



RADIO AND TELEVISION RECEIVING SETS
(Including Record Players)

July, 1959

Table 1 - Sales* of Radio Receivers, by Type and by Areas

	Home sets	Portables	Auto	Combinations	Total radio receivers
(Number of units)					
<u>July, 1959</u>					
Atlantic Provinces (1)	2,081	729	413	283	3,506
Quebec	6,482	2,368	1,838	794	11,482
Ontario	7,235	4,567	8,831	1,467	22,102
Manitoba	1,945	593	489	279	3,306
Saskatchewan	637	451	231	226	1,545
Alberta	1,324	406	458	398	2,586
British Columbia	1,492	1,167	413	413	3,485
Total sales	21,198	10,281	12,673	3,860	48,012

Seven months ended July, 1959

Atlantic Provinces (1)	13,768	3,516	2,787	1,763	21,834
Quebec	49,183	11,218	14,046	7,685	82,132
Ontario	58,418	21,107	117,916	10,416	207,857
Manitoba	12,489	3,080	4,042	2,009	21,620
Saskatchewan	7,053	2,551	2,242	1,211	13,057
Alberta	12,332	3,284	4,310	2,170	22,096
British Columbia	10,695	4,994	3,030	3,079	21,798
Total sales	163,938	49,750	148,373	28,333	390,394

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

* Producers' domestic sales.

Industry and Merchandising Division.

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Table 2 - Sales* of Record Players, by Types and by Areas

	Amplifier	Without amplifier	Total record players
	(Units)		
<u>July, 1959</u>			
Atlantic Provinces (1)	771	2	773
Quebec	2,061	48	2,109
Ontario	3,921	95	4,016
Manitoba	1,119	37	1,156
Saskatchewan	311	1	312
Alberta	777	5	782
British Columbia	633	27	660
Total sales	9,593	215	9,808

Seven months ended July, 1959

Atlantic Provinces (1)	6,562	79	6,641
Quebec	22,776	375	23,151
Ontario	26,869	1,273	28,142
Manitoba	5,771	100	5,871
Saskatchewan	3,719	91	3,810
Alberta	5,321	436	5,757
British Columbia	5,422	313	5,735
Total sales	76,440	2,667	79,107

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

* Producers' domestic sales.

Table 3 - Sales* of Television Receivers, by Areas

	July, 1959	Seven months ended July, 1959
	(Units)	
Newfoundland	303	4,951
Nova Scotia	922	8,519
N.B. and P.E.I.	610	5,363
Quebec	6,677	41,747
Ontario	11,214	77,386
Manitoba	1,808	12,736
Saskatchewan	1,326	9,766
Alberta	1,833	16,675
British Columbia	2,520	15,476
Total sales	27,213	192,619

* Producers' domestic sales.

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Table 4 - Imports of Television Sets and Radio Receiving Sets

	May, 1959		Five months ended May, 1959*	
	Number	\$	Number	\$
Radio Receiving Sets	35,548	718,360	156,720	3,566,883
Television Sets	235	24,175	3,819	438,852

* Latest available.

Table 5 - Exports of Radio Receiving Sets

	July, 1959		Seven months ended July, 1959	
	Number	\$	Number	\$
Radio Receiving Sets	1,488	68,218	1,840	228,161

Table 6 - Production, Shipments and Imports of Radio Tubes by Months, 1958-1959

	Radio and Television Receiving Tubes			Imports		
	Production	Shipments		Radio tubes*		Radio tube parts
	Number	Number	\$	Number	\$	\$
<u>1958</u>						
January ...	1,273,021	1,214,691	962,103	634,694	661,476	464,648
February ..	1,146,613	1,525,321	1,109,979	833,254	782,248	580,175
March	1,323,653	1,437,036	1,081,976	799,011	802,066	626,259
April	1,219,213	1,102,032	818,544	787,659	702,194	589,463
May	1,454,221	1,177,244	815,981	636,254	589,086	550,734
June	1,820,409	1,284,379	848,488	484,407	503,307	886,029
July	1,234,645	900,003	661,942	404,702	401,438	406,015
August	1,004,803	1,323,131	962,822	427,178	372,891	620,763
September .	1,760,975	1,891,727	1,196,112	526,407	544,904	592,085
October ...	1,577,533	2,040,828	1,306,071	744,944	756,757	621,896
November ..	1,692,042	2,121,740	1,413,644	797,030	684,201	574,132
December ..	1,891,301	1,745,446	1,211,232	686,579	622,891	597,363
Total	17,398,429	17,763,578	12,388,894	7,762,119	7,423,459	7,109,562
<u>1959</u>						
January ...	1,662,800	1,436,234	1,146,196	788,438	700,857	608,767
February ..	1,750,074	1,738,538	1,348,192	982,382	872,151	635,771
March	1,816,300	1,249,658	905,134	764,735	753,590	876,187
April	1,607,403	1,308,657	1,018,013	684,254	615,056	449,676
May	1,560,207	1,096,713	923,520	661,923	582,352	751,955
June	1,639,309	1,326,625	917,454			
July	1,163,179	983,372	691,518			Not yet available

* Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.


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Table 7 - Sales* of Radio Receiving Sets, by Months, 1958 and 1959

Month	1958			1959		
	Home sets	Portable and auto	Combi-nations	Home sets	Portable and auto	Combi-nations
	(Number of units)					
January	18,437	23,525	3,905	24,792	23,186	4,881
February	21,467	18,475	4,132	26,653	24,291	5,457
March	23,410	21,214	3,641	23,872	29,585	4,989
April	22,824	23,870	2,173	23,852	37,596	4,184
May	23,835	25,289	3,072	24,576	30,127	2,724
June	19,956	28,174	1,992	18,995	30,384	2,238
July	17,174	20,645	2,343	21,198	22,954	3,860
August	22,903	23,918	3,247			
September	39,336	21,442	6,018			
October	45,402	29,696	6,225			
November	45,388	32,818	8,878			
December	43,159	29,580	7,780			
Total	343,291	298,646	53,406			

* Producers' domestic sales.

Table 8 - Sales* of Record Players and Television Receivers 1958 and 1959

Month	Record Players		Television Receivers	
	1958	1959	1958	1959
	(Number of units)			
January	11,547	13,974	32,971	31,835
February	13,432	14,254	32,669	31,795
March	18,362	10,399	29,592	25,931
April	9,718	10,013	24,131	27,976
May	7,148	7,633	19,968	23,095
June	9,928	13,026	21,848	24,774
July	10,558	9,808	26,878	27,213
August	16,998		32,802	
September	25,215		52,906	
October	28,750		57,306	
November	31,074		49,558	
December	37,828		38,942	
Total	220,558		419,571	

* Producers' domestic sales.