

CATALOGUE No.

43-004

MONTHLY

# DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Honourable George Hees, Minister of Trade and Commerce

Vol. 17, No. 1

Price: \$1.00 per year

## RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

JANUARY, 1962

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

|                        | Auto            | Portables | Home sets | Radio phonograph combinations | Total  |
|------------------------|-----------------|-----------|-----------|-------------------------------|--------|
|                        | number of units |           |           |                               |        |
| <u>January, 1962</u>   |                 |           |           |                               |        |
| Domestic sales in:     |                 |           |           |                               |        |
| Atlantic provinces ... | 148             | 90        | 1,228     | 286                           | 1,752  |
| Quebec .....           | 377             | 1,098     | 4,887     | 2,540                         | 8,902  |
| Ontario ....           | 23,963          | 326       | 5,847     | 3,609                         | 33,745 |
| Manitoba .....         | 107             | 50        | 1,344     | 512                           | 2,013  |
| Saskatchewan .....     | 93              | 29        | 701       | 236                           | 1,059  |
| Alberta .....          | 198             | 83        | 1,203     | 573                           | 2,057  |
| British Columbia ..... | 101             | 53        | 1,150     | 759                           | 2,063  |
| Total domestic sales   | 24,987          | 1,729     | 16,360    | 8,515                         | 51,591 |
| Export sales .....     | 221             | 1         | 3         | 538                           | 763    |
| Total sales .....      | 25,208          | 1,730     | 16,363    | 9,053                         | 52,354 |

Industry and Merchandising Division

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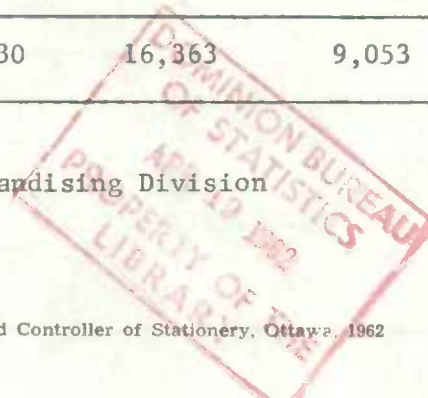


TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

|                            | Record players |                   |        | Television receiving sets |
|----------------------------|----------------|-------------------|--------|---------------------------|
|                            | With amplifier | Without amplifier | Total  |                           |
| number of units            |                |                   |        |                           |
| <u>January, 1962</u>       |                |                   |        |                           |
| Domestic sales in:         |                |                   |        |                           |
| Atlantic Provinces .....   | 797            | -                 | 797    | 2,510                     |
| Quebec .....               | 3,903          | 11                | 3,914  | 7,849                     |
| Ontario .....              | 3,663          | 91                | 3,727  | 12,047                    |
| Manitoba .....             | 809            | -                 | 809    | 2,112                     |
| Saskatchewan .....         | 362            | 1                 | 363    | 1,808                     |
| Alberta .....              | 714            | 6                 | 720    | 3,159                     |
| British Columbia .....     | 426            | 25                | 451    | 2,857                     |
| Total domestic sales ..... | 10,647         | 134               | 10,781 | 32,342                    |
| Export sales .....         | -              | -                 | -      | 31                        |
| Total sales .....          | 10,647         | 134               | 10,781 | 32,373                    |

TABLE 3. Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

|                              | January, 1962   |
|------------------------------|-----------------|
|                              | number of units |
| By model type:               |                 |
| Portables .....              | 5,231           |
| Table models .....           | 3,692           |
| Consoles .....               | 20,738          |
| Three-way combinations ..... | 2,681           |
| Total .....                  | 32,342          |
| By screen size:              |                 |
| 17" and under .....          | 520             |
| 19" .....                    | 5,366           |
| 21" .....                    | 154             |
| 23" and over .....           | 26,302          |
| Total .....                  | 32,342          |

