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RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

September, 1959

Table 1 - Sales* of Radio Receivers, by Type and by Areas

| | Home sets | Portables | Auto | Combi- nations | Total radio receivers |
|-----------------------------------|--------------|-----------|-----------|-------------------|-----------------------------|
| Contambon 1050 | | (| Number of | units) | / |
| September, 1959 | | | | 1 1 13h | / |
| Atlantic Provinces (1) | 3,015 | 563 | 349 | 588 | 4,515 |
| Quebec | 12,194 | 2,199 | 778 | 1,981 | 17,152 |
| Ontario | 16,990 | 4,316 | 15,097 | 2,628 | 39,031 |
| Manitoba | 3,301 | 638 | 315 | 511 | 4,765 |
| Saskatchewan | 1,428 | 495 | 168 | 459 | 2,550 |
| Alberta | 2,720 | 985 | 260 | 726 | 4,691 |
| British Columbia | 2,933 | 835 | 345 | 1,101 | 5,214 |
| Total Sales | 42,581 | 10,031 | 17,312 | 7,994 | 77,918 |
| Vine months ended September, 1959 | | | | | |
| Atlantic Provinces (1) | 18,810 | 5,129 | 3,532 | 2,683 | 30,154 |
| webec | 70,773 | 15,072 | 15,963 | 10,994 | 112,802 |
| mtario | 86,090 | 28,926 | 143,280 | 15,514 | 272,810 |
| lanitoba | 17,296 | 4,338 | 4,754 | 2,958 | 29,346 |
| asktachewan | 9,337 | 3,351 | 2,693 | 1,965 | 17,346 |
| lberta | 16,416 | 4,772 | 5,250 | 3,379 | 29,817 |
| British Columbia | 15,530 | 6,517 | 4,032 | 4,719 | 30,798 |
| Total Sales | 234,252 | 68,105 | 179,504 | 41,212 | 523,073 |

⁽¹⁾ Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.
* Producers domestic sales.

Industry and Merchandising Division.

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Table 2 - Sales* of Record Players, by Types and by Areas

| | Ampli- fier | Without amplifier | Total record players |
|-----------------------------------|----------------|----------------------|----------------------|
| September, 1959 | | (Units) | |
| 4+1 | 1 575 | | 1 570 |
| Atlantic Provinces (1) | 1,575 | 4 | 1,579 |
| Quebec | 3,823 | 54 -49 | 3,877 |
| mtario | 9,688 973 | -49 -16 | 9,639 |
| Manitoba | 816 | -10 | 821 |
| Saskatchewan | | - 9 | |
| Alberta | 2,170 | 27 | 2,161 |
| British Columbia | 1,539 | | 1,566 |
| Total Sales | 20,584 | 16 | 20,600 |
| Nine months ended September, 1959 | | | |
| Atlantic Provinces (1) | 9,227 | 112 | 9,339 |
| uebec | 29,715 | 471 | 30,186 |
| ntario | 44,447 | 1,293 | 45,740 |
| fanitoba | 7,643 | 84 | 7,727 |
| askatchewan | 5,024 | 108 | 5,132 |
| Alberta | 9,430 | 475 | 9,905 |
| British Columbia | 8,022 | 350 | 8,372 |
| | | | |

⁽¹⁾ Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick. Producers' domestic sales.

Table 3 - Sales* of Television Receivers, by Areas

| | September, 1959 | Nine months ended September, 1959 |
|------------------|-----------------|--------------------------------------|
| | (Uni | ts) |
| Newfoundland | 529 | 5,815 |
| Nowa Scotia | 1,964 | 11,656 |
| N.B. and P.E.I. | 1,349 | 7,499 |
| Quebec | 12,911 | 62,219 |
| Ontario | 16,356 | 105,776 |
| Manitoba | 3,515 | 18,345 |
| Saskatchewan | 3,271 | 14,570 |
| Alberta | 3,713 | 22,885 |
| British Columbia | 5,224 | 23,938 |
| Total Sales | 48,832 | 272,703 |

^{*} Producers' domestic sales.

Table 4 - Imports of Television Sets and Radio Receiving Sets

| | July, | 1959* | | months ended ly, 1959 |
|----------------------|--------|---------|---------|--------------------------|
| | No. | \$ | No. | \$ |
| Radio Receiving Sets | 52,420 | 984,932 | 261,714 | 5,613,683 |
| Television Sets | 940 | 130,963 | 5,148 | 628,689 |

* Latest available.

Table 5 - Exports of Radio Receiving Sets

| | September, 1959 | | Nine months ended September, 1959 | | |
|----------------------|-----------------|---------|--------------------------------------|---------|--|
| | No. | \$ | No. | \$ | |
| Radio Receiving Sets | 3,588 | 141,279 | 7,408 | 486,853 | |

