CATALOGUE No.

43-004
MONTHLY

# DOMINION BURE゙AU OF STATISTICS 

 OTTAWA - CANADAPublished by Authority of the Honourable George Hees, Minister of Trade and Commerce
Vol. 17 - No. 7 Price: $\$ 1.00$ per year

# RADIO AND TELEVISION RECEIVING SETS <br> (Including Record Players) 

JULY, 1962
TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

|  | Auto | Portables | Home sets | Radio phonograph combinations | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| July, 1962 |  |  |  |  |  |
| Domestic sales in: |  |  |  |  |  |
| Atlantic provinces ... | 205 |  | 944 | 405 |  |
| Quebec ............... | 1,220 |  | O) 1110 | 1,744 | 8,409 |
| Ontario .............. | 17,045 | 707 | Q. 4,642 | 2,664 | 25,058 |
| Manitoba ............. | 370 | 71 | 662 | 238 | 1,341 |
| Saskatchewan ......... | 245 | 054 | 359 | 232 | 890 |
| Alberta .............. | 151 |  | 828 | 640 | 1,778 |
| British Columbia ..... | 275 | 76 | 1,209 | 531 | 2,091 |
| Total domestic sales | 19,511 | 1,642? | 13,754 | \%,6,454 | 41,361 |
| Export sales | 1 |  | - - | 96 | 97 |
| Total sales | 19,512 | 1,642 | 13,754 | 6,550 | 41,458 |
| Seven months ended |  |  |  |  |  |
| Domestic sales in: |  |  |  |  |  |
| Atlantic provinces ... | 1,972 | 1,038 | 9,336 |  |  |
| Quebec ........... | 7,355 | 3,069 | 36,272 | 13,235 | 59,931 |
| Ontario | 151,235 | 4,434 | 39,841 | 15,725 | 211,235 |
| Manitoba ............ | 1,938 | 497 | 6,606 | 1,980 | 11,021 |
| Saskatchewan ......... | 1,287 | 356 | 3,245 | 1,353 | 6,241 |
| Alberta | 2,135 | 845 | 6,578 | 3,388 | 12,946 |
| British Columbia ..... | 1,640 | 472 | 7,571 | 3,516 | 13,199 |
| Total domestic sales | 167,562 | 10,711 | 109,449 | 41,126 | 328,848 |
| Export sales | 323 | 2 | 43 | 1,980 | 2,348 |
| Total sales | 167,885 | 10,713 | 109,492 | 43,106 | 331,196 |

Industry and Merchandising Division
September, 1962 Rocer Duhamel. f.p.s.c.. Queen's Printer and Controller of Stationery, Ottawa, 1962 6523-542

## TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets

 and Record Players by Areas|  | Record players |  |  | $\begin{gathered} \hline \text { Television } \\ \text { receiving } \\ \text { sets } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { With } \\ \text { amplifier } \end{gathered}$ | Without amplifier | Total |  |
| July, 1962 | number of units |  |  |  |
| Domestic sales in: |  |  |  |  |
| Atlantic provinces | 1,030 | - | 1,030 | 1,875 |
| Quebec ........... | 4,263 | - | 4,263 | 8,207 |
| Ontario | 3,862 | - | 3,862 | 11,672 |
| Manitoba | 573 | - | 573 | 1,957 |
| Saskatchewan ................. | 347 | - | 347 | 996 |
| Alberta | 528 | - | 528 | 2,407 |
| British Columbia | 550 | - | 550 | 2,841 |
| Total domestic sales | 11,153 | - | 11,153 | 29,955 |
| Export sales | 1 | - | 1 | 6 |
| Total sales | 11,154 | - | 11,154 | 29,961 |
| Severmonths ended July, 1962 |  |  |  |  |
| Domestic sales in: |  |  |  |  |
| Atlantic provinces ........... | 6,646 | 7 | 6,653 | 16,354 |
| Quebec . ...................... | 25,813 | 17 | 25,830 | 58,637 |
| Ontario | 23,305 | 118 | 23,423 | 72,431 |
| Manitoba . . .................... | 4,507 |  | 4,507 | 13,411 |
| Saskatchewan ................. | 2,573 | 2 | 2,575 | 8,130 |
| Alberta | 4,247 | 18 | 4,265 | 16,291 |
| British Columbia | 3,804 | 37 | 3,841 | 17,580 |
| Total domestic sales | 70,895 | 199 | 71,094 | 202,834 |
| Export sales | 26 | - | 26 | 149 |
| Total sales ................ | 70,921 | 199 | 71,120 | 202,983 |

