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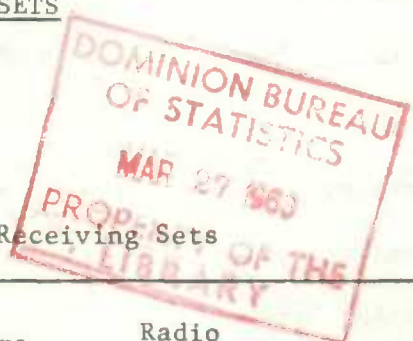
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RADIO AND TELEVISION RECEIVING SETS
(Including Record Players)

JANUARY 1963

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets



	Auto	Portables	Home sets	Radio phonograph combinations	Total
number of units					
<u>January 1963</u>					
Domestic sales in:					
Atlantic provinces ...	126	35	1,291	328	1,780
Quebec	706	117	3,548	2,043	6,414
Ontario	30,573	494	4,835	3,325	39,227
Manitoba	232	31	1,146	624	2,033
Saskatchewan	111	24	551	342	1,028
Alberta	189	50	935	722	1,896
British Columbia	273	70	1,340	888	2,571
Total domestic sales	32,210	821	13,646	8,272	54,949
Export sales	25	-	-	1,426	1,451
Total sales	32,235	821	13,646	9,698	56,400

Industry and Merchandising Division

March 1963
6523-542

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets
and Record Players by Areas

	Record players			Television receiving sets
	With amplifier	Without amplifier	Total	
	number of units			
<u>January 1963</u>				
Domestic sales in:				
Atlantic Provinces	893	-	893	2,632
Quebec	3,067	-	3,067	7,725
Ontario	3,432	-	3,432	12,064
Manitoba	655	-	655	2,233
Saskatchewan	324	-	324	1,306
Alberta	566	-	566	2,950
British Columbia	595	-	595	4,055
Total domestic sales	9,532	-	9,532	32,965
Export sales	2	-	2	92
Total sales	9,534	-	9,534	33,057

TABLE 3. Domestic Sales of "Made-in-Canada" Television Receiving Sets,
by Model Types and Screen Sizes

	January 1963
	number of units
By model type:	
Portables	8,952
Table models	2,049
Consoles	19,426
Three-way combinations	2,538
Total	32,965
By screen size:	
17" and under	839
19"	9,229
21"	59
23" and over	22,838
Total	32,965

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	January 1963
	number of units
Radio receiving sets:	
Auto	24,297
Portables	248
Home sets	14,295
Radio phonograph combinations	8,821
Totals	47,661
Television receiving sets	33,989
Record players:	
With amplifier	10,547
Without amplifier	-
Totals	10,547

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

	January 1963
	number of units
Radio receiving sets:	
Auto	509
Portables	1,745
Home sets	925
Radio phonograph combinations	104
Totals	3,283
Television receiving sets	112

(1) As reported by respondents only - see January, 1963 report; figures reported in this table are not included in sales figures elsewhere in this report.

TABLE 6. Domestic Sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1962 and 1963

	Auto		Portables		Home sets		Radio phonograph combinations	
	1962	1963	1962	1963	1962	1963	1962	1963
number of units								
January	24,987	32,210	1,729	821	16,360	13,646	8,515	8,272
February	23,696		754		15,943		6,362	
March	30,311		1,249		17,545		6,430	
April	15,726		1,467		14,262		5,182	
May	26,363		1,729		14,915		4,123	
June	26,968		2,141		16,670		4,060	
July	19,511		1,642		13,754		6,454	
August	10,663		1,321		19,618		9,321	
September	19,499		1,378		26,739		13,486	
October	35,548		1,841		27,889		11,764	
November	40,433		3,026		36,732		12,808	
December	31,053		3,702		30,986		13,951	
Totals	304,758		21,979		251,413		102,456	

TABLE 7. Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1962 and 1963

	Record players		Television receiving sets	
	1962	1963	1962	1963
number of units				
January	10,781	9,532	32,342	32,965
February	13,542		30,833	
March	10,102		30,204	
April	7,437		25,874	
May	9,491		21,256	
June	8,588		32,370	
July	11,153		29,955	
August	15,682		34,091	
September	19,324		52,027	
October	24,387		51,849	
November	33,890		50,011	
December	40,929		29,356	
Totals	205,306		420,168	

TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1962 and 1963

	Production		Shipments			
	Units		Units		Value	
	1962	1963	1962	1963	1962	1963
	number of units				dollars	
January	1,571,609	1,482,000	1,426,184	1,226,353	998,365	807,193
February	1,359,671		1,320,509		909,071	
March	1,749,635		1,263,500		864,542	
April	1,330,753		1,228,748		884,201	
May	1,399,489		1,169,537		808,601	
June	1,386,234		1,355,083		896,107	
July	975,727		1,160,122		811,760	
August	968,230		1,067,843		721,170	
September	1,429,505		1,386,550		950,998	
October	1,402,059		1,754,881		1,164,315	
November	1,479,322		1,520,034		1,076,747	
December	1,350,117		1,524,307		1,089,174	
Totals	16,402,351		16,177,298		11,175,051	

