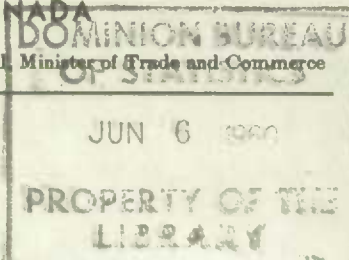




DOMINION BUREAU OF STATISTICS

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RADIO AND TELEVISION RECEIVING SETS  
(Including Record Players)

March, 1960

Historical File Copy

Table 1 - Sales\* of Radio Receivers, by Types and by Areas

	Home sets	Portables	Auto	Combi-nations	Total radio receivers
	(Number of units)				
<u>March, 1960</u>					
Atlantic Provinces (1).....	2,124	421	228	352	3,125
Quebec.....	8,638	1,255	1,840	1,521	13,254
Ontario.....	9,358	1,402	15,758	1,355	27,873
Manitoba.....	1,764	316	724	260	3,064
Saskatchewan.....	778	264	157	163	1,362
Alberta.....	1,611	392	509	248	2,760
British Columbia.....	1,297	330	293	372	2,292
<b>Total Sales.....</b>	<b>25,570</b>	<b>4,380</b>	<b>19,509</b>	<b>4,271</b>	<b>53,730</b>
<u>Three months ended March, 1960</u>					
Atlantic Provinces (1).....	5,774	1,056	535	1,041	8,406
Quebec.....	22,026	3,081	3,801	4,253	33,161
Ontario.....	24,978	4,535	51,580	4,876	85,969
Manitoba.....	4,121	975	1,519	914	7,529
Saskatchewan.....	2,571	861	509	654	4,595
Alberta.....	4,657	1,537	1,106	1,038	8,338
British Columbia.....	3,933	1,037	757	1,424	7,151
<b>Total Sales.....</b>	<b>68,060</b>	<b>13,082</b>	<b>59,807</b>	<b>14,200</b>	<b>155,149</b>

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

\* Producers' domestic sales.

Industry and Merchandising Division.

Table 2 - Sales\* of Record Players, by Types and by Areas

	With Ampli- fier	Without amplifier	Total Record players
	(Units)		
<u>March, 1960</u>			
Atlantic Provinces (1).....	870	10	880
Quebec.....	4,783	23	4,806
Ontario.....	3,338	115	3,453
Manitoba.....	1,189	1	1,190
Saskatchewan.....	556	28	584
Alberta.....	875	106	981
British Columbia.....	783	118	901
<b>Total Sales.....</b>	<b>12,394</b>	<b>401</b>	<b>12,795</b>

Three months ended March, 1960

Atlantic Provinces (1).....	2,411	32	2,443
Quebec.....	11,214	182	11,396
Ontario.....	11,676	492	12,168
Manitoba.....	3,596	232	3,828
Saskatchewan.....	1,686	85	1,771
Alberta.....	3,070	304	3,374
British Columbia.....	3,397	415	3,812
<b>Total Sales.....</b>	<b>37,050</b>	<b>1,742</b>	<b>38,792</b>

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick

\* Producers' domestic sales.

Table 3 - Sales\* of Television Receivers, by Areas

	March 1960	Three months ended March, 1960
	(Units)	
Newfoundland.....	668	2,274
Nova Scotia.....	1,101	3,988
N.B. and P.E.I. ....	957	3,216
Quebec.....	7,026	21,527
Ontario.....	8,871	28,643
Manitoba.....	1,328	5,379
Saskatchewan.....	1,319	4,487
Alberta.....	2,012	6,126
British Columbia.....	1,810	6,011
<b>Total Sales.....</b>	<b>25,092</b>	<b>81,651</b>

\* Producers' domestic sales.

