May	1,271,966	1,125,455	754,922	496,656	513,077	414,339
June	1,425,768	1,235,889	798,668	328,788	384,182	576,612
July	976,140	1,164,272	749,805	399,386	379,748	432,353
August	704,236	1,304,896	887,145	457,697	433,287	605,793
September	1,428,881	1,551,131	1,041,304	579,271	578,183	500,249
October	1,105,329	1,288,874	905,453	684,977	710,556	693,249
November	1,035,147	1,446,746	1,042,855	653,773	628,939	551,273
December	1,197,802	1,542,671	1,083,312	697,270	637,444	434,646
Total	14,090,851	15,134,389	10,438,264	6,410,000	6,495,016	5,729,291
<u>1958</u>						
January	1,273,021	1,214,691	962,103	634,694	661,476	464,648
February	1,146,613	1,525,321	1,109,979	833,254	782,248	580,175
March	1,323,653	1,437,036	1,081,976	799,011	802,066	626,259
April	1,219,213	1,102,032	818,544	787,659	702,194	589,463
May	1,454,221	1,177,244	815,981	636,254	589,086	550,734
June	1,820,409	1,284,379	848,488	484,407	503,307	886,029
July	1,234,645	900,003	661,942	404,702	401,438	406,015
August	1,004,803	1,323,131	962,822			
September	1,760,975	1,891,727	1,196,112		Not available	

* Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.



1010669669

Radio and Television Receiving Sets

Table 7 - Sales* of Radio Receiving Sets, by Months, 1957 and 1958

Month	1 9 5 7			1 9 5 8		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January	22,967	31,265	4,596	18,437	23,525	3,905
February	25,685	20,580	4,027	21,467	18,475	4,132
March	21,089	21,186	4,304	23,410	21,214	3,641
April	28,133	25,258	2,582	22,824	23,870	2,173
May	24,778	29,111	2,340	23,835	25,289	3,072
June	21,722	30,371	3,371	19,956	28,174	1,992
July	23,759	25,109	2,583	17,174	20,645	2,343
August	27,486	17,917	5,011	22,903	23,918	3,247
September	37,604	17,509	6,437	39,336	21,442	6,018
October	46,179	25,629	5,207			
November	43,512	31,581	6,158			
December	44,939	24,965	6,724			
Total	367,853	300,481	53,340			

* Producers' domestic sales.

Table 8 - Sales* of Record Players and Television Receivers 1957 and 1958

Month	Record players		Television receivers	
	1 9 5 7	1 9 5 8	1 9 5 7	1 9 5 8
	(Number of units)			
January	17,107	11,547	38,184	32,971
February	16,462	13,432	38,028	32,669
March	15,056	18,362	28,823	29,592
April	13,136	9,718	21,558	24,131
May	18,838	7,148	18,286	19,968
June	13,933	9,928	21,080	21,848
July	13,489	10,558	23,345	26,878
August	17,481	16,998	38,789	32,802
September	22,529	25,215	60,063	52,906
October	27,026		67,519	
November	32,270		58,110	
December	35,826		43,189	
Total	243,153		456,974	

* Producers' domestic sales.