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## RADIO AND TELEVISION RECEIVING SETS <br> (Including Record Players)

October, 1959

Table 1 - Sales* of Radio Receivers, by Fypes and by Areas
Home
sets
(Number of units)
October, 1959

| Atlantic Provinces (1) | 2,738 | 854 | 303 | 412 | 4,307 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec | 11,799 | 1,553 | 1,017 | 2,241 | 16,610 |
| Ontario | 16,187 | 4,032 | 25,015 | 2,709 | 47,943 |
| Manitoba | 3,630 | 488 | 388 | 526 | 5,032 |
| Saskatchewan | 1,927 | 492 | 185 | 376 | 2,980 |
| Alberta | 2,474 | 879 | 360 | 643 | 4,356 |
| British Columbia | 3,333 | 687 | 245 | 958 | 5,223 |
| Total Sales | 42,088 | 8,985 | 27,513 | 7,865 | 86,451 |

Ten months ended October, 1959

| Atlantic Provinces (1) | 21,548 | 5,983 | 3,835 | 3,095 | 34,461 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec | 82,572 | 16,625 | 16,980 | 13,235 | 129,412 |
| Ontario | 102,277 | 32,958 | 168,295 | 17,223 | 320,753 |
| Manitoba | 20,926 | 4,826 | 5,142 | 3,484 | 34,378 |
| Saskatchewan | 11,264 | 3,843 | 2,878 | 2,341 | 20,326 |
| Alberta | 18,890 | 5,651 | 5,610 | 4,022 | 34, 173 |
| British Columbia | 18,863 | 7,204 | 4,277 | 5,677 | 36,021 |
| Total Sales | 276,340 | 77,090 | 207,017 | 49,077 | 609,524 |

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

* Producers' domestic sales.

Industry and Merchandising Division.

Table 2 - Sales* of Record Players, by Types and by Areas

| Ampli- | WithoutTotal <br> record <br> fier layers | amplifier |
| :---: | :---: | :---: |

## October, 1959

| Atlantic Provinces (1) | 1,653 | 55 | 1,708 |
| :---: | :---: | :---: | :---: |
| Quebec | 7,987 | 79 | 8,066 |
| Ontario | 7,311 | 1,215 | 8,526 |
| Manitoba | 1,466 | 21 | 1,487 |
| Saskatchewan | 367 | 2 | 369 |
| Alberta | 727 | 72 | 799 |
| British Columbia | 1,357 | 204 | 1,561 |
| Total Sales | 20,868 | 1,648 | 22,516 |

## Ten months ended October, 1959


(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

* Producers" domestic sales.

Table 3 -Sales* of Television Receivers, by Areas

| October, 1959 | Ten months ended |
| ---: | ---: | ---: | ---: | ---: |
| October, 1959 |  |

## (Units)

| Newfoundland | 1,664 | 7,479 |
| :---: | :---: | :---: |
| Nova Scotia | 2,119 | 13,775 |
| N.B. and P.E.I. | 1,950 | 9,449 |
| Quebec | 13,781 | 76,000 |
| Ontario | 18,639 | 124,415 |
| Manitoba | 4,377 | 22,722 |
| Saskatchewan | 4,233 | 18,803 |
| Alberta | 4,072 | 26,957 |
| British Columbia | 5,714 | 29,652 |
| Total Sales | 56,549 | 329,252 |

[^0]Table 4 - Imports of Television Sets and Rad o Receiving Sets

|  | July, | $1959 *$ | Seven months ended <br> July, |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | No | $\$ 959$ |  |

* Iatest available.

Table 5 - Exports of Radio Receiving Sets

|  | October, 1959 |  | Ten months ended October, 1959 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | No. | \$ | No. | \$ |
| Radio Receiving Sets | 5,629 | 279,602 | 13,037 | 766,455 |

Table 6 - Production, Shipments and Imports of Radio Tubes by Months, 1958-1959 Radio and Television Receiving Tubes

