

C1  
CATALOGUE No.

43-004

MONTHLY

Historical File Copy

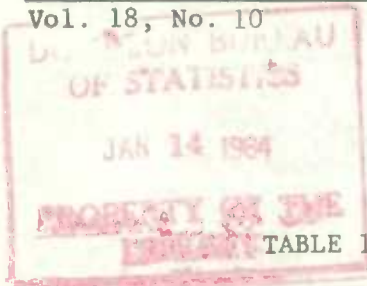
**DOMINION BUREAU OF STATISTICS**

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

Vol. 18, No. 10

Price: \$1.00 per year



**RADIO AND TELEVISION RECEIVING SETS**  
(Including Record Players)

OCTOBER 1963

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>October 1963</u>					
Domestic sales in:					
Atlantic provinces ...	161	65	2,155	616	2,997
Quebec .....	1,029	357	8,962	4,326	14,674
Ontario .....	51,616	898	15,635	4,517	72,666
Manitoba .....	290	55	2,278	784	3,407
Saskatchewan .....	167	19	1,297	751	2,234
Alberta .....	187	58	2,406	1,100	3,751
British Columbia .....	158	54	2,130	1,293	3,635
Total domestic sales	53,608	1,506	34,863	13,387	103,364
Export sales .....	-	12	4	1,807	1,823
Total sales .....	53,608	1,518	34,867	15,194	105,187
<u>Ten months ended</u>					
<u>October 1963</u>					
Domestic sales in:					
Atlantic provinces ...	2,194	888	16,347	3,741	23,170
Quebec .....	11,870	2,903	63,870	25,946	104,589
Ontario .....	275,742	6,560	72,881	29,468	384,651
Manitoba .....	3,877	523	12,574	4,829	21,803
Saskatchewan .....	1,666	265	6,905	3,837	12,673
Alberta .....	2,457	687	13,517	6,289	22,950
British Columbia .....	2,521	754	14,410	7,585	25,270
Total domestic sales	300,327	12,580	200,504	81,695	595,106
Export sales .....	194	12	3,038	12,230	15,474
Total sales .....	300,521	12,592	203,542	93,925	610,580

Industry Division

December 1963  
6523-542

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1963

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	With amplifier	Without amplifier	Total	
number of units				
<u>October 1963</u>				
Domestic sales in:				
Atlantic provinces .....	2,487	-	2,487	4,132
Quebec .....	6,810	-	6,810	13,935
Ontario .....	8,009	-	8,009	19,850
Manitoba .....	1,740	-	1,740	3,626
Saskatchewan .....	1,192	-	1,192	3,296
Alberta .....	2,144	-	2,144	4,927
British Columbia .....	2,080	-	2,080	6,696
Total domestic sales .....	24,462	-	24,462	56,462
Export sales .....	1	-	1	738
Total sales .....	24,463	-	24,463	57,200
<u>Ten months ended</u> <u>October 1963</u>				
Domestic sales in:				
Atlantic provinces .....	11,055	-	11,055	27,034
Quebec .....	41,781	-	41,781	100,242
Ontario .....	42,823	-	42,823	126,017
Manitoba .....	7,501	-	7,501	20,645
Saskatchewan .....	4,712	-	4,712	16,108
Alberta .....	7,757	-	7,757	29,237
British Columbia .....	9,405	-	9,405	35,664
Total domestic sales .....	125,034	-	125,034	354,947
Export sales .....	52	-	52	3,839
Total sales .....	125,086	-	125,086	358,786

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	October 1963	Ten months ended
	number of units	
By model type:		
Portables .....	22,441	121,776
Table models .....	3,541	24,736
Consoles .....	25,948	182,844
Three-way combinations .....	4,532	25,591
Totals .....	56,462	354,947
By screen size:		
17" and under .....	8,536	27,528(1)
19" .....	13,355	100,892(2)
21" .....	112	613
23" and over .....	34,459	225,914
Totals .....	56,462	354,947

(1) Includes revision for September which should have read 18,992.

(2) Includes revision for September which should have read 87,537.

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	October 1963	Ten months ended October 1963
	number of units	
<b>Radio receiving sets:</b>		
Auto .....	52,777	241,936
Portables .....	3,249	19,869
Home sets .....	31,145	223,178
Radio phonograph combinations ..	16,301	108,426(1)
<b>Totals .....</b>	<b>103,472</b>	<b>593,409(1)</b>
<b>Television receiving sets .....</b>	<b>50,686</b>	<b>375,578(1)</b>
<b>Record players:</b>		
With amplifier .....	27,443	148,295
Without amplifier .....	-	-
<b>Totals .....</b>	<b>27,443</b>	<b>148,295</b>

(1) Includes revisions January to September. See page 7, table 13 for details.