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

|  | July, 1962 | Seven months ended July, 1962. |
| :---: | :---: | :---: |
|  | number of units |  |
| By model type: |  |  |
| Portables | 7,452 | 52,817 |
| Table models | 2,161 | 25,490 |
| Consoles | 18,388 | 109,708 |
| Three-way combinations | 1,954 | 14,819 |
| Totals | 29,955 | - 202,834 |
| By screen size: |  |  |
| $17^{\prime \prime}$ and under | 579 | 2,230 |
| $19^{\prime \prime}$ 。 | 7,355 | 57,034 |
| 21" ... | 6 | 1,042 |
| $23^{\prime \prime}$ and over | 22,015 | 142,528 |
| Totals | 29,955 | 202,834 |

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

|  | July, 1962 | Seven months ended July, 1962 |
| :---: | :---: | :---: |
|  | number of units |  |
| Radio receiving sets: |  |  |
| Auto | 19,248 | 162,376 |
| Portables | 1,048 | 18,337 |
| Home sets | 9,072 | 124,753 |
| Radio phonograph combinations | 7,888 | 55,255 |
| Totals | 37,256 | 360,721 |
| Television receiving sets | 21,176 | 232,178 |
| Record players: |  |  |
| With amplifier | 17,676 | 88,953 |
| Without amplifier | - | - |
| Totals | 17,676 | 88,953 |

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

|  | y, 1962 | Seven months ended July, 1962 |
| :---: | :---: | :---: |
|  |  | of units |
| Radio receiving sets: |  |  |
| Auto | 1,335 | 16,826 |
| Portables | 6,198 | 29,983 |
| Home Sets ....................... | 1,045 | 8,069 |
| Radio phonograph combinations | 118 | 1,264 |
| Totals | 8,696 | 56,142 |
| Television receiving sets ...... | 90 | 627 |
| (1) As reported by respondents only - see January, 1962 report; figures rep this table are not included in sales figures elsewhere in this report |  |  |

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1961 and 1962


TABLE 7. Donestic sales of "Nade-in-Candia" Trelevision Receiving Sets ant Record Players, by Months, 1961 and 1962


TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1961 and 1962

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1961 | 1962 | 1961 | 1962 | 1961 | 1962 |
|  | number |  |  |  | dollars |  |
| January | 836,386 | 1,571,609 | 1,035,387 | 1,426,184 | 712,026 | 998,365 |
| February | 1,037,309 | 1,359,671 | 959,718 | 1,320,509 | 700,352 | 909,071 |
| March | 1,172,388 | 1,749,635 | 1,091,540 | 1,263,500 | 747,539 | 864,542 |
| April | 1,019,810 | 1,330,753 | 968,574 | 1,228,748 | 658,964 | 884,201 |
| May | 1,222,495 | 1,399,489 | 1,193,231 | 1,169,537 | 805,744 | 808,601 |
| June | 1,287,717 | 1,386,234 | 1,155,802 | 1,355,083 | 748,541 | 896,107 |
| July | 698,617 | 975,727 | 977,566 | 1,160,122 | 669,622 | 811,760 |
| August | 697,072 |  | 1,453,996 |  | 1,012,305 |  |
| September | 1,220,171 |  | 1,674,882 |  | 1,093,104 |  |
| October. | 1,293,515 |  | 1,331,734 |  | 871,331 |  |
| November | 1,304,682 |  | 1,245,638 |  | 803,645 |  |
| December | 1,374,946 |  | 1,463,818 |  | 941,645 |  |
| Totals | 13,165, 108 |  | 14,551,886 |  | 9,764,818 |  |
| Year to date | 7,274,722 | 9,773,118 | 7,381,818 | 8,923,683 | 5,042,788 | 6,172,647 |

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Receiving Tubes, by Months, 1961 and 1962