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1962 and 1963

	Production		Shipments			
	Units		Units		Value	
	1962	1963	1962	1963	1962	1963
	number of units				dollars	
January	54,863	28,042	29,668	17,069	308,918	171,801
February	54,147		36,658		240,235	
March	42,342		35,815		305,563	
April	44,913		44,082		308,455	
May	52,329		45,561		278,707	
June	36,493		31,125		191,455	
July	27,125		24,921		235,174	
August	27,740		44,246		123,001	
September	36,282		82,331		303,324	
October	29,721		33,395		62,777	
November	30,989		38,905		158,303	
December	43,839		29,099		211,811	
Totals	480,783		475,806		2,727,723	

TABLE 10. Production and Shipments of Television Picture Tubes(1),
by Months, 1962 and 1963

	Production		Shipments			
	Units		Units		Value	
	1962	1963	1962	1963	1962	1963
	number of units				dollars	
January	53,666	58,580	49,151	54,166	1,012,700	995,490
February	55,883		53,102		1,109,674	
March	64,770		56,789		1,180,971	
April	52,462		53,705		1,104,603	
May	51,964		49,706		1,053,836	
June	57,472		52,511		1,145,012	
July	38,413		41,572		847,700	
August	46,925		45,407		937,855	
September	59,640		64,257		1,291,785	
October	65,952		66,317		1,296,446	
November	66,125		67,741		1,329,697	
December	66,903		62,923		1,210,344	
Totals	680,175		663,181		13,520,623	

(1) Includes rebuilt tubes.

TABLE 11. Imports(1) of Radio and Television Receiving Sets,
Electronic Tubes and Tube Parts

	September 1962		Nine months ended September 1962	
	No.	\$	No.	\$
Radio phonograph sets	1,041	101,385	9,215	877,249
Radio receiving sets, transistor type, n.e.s.	45,475	530,807	475,300	5,429,129
Radio receiving sets, n.e.s.	20,498	230,597	142,494	2,605,695
Radio and television receiving and transmitting tubes	534,171	568,663	7,762,580	7,051,231
Television picture tubes	152	2,683	1,396	38,278
Radio tube parts(2)	-	280,626	-	3,082,446
Television receiving sets	644	107,871	12,186	1,989,547

(1) Customs clearance, latest available.

(2) Includes parts for entertainment type receiving tubes, industrial and military tubes, power tubes and television picture tubes.

TABLE 12. Exports(1) of Radio and Television Receiving Sets

	December 1962		Twelve months ended December 1962	
	No.	\$	No.	\$
Radio and television receiving sets	1,901	430,961	17,049	3,284,828

(1) Customs clearance, latest available.

List of Reporting Firms

Arrow Electronic Corp.	(1, 2)	Montreal, Que.
Automatic Radio of Canada Ltd.	(1)	Toronto, Ont.
Robert Bosch (Canada) Ltd.	(1)	Toronto, Ont.
Bulova Watch Co. Ltd.	(1)	Toronto, Ont.
Caltron Mfg. Ltd.	(4)	Calgary, Alta.
Canadian Admiral Corp. Ltd.	(1, 2, 3)	Port Credit, Ont.
Canadian General Electric Co. Ltd.	(1, 2, 3)	Montreal, Que.
Canadian General Electric Co. Ltd.	(4)	Toronto, Ont.
Canadian Marconi Co. Ltd.	(1, 2, 3)	Montreal, Que.
Canadian Westinghouse Co. Ltd.	(1, 3, 4)	Hamilton, Ont.
Clairtone Sound Corp. Ltd.	(1, 3)	Weston, Ont.
Commodore Electronics	(1)	Toronto, Ont.
Dominion Electrohome Industries Ltd.	(1, 2, 3)	Kitchener, Ont.
Electronic Enterprises Ltd.	(1, 2)	Montreal, Que.
Fleetwood Corporation	(1, 2, 3)	Montreal, Que.
Industrionics (Canada) Ltd.	(4)	Windsor, Ont.
Lifco Radio & Record Players	(1, 2)	Montreal, Que.
McKinnon Industries Ltd.	(1)	St. Catharines, Ont.
Montreal Phono Co. Ltd.	(1, 2)	Montreal, Que.
Norel Electrical Products	(1, 2)	Montreal, Que.
Philco Corp. of Canada Ltd.	(1, 3)	Don Mills, Ont.
Philips Electronics Industries Ltd.	(1, 2, 3, 4)	Leaside, Toronto, Ont.
Phonorama Mfg. Ltd.	(2)	Montreal, Que.
R C A Victor Co. Ltd.	(1, 2, 3, 4)	Montreal, Que.
Shelberne Industries (Canada) Ltd.	(1)	Montreal, Que.
Silver Glo Limited	(4)	Edmonton, Alta.
Sparton of Canada Ltd.	(1, 3)	London, Ont.
Superior Electronics Inc.	(4)	Montreal, Que.
Sylvania Electric (Canada) Ltd.	(4)	Montreal, Que.
Teletone Canada Ltd.	(1, 2)	Montreal, Que.
Triangle Electronics Co. Ltd.	(4)	Montreal, Que.
Tri View Electronics Ltd.	(4)	Toronto, Ont.
Varian Associates of Canada Ltd.	(4)	Georgetown, Ont.
Vision Mfg. Ltd.	(4)	Richmond, B.C.
Western Television Laboratories Ltd.	(4)	Saskatoon, Sask.

Code No: 1. Radio Receiving Sets.
 2. Record Players.
 3. Television Receiving Sets.
 4. Electronic Tubes.

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