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

	October 1963	Ten months ended October 1963
	number of units	
<b>Radio receiving sets:</b>		
Auto .....	1,253	12,859
Portables .....	7,312	57,744
Home Sets .....	2,700	10,285
Radio phonograph combinations ..	61	1,188
<b>Totals .....</b>	<b>11,326</b>	<b>82,076</b>
<b>Television receiving sets .....</b>	<b>200</b>	<b>821</b>

(1) As reported by respondents only - see January, 1963 report; figures reported in this table are not included in sales figures elsewhere in this report.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1962 and 1963

	Auto		Portables		Home sets		Radio phonograph combinations	
	1962	1963	1962	1963	1962	1963	1962	1963
	number of units							
January .....	24,987	32,210	1,729	821	16,360	13,646	8,515	8,272
February ...	23,696	31,358	754	892	15,943	17,663	6,362	8,202
March .....	30,311	28,686	1,249	707	17,545	17,508	6,430	7,109
April .....	15,726	22,848	1,467	691	14,262	18,400	5,182	4,581
May .....	26,363	34,557	1,729	1,230	14,915	17,744	4,123	5,819
June .....	26,968	25,134	2,141	1,552	16,670	14,729	4,060	5,537
July .....	19,511	17,567	1,642	1,653	13,754	14,742	6,454	5,716
August .....	10,663	16,695	1,321	1,499	19,618	20,408	9,321	8,978
September ..	19,499	37,664	1,378	2,029	26,739	30,801	13,486	14,094
October .....	35,548	53,608	1,841	1,506	27,889	34,863	11,764	13,387
November ...	40,433		3,026		36,732		12,808	
December ...	31,053		3,702		30,986		13,951	
Totals ...	304,758		21,979		251,413		102,456	
Year to date	233,272	300,327	15,251	12,580	183,695	200,504	75,697	81,695

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1962 and 1963

	Record players		Television receiving sets	
	1962	1963	1962	1963
	number of units			
January .....	10,781	9,532	32,342	32,965
February .....	13,542	10,584	30,833	32,473
March .....	10,102	8,844	30,204	27,527
April .....	7,437	5,728	25,874	25,509
May .....	9,491	9,626	21,256	28,496
June .....	8,588	9,200	32,370	25,865
July .....	11,153	8,617	29,955	30,532
August .....	15,682	12,946	34,091	38,789
September .....	19,324	25,495	52,027	56,329
October .....	24,387	24,462	51,849	56,462
November .....	33,890		50,011	
December .....	40,929		29,356	
Totals .....	205,306		420,168	
Year to date .....	130,487	125,034	340,801	354,947

TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1962 and 1963

	Production		Shipments			
	Units		Units		Value	
	1962	1963	1962	1963	1962	1963
	number		dollars			
January .....	1,571,609	1,482,000	1,426,184	1,226,353	998,365	807,193
February .....	1,359,671	1,642,864	1,320,509	1,396,560	909,071	965,077
March .....	1,749,635	1,809,512	1,263,500	1,315,597	864,542	933,674
April .....	1,330,753	1,773,088	1,228,748	1,050,257	884,201	728,425
May .....	1,399,489	1,805,015	1,169,537	1,040,370	808,601	749,768
June .....	1,386,234	1,542,972	1,355,083	1,054,725	896,107	680,421
July .....	975,727	883,321	1,160,122	789,382	811,760	546,563
August .....	968,230	950,442	1,067,843	938,216	721,170	646,501
September .....	1,429,505	1,514,421	1,386,550	1,421,270	950,998	1,333,771
October .....	1,402,059	1,588,364	1,754,881	1,319,519	1,164,315	937,737
November .....	1,479,322		1,520,034		1,076,747	
December .....	1,350,117		1,524,307		1,089,174	
Totals .....	16,402,351		16,177,298		11,175,051	
Year to date ..	13,572,912	14,991,999	13,132,957	11,552,249	9,009,130	8,329,130