|  | Production Shipments |  |  | Radio tubes* |  | $\begin{aligned} & \begin{array}{c} \text { Radio tube } \\ \text { parts } \end{array} \\ & \$ \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |
|  | Number | Number | \$ | Number | \$ |  |
| 1958 |  |  |  |  |  |  |
| January | 1,273,021 | 1,214,691 | 962,103 | 634,694 | 661,476 | 464,648 |
| February | 1,146,613 | 1,525,321 | 1,109,979 | 833,254 | 782,248 | 580,175 |
| March. | 1,323,653 | 1,437,036 | 1,081,976 | 799,011 | 802,066 | 626,259 |
| April | 1,219,213 | 1,102,032 | 818,544 | 787,659 | 702,194 | 589,463 |
| May | 1,454, 221 | 1,177,244 | 815,981 | 636,254 | 589,086 | 550,734 |
| June | 1,820,409 | 1,284,379 | 848,488 | 484,407 | 503,307 | 886,029 |
| July | 1,234,645 | 900,003 | 661,942 | 404,702 | 401,438 | 406,015 |
| August | 1,004,803 | 1,323,131 | 962,822 | 427,178 | 372,891 | 620,763 |
| September | 1,760,975 | 1,891,727 | 1,196, 112 | 526,407 | 544,904 | 592,085 |
| October | 1,577,533 | 2,040,828 | 1,306,071 | 744,944 | 756,757 | 621,896 |
| November | 1,692,042 | 2,121,740 | 1,413,644 | 797,030 | 684, 201 | 574,132 |
| December | $1,891,301$ | 1,745,446 | 1,211,232 | 686,579 | 622,891 | 597,363 |
| Total | 17,398,429 | 17,763,578 | 12,388,894 | 7,762,119 | 7,423,459 | 7,109,562 |
| 1959 |  |  |  |  |  |  |
| January | 1,662,800 | 1,436,234 | 1,146,196 | 788,438 | 700,857 | 608,767 |
| February | 1,750,074 | 1,738,538 | 1,348,192 | 982,382 | 872,151 | 635,771 |
| March | 1,816,300 | 1,249,658 | 905,134 | 764,735 | 753,590 | 876,187 |
| April | 1,607,403 | 1,308,657 | 1,018,013 | 684,254 | 615,056 | 449,676 |
| May | 1,560,207 | 1,096,713 | 923,520 | 661,923 | 582,352 | 751,955 |
| June | 1,639,309 | 1,326,625 | 917,454 | 739,649 | 600,606 | 735,889 |
| July | 1,163,179 | 983,372 | 691,518 | 623,132 | 509,697 | 289, 186 |
| August | 1,056,924 | 1,164,434 | 775,981 |  |  |  |
| September. | 1,755,223 | 1,546,494 | 1,134,839 |  | yet avail | ble |
| October ... | 1,383,538 | 1,352,192 | 897,267 |  |  |  |

[^1]Table 7 - Production and Shipments of Television Picture Tubes*

| 1959 | $\frac{\text { Production }}{\text { Number }}$ | Shipments |  |
| :---: | :---: | :---: | :---: |
|  |  | Number | \$ |
| Six months ended June | 352,874 | 241,589 | 4,672,716 |
| July | 42,571 | 35,752 | 734,769 |
| August | 48,534 | 40,394 | 786,959 |
| September | 59,845 | 58,880 | 1,069,697 |
| October | 58,711 | 47,908 | 923,201 |
| 10 months total | 562,535 | 424,523 | 8,187,342 |

*     - Includes rebuilt tubes.

Table 8-Sales* of Radio Receiving Sets, by Months, 1958 and 1959

| Month | Home sets | $\begin{aligned} & 1958 \\ & \hline \text { Portab1e } \\ & \text { and auto } \end{aligned}$ | Combinations | Home sets | $\begin{aligned} & 1959 \\ & \hline \text { Portable } \\ & \text { and auto } \end{aligned}$ | Combinations |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (Number of units) |  |  |  |  |  |
| January | 18,437 | 23,525 | 3,905 | 24,792 | 23,186 | 4,881 |
| February | 21,467 | 18,475 | 4,132 | 26,653 | 24,291 | 5,457 |
| Maxch | 23,410 | 21,214 | 3,641 | 23,872 | 29,585 | 5,989 |
| April | 22,824 | 23, 870 | 2,173 | 23,852 | 37,596 | 4,184 |
| May | 23,835 | 25,289 | 3,072 | 24,576 | 30,127 | 2,724 |
| June | 19,956 | 28,174 | 1,992 | 18,995 | 30,384 | 2,238 |
| July | 17,174 | 20,645 | 2,343 | 21,198 | 22,954 | 3,860 |
| August | 22,903 | 23,918 | 3,247 | 27,733 | 22,143 | 4,885 |
| September | 39,336 | 21,442 | 6,018 | 42,581 | 27,343 | 7,994 |
| October | 45,402 | 29,696 | 6,225 | 42,088 | 36,498 | 7,865 |
| November | 45,388 | 32,818 | 8,878 |  |  |  |
| December | 43,159 | 29,580 | 7,780 |  |  |  |
| Total | 343,291 | 298,646 | 53,406 |  |  |  |

* Producers' domestic sales.

Table 9 - Sales* of Record Players and Television Receivers 1958 and 1959

| Month | Record Players |  | Television Receivers |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1958 | 1959 | 1958 | 1959 |
|  |  | (Number | Units) |  |
| January | 11,547 | 13,974 | 32,971 | 31,835 |
| February | 13,432 | 14,254 | 32,669 | 31,795 |
| March | 18,362 | 10,399 | 29,592 | 25,931 |
| April | 9,718 | 10,013 | 24,131 | 27,976 |
| May | 7,148 | 7,633 | 19,968 | 23,095 |
| June | 9,928 | 13,026 | 21,848 | 24,774 |
| July | 10,558 | 9,808 | 26,878 | 27,213 |
| August | 16,998 | 16,694 | 32,802 | 31,252 |
| September | 25,215 | 20,600 | 52,906 | 48,832 |
| October. | 28,750 | 22,516 | 57,306 | 56,549 |
| November | 31,074 |  | 49,558 |  |
| December | 37,828 |  | 38,942 |  |
| Total | 220,558 |  | 419,571 |  |

[^2]
[^0]:    * Producers domestic sales.

[^1]:    * Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

[^2]:    * Producers' domestic sales.