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1961 | 1962 | 1961 | 1962 | 1961 | 1962 |
|  | number |  |  |  | dollars |  |
| January | 17,996 | 54,862 | 30,285 | 29,668 | 367,802 | 308,918 |
| February | 48,837 | 54,147 | 25,156 | 36,658 | 290,672 | 240,235 |
| March . | 42,260 | 42,342 | 75,556 | 35,815 | 438,411 | 305,563 |
| April | 84,137 | 44,913 | 60,327 | 44,082 | 340,755 | 308,455 |
| May | 32,490 | 52,329 | 71,538 | 45,561 | 272,521 | 278,707 |
| June | 36,574 | 36,493 | 68,719 | 31,125 | 391,153 | 191,455 |
| July | 68,517 | 27,125 | 75,666 | 24,921 | 331,948 | 235,174 |
| August .... | 79,126 |  | 4,469 |  | 211,985 | 23, 174 |
| September | 44,463 |  | 56,622 |  | 475,834 |  |
| October | 38,336 |  | 60,100 |  | 299,964 |  |
| November | 73,304 |  | 35,288 |  | 291,397 |  |
| December | 42,606 |  | 97,574 |  | 443,790 |  |
| Totals | 608,646 |  | 661,300 |  | 4,156,232 |  |
| Year to date | 330,811 | 312,212 | 407,247 | 247,830 | 2,433,262 | 1,868,507 |



TABLE 10. Production and Shipments of Television Picture Tubes (1), by Months, 1961 and 1962

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1961 | 1962 | 1961 | 1962 | 1961 | 1962 |
|  |  | number |  | 4-155 | dollars |  |
| January | 59,079 | 53,666 | 48,809 | 49,151 | 946,723 | 1,012,700 |
| February | 48,397 | 55,883 | 55,450 | 53,102 | 1,119,650 | 1,109,674 |
| March | 53,778 | 64,770 | 48,496 | 56,789 | 941,189 | 1,180,971 |
| April | 54,363 | 52,462 | 38,883 | 53,705 | 747,472 | 1,104,603 |
| May | 51,028 | 51,964 | 41,608 | 49,706 | 823,958 | 1,053,836 |
| June | 48,650 | 57,472 | 42,078 | 52,511 | 883,112 | 1,145,012 |
| July | 29,197 | 38,413 | 32,239 | 41,572 | 652,388 | 847,700 |
| August | 30,315 |  | 42,618 |  | 891,197 |  |
| September | 54,004 |  | 70,824 |  | 1,460,825 |  |
| October | 58,958 |  | 56,453 |  | 1,157,307 |  |
| November | 50,508 |  | 64,171 |  | 1,342,189 |  |
| December | 54,911 |  | 50,055 |  | 1,014,346 |  |
| Totals | 593,188 |  | 591,684 |  | 11,980,356 |  |
| Year to date | 344,492 | 374,630 | 307,563 | 356,536 | 6,114,492 | 7,454,496 |

(1) Includes rebuilt tubes.

TABLE 11. Imports (1) of Radio and Television Receiving sets

|  | March, 1962 |  | Three months ended March, 1962 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | No. | \$ | No. | \$ |
| Radio phonograph sets | 878 | 67,427 | 4,537 | 464,053 |
| Radio receiving sets, transistor type, n.e.s. | 50,556 | 581,516 | 113,518 | 1,323,543 |
| Radio receiving sets, n.e.s. | 14,951 | 427,515 | 35,346 | 937,720 |
| Radio and television receiving and transmitting tubes $\qquad$ | 1,022,101 | 895,843 | 3,146,556 | 2,671,985 |
| Television picture tubes | 1,390 | 13,917 | - 629 | 20,006 |
| Radio tube parts(2) <br> Television receiving sets .......... | 1,949 | 326,685 282,852 | 7,391 | 960,423 $1,166,517$ |

(1) Customs clearance, latest available.
(2) Includes parts for entertainment type receiving tubes, industrial and military tubes, power tubes and television picture tubes.

TABLE 12. Exports(1) of Radio Receiving Sets

|  | $\begin{aligned} & \text { Apri1 } \\ & 1962 \\ & \hline \end{aligned}$ |  | $\begin{aligned} & \text { May } \\ & 1962 \end{aligned}$ |  | $\begin{array}{r} \text { Five mo } \\ \text { Mas } \end{array}$ | $\begin{aligned} & \text { onths ended } \\ & L, 1962 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | \$ | No. | \$ | No. | 1 |
| Radio and television receiving sets | 796 | 100,120 | 225 | 43,234 | 3,435 | 703,323 |

(1) Customs clearance, latest avallable.

