Monthly

Price: \$1.00 per year.

Vol. 14 - No. 10



DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Hon. Gordon Churchill, Minister of Trade and Commerce

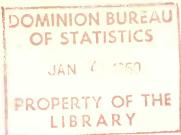
RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

October, 1959

	Home sets	Portables	Auto	Combi- nations	Total radio receivers
	_	(Nu	mber of un	its)	
October, 1959					
Atlantic Provinces (1)	2,738 11,799	854 1,553	303 1,017	412 2,241	4,307 16,610
Ontario	16,187 3,630	4,032 488	25,015 388	2,709 526	47,943 5,032
Manitoba	1,927	492	185	376	2,980
AlbertaBritish Columbia	2,474 3,333	879 687	360 245	643 958	4,356 5,223
Total Sales	42,088	8,985	27,513	7,865	86,451
Ten months ended October, 1959					
Atlantic Provinces (1) Quebec Ontario	21,548 82,572 102,277	5,983 16,625 32,958	3,835 16,980 168,295	3,095 13,235 17,223	34,461 129,412 320,753
Manitoba	20,926 11,264 18,890 18,863	4,826 3,843 5,651 7,204	5,142 2,878 5,610 4,277	3,484 2,341 4,022 5,677	34,378 20,326 34,173 36,021
Total Sales	276,340	77,090	207,017	49,077	609,524

⁽¹⁾ Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

Industry and Merchandising Division.



Producers' domestic sales.

Table 2 - Sales* of Record Players, by Types and by Areas

	Ampli- fier	Without amplifier	Total record players
		(Units)	
October, 1959			
Atlantic Provinces (1)	1,653	55	1,708
Quebec	7,987	79	8,066
Ontario	7,311	1,215	8,526
Manitoba	1,466	21	1,487
Saskatchewan	367	2	369
Alberta	727	72	799
British Columbia	1,357	204	1,561
Total Sales	20,868	1,648	22,516
Ten months ended October, 1959			
	10 000		11.0/7
Atlantic Provinces (1)	10,880	167	11,047
Quebec	37,702	550	38,252
Ontario	51,758	2,508	54,266
Manitoba	9,109	105	9,214
Saskatchewan	5,391	110	5,501
Alberta	10,157	547 554	10,704 9,933
British Columbia	9,379 134,376	4,541	138,917

⁽¹⁾ Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

* Producers domestic sales.

Table 3 - Sales* of Television Receivers, by Areas

	October, 1959	Ten months ended October, 1959
	(Un	its)
Newfoundland	1,664	7,479
Nova Scotia	2,119	13,775
N.B. and P.E.I	1,950	9,449
Quebec	13,781	76,000
Ontario	18,639	124,415
Manitoba	4,377	22,722
Saskatchewan	4,233	18,803
Alberta	4,072	26,957
British Columbia	5,714	29,652
Total Sales	56,549	329,252

^{*} Producers' domestic sales.

	Ju 1y	, 1959*		onths ended , 1959
	No.	\$	No.	\$
Radio Receiving Sets	52,420 940	984,932 130,963	261,714 5,148	5,613,683 628,689

* Latest available.

Table 5 - Exports of Radio Receiving Sets

	October, 1959		Ten months ended October, 1959	
	No.	\$	No.	\$
Radio Receiving Sets	5,629	279,602	13,037	766,455

