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## RADIO AND TELEVISION RECEIVING SETS (Including Record P : ors)

November, 1959
Table 1 - Sales* of Radio Receivers, by Types and by Areas

(Number of units)

## November, 1959

| Atlantic Provinces (1) | 2,762 | 1,240 | 190 | 360 | 4,552 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec | 10,503 | 2,813 | 659 | 2,696 | 16,671 |
| Ontario | 15,966 | 5,399 | 13,527 | 3,167 | 38,059 |
| Manitoba | 3,420 | 833 | 409 | 576 | 5,238 |
| Saskatchewan | 1,480 | 587 | 140 | 287 | 2,494 |
| Alberta | 2,851 | 727 | 198 | 566 | 4,342 |
| British Columbia | 3,762 | 1,035 | 238 | 901 | 5,936 |
| Total Sales | 40,744 | 2,634 | 15,361 | 8,553 | 77,292 |

Eleven months ended November, 1959

| Atlantic Provinces (1) | 24,310 | 7,223 | 4,025 | 3,455 | 39,013 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec | 93,075 | 19,438 | 17,639 | 15,931 | 146,083 |
| Ontario | 118,243 | 38,357 | 181,822 | 20,390 | 358,812 |
| Manitoba | 24,346 | 5,659 | 5,551 | 4,060 | 39,616 |
| Saskatchewan | 12,744 | 4,430 | 3,018 | 2,628 | 22,820 |
| Alberta | 21,741 | 6,378 | 5,808 | 4,588 | 38,515 |
| British Columbia | 22,625 | 8,239 | 4, 515 | 6,578 | 41,957 |
| Total Sales ... | 317,084 | 89, 724 | 222,378 | 57.30 | 686,816 |

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

* Producers' domestic sales.


## Industry and Merchandising Division.

Table 2 - Sales* of Record Players, by Types and by Areas

| Ampli- | Without | Total |
| :---: | :---: | :---: |
| fier | amplifier | players |

## November, 1959

| Atlantic Provinces | 2,537 | 48 | 2,585 |
| :---: | :---: | :---: | :---: |
| Quebec | 9,571 | 81 | 9,652 |
| Ontario | 8,418 | 268 | 8,686 |
| Manitoba | 1,585 | 39 | 1,624 |
| Saskatchewan | 1,103 | 11 | 1,114 |
| Alberta | 1,902 | 16 | 1,918 |
| British Columbia | 1,782 | 50 | 1,832 |
| Total Sales | 26,898 | 513 | 27,411 |

Eleven months ended November, 1959

| Atlantic Provinces (1) | 13,417 | 215 | 13,632 |
| :---: | :---: | :---: | :---: |
| Quebec | 47,273 | 631 | 47,904 |
| Ontar 0 | 60,176 | 2,776 | 62.952 |
| Manitoba | 10,694 | 144 | 10,838 |
| Saskatchewan | 6,494 | 121 | 6,615 |
| Alberta | 12,059 | 563 | 12,622 |
| British Columbia | 11,161 | 604 | 11,765 |
| Total Sales | 161,274 | 5,054 | 166,328 |

(1) Includes Newfoundland, P.E. I., Nova Scotia and New Brunswick.

* Producers domestic sales.

Table 3 - Sales* of Television Receivers, by Areas
Eleven months ended
November, 1959 November, 1959

## (Units)

| New indland | 785 | 8,264 |
| :---: | :---: | :---: |
| Nova Scotia | 2,243 | 16,018 |
| N. B. and P.E.I. | 1,901 | 11,350 |
| Quebec | 9,276 | 85,276 |
| Ontario | 16,548 | 140,963 |
| Manitoba | 3,003 | 25,725 |
| Saskatchewan | 2,988 | 21,791 |
| Alberta | 3,467 | 30,424 |
| British Columbia | 3,223 | 32,875 |
| Total Sales | 43,434 | 372,686 |

[^0]Table 4 - Imports of Television Sets and Radio Receiving Sets


* Latest available.

