



DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

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RADIO AND TELEVISION RECEIVING SETS  
(Including Record Players)

January, 1959

Table 1 - Sales\* of Radio Receivers, by Type and by Areas

	Home sets	Portables	Auto	Combinations	Total radio receivers
(Number of units)					
<u>January, 1959</u>					
Atlantic Provinces (1) .....	1,542	257	225	305	2,329
Quebec .....	6,805	1,748	1,005	1,275	10,833
Ontario .....	9,306	1,660	15,728	2,079	28,773
Manitoba .....	2,089	365	244	337	3,035
Saskatchewan .....	1,140	279	162	143	1,724
Alberta .....	2,142	410	425	271	3,248
British Columbia .....	1,768	424	254	471	2,917
<b>Total sales .....</b>	<b>24,792</b>	<b>5,143</b>	<b>18,043</b>	<b>4,881</b>	<b>52,859</b>

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

\* Producers' domestic sales.

Table 2 - Sales\* of Record Players, by Type and by Areas

	Amplifier	Without amplifier	Total record players
(Number of units)			
<u>January, 1959</u>			
Atlantic Provinces (1) .....	1,254	13	1,267
Quebec .....	4,193	35	4,228
Ontario .....	4,551	261	4,812
Manitoba .....	1,034	9	1,043
Saskatchewan .....	779	25	804
Alberta .....	841	81	922
British Columbia .....	809	89	898
<b>Total sales .....</b>	<b>13,461</b>	<b>513</b>	<b>13,974</b>

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

\* Producers' domestic sales.

Industry and Merchandising Division.

Radio and Television Receiving Sets - 2 -

Table 3 - Sales\* of Television Receivers, by Areas

	January, 1959 (Number of units)
Newfoundland .....	402
Nova Scotia .....	1,554
N.B. and P.E.I. ....	1,059
Quebec .....	5,970
Ontario .....	11,913
Manitoba .....	2,492
Saskatchewan .....	2,297
Alberta .....	3,428
British Columbia .....	2,720
<b>Total sales .....</b>	<b>31,835</b>

\* Producers' domestic sales.

Table 4 - Imports of Television Sets and Radio Receiving Sets

	November, 1958		Eleven months ended November, 1958*	
	Number	\$	Number	\$
Radio Receiving Sets .....	49,662	975,362	254,798	5,718,015
Television sets .....	2,753	410,868	12,600	1,739,652

\* Latest available.

Table 5 - Exports of Radio Receiving Sets

	January, 1959	
	Number	\$
Radio Receiving Sets .....	54	48,076

Table 6 - Production, Shipments and Imports of Radio Tubes by Months, 1958 and 1959

Month	Radio and Television Receiving Tubes			Imports		
	Production	Shipments		Radio tubes*		Radio tube parts
	Number	Number	\$	Number	\$	\$
<u>1958</u>						
January .....	1,273,021	1,214,691	962,103	634,694	661,476	464,648
February .....	1,146,613	1,525,321	1,109,979	833,254	782,248	580,175
March .....	1,323,653	1,437,036	1,081,976	799,011	802,066	626,259
April .....	1,219,213	1,102,032	818,544	787,659	702,194	589,463
May .....	1,454,221	1,177,244	815,981	636,254	589,086	550,734
June .....	1,820,409	1,284,379	848,488	484,407	508,307	886,029
July .....	1,234,645	900,003	661,942	404,702	401,438	406,015
August .....	1,004,803	1,323,131	962,822	421,178	372,891	620,763
September .....	1,760,975	1,891,727	1,196,112	526,407	544,904	592,085
October .....	1,577,533	2,040,828	1,306,071	744,944	756,757	621,896
November .....	1,692,042	2,121,740	1,413,644	797,030	684,201	574,132
December .....	1,891,301	1,745,446	1,211,232			
<b>Total .....</b>	<b>17,398,429</b>	<b>17,763,578</b>	<b>12,388,894</b>			
<u>1959</u>						
January .....	1,662,800	1,436,234	1,146,196			

