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RADIO AND TELEVISION RECEIVING SETS  
(Including Record Players)

July, 1960

Table 1 - Sales\* of Radio Receivers, by Types and by Areas

|                                      | Home sets      | Portables     | Auto           | Combinations  | Total radio receivers |
|--------------------------------------|----------------|---------------|----------------|---------------|-----------------------|
| (Number of Units)                    |                |               |                |               |                       |
| <u>July, 1960</u>                    |                |               |                |               |                       |
| Atlantic Provinces (1).....          | 1,580          | 1,001         | 340            | 132           | 3,053                 |
| Quebec.....                          | 5,424          | 1,840         | 1,249          | 741           | 9,254                 |
| Ontario.....                         | 6,269          | 5,552         | 11,195         | 1,337         | 24,353                |
| Manitoba.....                        | 871            | 379           | 337            | 172           | 1,759                 |
| Saskatchewan.....                    | 478            | 514           | 165            | 106           | 1,263                 |
| Alberta.....                         | 1,062          | 469           | 279            | 331           | 2,141                 |
| British Columbia.....                | 1,122          | 1,091         | 327            | 352           | 2,892                 |
| <b>Total Sales.....</b>              | <b>16,806</b>  | <b>10,846</b> | <b>13,892</b>  | <b>3,171</b>  | <b>44,715</b>         |
| <u>Seven Months Ended July, 1960</u> |                |               |                |               |                       |
| Atlantic Provinces (1).....          | 13,707         | 4,096         | 2,404          | 1,607         | 21,814                |
| Quebec.....                          | 47,783         | 10,051        | 11,949         | 7,190         | 76,973                |
| Ontario.....                         | 53,389         | 20,289        | 110,643        | 8,568         | 192,889               |
| Manitoba.....                        | 7,801          | 2,519         | 3,860          | 1,555         | 15,735                |
| Saskatchewan.....                    | 4,643          | 2,331         | 1,570          | 985           | 9,529                 |
| Alberta.....                         | 9,147          | 4,094         | 3,076          | 1,837         | 18,154                |
| British Columbia.....                | 8,808          | 4,544         | 2,052          | 2,673         | 18,077                |
| <b>Total Sales.....</b>              | <b>145,278</b> | <b>47,924</b> | <b>135,554</b> | <b>24,415</b> | <b>353,171</b>        |

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

\* Producers' domestic sales.

Industry and Merchandising Division.

Radio and Television Receiving Sets - 2 -

Table 2 - Sales\* of Record Players, by Types and by Areas

|                                      | With Amplifier | Without amplifier | Total Record players |
|--------------------------------------|----------------|-------------------|----------------------|
| (Units)                              |                |                   |                      |
| <u>July, 1960</u>                    |                |                   |                      |
| Atlantic Provinces (1).....          | 1,011          | 9                 | 1,020                |
| Quebec.....                          | 3,830          | 30                | 3,860                |
| Ontario.....                         | 4,528          | 70                | 4,598                |
| Manitoba.....                        | 565            | 7                 | 572                  |
| Saskatchewan.....                    | 846            | 10                | 856                  |
| Alberta.....                         | 560            | 14                | 574                  |
| British Columbia.....                | 685            | -                 | 685                  |
| <b>Total Sales.....</b>              | <b>12,025</b>  | <b>140</b>        | <b>12,165</b>        |
| <u>Seven Months Ended July, 1960</u> |                |                   |                      |
| Atlantic Provinces (1).....          | 5,193          | 87                | 5,280                |
| Quebec.....                          | 21,772         | 357               | 22,129               |
| Ontario.....                         | 25,295         | 829               | 26,124               |
| Manitoba.....                        | 5,195          | 285               | 5,480                |
| Saskatchewan.....                    | 3,236          | 177               | 3,413                |
| Alberta.....                         | 4,806          | 414               | 5,220                |
| British Columbia.....                | 5,972          | 521               | 6,493                |
| <b>Total Sales.....</b>              | <b>71,469</b>  | <b>2,670</b>      | <b>74,139</b>        |

(1) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

\* Producers' domestic sales.