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

|                                  | January, 1962   |
|----------------------------------|-----------------|
|                                  | number of units |
| Radio receiving sets:            |                 |
| Auto .....                       | 27,504          |
| Portables .....                  | 2,980           |
| Home sets .....                  | 15,925          |
| Radio phonograph combinations .. | 8,738           |
| Totals .....                     | 55,147          |
| Television receiving sets .....  | 35,991          |
| Record players:                  |                 |
| With amplifier .....             | 11,275          |
| Without amplifier .....          | -               |
| Totals .....                     | 11,275          |

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

|                                  | January, 1962   |
|----------------------------------|-----------------|
|                                  | number of units |
| Radio receiving sets:            |                 |
| Auto .....                       | 465             |
| Portables .....                  | 2,526           |
| Home Sets .....                  | 489             |
| Radio phonograph combinations .. | 118             |
| Totals .....                     | 3,598           |
| Television receiving sets .....  | 62              |

(1) As reported by respondents only - see January, 1962 report; figures reported in this table are not included in sales figures elsewhere in this report.

TABLE 6. Domestic Sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1961 and 1962

|                 | Auto            |        | Portables |       | Home sets |        | Radio phonograph combinations |       |
|-----------------|-----------------|--------|-----------|-------|-----------|--------|-------------------------------|-------|
|                 | 1961            | 1962   | 1961      | 1962  | 1961      | 1962   | 1961                          | 1962  |
|                 | number of units |        |           |       |           |        |                               |       |
| January .....   | 17,418          | 24,987 | 6,489     | 1,729 | 15,533    | 16,360 | 8,277                         | 8,515 |
| February .....  | 17,060          |        | 5,003     |       | 14,609    |        | 6,138                         |       |
| March .....     | 19,266          |        | 4,602     |       | 16,955    |        | 5,165                         |       |
| April .....     | 18,608          |        | 2,884     |       | 15,658    |        | 3,475                         |       |
| May .....       | 19,328          |        | 3,060     |       | 14,534    |        | 2,821                         |       |
| June .....      | 17,988          |        | 5,755     |       | 14,500    |        | 3,022                         |       |
| July .....      | 13,727          |        | 4,612     |       | 11,685    |        | 4,050                         |       |
| August .....    | 16,187          |        | 3,368     |       | 18,139    |        | 6,550                         |       |
| September ..... | 22,244          |        | 4,537     |       | 27,865    |        | 11,863                        |       |
| October .....   | 22,322          |        | 2,758     |       | 27,492    |        | 8,981                         |       |
| November .....  | 26,076          |        | 5,352     |       | 33,261    |        | 11,165                        |       |
| December .....  | 22,879          |        | 5,619     |       | 32,044    |        | 12,044                        |       |
| Totals .....    | 233,103         |        | 54,039    |       | 242,275   |        | 83,551                        |       |

TABLE 7. Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1961 and 1962

|                 | Record players  |        | Television receiving sets |        |
|-----------------|-----------------|--------|---------------------------|--------|
|                 | 1961            | 1962   | 1961                      | 1962   |
|                 | number of units |        |                           |        |
| January .....   | 10,215          | 10,781 | 24,019                    | 32,342 |
| February .....  | 12,627          |        | 27,908                    |        |
| March .....     | 7,888           |        | 25,845                    |        |
| April .....     | 7,853           |        | 20,888                    |        |
| May .....       | 6,396           |        | 19,122                    |        |
| June .....      | 6,589           |        | 19,783                    |        |
| July .....      | 6,744           |        | 22,881                    |        |
| August .....    | 14,211          |        | 31,031                    |        |
| September ..... | 17,904          |        | 47,935                    |        |
| October .....   | 19,704          |        | 45,580                    |        |
| November .....  | 32,617          |        | 40,510                    |        |
| December .....  | 33,446          |        | 30,261                    |        |
| Totals .....    | 176,194         |        | 355,763                   |        |

TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1961 and 1962

|                 | Production      |           | Shipments  |           |           |         |
|-----------------|-----------------|-----------|------------|-----------|-----------|---------|
|                 | Units           |           | Units      |           | Value     |         |
|                 | 1961            | 1962      | 1961       | 1962      | 1961      | 1962    |
|                 | number of units |           |            |           | \$        | \$      |
| January .....   | 836,386         | 1,571,609 | 1,035,387  | 1,426,184 | 712,026   | 998,365 |
| February .....  | 1,037,309       |           | 959,718    |           | 700,352   |         |
| March .....     | 1,172,388       |           | 1,091,540  |           | 747,539   |         |
| April .....     | 1,019,810       |           | 968,574    |           | 658,964   |         |
| May .....       | 1,222,495       |           | 1,193,231  |           | 805,744   |         |
| June .....      | 1,287,717       |           | 1,155,802  |           | 748,541   |         |
| July .....      | 698,617         |           | 977,566    |           | 669,622   |         |
| August .....    | 697,072         |           | 1,453,996  |           | 1,012,305 |         |
| September ..... | 1,220,171       |           | 1,674,882  |           | 1,093,104 |         |
| October .....   | 1,293,515       |           | 1,331,734  |           | 871,331   |         |
| November .....  | 1,304,682       |           | 1,245,638  |           | 803,645   |         |
| December .....  | 1,374,946       |           | 1,463,818  |           | 941,645   |         |
| Totals .....    | 13,165,108      |           | 14,551,886 |           | 9,764,818 |         |

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Receiving Tubes, by Months, 1961 and 1962

|                 | Production      |        | Shipments |        |           |         |
|-----------------|-----------------|--------|-----------|--------|-----------|---------|
|                 | Units           |        | Units     |        | Value     |         |
|                 | 1961            | 1962   | 1961      | 1962   | 1961      | 1962    |
|                 | number of units |        |           |        | \$        | \$      |
| January .....   | 17,996          | 54,863 | 30,285    | 29,668 | 367,802   | 308,918 |
| February .....  | 48,837          |        | 25,156    |        | 290,672   |         |
| March .....     | 42,260          |        | 75,556    |        | 438,411   |         |
| April .....     | 84,137          |        | 60,327    |        | 340,755   |         |
| May .....       | 32,490          |        | 71,538    |        | 272,521   |         |
| June .....      | 36,574          |        | 68,719    |        | 391,153   |         |
| July .....      | 68,517          |        | 75,666    |        | 331,948   |         |
| August .....    | 79,126          |        | 4,469     |        | 211,985   |         |
| September ..... | 44,463          |        | 56,622    |        | 475,834   |         |
| October .....   | 38,336          |        | 60,100    |        | 299,964   |         |
| November .....  | 73,304          |        | 35,288    |        | 291,397   |         |
| December .....  | 42,606          |        | 97,574    |        | 443,790   |         |
| Totals .....    | 608,646         |        | 661,300   |        | 4,156,232 |         |

TABLE 10. Production and Shipments of Television Picture Tubes(1),  
by Months, 1961 and 1962

|                 | Production      |        | Shipments |        |            |           |
|-----------------|-----------------|--------|-----------|--------|------------|-----------|
|                 | Units           |        | Units     |        | Value      |           |
|                 | 1961            | 1962   | 1961      | 1962   | 1961       | 1962      |
|                 | number of units |        |           |        | \$         | \$        |
| January .....   | 59,079          | 53,666 | 48,809    | 49,151 | 946,723    | 1,012,700 |
| February .....  | 48,397          |        | 55,450    |        | 1,119,650  |           |
| March .....     | 53,778          |        | 48,496    |        | 941,189    |           |
| April .....     | 54,363          |        | 38,883    |        | 747,472    |           |
| May .....       | 51,028          |        | 41,608    |        | 823,958    |           |
| June .....      | 43,650          |        | 42,078    |        | 883,112    |           |
| July .....      | 29,197          |        | 32,239    |        | 652,388    |           |
| August .....    | 30,315          |        | 42,618    |        | 891,197    |           |
| September ..... | 54,004          |        | 70,824    |        | 1,460,825  |           |
| October .....   | 58,958          |        | 56,453    |        | 1,157,307  |           |
| November .....  | 50,508          |        | 64,171    |        | 1,342,189  |           |
| December .....  | 54,911          |        | 50,055    |        | 1,014,346  |           |
| Totals .....    | 593,188         |        | 591,684   |        | 11,980,356 |           |

(1) Includes rebuilt tubes.

