

RADIO AND TELEVISION RECEIVING SETS
(Including Record Players)
MARCH, 1962
TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

|  | Auto | Portables | Home sets | ```Radio phonograph combinations``` | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| March, 1962 |  |  | umber of un |  |  |
| Domestic sales in: |  |  |  |  |  |
| Atlantic provinces ... | 363 | 124 | 1,928 | 215 | 2,630 |
| Quebec . ............... | 963 | 283 | 5,287 | 2,214 | 8,747 |
| Ontario ............... | 2i,70 | 567 | 6,04 | 2,589 | 36,966 |
| Manitoba .............. | 372 | 91 | 1,159 | 221 | 1,843 |
| Saskatchewan | 177 | 61 | 591 | 232 | 1,061 |
| Alberta | 461 | 106 | 1,247 | 452 | 2,266 |
| British Columbia ..... | 205 | 17 | 1,293 | 507 | 2.022 |
| Total domestic sales | 30,311 | 1,249 | 17,545 | 6.430 | 55.535 |
| Export sales .......... | - | 1 | - | 165 | 165 |
| Total sales ....... | 30,311 | 1,249 | 17.545 | 6.595 | 55.700 |
| Three months ended |  |  |  |  |  |
| March, 1962 |  |  |  |  |  |
| Atlantic provinces ... | 705 | 306 | 4,473 | 776 | 6,260 |
| Quebec ................ | 2,291 | 1,544 | 15,506 | 6,918 | 26,259 |
| Ontario ............... | 73,169 | 1,137 | 17,099 | 8,485 | 99,890 |
| Manitoba ............. | 820 | 210 | 3,543 | 1,088 | 5,661 |
| Saskatchewan ........ | 445 | 139 | 1,822 | 682 | 3,088 |
| Alberta | 961 | 256 | 3,445 | 1,537 | 6,199 |
| British Columbia ..... | 603 | 140 | 3.960 | 1,821 | 6.524 |
| Total domestic sales | 78,994 | 3.732 | 49.848 | 21.307 | 153.881 |
| Export sales .......... | 221 | 2 | 21 | 1.161 | 1.405 |
| Total sales | 79,215 | 3,734 | 49,869 | 22.468 | 155,286 |

## Industry and Merchandising Division

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

|  | Record players |  |  | Television receiving sets |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { With } \\ \text { amplifier } \end{gathered}$ | Without amplifier | Total |  |
| March, 1962 | number of units |  |  |  |
| Domestic sales in: |  |  |  |  |
| Atlantic provinces | 1,027 | - | 1,027 | 2,673 |
| Quebec | 3,396 | - | 3,396 | 9,491 |
| Ontario | 3,042 | 3 | 3,045 | 10.026 |
| Manitoba | 784 | - | 784 | 1,700 |
| Saskatchewan | 456 | - | 456 | 1,194 |
| Alberta | 771 | - | 771 | 2,621 |
| British Columbia ............. | 623 | - | 623 | 2,499 |
| Total domestic sales ....... | 10,099 | 3 | 10,102 | 30,204 |
| Export sales .................... | - | - |  | -16 |
| Total sales ............... | 10,099 | 3 | 10,102 | 30,220 |
| Three months ended |  |  |  |  |
| Domestic $\frac{\text { March, } 1962}{\text { sales in: }}$ |  |  |  |  |
| Atlantic provinces ........... | 3,189 | 6 | 3,195 | 7,807 |
| Quebec. | 11,405 | 16 | 11,421 | 25,926 |
| Ontario | 11,815 | 118 | 11,933 | 32,913 |
| Manitoba | 2,369 | - | 2,369 | 5,872 |
| Saskatchewan | 1,414 | 2 | 1,416 | 4,475 |
| Alberta | 2,271 | 18 | 2.289 | 8,374 |
| British Columbia ........... | 1.765 | 37 | 1.802 | 8,012 |
| Total domestic sales ..... | 34.228 | 197 | 34,425 | 93,379 |
| Export sales .... | 1 | - | 1 | 87 |
| Total sales | 34,229 | 197 | 34,426 | 93.466 |

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

|  | March, 1962 | Three months ended March. 1962 |
| :---: | :---: | :---: |
|  | number of units |  |
| By model type: |  |  |
| Portables | 9,465 | 21,515 |
| Table models | 4,704 | 13,053 |
| Consoles | 13,714 | 51,071 |
| Three-way combinations | 2,32i | 7,740 |
| Totals. | 30,204 | 93,379 |
| By screen size: |  |  |
| $17^{\prime \prime}$ and under | 333 | 1,203 |
| $19^{\prime \prime}$. | 10,637 | 23,463 |
| $21^{\prime \prime}$ 。 | 350 | 1,018 |
| $23^{\prime \prime}$ and over .. | 18,884 | 67,695 |
| Totals | 30,204 | 93,379 |