Table 4 - Imports of Television Sets and Radio Receiving Sets

	December, 1959**		Twelve months ended December, 1959	
	No.	\$	No.	\$
	Radio Receiving Sets.....	65,073	1,255,262	576,306
Television Sets.....	873	140,433	12,735	1,743,133

\*\* Latest available

Table 5 - Exports of Radio Receiving Sets

	March, 1960		Three months ended March, 1960	
	No.	\$	No.	\$
	Radio Receiving Sets.....	584	17,766	1,452

Table 6 - Production, Shipments and Imports of Electronic Tubes by Months, 1959 and 1960

Month	Receiving Tubes (1)			Imports		
	Production	Shipments		Radio tubes (2)		Radio tube parts
	Number	Number	\$	Number	\$	\$
<u>1959</u>						
January....	1,662,800	1,436,234	1,146,196	788,438	700,857	608,767
February...	1,750,074	1,738,538	1,348,192	982,382	872,151	635,771
March.....	1,816,300	1,249,658	905,134	764,735	753,590	876,187
April.....	1,607,403	1,308,657	1,018,013	684,254	615,056	449,676
May.....	1,560,207	1,096,713	923,520	661,923	582,352	751,955
June.....	1,639,309	1,326,625	917,454	739,649	600,606	735,889
July.....	1,163,179	983,372	691,518	623,132	509,697	289,186
August.....	1,056,924	1,164,434	775,981	662,469	463,508	544,784
September..	1,755,223	1,546,494	1,134,839	777,196	634,975	697,349
October....	1,383,538	1,352,192	897,267	775,600	714,551	709,905
November...	1,514,221	2,224,266	1,435,096	899,815	761,536	673,811
December...	1,215,401	1,131,712	769,758	808,060r	618,335r	597,363
Total....	18,124,579	16,558,895	11,963,968	9,167,653r	7,827,214r	7,570,643
<u>1960</u>						
January....	1,036,716	282,888	905,700	747,787	612,511	510,950
February...	1,117,826	1,059,881	801,763	Not yet available		
March.....	1,499,599	1,224,954	941,121			

(1) Includes industrial, military and entertainment types

(2) Includes radio and transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

r Revised.

Table 7 - Production and Shipments of Television Picture Tubes\*

	1960	Production		Shipments	
		Number	\$	Number	\$
January.....		54,126		44,260	760,457
February.....		62,802		52,972	989,543
March.....		72,682		57,137	1,059,673

\* Includes rebuilt tubes.

Table 8 - Sales\* of Radio Receiving Sets, by Months, 1959 and 1960

Month	1959 <sup>c</sup>			1960		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January.....	24,792	23,186	4,881	18,016 <sup>r</sup>	23,991 <sup>r</sup>	5,113 <sup>r</sup>
February.....	26,653	24,291	5,457	24,474 <sup>r</sup>	25,009 <sup>r</sup>	4,816 <sup>r</sup>
March.....	23,872	29,585	4,989	25,570	23,889	4,271
April.....	23,852	37,596	4,184			
May.....	24,576	30,127	2,724			
June.....	18,995	30,384	2,238			
July.....	21,198	22,954	3,860			
August.....	27,733	22,143	4,885			
September.....	42,581	27,343	7,994			
October.....	42,088	36,498	7,865			
November.....	40,744	27,995	8,553			
December.....	42,967	30,915	9,587			
Total.....	360,051	343,017	67,217			

\* Producers' domestic sales.

r Revised See pages 5 and 6 for details.

Table 9 - Sales\* of Record Players and Television Receivers 1959 and 1960

Month	Record Players		Television Receivers	
	1959	1960	1959	1960
	(Number of units)			
January.....	13,974	13,959 <sup>r</sup>	31,835	26,965 <sup>r</sup>
February.....	14,254	12,038 <sup>r</sup>	31,795	29,594 <sup>r</sup>
March.....	10,399	12,795	25,931	25,092
April.....	10,013		27,976	
May.....	7,633		23,095	
June.....	13,026		24,774	
July.....	9,808		27,213	
August.....	16,694		31,252	
September.....	20,600		48,832	
October.....	22,516		56,549	
November.....	27,411		43,434	
December.....	35,786		32,320	
Total.....	202,114		405,006	

\* Producers' domestic sales.

r Revised See pages 5 and 6 for details.