TABLE 11. Imports(1) of Radio and Television Receiving Sets,  
Electronic Tubes and Tube Parts

|   | September, 1961 |           | Nine months ended<br>September, 1961 |           |
|---|-----------------|-----------|--------------------------------------|-----------|
|   | No.             | \$        | No.                                  | \$        |
| Radio receiving sets .....                    | 62,520          | 1,097,743 | 806,478                              | 9,658,797 |
| Television sets .....                         | 3,219           | 360,742   | 15,446                               | 2,088,046 |
| Radio and television receiving<br>tubes ..... | 741,152         | 686,452   | 6,721,167                            | 6,206,931 |
| Television picture tubes .....                | 497             | 12,821    | 1,683                                | 41,718    |
| Radio tube parts(2) .....                     | -               | 185,968   | -                                    | 1,705,885 |

(1) Customs clearance, latest available.

(2) Includes parts for entertainment type receiving tubes, industrial and military tubes, power tubes and television picture tubes.

TABLE 12. Exports(1) of Radio and Television Receiving Sets

|  | October, 1961 |         | Ten months ended<br>October, 1961 |         |
|--|---------------|---------|-----------------------------------|---------|
|  | No.           | \$      | No.                               | \$      |
| Radio and television receiving sets .. | 826           | 228,882 | 3,668                             | 811,629 |

(1) Customs clearance, latest available.

TABLE 12. Production, Shipments of Electronic Receiving Tubes, by Months, 1960

| Month          | Entertainment type |            |           | Industrial, military and power type, n.e.s. |           |           |
|----------------|--------------------|------------|-----------|---|-----------|-----------|
|                | Production         | Shipments  |           | Production                                  | Shipments |           |
|                | number of units    |            | \$        | number of units                             |           | \$        |
| <u>1960</u>    |                    |            |           |   |           |           |
| January .....  | 1,013,214          | 1,254,536  | 839,840   | 25,920                                      | 33,818    | 376,574   |
| February ..... | 1,099,441          | 1,041,936  | 761,891   | 21,207                                      | 20,292    | 255,634   |
| March .....    | 1,464,922          | 1,196,157  | 869,469   | 40,685                                      | 31,614    | 361,158   |
| April .....    | 1,224,564          | 1,096,219  | 739,739   | 15,956                                      | 17,194    | 407,015   |
| May .....      | 1,288,506          | 1,128,371  | 690,917   | 31,721                                      | 27,903    | 260,082   |
| June .....     | 1,156,239          | 1,097,538  | 687,111   | 29,660                                      | 42,349    | 405,702   |
| July .....     | 668,216            | 1,430,959  | 956,989   | 22,750                                      | 20,611    | 282,164   |
| August .....   | 749,037            | 1,237,317  | 740,338   | 25,746                                      | 15,189    | 350,512   |
| September .... | 1,026,376          | 1,350,430  | 842,730   | 24,635                                      | 53,069    | 195,248   |
| October .....  | 1,057,292          | 1,133,927  | 727,677   | 31,508                                      | 31,232    | 252,710   |
| November ..... | 1,232,508          | 1,020,561  | 700,784   | 38,183                                      | 41,326    | 314,228   |
| December ..... | 1,004,782          | 1,056,992  | 648,438   | 22,077                                      | 68,895    | 480,249   |
| Totals .....   | 12,985,097         | 14,044,943 | 9,205,923 | 330,048                                     | 403,492   | 3,941,276 |

Note: The above table presents 1960 figures in a breakdown of "Entertainment type" separately. As previously presented this group prior to 1961 included "Industrial and military type" as well. These latter as shown in the above table have been grouped with "power type, n.e.s." In effect, the figures in the above table are comparable with the 1961 and 1962 figures shown in Tables 8 and 9 of the present report.



