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## RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

NOVEMBER 1963

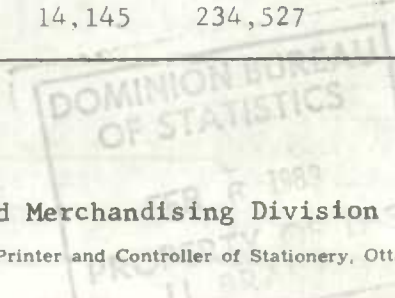
TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>November 1963</u>					
Domestic sales in:					
Atlantic provinces ...	190	120	2,540	691	3,541
Quebec .....	964	159	8,523	4,612	14,258
Ontario .....	43,126	1,146	12,004	4,724	61,000
Manitoba .....	246	30	2,259	729	3,264
Saskatchewan .....	77	18	850	515	1,460
Alberta .....	104	52	2,204	915	3,275
British Columbia .....	170	28	2,593	1,180	3,971
<b>Total domestic sales</b>	<b>44,877</b>	<b>1,553</b>	<b>30,973</b>	<b>13,366</b>	<b>90,769</b>
Export sales .....	-	-	12	3,088	3,100
<b>Total sales .....</b>	<b>44,877</b>	<b>1,553</b>	<b>30,985</b>	<b>16,454</b>	<b>93,869</b>
<u>Eleven months ended</u> <u>November 1963</u>					
Domestic sales in:					
Atlantic provinces ...	2,384	1,008	18,887	4,432	26,711
Quebec .....	12,834	3,062	72,393	30,558	118,847
Ontario .....	318,868	7,706	84,885	34,192	445,651
Manitoba .....	4,123	553	14,833	5,558	25,067
Saskatchewan .....	1,743	283	7,755	4,352	14,133
Alberta .....	2,561	739	15,721	7,204	26,225
British Columbia .....	2,691	782	17,003	8,765	29,241
<b>Total domestic sales</b>	<b>345,204</b>	<b>14,133</b>	<b>231,477</b>	<b>95,061</b>	<b>685,875</b>
Export sales .....	194	12	3,050	15,318	18,574
<b>Total sales .....</b>	<b>345,398</b>	<b>14,145</b>	<b>234,527</b>	<b>110,379</b>	<b>704,449</b>

Industry and Merchandising Division

January 1964  
6523-542

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa



**TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets  
and Record Players by Areas**

	Record players			Television receiving sets
	With amplifier	Without amplifier	Total	
	number of units			
<u>November 1963</u>				
Domestic sales in:				
Atlantic provinces .....	3,467	-	3,467	3,814
Quebec .....	6,587	-	6,587	12,977
Ontario .....	9,611	-	9,611	17,555
Manitoba .....	2,031	-	2,031	3,034
Saskatchewan .....	1,047	-	1,047	2,306
Alberta .....	2,583	-	2,583	4,095
British Columbia .....	2,518	-	2,518	4,880
Total domestic sales .....	27,844	-	27,844	48,661
Export sales .....	-	-	-	628
Total sales .....	27,844	-	27,844	49,289
<u>Eleven months ended November 1963</u>				
Domestic sales in:				
Atlantic provinces .....	14,522	-	14,522	30,848
Quebec .....	48,368	-	48,368	113,219
Ontario .....	52,434	-	52,434	143,572
Manitoba .....	9,532	-	9,532	23,679
Saskatchewan .....	5,759	-	5,759	18,414
Alberta .....	10,340	-	10,340	33,332
British Columbia .....	11,923	-	11,923	40,544
Total domestic sales .....	152,878	-	152,878	403,608
Export sales .....	52	-	52	4,467
Total sales .....	152,930	-	152,930	408,075

**TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets,  
by Model Types and Screen Sizes**

	November 1963	Eleven months ended November 1963
By model type:		
Portables .....	19,001	140,777
Table models .....	3,660	28,396
Consoles .....	21,089	203,933
Three-way combinations .....	4,911	30,502
Totals .....	48,661	403,608
By screen size:		
17" and under .....	8,405	35,933(1)
19" .....	11,353	112,245(2)
21" .....	46	659
23" and over .....	28,857	254,771
Totals .....	48,661	403,608

(1) Includes revision for September which should have read 6,850 instead of 18,992.  
 (2) Includes revision for September which should have read 14,783 instead of 87,537.

