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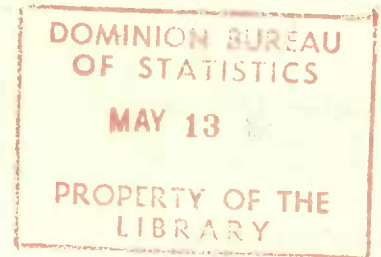
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DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

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RADIO AND TELEVISION RECEIVING SETS
(Including Record Players)

March, 1959

Table 1 - Sales* of Radio Receivers, by Type and by Areas

	Home sets	Portables	Auto	Combinations	Total radio receivers
(Number of units)					
<u>March, 1959</u>					
Atlantic Provinces (1)	2,478	402	366	321	3,567
Quebec	6,880	1,074	1,999	1,350	11,303
Ontario	8,206	2,346	19,422	2,002	31,976
Manitoba	1,662	297	607	300	2,866
Saskatchewan	966	320	481	186	1,953
Alberta	2,022	486	859	300	3,667
British Columbia	1,658	451	475	530	3,114
Total sales	23,872	5,376	24,209	4,989	58,446

Three Months Ended March, 1959

Atlantic Provinces (1)	5,923	967	852	1,059	8,801
Quebec	22,751	3,797	4,109	4,178	34,835
Ontario	25,906	5,731	52,013	5,869	89,519
Manitoba	5,683	845	1,300	1,081	8,909
Saskatchewan	3,473	815	848	603	5,739
Alberta	6,461	1,445	2,023	1,020	10,949
British Columbia	5,120	1,242	1,075	1,517	8,954
Total sales	75,317	14,842	62,220	15,327	167,706

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

* Producers' domestic sales.

Industry and Merchandising Division.

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Table 2 - Sales* of Record Players, by Types and by Areas

	Ampli- fier	Without amplifier	Total record players
(Units)			
<u>March, 1959</u>			
Atlantic Provinces (1)	855	10	865
Quebec	3,006	50	3,056
Ontario	3,404	35	3,439
Manitoba	728	7	735
Saskatchewan	482	14	496
Alberta	878	49	927
British Columbia	862	19	881
Total sales	10,215	184	10,399
 <u>Three Months Ended March, 1959</u>			
Atlantic Provinces (1)	3,191	30	3,221
Quebec	11,879	130	12,009
Ontario	12,677	429	13,106
Manitoba	2,690	38	2,728
Saskatchewan	1,870	63	1,933
Alberta	2,690	154	2,844
British Columbia	2,590	196	2,786
Total sales	37,587	1,040	38,627

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

* Producers' domestic sales.

Table 3 - Sales* of Television Receivers, by Areas

	March, 1959	Three months ended March, 1959
(Units)		
Newfoundland	587	1,332
Nova Scotia	1,308	4,005
N.B. and P.E.I.	836	2,711
Quebec	4,764	16,483
Ontario	11,029	36,274
Manitoba	1,675	6,312
Saskatchewan	1,478	5,703
Alberta	2,405	9,109
British Columbia	1,849	7,632
Total sales	25,931	89,561

* Producers' domestic sales.

Radio and Television Receiving Sets - 3 -

Table 4 - Imports of Television Sets and Radio Receiving Sets

January, 1959*

	No.	\$
Radio Receiving Sets	27,071	852,200
Television sets	616	91,694

* Latest available.

Table 5 - Exports of Radio Receiving Sets

	March, 1959		Three months ended March, 1959	
	No.	\$	No.	\$
Radio Receiving Sets	39	14,133	177	82,727

Table 6 - Production, Shipments and Imports of Radio Tubes by Months, 1958 & 1959

	Radio and Television Receiving Tubes			Imports		
	Production	Shipments		Radio tubes*		Radio tube parts
	Number	Number	\$	Number	\$	\$
<u>1958</u>						
January	1,273,021	1,214,691	962,103	634,694	661,476	464,648
February	1,146,613	1,525,321	1,109,979	833,254	782,248	580,175
March	1,323,653	1,437,036	1,081,976	799,011	802,066	626,259
April	1,219,213	1,102,032	818,544	787,659	702,194	589,463
May	1,454,221	1,177,244	815,981	636,254	589,086	550,734
June	1,820,409	1,284,379	848,488	484,407	503,307	886,029
July	1,234,645	900,003	661,942	404,702	401,438	406,015
August	1,004,803	1,323,131	962,822	427,178	372,891	620,763
September	1,760,975	1,891,727	1,196,112	526,407	544,904	592,085
October	1,577,533	2,040,828	1,306,071	744,944	756,757	621,896
November	1,692,042	2,121,740	1,413,644	797,030	684,201	574,132
December	1,891,301	1,745,446	1,211,232	686,579	622,891	597,363
Total	17,398,429	17,763,578	12,388,894	7,762,119	7,423,459	7,109,562
<u>1959</u>						
January	1,662,800	1,436,234	1,146,196	788,438	700,857	608,767
February	1,750,074	1,738,538	1,343,192		Not Yet	
March	1,816,300	1,249,658	905,134		Available	

* Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.



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Table 7 - Sales* of Radio Receiving Sets, by Months, 1958 and 1959

Month	1958			1959		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January	18,437	23,525	3,905	24,792	23,186	4,881
February	21,467	18,475	4,132	26,653	24,291	5,457
March	23,410	21,214	3,641	23,872	29,585	4,989
April	22,824	23,870	2,173			
May	23,835	25,289	3,072			
June	19,956	28,174	1,992			
July	17,174	20,645	2,343			
August	22,903	23,918	3,247			
September	33,336	21,442	6,018			
October	45,402	29,596	6,225			
November	45,388	32,818	8,878			
December	43,159	29,580	7,780			
Total	343,291	298,646	53,406			

* Producers' domestic sales.

Table 8 - Sales* of Record Players and Television Receivers 1958 and 1959

	Record Players		Television Receivers	
	1958	1959	1958	1959
	(Number of units)			
January	11,547	13,974	32,971	31,835
February	13,432	14,254	32,669	31,795
March	18,362	10,399	29,592	25,931
April	9,718		24,131	
May	7,148		19,968	
June	9,928		21,848	
July	10,558		26,878	
August	16,998		32,802	
September	25,215		52,906	
October	28,750		57,306	
November	31,074		49,558	
December	37,828		38,942	
Total	220,558		419,571	

* Producers' domestic sales.