Table 3 - Sales\* of Television Receivers, by Areas

|                         | July 1960     | Seven Months Ended July, 1960 |
|-------------------------|---------------|-------------------------------|
| (Units)                 |               |                               |
| Newfoundland.....       | 71            | 3,551                         |
| Nova Scotia.....        | 787           | 7,280                         |
| N.B. and P.E.I. ....    | 794           | 5,661                         |
| Quebec.....             | 5,142         | 42,071                        |
| Ontario.....            | 8,185         | 57,249                        |
| Manitoba.....           | 1,217         | 10,117                        |
| Saskatchewan.....       | 964           | 7,020                         |
| Alberta.....            | 1,309         | 11,525                        |
| British Columbia.....   | 1,439         | 11,695                        |
| <b>Total Sales.....</b> | <b>19,908</b> | <b>156,169</b>                |

\* Producers' domestic sales.

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Table 4 - Imports of Television Sets and Radio Receiving Sets

|                           | April, 1960** |         | Four Months Ended<br>April, 1960 |           |
|---------------------------|---------------|---------|----------------------------------|-----------|
|                           | No.           | \$      | No.                              | \$        |
| Radio Receiving Sets..... | 35,603        | 696,742 | 146,987                          | 2,958,301 |
| Television Sets.....      | 803           | 98,776  | 4,798                            | 699,276   |

\*\* Latest available.

Table 5 - Exports of Radio Receiving Sets

|                      | July, 1960 |       | Seven Months Ended<br>July, 1960 |         |
|----------------------|------------|-------|----------------------------------|---------|
|                      | No.        | \$    | No.                              | \$      |
| Radio Receiving Sets | 35         | 4,415 | 2,522                            | 127,227 |

Table 6 - Production, Shipments and Imports of Electronic Tubes  
by Months, 1959 and 1960

| Month       | Receiving Tubes (1)  |                     |            | Imports                   |           |                           |
|-------------|----------------------|---------------------|------------|---------------------------|-----------|---------------------------|
|             | Production<br>Number | Shipments<br>Number | \$         | Radio tubes (2)<br>Number | \$        | Radio tube<br>parts<br>\$ |
| <u>1959</u> |                      |                     |            |                           |           |                           |
| January...  | 1,662,800            | 1,436,234           | 1,146,196  | 788,438                   | 700,857   | 608,767                   |
| February..  | 1,750,074            | 1,738,538           | 1,348,192  | 982,382                   | 872,151   | 635,771                   |
| March.....  | 1,816,300            | 1,249,658           | 905,134    | 764,735                   | 753,590   | 876,187                   |
| April.....  | 1,607,403            | 1,308,657           | 1,018,013  | 684,254                   | 615,056   | 449,676                   |
| May.....    | 1,560,207            | 1,096,713           | 923,520    | 661,923                   | 582,352   | 751,955                   |
| June.....   | 1,639,309            | 1,326,625           | 917,454    | 739,649                   | 600,606   | 735,889                   |
| July.....   | 1,163,179            | 983,372             | 691,518    | 623,132                   | 509,697   | 289,186                   |
| August....  | 1,056,924            | 1,164,434           | 775,981    | 662,469                   | 463,508   | 544,784                   |
| September.  | 1,755,223            | 1,546,494           | 1,134,839  | 777,196                   | 634,975   | 697,349                   |
| October...  | 1,383,538            | 1,352,192           | 897,267    | 775,600                   | 714,551   | 709,905                   |
| November..  | 1,514,221            | 2,224,266           | 1,435,096  | 899,815                   | 761,536   | 673,811                   |
| December..  | 1,215,401            | 1,131,712           | 769,758    | 808,060                   | 618,335   | 597,363                   |
| Total...    | 18,124,579           | 16,558,895          | 11,963,968 | 9,167,653                 | 7,827,214 | 7,570,643                 |
| <u>1960</u> |                      |                     |            |                           |           |                           |
| January...  | 1,036,716            | 1,282,168           | 905,700    | 747,787                   | 612,511   | 510,950                   |
| February..  | 1,117,826            | 1,059,881           | 801,763    | 787,953                   | 649,408   | 706,315                   |
| March.....  | 1,499,599            | 1,224,954           | 941,121    | 1,083,562                 | 824,319   | 628,448                   |
| April.....  | 1,234,722            | 1,107,127           | 756,701    | 759,991                   | 539,269   | 472,381                   |
| May.....    | 1,310,782            | 1,149,228           | 729,846    | 935,347                   | 652,434   | 527,812                   |
| June.....   | 1,175,728            | 1,130,723           | 752,185    | not yet available         |           |                           |
| July.....   | 681,306              | 1,442,041           | 979,128    |                           |           |                           |

(1) Includes industrial, military and entertainment types.