List of Reporting Firms

|   |              |                        |
|---|--------------|------------------------|
| Arrow Electronic Corp. ....                   | (2)          | Montreal, Que.         |
| Automatic Radio of Canada Ltd. ....           | (1)          | Toronto, Ont.          |
| Robert Bosch (Canada) Ltd. ....               | (1)          | Toronto, Ont.          |
| Bulova Watch Co. Ltd. ....                    | (1)          | Toronto, Ont.          |
| Caltron Mfg. Ltd. ....                        | (4)          | Calgary, Alta.         |
| Canadian Admiral Corp. Ltd. ....              | (1, 2, 3)    | Port Credit, Ont.      |
| Canadian General Electric Co. Ltd. ....       | (1, 2, 3)    | Montreal, Que.         |
| Canadian General Electric Co. Ltd. ....       | (4)          | Toronto, Ont.          |
| Canadian Marconi Co. Ltd. ....                | (1, 2, 3, 4) | Montreal, Que.         |
| Canadian Westinghouse Co. Ltd. ....           | (1, 3, 4)    | Hamilton, Ont.         |
| Clairtone Sound Corp. Ltd. ....               | (1, 3)       | Weston, Ont.           |
| Commodore Electronics ....                    | (1)          | Toronto, Ont.          |
| Dominion Electrohome Industries Ltd. ....     | (1, 2, 3)    | Kitchener, Ont.        |
| Electronic Enterprises Ltd. ....              | (1, 2)       | Montreal, Que.         |
| Fleetwood Corporation ....                    | (1, 2, 3)    | Montreal, Que.         |
| Industrionics (Canada) Ltd. ....              | (4)          | Windsor, Ont.          |
| Lifco Radio & Record Players ....             | (1, 2)       | Montreal, Que.         |
| McKinnon Industries Ltd. ....                 | (1)          | St. Catharines, Ont.   |
| Montreal Phono Co. Ltd. ....                  | (2)          | Montreal, Que.         |
| Norel Electrical Products ....                | (1, 2)       | Montreal, Que.         |
| Philco Corp. of Canada Ltd. ....              | (1, 2, 3)    | Don Mills, Ont.        |
| Philips Electronics Industries Ltd. ....      | (1, 2, 3, 4) | Leaside, Toronto, Ont. |
| R C A Victor Co. Ltd. ....                    | (1, 2, 3, 4) | Montreal, Que.         |
| Record Player Corp. ....                      | (1, 2)       | Montreal, Que.         |
| Rotor Electric Co. Ltd. ....                  | (2)          | Rexdale, Ont.          |
| Sea Breeze Mfg. & Audio Tool & Eng. Ltd. .... | (2)          | Toronto, Ont.          |
| Sparton of Canada Ltd. ....                   | (1, 2, 3)    | London, Ont.           |
| Superior Electronics Inc. ....                | (4)          | Montreal, Que.         |
| Sylvania Electric (Canada) Ltd. ....          | (4)          | Montreal, Que.         |
| Teletone Canada Ltd. ....                     | (1, 2)       | Montreal, Que.         |
| Triangle Electronics Co. Ltd. ....            | (4)          | Montreal, Que.         |
| Tri View Electronics Ltd. ....                | (4)          | Toronto, Ont.          |
| Turret Electronics ....                       | (4)          | Guelph, Ont.           |
| Varian Associates of Canada Ltd. ....         | (4)          | Georgetown, Ont.       |
| Vision Mfg. Ltd. ....                         | (4)          | Richmond, B.C.         |
| Western Television Laboratories Ltd. ....     | (4)          | Saskatoon, Sask.       |

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Code No: 1. Radio Receiving Sets.  
2. Record Players.  
3. Television Receiving Sets.  
4. Electronic Tubes.