Table 5 - Exports of Radio Receiving Sets

|  | November, 1959 |  | Eleven months ended November, 1959 |  |
| :---: | :---: | :---: | :---: | :---: |
| Radio Receiving Sets | $\begin{gathered} \text { No. } \\ 3,543 \end{gathered}$ | $\begin{gathered} \$ \\ 109,988 \end{gathered}$ | $\begin{gathered} \mathrm{No} \text {. } \\ 16,580 \end{gathered}$ | $\begin{gathered} \$ \\ 876,443 \end{gathered}$ |

## 6 - Production, Shipments and Imports c Radio Tubes by Months, 1958-1959

 Radio and Television Receiving TubesImports


* Includes radio transwntting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.
(1) Revised. Figures now include shipments to own set plants. Not previously reported by some firms. Breakdown by months not available.

Table 7 - Production and Shipments of Television Picture Tubes*

| 1959 | $\frac{\text { Production }}{\text { Number }}$ | Shipments |  |
| :---: | :---: | :---: | :---: |
|  |  | Number | \$ |
| Six months ended June | 352,874 | 241,589 | 4,672,716 |
| July | 42,571 | 35,752 | 734,769 |
| August | 48,534 | 40,394 | 786,959 |
| September | 59,845 | 58,880 | $1,069,697$ |
| October | 58,711 | 47,908 | 923,201 |
| November | 64,532 | 163,402 | 3,312,320 |
| 11 months total .... | 627,067(1) | 587,925 | $11,499,662$ |

*     - Includes rebuilt tubes.

Table 8 - Sales* of Radio Receiving Sets, by Months, 1958 and 1959

| Month | Home sets | $\begin{aligned} & \frac{1958}{\text { Portable }} \\ & \text { and auto } \end{aligned}$ | Combinations | Home sets | $\begin{aligned} & \frac{1959}{\text { Portab1e }} \\ & \text { and auto } \end{aligned}$ | Combinations |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (Number of units) |  |  |  |  |  |
| January | 18,437 | 23,525 | 3,905 | 24,792 | 23,186 | 4,881 |
| February | 21,467 | 18,475 | 4,132 | 26,653 | 24,291 | 5,457 |
| March | 23,410 | 21,214 | 3,641 | 23,872 | 29,585 | 5,989 |
| April | 22,824 | 23,870 | 2,173 | 23,852 | 37,596 | 4,184 |
| May | 23,835 | 25,289 | 3,072 | 24,576 | 30,127 | 2,724 |
| June | 19,956 | 28,174 | 1,992 | 18,995 | 30,384 | 2,238 |
| July | 17,174 | 20,645 | 2,343 | 21,198 | 22,95. | 3,860 |
| August | 22,903 | 23,918 | 3,247 | 27,733 | 22,143 | 4,885 |
| September | 39,336 | 21,442 | 6,018 | 42,581 | 27,343 | 7,994 |
| October. | 45,402 | 29,696 | 6,225 | 42,088 | 36,498 | 7,865 |
| November | 45,388 | 32,818 | 8,878 | 40,744 | 27,995 | 8,553 |
| December | 43,159 | 29,580 | 7,780 |  |  |  |
| Total | 343,291 | 298,646 | 53,406 |  |  |  |

* Producers' domestic sales.

Table 9 - Sales* of Record Players and Television Receivers 1958 and 1959

| Month | Record Players |  | Television Receivers |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1958 | 1959 | 1958 | 1959 |
|  |  | (Number | Units) |  |
| January | 11,547 | 13,974 | 32,971 | 31,835 |
| February | 13,432 | 14,254 | 32,669 | 31,795 |
| March | 18,362 | 10,399 | 29,592 | 25,931 |
| April | 9,718 | 10,013 | 24,131 | 27,976 |
| May | 7,148 | 7,633 | 19,968 | 23,095 |
| June | 9,928 | 13,026 | 21,848 | 24,774 |
| July | 10,558 | 9,808 | 26,878 | 27,213 |
| August | 16,998 | 16,694 | 32,802 | 31,252 |
| September | 25,215 | 20,600 | 52,906 | 48,832 |
| October. | 28,750 | 22,516 | 57,306 | 56,549 |
| November . | 31,074 | 27,411 | 49,558 | 43,434 |
| December | 37,828 | - | 38,942 | , |
| Total.. | 220,558 |  | 419,571 |  |

* Producers' domestic sales.
(1) Revised. Figures now influde shipments to own set plants not previously reported by w....e firms. Breakdown by months not available.


[^0]:    * Praducers' domestic sales.