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1962 and 1963

	Production		Shipments			
	Units		Units		Value	
	1962	1963	1962	1963	1962	1963
	number		dollars			
January .....	54,863	28,042	29,668	17,069	308,918	171,801
February .....	54,147	21,593	36,658	23,187	240,235	183,804
March .....	42,342	30,401	35,815	31,331	305,563	168,135
April .....	44,913	31,561	44,082	28,471	308,455	210,458
May .....	52,329	26,737	45,561	39,970	278,707	207,041
June .....	36,493	17,838	31,125	45,140	191,455	276,465
July .....	27,125	11,735	24,921	18,166	235,174	179,522
August .....	27,740	2,963	44,246	10,821	123,001	71,866
September .....	36,282	14,963	82,331	18,333	303,324	218,229
October .....	29,721	7,576	33,395	14,018	62,777	93,713
November .....	30,989		38,905		158,303	
December .....	43,839		29,099		211,811	
Totals .....	480,783		475,806		2,727,723	
Year to date ..	405,955	193,409	407,802	246,506	2,357,609	1,781,034

TABLE 10. Production and Shipments of Television Picture Tubes(1),  
by Months, 1962 and 1963

	Production		Shipments			
	Units		Units		Value	
	1962	1963	1962	1963	1962	1963
	number		dollars			
January .....	53,666	58,580	49,151	54,166	1,012,700	995,490
February .....	55,883	54,498	53,102	60,417	1,109,674	1,165,968
March .....	64,770	60,420	56,789	54,671	1,180,971	1,046,132
April .....	52,462	60,588	53,705	51,571	1,104,603	1,012,689
May .....	51,964	54,066	49,706	57,658	1,053,836	1,103,649
June .....	57,472	57,932	52,511	54,421	1,145,012	1,136,768
July .....	38,413	31,156	41,572	37,148	847,700	753,667
August .....	46,925	44,652	45,407	45,475	937,855	942,315
September ....	59,640	60,717	64,257	65,365	1,291,785	1,289,200
October .....	65,952	83,525	66,317	69,611	1,296,446	1,317,268
November .....	66,125		67,741		1,329,697	
December .....	66,903		62,923		1,210,344	
Totals .....	680,175		663,181		13,520,623	
Year to date	547,147	566,134	532,517	550,503	10,980,582	10,763,146

(1) Includes rebuilt tubes.

TABLE 11. Imports(1) of Specified Electronic Equipment

	July 1963		Seven months ended July 1963	
	No.	\$	No.	\$
Radio phonograph sets .....	638	73,188	6,175	553,077
Radio receiving sets, transistor type, n.e.s. ....	97,262	890,965	386,810	3,829,985
Radio receiving sets, n.e.s. ....	23,827	239,282	75,573	1,117,497
Electronic tubes, n.o.p. ....	750,955	1,129,676	6,617,228	8,513,236
Electronic tube parts n.o.p. ....	-	264,255	-	2,535,711
Television picture tubes .....	(2)	(2)	(2)	(2)
Semi-conductors except transistors and parts of semi-conductors ...	-	238,378	-	2,196,647
Transistors .....	332,802	220,565	1,653,932	1,603,161
Glass bulbs for electronic tubes	-	169,499	-	1,679,216
Television receiving sets .....	1,196	158,861	10,386	1,398,436

(1) Customs clearance, latest available.

(2) Included with Electronic tubes, n.o.p.

TABLE 12. Exports(1) of Specified Electronic Equipment

	September 1963		Nine months ended September 1963	
	No.	\$	No.	\$
Radio receiving sets .....	2,993	649,864	18,035	2,987,454
Television receiving sets .....	606	102,921	3,170	523,736
Electronic tubes, semi-conductors and parts .....	-	122,484	-	1,663,914

(1) Customs clearance, latest available.

TABLE 13. Revised Production of Radio Phonograph Combinations and Television Receiving Sets, January to September 1963

Month	Radio phonograph combinations	Total radio receiving sets	Television receiving sets
	number of units		
January .....	10,601	49,441	No change
February .....	12,479	60,521	" "
March .....	10,480	55,350	" "
April .....	9,433	54,598	" "
May .....	7,320	43,822	" "
June .....	8,818	45,722	35,983
July .....	8,295	39,290	No change
August .....	12,277	53,869	38,136
September .....	12,422	87,324	46,201
Nine months ended September .....	92,125	489,937	120,320

STATISTICS CANADA LIBRARY  
BIBLIOTHÈQUE STATISTIQUE CANADA



1010669729