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	November 1963	Eleven months ended November 1963
	number of units	
<b>Radio receiving sets:</b>		
Auto .....	49,281	291,217
Portables .....	6,277	26,146
Home sets .....	31,027	254,205
Radio phonograph combinations ..	16,693	125,119
<b>Totals .....</b>	<b>103,278</b>	<b>696,687</b>
<b>Television receiving sets .....</b>	<b>47,132</b>	<b>422,710</b>
<b>Record players:</b>		
With amplifier .....	23,796	172,091
Without amplifier .....	-	-
<b>Totals .....</b>	<b>23,796</b>	<b>172,091</b>

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

	November 1963	Eleven months ended November 1963
	number of units	
<b>Radio receiving sets:</b>		
Auto .....	1,417	14,276
Portables .....	6,578	64,322
Home Sets .....	1,722	12,007
Radio phonograph combinations ..	71	1,259
<b>Totals .....</b>	<b>9,788</b>	<b>91,864</b>
<b>Television receiving sets .....</b>	<b>61</b>	<b>882</b>

(1) As reported by respondents only - see January, 1963 report; figures reported in this table are not included in sales figures elsewhere in this report.



TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1962 and 1963

	Auto		Portables		Home sets		Radio phonograph combinations	
	1962	1963	1962	1963	1962	1963	1962	1963
number of units								
January ....	24,987	32,210	1,729	821	16,360	13,646	8,515	8,272
February ...	23,696	31,358	754	892	15,943	17,663	6,362	8,202
March .....	30,311	28,686	1,249	707	17,545	17,508	6,430	7,109
April .....	15,726	22,848	1,467	691	14,262	18,400	5,182	4,581
May .....	26,363	34,557	1,729	1,230	14,915	17,744	4,123	5,819
June .....	26,968	25,134	2,141	1,552	16,670	14,729	4,060	5,537
July .....	19,511	17,567	1,642	1,653	13,754	14,742	6,454	5,716
August .....	10,663	16,695	1,321	1,499	19,618	20,408	9,321	8,978
September ..	19,499	37,664	1,378	2,029	26,739	30,801	13,486	14,094
October ....	35,548	53,608	1,841	1,506	27,889	34,863	11,764	13,387
November ...	40,433	44,877	3,026	1,553	36,732	30,973	12,808	13,366
December ...	31,053		3,702		30,986		13,951	
<b>Totals ...</b>	<b>304,758</b>		<b>21,979</b>		<b>251,413</b>		<b>102,456</b>	
<b>Year to date</b>	<b>273,705</b>	<b>345,204</b>	<b>18,277</b>	<b>14,133</b>	<b>220,427</b>	<b>231,477</b>	<b>88,505</b>	<b>95,061</b>

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1962 and 1963

	Record players		Television receiving sets	
	1962	1963	1962	1963
number of units				
January .....	10,781	9,532	32,342	32,965
February .....	13,542	10,584	30,833	32,473
March .....	10,102	8,844	30,204	27,527
April .....	7,437	5,728	25,874	25,509
May .....	9,491	9,626	21,256	28,496
June .....	8,588	9,200	32,370	25,865
July .....	11,153	8,617	29,955	30,532
August .....	15,682	12,946	34,091	38,789
September .....	19,324	25,495	52,027	56,329
October .....	24,387	24,462	51,849	56,462
November .....	33,890	27,844	50,011	48,661
December .....	40,929		29,356	
<b>Totals .....</b>	<b>205,306</b>		<b>420,168</b>	
<b>Year to date .....</b>	<b>164,377</b>	<b>152,878</b>	<b>390,812</b>	<b>403,608</b>

TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1962 and 1963

	Production		Shipments			
	Units		Units		Value	
	1962	1963	1962	1963(1)	1962	1963(1)
	number				dollars	
January .....	1,571,609	1,485,277 <sup>r</sup>	1,426,184	1,268,746	998,365	846,851
February .....	1,359,671	1,644,044 <sup>r</sup>	1,320,509	1,450,776	909,071	1,011,880
March .....	1,749,635	1,809,780 <sup>r</sup>	1,263,500	1,361,585	864,542	983,046
April .....	1,330,753	1,773,088	1,228,748	1,096,428	884,201	774,488
May .....	1,399,489	1,805,045 <sup>r</sup>	1,169,537	1,068,924	808,601	776,132
June .....	1,386,234	1,542,972	1,355,083	1,069,807	896,107	695,782
July .....	975,727	883,321	1,160,122	802,075	811,760	558,522
August .....	968,230	950,442	1,067,843	956,960	721,170	666,336
September .....	1,429,505	1,514,421	1,386,550	1,439,518	950,998	1,353,639
October .....	1,402,059	1,588,364	1,754,881	1,362,701	1,164,315	978,935
November .....	1,479,322	1,396,313	1,520,034	1,335,922	1,076,747	937,821
December .....	1,350,117		1,524,307		1,089,174	
<b>Totals .....</b>	<b>16,402,351</b>		<b>16,177,298</b>		<b>11,175,051</b>	
<b>Year to date ..</b>	<b>15,052,234</b>	<b>16,393,067</b>	<b>14,652,991</b>	<b>13,213,442</b>	<b>10,085,877</b>	<b>9,583,432</b>

<sup>r</sup> Revised figures. (1) January to October inclusive revised.

