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RADIO AND TELEVISION RECEIVING SETS
(Including Record Players)

MARCH, 1961

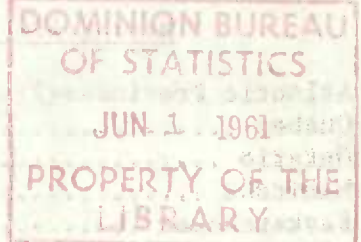


TABLE 1. Sales(1) of Radio Receivers, by Type and by Areas

	Home sets	Portables	Auto	Combinations	Total radio receivers
	number of units				
<u>March, 1961</u>					
Atlantic Provinces(2)	1,651	678	431	175	2,935
Quebec	4,481	2,196	2,040	1,605	10,322
Ontario	7,557	1,573	15,402	1,968	26,500
Manitoba	862	160	469	229	1,720
Saskatchewan	601	195	348	159	1,303
Alberta	1,028	227	301	462	2,018
British Columbia	1,107	596	391	567	2,661
Total sales	17,287	5,625	19,382	5,165	47,459

Three months ended March, 1961

Atlantic Provinces(2)	4,229	2,877	712	523	8,341
Quebec	14,131	5,418	3,730	5,676	28,955
Ontario	18,785	5,961	46,230	8,487	79,463
Manitoba	2,504	545	1,038	902	4,989
Saskatchewan	1,802	467	651	646	3,566
Alberta	2,803	1,198	867	1,357	6,225
British Columbia	3,731	1,579	708	1,991	8,009
Total sales	47,985	18,045	53,936	19,582	139,548

(1) Producers' domestic sales excluding imports.

(2) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

Industry and Merchandising Division

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TABLE 2. Sales(1) of Record Players, by Type and by Areas

	With amplifier	Without amplifier	Total record players
	number of units		
<u>March, 1961</u>			
Atlantic Provinces(2)	750	5	755
Quebec	3,044	27	3,071
Ontario	2,088	172	2,260
Manitoba	457	17	474
Saskatchewan	459	6	465
Alberta	541	21	562
British Columbia	454	7	461
Total sales	7,793	255	8,048

Three months ended March, 1961

Atlantic Provinces(2)	2,380	29	2,409
Quebec	9,780	156	9,936
Ontario	9,781	342	10,123
Manitoba	2,617	19	2,636
Saskatchewan	1,725	129	1,854
Alberta	2,202	81	2,283
British Columbia	1,904	104	2,008
Total sales	30,389	860	31,249

(1) Producers' domestic sales excluding imports.

(2) Includes Newfoundland, P.E.I., Nova Scotia and New Brunswick.

TABLE 3. Sales(1) of Television Receivers, by Areas

	March 1961	Three months ended March, 1961
	number of units	
Newfoundland	475	1,281
Nova Scotia	1,361	4,226
N.B. and P.E.I.	836	2,519
Quebec	8,250	22,614
Ontario	9,319	27,161
Manitoba	1,345	4,725
Saskatchewan	996	3,619
Alberta	1,531	5,528
British Columbia	1,732	6,099
Total sales	25,845	77,772

(1) Producers' domestic sales excluding imports.

TABLE 4. Imports(1) of Television Sets and Radio Receiving Sets

	December, 1960		Twelve months ended December, 1960	
	number	\$	number	\$
Radio receiving sets	84,740	1,152,238	731,511	11,851,573
Television sets	1,278	185,035	14,255	2,003,411

(1) Latest available.

TABLE 5. Imports(1) of Electronic Tubes and Tube Parts

	December, 1960		Twelve months ended December, 1960	
	number	\$	number	\$
Radio tubes(2)	847,421	650,000	9,650,653	7,276,196
Radio tube parts(3)	-	630,510	-	6,257,342

(1) Latest available.

(2) Includes radio and transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

(3) Includes parts for receiving entertainment type tubes, industrial and military tubes, power tubes and television picture tubes.

TABLE 6. Exports(1) of Radio Receiving Sets

	December, 1960		Twelve months ended December, 1960	
	number	\$	number	\$
Radio receiving sets	177	38,715	4,136	430,230

(1) Latest available.

TABLE 7. Production and Shipments of Television Picture Tubes(1) 1960 and 1961

Month	1960			1961		
	Production	Shipments		Production	Shipments	
	number	number	\$	number	number	\$
January	51,873	44,260	760,457	59,079	49,287	946,723
February ...	57,499	52,972	989,543	48,397	55,809	1,119,650
March	64,338	57,137	1,059,673	53,778	49,064	941,189
April	60,770	52,750	909,415			
May	58,706	50,535	907,227			
June	54,981	46,514	972,293			
July	39,230	47,897	913,773			
August	50,099	45,943	914,363			
September ..	63,176	78,847	1,595,366			
October	60,232	64,441	1,289,793			
November ...	70,917	58,653	1,148,873			
December ...	48,039	50,772	1,057,998			
Totals ...	679,860	650,721	12,518,774			

(1) Includes rebuilt tubes.

TABLE 8. Production, Shipments of Electronic Receiving Tubes by Months, 1960 and 1961

Month	Entertainment type(1)			Industrial, military and power type, n.e.s.		
	Production		Shipments	Production		Shipments
	number	number	\$	number	number	\$
1960						
January	1,036,716	1,282,168	905,700			
February ...	1,117,826	1,059,881	801,763			
March	1,499,599	1,224,954	941,121			
April	1,234,722	1,107,127	756,701			
May	1,310,782	1,149,228	729,846			
June	1,175,728	1,130,723	752,185	Data not available		
July	681,306	1,442,041	979,128			
August	765,579	1,245,654	758,271			
September ..	1,043,524	1,399,342	907,755			
October	1,074,080	1,152,632	758,881			
November ...	1,254,963	1,055,282	768,351			
December ...	1,018,645	1,107,573	731,249			
Totals ...	13,213,470	14,356,605	9,790,951			

1961						
January	1,061,061	1,046,581	712,026	27,071	30,290	367,802
February ...	1,041,262	973,046	700,352	27,275	25,237	290,672
March	1,166,162	1,099,314	747,539	25,566	75,615	438,411

(1) Includes industrial and military type for 1960 but not for 1961.

TABLE 9. Sales(1) of Radio Receiving Sets, by Months, 1960 and 1961

Month	1960			1961		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
January	18,016	23,991	5,113	15,778	24,222	8,278
February ...	24,474	25,009	4,816	14,920	22,752	6,139
March	25,570	23,889	4,271	17,287	25,007	5,165
April	21,545	26,481	2,722			
May	18,843	29,878	1,921			
June	20,024	29,492	2,401			
July	16,806	24,738	3,171			
August	24,124	21,960	4,051			
September ..	31,089	29,308	8,702			
October	31,849	31,030	7,647			
November ...	35,573	31,549	10,105			
December ...	33,943	30,644	11,674			
Totals ...	301,856	327,969	66,594			

(1) Producers' domestic sales excluding imports.

TABLE 10. Sales(1) of Record Players and Television Receivers 1960 and 1961

Month	Record players		Television receivers	
	1960	1961	1960	1961
	number of units			
January	13,959	10,407	26,965	24,019
February	12,038	12,794	29,594	27,908
March	12,795	8,048	25,092	25,845
April	9,444		20,901	
May	6,505		15,200	
June	7,233		18,509	
July	12,165		19,908	
August	13,892		27,224	
September	18,516		46,255	
October	23,733		44,841	
November	32,356		35,853	
December	34,937		28,397	
Totals	197,573		338,739	

(1) Producers' domestic sales excluding imports.



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