Table 10 - Revised Sales\* of Radio Receivers, by Type and by Areas

	Home sets	Portables	Auto	Combi- nations	Total radio receivers
(Number of units)					
<u>January, 1960</u>					
Atlantic Provinces (1) .....	1,387	399	104	311	2,201
Quebec.....	5,583	944	1,087	1,344	8,958
Ontario.....	6,804	1,675	17,389	1,864	27,732
Manitoba.....	857	320	262	330	1,769
Saskatchewan.....	845	326	131	263	1,565
Alberta.....	1,258	522	295	394	2,469
British Columbia.....	1,282	365	172	607	2,426
Total sales.....	18,016	4,551	19,440	5,113	47,120

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

\* Producers' domestic sales.

Table 11 - Revised Sales\* of Record Players, by Type and by Areas

	With amplifier	Without amplifier	Total record players
(Number of units)			
<u>January, 1960</u>			
Atlantic Provinces (1) .....	644	7	651
Quebec.....	2,693	122	2,815
Ontario.....	5,303	55	5,358
Manitoba.....	1,561	39	1,600
Saskatchewan.....	370	10	380
Alberta .....	1,277	56	1,333
British Columbia .....	1,650	172	1,822
Total sales .....	13,493	461	13,959

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

\* Producers' domestic sales.

Table 12 - Revised Sales\* of Television Receivers, by Areas

	January, 1960
(Number of units)	
Newfoundland .....	426
Nova Scotia .....	1,451
N.B. and P.E.I. ....	1,023
Quebec .....	6,348
Ontario .....	10,210
Manitoba .....	1,973
Saskatchewan .....	1,469
Alberta .....	2,094
British Columbia .....	1,971
Total sales .....	26,965

\* Producers' domestic sales.

Table 13 - Revised Sales\* of Radio Receivers, by Type and by Areas

	Home sets	Portables	Auto	Combinations	Total radio receivers
	(Number of units)				
<u>February, 1960</u>					
Atlantic Provinces (1) .....	2,263	236	203	378	3,080
Quebec .....	7,805	882	874	1,388	10,949
Ontario .....	8,816	1,458	18,433	1,657	30,364
Manitoba .....	1,500	339	533	324	2,696
Saskatchewan .....	948	271	221	228	1,668
Alberta .....	1,788	623	302	396	3,109
British Columbia .....	1,354	342	292	445	2,433
<b>Total sales .....</b>	<b>24,474</b>	<b>4,151</b>	<b>20,858</b>	<b>4,816</b>	<b>54,299</b>

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

\* Producers' domestic sales.

Table 14 - Revised Sales\* of Record Players, by Type and by Areas

	With Amplifier	Without amplifier	Total record players
	(Number of units)		
<u>February, 1960</u>			
Atlantic Provinces (1) .....	897	15	912
Quebec .....	3,738	37	3,775
Ontario .....	3,035	322	3,357
Manitoba .....	846	192	1,038
Saskatchewan .....	760	47	807
Alberta .....	918	142	1,060
British Columbia .....	964	125	1,089
<b>Total Sales .....</b>	<b>11,158</b>	<b>880</b>	<b>12,038</b>

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

\* Producers' domestic sales.

Table 15 - Revised Sales\* of Television Receivers, by Areas

	February, 1960
	(Number of units)
Newfoundland .....	1,180
Nova Scotia .....	1,436
N.B. and P.E.I. ....	1,236
Quebec .....	8,153
Ontario .....	9,562
Manitoba .....	2,078
Saskatchewan .....	1,699
Alberta .....	2,020
British Columbia .....	2,230
<b>Total Sales .....</b>	<b>29,594</b>

\* Producers' domestic sales.



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