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

|  | March, 1962 | Three months ended March, 1962 |
| :---: | :---: | :---: |
| number of units |  |  |
| Radio receiving sets: |  |  |
| Auto | 30,901 | 81,274 |
| Portables | 4,124 | 9,081 |
| Home sets | 19,003 | 58,370 |
| Radio phonograph combinations | 12,428 | 28,352 |
| Totals | 66,456 | 177,077 |
| Television receiving sets | 37,354 | 108,813 |
| Record players: |  |  |
| With amplifier ........... | 11,305 | 44,797 |
| Without amplifier |  | - |
| Totals | 11,305 | 44,797 |

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

March, $1962 \quad$| Three months ended |
| :---: |
| March, 1962 |

number of unfts

Radio receiving sets:

| Auto . . . . . . . . . . . . . . . . . . . . . | 1,394 | 2,365 |
| :---: | :---: | :---: |
| Portables | 3,441 | 10,016 |
| Home Sets | 1,570 | 3,445 |
| Radio phonograph combinations | 260 | 725 |
| Totals | 6,665 | 16,551 |
| Television receiving sets | 77 | 324 |
| (1) As reported by respondents only this table are not included in | $\begin{aligned} & \text { ry, } 19 \\ & \text { es else } \end{aligned}$ | report t. |

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1961 and 1962

|  | Auto |  | Portables |  | Home sets |  | Radiophonographcombinations |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1961 | 1962 | 1961 | 1962 | 1961 | 1962 | 1961 | 1962 |
|  | number of units |  |  |  |  |  |  |  |
| January .... | 17,418 | 24,987 | 6,489 | 1,729 | 15,533 | 16,360 |  |  |
| February ... | 17,060 | 23,696 | 5,003 | 754 | 14,609 | 15,943 | 6,138 | 6,362 |
| March . ..... | 19,266 | 30,311 | 4,602 | 1,249 | 16,955 | 17,545 | 5,165 | 6,430 |
| April ...... | 18,608 |  | 2,884 |  | 15,658 |  | 3,475 |  |
| May . . . . . . | 19,328 |  | 3,060 |  | 14,534 |  | 2,821 |  |
| June . . . . . | 17,988 |  | 5,755 |  | 14,500 |  | 3,022 |  |
| July | 13,727 |  | 4,612 |  | 11,685 |  | 4,050 |  |
| August ..... | 16,187 |  | 3,368 |  | 18,139 |  | 6,550 |  |
| September . | 22,244 |  | 4,537 |  | 27,865 |  | 11,863 |  |
| October .... | 22,322 |  | 2,758 |  | 27,492 |  | 8,981 |  |
| November. | 26,076 |  | 5,352 | , | 33,261 |  | 11,165 |  |
| December ... | 22,879 |  | 5,619 |  | 32,044 |  | 12,044 |  |
| Totals ... | 233,103 |  | 54,039 |  | 242,275 |  | 83,551 |  |
| Year to date | 53,744 | 78,994 | 18, 094 | 3,732 | 47,097 | 49,848 | 19,580 | 21,307 |

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1961 and 1962


## TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1961 and 1962

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1961 | 1962 | 1961 | 1962 | 1961 | 1962 |
|  |  |  | number | f units |  |  |
| Januaxy | 836,386 | 1,571,609 | 1,035,387 | 1,426,184 | 712,026 | 998,365 |
| February | 1,037,309 | 1,359,671 | 959,718 | 1,320,509 | 700,352 | 909,071 |
| March | 1,172,388 | 1,749,635 | 1,091,540 | 1,263,500 | 747,539 | 864,542 |
| April | 1,019,810 |  | 968,574 |  | 658,964 |  |
| May | 1,222,495 |  | 1,193,231 |  | 805,744 |  |
| June | 1,287,717 |  | 1,155,802 |  | 748,541 |  |
| July | 698,617 |  | -977,566 |  | 669,622 |  |
| August | 697,072 |  | 1,453,996 |  | 1,012,305 |  |
| September | 1,220,171 |  | 1,674,882 |  | 1,093,104 |  |
| October ....... | 1,293,515 |  | 1,331,734 |  | 871,331 |  |
| November | 1,304,682 | - | 1,245,638 |  | 803,645 |  |
| December | 1,374,946 |  | 1,463,818 |  | 941,645 |  |
| Totals ..... | 13,165,108 |  | 14,551,886 |  | 9,764,818 |  |
| Year to date.. | 3,046,083 | 4,680,915 | 3,086,645 | 4,010,193 | 2,159,917 | 2,771,978 |

