CATALOGUENe.
MOnthly
VOL. $1.5=04$
NO. 4

Price: \$1.00 per year.

## RADIO AND TELEVISLON RECEIVING SETS (Including Record Players)

Apri1, 1960


Table 1 - Sales* of Radio Receivers, by Types and by Areas

| home portables Auto combis ratal |
| :---: | :---: |
| sets radio |

(Number of uaits)
April 1960

| Atlantic Provinces (1) | 2,396 | 51.4 | 396 | 207 | 3,513 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec | 7,253 | $2.2,3$ | 2,427 | 841 | 11,796 |
| Ontario | 8,434 | 3,648 | 1.4,406 | 976 | 27.464 |
| Manitoba | 783 | 336 | 772 | 1.34 | 2.025 |
| Saskatchewan | 467 | 256 | 330 | 115 | 1,168 |
| Alberta | 968 | 626 | 503 | 163 | 2,260 |
| British Columbia | 1,244 | 709 | 283 | 286 | 2,522 |
| Total Sales | 21,545 | 7,364 | 19,117 | 2,722 | 50,748 |

Four months ended April, 1960

| Atlantic P | 8,170 | 1,570 | 931 | i, 248 | 11.919 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec | 29,279 | 4,356 | 6,228 | 5,094 | 44,957 |
| Ontario | 33,412 | 8,183 | 65,986 | 5,852 | 113,433 |
| Ma itoba | 4,904 | 1,311 | 2,291 | 1,048 | 9,554 |
| Saskatchewan | 3,038 | 1,117 | 839 | 769 | 5,753 |
| Alberta | 5,625 | 2,163 | -, 609 | 1,201 | 10,598 |
| British Columbia | 5,177 | 1,746 | 1,040 | 1.710 | -673 |
| Total Sales | 89,605 | 20,446 | 78,924 | 16,922 | 255, 897 |

(1) Includes Newfoundland, P.E. I., Nova Scotia and New Brunswick.

* Producers' domestic sales.

Industry and Merchandising Diviston.

[^0]DOMINION BULEAL Of STATISTics
JUN 15 19कn
PROPERTY OF THIE LIBPARY

Table 2 - Sales* of Record Players, by Types and by Areas

| With |  | Total |
| :---: | :---: | :---: |
| Ampli- | Without | Record |
| fier | amplifier | players |


|  | (Units) |  |  |
| :---: | :---: | :---: | :---: |
| April, 1960 |  |  |  |
| Atlantic Provinces (1) | 751 | 34 | 785 |
| Quebec............... | 2,633 | 37 | 2,670 |
| Ontario | 3,727 | 131 | 3,858 |
| Manitoba | 535 | 21 | 556 |
| Saskatchewan | 261 | 80 | 341 |
| Alberta | 491 | 17 | 508 |
| British Columbia | 686 | 40 | 726 |
| Total Sales | 9,084 | 360 | 9,444 |

## Four months ended Apri1, 1960

| Atlantic Provinces (1) | 3. 162 | 66 | 3,228 |
| :---: | :---: | :---: | :---: |
| Quebec | 13,847 | 219 | 14,066 |
| Ontario | 15,403 | 623 | 16,026 |
| Manitoba | 4,131 | 253 | 4,384 |
| Saskatchewan | 1,947 | 165 | 2,112 |
| Alberta | 3,561 | 321 | 3,882 |
| British Columbia | 4,083 | 455 | 4,538 |
| Total Sales | 46,134 | 102 | 48,236 |

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

* Producers' domestic sales.

Table 3 - Sales* of Television Receivers, by Areas

| April | Four months ended |
| :---: | :---: |
| 1960 | April, 1960 |
| (Units) |  |


| Newfoundland | 748 | 3,022 |
| :---: | :---: | :---: |
| Nova Scotia | 1,159 | 5,147 |
| N.B. and P.E.I. | 661 | 3,877 |
| Quebec | 4,989 | 26,516 |
| Ontario | 8,544 | 37,187 |
| Manitoba | 1,480 | 6,859 |
| Saskatchewan | 426 | 4,903 |
| Alberta | 1,485 | 7,611 |
| British Columbia | 1,419 | 7,430 |
| Total Sales | 20,901 | 102,552 |

* Producers' domestic sales.

Table 4 - Imports of Television Sets and Radio Receiving Sets

|  | January, 1960** |  |
| :---: | :---: | :---: |
|  | No. | \$ |
| Radio Receiving Sets | 38,364 | 769,741 |
| Television Sets ... | 1,299 | 212,930 |

Latest available.
Table 5 - Exports of Radio Receiving Sets

|  | April, 1960 |  | Four months ended$\text { Apri 1, } 1960$ |  |
| :---: | :---: | :---: | :---: | :---: |
|  | No. | \$ | No. | S |
| Radio Receiving Sets | 461 | 38,152 | 1,13 | 83.080 |