(2) Includes radio and transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.



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Radio and Television Receiving Sets - 4 -

Table 7 - Production and Shipments of Television Picture Tubes\*

|               | 1960 | Production |        | Shipments |  |
|---------------|------|------------|--------|-----------|--|
|               |      | Number     | Number | \$        |  |
| January.....  |      | 54,126     | 44,260 | 760,457   |  |
| February..... |      | 62,802     | 52,972 | 989,543   |  |
| March.....    |      | 72,682     | 57,137 | 1,059,673 |  |
| April.....    |      | 60,978     | 52,750 | 909,415   |  |
| May.....      |      | 60,460     | 50,535 | 907,227   |  |
| June.....     |      | 59,142     | 46,514 | 972,293   |  |
| July.....     |      | 44,305     | 47,897 | 913,773   |  |

\* Includes rebuilt tubes.

Table 8 - Sales\* of Radio Receiving Sets, by Months, 1959 and 1960

| Month          | 1959              |                   |              | 1960      |                   |              |
|----------------|-------------------|-------------------|--------------|-----------|-------------------|--------------|
|                | Home sets         | Portable and auto | Combinations | Home sets | Portable and auto | Combinations |
|                | (Number of Units) |                   |              |           |                   |              |
| January.....   | 24,792            | 23,186            | 4,881        | 18,016    | 23,991            | 5,113        |
| February.....  | 26,653            | 24,291            | 5,457        | 24,474    | 25,009            | 4,816        |
| March.....     | 23,872            | 29,585            | 4,989        | 25,570    | 23,889            | 4,271        |
| April.....     | 23,852            | 37,596            | 4,184        | 21,545    | 26,481            | 2,722        |
| May.....       | 24,576            | 30,127            | 2,724        | 18,843    | 29,878            | 1,921        |
| June.....      | 18,995            | 30,384            | 2,238        | 20,024    | 29,492            | 2,401        |
| July.....      | 21,198            | 22,954            | 3,860        | 16,806    | 24,738            | 3,171        |
| August.....    | 27,733            | 22,143            | 4,885        |           |                   |              |
| September..... | 42,581            | 27,343            | 7,994        |           |                   |              |
| October.....   | 42,088            | 36,498            | 7,865        |           |                   |              |
| November.....  | 40,744            | 27,995            | 8,553        |           |                   |              |
| December.....  | 42,967            | 30,915            | 9,587        |           |                   |              |
| Total.....     | 360,051           | 343,017           | 67,217       |           |                   |              |

\* Producers' domestic sales.

Table 9 - Sales\* of Record Players and Television Receivers 1959 and 1960

| Month          | Record Players    |        | Television Receivers |        |
|----------------|-------------------|--------|----------------------|--------|
|                | 1959              | 1960   | 1959                 | 1960   |
|                | (Number of Units) |        |                      |        |
| January.....   | 13,974            | 13,959 | 31,835               | 26,965 |
| February.....  | 14,254            | 12,038 | 31,795               | 29,594 |
| March.....     | 10,399            | 12,795 | 25,931               | 25,092 |
| April.....     | 10,013            | 9,444  | 27,976               | 20,901 |
| May.....       | 7,633             | 6,505  | 23,095               | 15,200 |
| June.....      | 13,026            | 7,233  | 24,774               | 18,509 |
| July.....      | 9,808             | 12,165 | 27,213               | 19,908 |
| August.....    | 16,694            |        | 31,252               |        |
| September..... | 20,600            |        | 48,832               |        |
| October.....   | 22,516            |        | 56,549               |        |
| November.....  | 27,411            |        | 43,434               |        |
| December.....  | 35,786            |        | 2,320                |        |
| Total.....     | 202,114           |        | 405,006              |        |

\* Producers' domestic sales.