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Receiving Tubes, by Months, 1961 and 1962

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1961 | 1962 | 1961 | 1962 | 1961 | 1962 |
|  |  |  | number | f units |  | 4 |
| January | 17,996 | 54,863 | 30,285 | 29,668 | 367,802 | 308,918 |
| February | 48,837 | 54,147 | 25,156 | 36,658 | 290,672 | 240,235 |
| March . | 42,260 | 42,342 | 75,556 | 35,815 | 438,411 | 305,563 |
| Apri1 | 84,137 |  | 60,327 |  | 340,755 |  |
| May . | 32,490 |  | 71,538 |  | 272,521 |  |
| June | 36,574 |  | 68,719 |  | 391,153 |  |
| July | 68,517 |  | 75,666 |  | 331,948 |  |
| August | 79,126 |  | 4,469 |  | 211,985 |  |
| September | 44,463 |  | 56,622 |  | 475,834 |  |
| October. | 38,336 |  | 60,100 |  | 299,964 |  |
| November | 73,304 |  | 35,288 |  | 291,397 |  |
| December . | 42,606 |  | 97,574 |  | 443,790 |  |
| Totals | 608,646 |  | 661,300 |  | 4,156,232 |  |
| Year to. date | 109,093 | 151,352 | 130,997 | 102,141 | 1,096,885 | 854,716 |

TABLE 10. Production and Shipments of Television Picture Tubes(1), by Months, 1961 and 1962

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | - Value |  |
|  | 1961 | 1962 | 1961 | 1962 | 1961 | 1962 |
|  |  |  | number | units |  |  |
| January ... | 59,079 | 53,666 | 48,809 | 49,151 | 946,723 | 1,012,700 |
| February | 48,397 | 55,883 | 55,450 | 53,102 | 1,119,650 | 1,109,674 |
| March | 53,778 | 64,770 | 48,496 | 56,789 | 941,189 | 1,180,971 |
| April | 54,363 |  | 38,883 |  | 747,472 |  |
| May . | 51,028 |  | 41,608 |  | 823,958 |  |
| June | 48,650 |  | 42,078 |  | 883,112 |  |
| July | 29,197 |  | 32,239 |  | 652,388 |  |
| August | 30,315 |  | 42,618 |  | 891,197 |  |
| September | 54,004 |  | 70,824 |  | 1,460,825 |  |
| October | 58,958 |  | 56,453 |  | 1,157,307 |  |
| Noveraber | 50,508 |  | 64,171 |  | 1,342,189 |  |
| December | 54,911 |  | 50,055 |  | 1,014,346 |  |
| Totals | 593,188 |  | 591,684 |  | 11,980,356 |  |
| Year to date | 161,254 | 174,319 | 152,755 | 159,042 | 3,007,562 | 3,303,345 |

(1) Includes rebuilt tubes.

TABLE 11. Imports(1) of Radio and Television Receiving sets

|  | November, 1961 |  | Eleven months ended Noyember. 1961 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\because$ No. | \$ | No. | \$ |
| Radio phonograph sets | (3) | (3) | (3) | (3) |
| Radio receiving sets, transistor type, n.e.s. | (3) | (3) | (3) | (3) |
| Radio receiving sets, n.e.s. ... | 87,182 | 1,374,674 | 981,118 | 12,344,389 |
| Radio and television receiving and transmitting tubes ............... | 1,088,433 | 882,151 | 8,644,607 | 7,946,458 |
| Television picture tubes ........ | 232 | 5,505 | 2,005 | 49,975 |
| Radio tube parts (2) .... | - | 393,600 | - | 2,361,900 |
| Television recelving sets | 2.032 | 339.487 | 19.493 | 2.766 .683 |
| (1) Customs clearance, latest avail <br> (2) Includes parts for entertainmen tubes, power tubes and televis <br> (3) Included with radio receiving | ype recei <br> picture tu <br> n.e.s. | ng tubes, es. | dustrial | military |

TABLE 12. Exports(1) of Radio Receiving Sets

|  | December, 1961 | Twelve months ended December. $1961^{\circ}$ |
| :---: | :---: | :---: |
|  | No. \$ | No. \$ |
| Radio and television receiving sets | 2,668 347,443 | 7,642 1,404,337 |

(1) Customs clearance, latest available.