Table 6 - Production, Shipments and Imports of Electronic Tubes by Months, 1959 and 1960

| Month | Receiving Tubes (1) |  |  | Imperts |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\frac{\text { Production }}{\text { Number }}$ | Shipments |  | Radio tubes(2) |  | Radio tubnarts |
|  |  | Number | \$ | Number | \$ |  |
|  |  |  |  |  |  | S |
| 1959 |  |  |  |  |  |  |
| January | 1,662,800 | 1,436,234 | 1,146,196 | 788,438 | 700,857 | 608,767 |
| February | 1,750,074 | 1,738, 538 | 1,348,192 | 982,382 | 872,151 | 635,771 |
| March . | 1,816,300 | 1,249,658 | 905,134 | 764,735 | 753,590 | 876,187 |
| April | 1,607,403 | 1,308,657 | 1,018,013 | 684,254 | 61,5,056 | 449,576 |
| May | 1,560,207 | 1,096,713 | 923,520 | 661,923 | 582,352 | 751,955 |
| June | 1,639,309 | 1,326,625 | 917,454 | 739 ¢ 649 | 600,606 | 735,889 |
| July | 1,163,179 | 983,372 | 691,518 | 623,132 | 509,697 | 289,186 |
| August .. | 1,056,924 | 1,164,434 | 775,981 | 662,469 | 463,508 | 544,784 |
| September | 1,755,223 | 1,546,494 | 1,134,839 | 777,196 | 634,975 | 69\%,349 |
| October | 1,383,538 | 1,352,192 | 897,267 | 775,600 | 714,551 | 709,905 |
| November | 1,514,221 | 2,224,2:6 | 1,435,096 | 899,815 | 761,536 | 673,811 |
| December | 1,215,401 | 1,131,712 | 769,758 | 808,060 | 61,3,335 | 597,363 |
| Total | 18,124,579 | 16,558,895 | 11,963,968 | 9,167,653 | 7,827,214 | 7,570,643 |
| 1960 |  |  |  |  |  |  |
| January | 1,036,716 | 1,282,168 | 905,700 | 747:787 | 612,511 | 510,950 |
| February | 1,117,826 | 1,059,881 | 801,763 | 787,953 | 649,408 | 706,315 |
| March .. | 1,499,599 | 1,224,954 | 941,121 | Not | Yet Availal |  |
| April | 12234,722 | 1,107,127 | 756,701 |  |  |  |

(1) Includes industrial, military and entertainment types.
(2) Includes radio and transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

Table 7 - Production and Shipments of Television Picture Tubes*

| 1960 | $\frac{\text { Production }}{\text { Number }}$ | Shipments |  |
| :---: | :---: | :---: | :---: |
|  |  | Number | \$ |
| January | 54,126 | 44,260 | 760,457 |
| February | 62,802 | 52,972 | 989,543 |
| March | 72,682 | 57,137 | 1,059,673 |
| April | 60,978 | 52,750 | 909,415 |

* Includes rebuilt tubes.

Table 8 - Sales* of Radio Recelving Sets, by Months, 1959 and 1960

| Month | Home sets | $\frac{1959}{\text { Portable }}$ and auto | Combinations | Home sets | $\begin{aligned} & 1960 \\ & \text { Portable } \\ & \text { and auto } \end{aligned}$ | Combinations |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | (Number | units) |  |  |
| January | 24,792 | 23,186 | 4,881 | 18,016 | 23,991 | 5,113 |
| February | 26,653 | 24, 291 | 5,457 | 24,474 | 25,009 | 4,816 |
| March | 23,872 | 29,585 | 4,989 | 25,570 | 23, 889 | 4,271 |
| April | 23,852 | 37,596 | 4,184 | 21,545 | 26,481 | 2,722 |
| May | 24,576 | 30,127 | 2,724 |  |  |  |
| June | 18,995 | 30,384 | 2,238 |  |  |  |
| July | 21,198 | 22,954 | 3,860 |  |  |  |
| August | 27,733 | 22,143 | 4,885 |  |  |  |
| September | 42,581 | 27,343 | 7,994 |  |  |  |
| October | 42,088 | 36,498 | 7,865 |  |  |  |
| November | 40,744 | 27.995 | 8,553 |  |  |  |
| December | 42,967 | 30,915 | 9,587 |  |  |  |
| Total | 360,051 | 343, 0.17 | 67,217 | . |  |  |

* Producers' domestic sales.

Table 9 - Sales* of Record Players and Television Receivers 1959 and 1960

| Month | Record Players |  | Television Receivers |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1959 | 1960 | 1959 | 1960 |
|  | (Number of units) |  |  |  |
| January | 13,974 | 13,959 | 31,835 | 26,965 |
| February | 14,254 | 12,038 | 31,795 | 29,594 |
| March | 10,399 | 12,795 | 25,931 | 25,092 |
| April | 10,013 | 9,444 | 27,976 | 20,901 |
| May | 7,633 |  | 23,095 |  |
| June | 13,026 |  | 24,774 |  |
| July | 9,808 |  | 27,213 |  |
| August | 16,694 |  | 31,252 |  |
| September | 20,600 |  | 48,832 |  |
| October | 22,516 |  | 56,549 |  |
| November | 27,411 |  | 43,434 |  |
| December | 35,786 |  | 32,320 |  |
| Total | 202,114 |  | 405,006 |  |

* Fioducers domestic sales.


[^0]:    6523-542-40