Table 6 - Production, Shipments and Imports of Radio Tubes by Months, 1958-1959
Radio and Television

		ceiving Tube			S	
	Production	Shipm		Radio	tubes*	Radio tube
	Number	Number	\$	Number	\$	\$
1958						
January	1,273,021	1,214,691	962,103	634,694	661,476	464,648
February	1,146,613	1,525,321	1,109,979	833,254	782,248	580,175
March	1,323,653	1,437,036	1,081,976	799,011	802,066	626,259
April	1,219,213	1,102,032	818,544	787,659	702, 194	589,463
May	1,454,221	1,177,244	815,981	636,254	589,086	550,734
June	1,820,409	1,284,379	848,488	484,407	503,307	886,029
July	1,234,645	900,003	661,942	404,702	401,438	406,015
August	1,004,803	1,323,131	962,822	427,178	372,891	620,763
September .	1,760,975	1,891,727	1,196,112	526,407	544,904	592,085
October	1,577,533	2,040,828	1,306,071	744,944	756,757	621,896
November	1,692,042	2,121,740	1,413,644	797,030	684,201	574,132
December	1,891,301	1,745,446	1,211,232	686,579	622,891	597,363
Total	17,398,429	17,763,578	12,388,894	7,762,119	7,423,459	7,109,562
1959						
January	1,662,800	1,436,234	1,146,196	788,438	700,857	608,767
February	1,750,074	1,738,538	1,348,192	982,382	872,151	635,771
March	1,816,300	1,249,658	905,134	764,735	753,590	876,187
April	1,607,403	1,308,657	1,018,013	684,254	615,056	449,676
May	1,560,207	1,096,713	923,520	661,923	582,352	751,955
June	1,639,309	1,326,625	917,454	739,649	600,606	735,889
July	1,163,179	983,372	691,518	623,132	509,697	289,186
August	1,056,924	1,164,434	775,981			
September .	1,755,223	1,546,494	1,134,839	Not	t yet avail	able
October	1,383,538	1,352,192	897,267			

^{*} Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

Radio and Television Receiving Sets - 4 -

Table 7 - Production and Shipments of Television Picture Tubes*

1050	Production	Shipments		
1959	Number Number		\$	
Six months ended June	352,874	241,589	4,672,716	
July	42,571	35,752	734,769	
August	48,534	40,394	786,959	
September	59,845	58,880	1,069,697	
October	58,711	47,908	923,201	
10 months total	562,535	424,523	8,187,342	

^{* -} Includes rebuilt tubes.

Table 8 - Sales* of Radio Receiving Sets, by Months, 1958 and 1959

		1 9 5 8			1 9 5 9	
Month	Home	Portable	Combi-	Home	Portable	Combi-
	sets	and auto	nations	sets	and auto	nations
			(Number	of units)		
January	18,437	23,525	3,905	24,792	23,186	4,881
February	21,467	18,475	4,132	26,653	24,291	5,457
March	23,410	21,214	3,641	23,872	29,585	5,989
April	22,824	23,870	2,173	23,852	37,596	4,184
May	23,835	25,289	3,072	24,576	30,127	2,724
June	19,956	28, 174	1,992	18,995	30,384	2,238
July	17,174	20,645	2,343	21,198	22,954	3,860
August	22,903	23,918	3,247	27,733	22,143	4,885
September	39,336	21,442	6,018	42,581	27,343	7,994
October	45,402	29,696	6,225	42,088	36,498	7,865
November	45,388	32,818	8,878			
December	43,159	29,580	7,780			
Total	343,291	298,646	53,406			

^{*} Producers' domestic sales.

Table 9 - Sales* of Record Players and Television Receivers 1958 and 1959

Month	Record	Players	Television	Receivers
Honen	1 9 5 8	1 9 5 9	1 9 5 8	1 9 5 9
		(Number o	f Units)	
January	11,547	13,974	32,971	31,835
February	13,432	14,254	32,669	31,795
March	18,362	10,399	29,592	25,931
April	9,718	10,013	24,131	27,976
May	7,148	7,633	19,968	23,095
June	9,928	13,026	21,848	24,774
July	10,558	9,808	26,878	27,213
August	16,998	16,694	32,802	31,252
September	25,215	20,600	52,906	48,832
October	28,750	22,516	57,306	56,549
November	31,074		49,558	
December	37,828		38,942	
Total	220,558		419,571	

^{*} Producers' domestic sales.