Table 6 - Production, Shipments and Imports of Radio Tubes by Months, 1958-1959

Radio and Television

| | Receiving Tubes | | | Imports | | | |
|-----------------------|-----------------|------------|------------|-----------|---|-----------|--|
| | Production | Shipments | | Radi | Radio tube | | |
| | Number | Number | \$ | Number | \$ | Š | |
| 1958 | | | | | | | |
| January | 1,273,021 | 1,214,691 | 962,103 | 634,694 | 661,476 | 464,648 | |
| February | 1,146,613 | 1,525,321 | 1,109,979 | 833,254 | 782,248 | 580,175 | |
| March | 1,323,653 | 1,437,036 | 1,081,976 | 799,011 | 802,066 | 626,259 | |
| April | 1,219,213 | 1,102,032 | 818,544 | 787,659 | 702,194 | 589,463 | |
| May | 1,454,221 | 1,177,244 | 815,981 | 636,254 | 589,086 | 550,734 | |
| June | 1,820,409 | 1,284,379 | 848,488 | 484,407 | 503,307 | 886,029 | |
| July | 1,234,645 | 900,003 | 661,942 | 404,702 | 401,438 | 406,015 | |
| August | 1,004,803 | 1,323,131 | 962,822 | 427,178 | 372,891 | 620,763 | |
| September . | 1,760,975 | 1,891,727 | 1,196,112 | 526,407 | 544,904 | 592,085 | |
| October | 1,577,533 | 2,040,828 | 1,306,071 | 744,944 | 756,757 | 621,896 | |
| November | 1,692,042 | 2,121,740 | 1,413,644 | 797,030 | 684,201 | 574,132 | |
| December | 1,891,301 | 1,745,446 | 1,211,232 | 686,579 | 622,891 | 597,363 | |
| Total | 17,398,429 | 17,763,578 | 12,388,894 | 7,762,119 | 7,423,459 | 7,109,562 | |
| 1959 | | | | | *************************************** | | |
| January | 1,662,800 | 1,436,234 | 1,146,196 | 788,438 | 700,857 | 608,767 | |
| February | 1,750,074 | 1,738,538 | 1,348,192 | 982,382 | 872,151 | 635,771 | |
| March | 1,816,300 | 1,249,658 | 905,134 | 764,735 | | 876,187 | |
| April | 1,607,403 | 1,308,657 | 1,018,013 | 684,254 | 615,056 | 449,676 | |
| May | 1,560,207 | 1,096,713 | 923,520 | 661,923 | 582,352 | 751,955 | |
| June | 1,639,309 | 1,326,625 | 917,454 | 739,649 | 600,606 | 735,889 | |
| July | 1,163,179 | 983,372 | 691,518 | 623,132 | 509,697 | 289,186 | |
| August September . | 1,056,924 | 1,164,434 | 77,5,981 | Not | yet availab | | |

Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.



Table 7 Production and Shipments of Television Picture Tubes*

| 1050 | Production | Sh | Shipments | |
|----------------------------|------------|------------|--------------|--|
| 1959 | Number | Number | \$ | |
| Six months ended June | 352,874 | 241,589 | 4,672,716(1) | |
| July | 42,571 | 35,752 | 734,769 | |
| August | 48,534 | 40,394 | 786,959 | |
| September | 59,845 | 58,880 | 1,069,697 | |
| 9 months total | 503,824 | 376,615 | 7,264,141 | |
| * - Includes rebuilt tubes | (: | 1) Revised | | |

Table 8 - Sales* of Radio Receiving Sets, by Months, 1958 and 1959

| | | 1 9 5 8 | | | 1959 | |
|-----------|---------|----------|---------|-----------|----------|---------|
| Month | Home | Portable | Combi- | Home | Portable | Combi- |
| Moneth | sets | and auto | nations | sets | and auto | nations |
| | | | (Number | of units) | | |
| January | 18,437 | 23,525 | 3,905 | 24,792 | 23,186 | 4,881 |
| February | 21,467 | 18,475 | 4,132 | 25,653 | 24,291 | 5,457 |
| March | 23,410 | 21,214 | 3,641 | 23,872 | 29,585 | 5,989 |
| April | 22,824 | 23,870 | 2,173 | 23,852 | 37,596 | 4,184 |
| May | 23,835 | 23,289 | 3,072 | 24,576 | 30,127 | 2,724 |
| June | 19,956 | 28,174 | 1,992 | 18,995 | 30,384 | 2,238 |
| July | 17,174 | 20,645 | 2,343 | 21,198 | 22,954 | 3,860 |
| August | 22,903 | 23,918 | 3,247 | 27,733 | 22,143 | 4,885 |
| September | 39,336 | 21,442 | 6,018 | 42,581 | 27,343 | 7,994 |
| October | 45,402 | 29,696 | 6,225 | | | |
| November | 45,388 | 32,818 | 8,878 | | | |
| December | 43,159 | 29,580 | 7,780 | | | |
| Total | 343,291 | 298,646 | 53,406 | | | |

^{*} Producers' domestic sales.

Table 9 - Sales* of Record Players and Television Receivers 1958 and 1959

| | Record | d Players | Television | Receivers |
|-----------|---------|--------------|------------|-----------|
| Month | 1 9 5 8 | 1959 | 1958 | 1 9 5 9 |
| | | (Number of u | mits) | |
| January | 11,547 | 13,974 | 32,971 | 31,835 |
| February | 13,432 | 14,254 | 32,669 | 31,795 |
| March | 18,362 | 10,399 | 29,592 | 25,931 |
| April | 9,718 | 10,013 | 24,131 | 27,976 |
| May | 7,148 | 7,633 | 19,968 | 23,095 |
| June | 9,928 | 13,026 | 21,848 | 24,774 |
| July | 10,558 | 9,808 | 26,878 | 27,213 |
| August | 16,998 | 16,694 | 32,802 | 31,252 |
| September | 25,215 | 20,600 | 52,906 | 48,832 |
| October | 28,750 | | 57,306 | , |
| November | 31,074 | | 49,558 | |
| December | 37,828 | | 38,942 | |
| Total | 220,558 | | 419,571 | |

Producers' domestic sales.