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1962 and 1963

	Production		Shipments			
	Units		Units		Value	
	1962	1963	1962	1963	1962	1963
	number				dollars	
January .....	54,863	28,042	29,668	17,069	308,918	171,801
February .....	54,147	21,593	36,658	23,187	240,235	183,804
March .....	42,342	30,401	35,815	31,331	305,563	168,135
April .....	44,913	31,561	44,082	28,471	308,455	210,458
May .....	52,329	26,737	45,561	39,970	278,707	207,041
June .....	36,493	17,838	31,125	45,140	191,455	276,465
July .....	27,125	11,735	24,921	18,166	235,174	179,522
August .....	27,740	2,963	44,246	10,821	123,001	71,866
September .....	36,282	14,963	82,331	18,333	303,324	218,229
October .....	29,721	7,576	33,395	14,018	62,777	93,713
November .....	30,989	9,982	38,905	15,108	158,303	81,677
December .....	43,839		29,099		211,811	
<b>Totals .....</b>	<b>480,783</b>		<b>475,806</b>		<b>2,727,723</b>	
<b>Year to date ..</b>	<b>436,944</b>	<b>203,391</b>	<b>446,707</b>	<b>261,614</b>	<b>2,515,912</b>	<b>1,862,711</b>



TABLE 10. Production and Shipments of Television Picture Tubes(1),  
by Months, 1962 and 1963

	Production		Shipments			
	Units		Units		Value	
	1962	1963	1962	1963	1962	1963
	number				dollars	
January .....	53,666	58,580	49,151	54,166	1,012,700	995,490
February .....	55,883	54,498	53,102	60,417	1,109,674	1,165,968
March .....	64,770	60,420	56,789	54,671	1,180,971	1,046,132
April .....	52,462	60,588	53,705	51,571	1,104,603	1,012,689
May .....	51,964	54,066	49,706	57,658	1,053,836	1,103,649
June .....	57,472	57,932	52,511	54,421	1,145,012	1,136,768
July .....	38,413	31,156	41,572	37,148	847,700	753,667
August .....	46,925	44,652	45,407	45,475	937,855	942,315
September .....	59,640	60,717	64,257	65,365	1,291,785	1,289,200
October .....	65,952	83,525	66,317	69,611	1,296,446	1,317,268
November .....	66,125	76,853	67,741	66,663	1,329,697	1,169,340
December .....	66,903		62,923		1,210,344	
Totals .....	680,175		663,181		13,520,623	
Year to date	613,272	642,987	600,258	617,166	12,310,279	11,932,486

(1) Includes rebuilt tubes.

TABLE 11. Imports(1) of Specified Electronic Equipment

	August 1963		Eight months ended August 1963	
	No.	\$	No.	\$
Radio phonograph sets .....	1,036	100,076	7,211	653,153
Radio receiving sets, transistor type, n.e.s. ....	67,908	660,864	454,718	4,490,849
Radio receiving sets, n.e.s. ....	23,454	213,897	99,027	1,331,394
Electronic tubes, n.o.p. ....	614,547	808,513	7,231,775	9,321,749
Electronic tube parts n.o.p. ....	-	268,294	-	2,804,005
Television picture tubes .....	(2)	(2)	(2)	(2)
Semi-conductors except transistors and parts of semi-conductors ...	-	170,138	-	2,366,785
Transistors .....	162,666	154,411	1,816,598	1,757,572
Glass bulbs for electronic tubes	-	136,901	-	1,816,117
Television receiving sets .....	2,422	346,747	12,808	1,745,183

(1) Customs clearance, latest available.

(2) Included with electronic tubes, n.o.p.

TABLE 12. Exports(1) of Specified Electronic Equipment

	October 1963		Ten months ended October 1963	
	No.	\$	No.	\$
Radio receiving sets .....	2,460	611,781	20,495	3,599,235
Television receiving sets .....	1,212	303,273	4,382	827,009
Electronic tubes, semi-conductors and parts .....	-	121,030	-	1,784,944

(1) Customs clearance, latest available.