Not yet available

\* Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

Table 7 - Sales\* of Radio Receiving Sets, by Months, 1958 and 1959

Month	1958			1959		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January .....	18,437	23,525	3,905	24,792	23,186	4,881
February .....	21,467	18,475	4,132			
March .....	23,410	21,214	3,641			
April .....	22,824	23,870	2,173			
May .....	23,835	25,289	3,072			
June .....	19,956	28,174	1,992			
July .....	17,174	20,645	2,343			
August .....	22,903	23,918	3,247			
September .....	39,336	21,442	6,018			
October .....	45,402	29,696	6,225			
November .....	45,388	32,818	8,878			
December .....	43,159	29,580	7,780			
Total .....	343,291	298,646	53,406			

\* Producers' domestic sales.

Table 8 - Sales\* of Record Players and Television Receivers 1958 and 1959

Month	Record Players		Television receivers	
	1958	1959	1958	1959
	(Number of units)			
January .....	11,547	13,974	32,971	31,835
February .....	13,432		32,669	
March .....	18,362		29,592	
April .....	9,718		24,131	
May .....	7,148		19,968	
June .....	9,928		21,848	
July .....	10,558		26,878	
August .....	16,998		32,802	
September .....	25,215		52,906	
October .....	28,750		57,306	
November .....	31,074		49,558	
December .....	37,828		38,942	
Total .....	220,558		419,571	

\* Producers' domestic sales.



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LIST OF REPORTING FIRMS

Addison Industries Limited (1, 2, 3)	Toronto, Ontario
Automatic Radio of Canada Limited (2)	Toronto, Ontario
Bulova Watch Co. Limited (2)	Toronto, Ontario
Canadian Admiral Corporation Limited (1, 2, 3)	Port Credit, Ontario
Canadian General Electric Co. Ltd. (1, 2, 3)	Montreal, Que.
Canadian Marconi Co. Limited (1, 2, 3)	Montreal, Que.
Canadian Westinghouse Co. Ltd. (1, 2, 3)	Hamilton, Ontario
Chisholm Industries Ltd. (1, 2)	Port Moody, B.C.
Dominion Electrohome Industries Limited (1, 2, 3)	Kitchener, Ontario
Dominion Watch Case Limited (2)	Toronto, Ontario
Electrical Products Mfg. Co. Ltd. (1, 2, 3)	Montreal, Que.
Electronic Enterprises Limited (3)	Montreal, Que.
Emerson Radio of Canada Limited (1, 2, 3)	Town of Mount Royal, Que.
Hallicrafters Canada Limited, The (1, 2, 3)	Don Mills, Ontario
Lifco Radio and Record Players (2, 3)	Montreal, Que.
Kelton Ultrasonics Limited (3)	London, Ontario
McKinnon Industries Limited (2)	St. Catharines, Ontario
Montreal Phono Co. Ltd. (3)	Montreal, Que.
Norel Electrical Products (3)	Montreal, Que.
Philco Corporation of Canada Ltd. (1, 2, 3)	Don Mills, Ontario
Phillips Electronics Industries Ltd. (1, 2, 3)	Toronto, Ontario
Pye Canada Limited (2, 3)	Toronto, Ontario
R.C.A. Victor Co. Ltd. (1, 2, 3)	Montreal, Que.
Sea Breeze Mfg. Ltd. & Audio Tool & Eng. Ltd. (3)	Toronto, Ontario
Record Player Corporation (3)	Montreal, Que.
Shelberne Industries (Canada) Ltd. (2, 3)	Montreal, Que.
Sparton of Canada Ltd. (1, 2, 3)	London, Ontario
Sylvania Electric (Canada) Ltd. (1, 2, 3)	Montreal, Que.

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1. Television sets.
  2. Radio receiving sets.
  3. Record players.