

Vol. 18, No. 12
Price: $\$ 1.00$ per year
RADIO AND TELEVISION RECEIVING SETS
(Including Record Players)
DECEMBER 1963
TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

Auto Portables Home sets | Radio |
| :---: |
| phonograph |
| combinations |$\quad$ Total



Twelve months ended December 1963
Domestic sales in:

| Atlantic provinces | 2,459 | 1,273 | 21,351 | 5,204 | 30,287 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec | 13,522 | 3,387 | 81,534 | 35,358 | 133,801 |
| Ontario(1) | 366,539 | 8,820 | 101,967 | 39,564 | 516,890 |
| Manitoba | 4,474 | 615 | 16,921 | 6,234 | 28, 244 |
| Saskatchewan | 1,788 | 316 | 8,829 | 4,979 | 15,912 |
| Alberta | 2,675 | 839 | 18,132 | 8,265 | 29,911 |
| British Columbia | 2,839 | 932 | 19,970 | 10,076 | 33,817 |
| Total domestic sales | 394,296 | 16,182 | 268,704 | 109,680 | 788,862 |

Export sales

| 194 | 14 | 3,070 | 17,891 | 21,169 |
| ---: | ---: | ---: | ---: | ---: |
| 394,490 | 16,196 | 271,774 | 127,571 | 810,031 |

(1) Includes revisions for November "Home Sets" which should have read 13,004. Also included in "Totals" where applicable.

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas


TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets,
by Model Types and Screen Sizes

|  | December 1963 | Twelve months ended December 1963 |
| :---: | :---: | :---: |
| By model type: |  |  |
| Portables . | 25,832 | 166,609 |
| Table models | 2,989 | 31,385 |
| Consoles | 15,666 | 219,599 |
| Three-way combinations | 3,195 | 33,697 |
| Totals | 47,682 | 451,290 |
| By screen size: |  |  |
| $17^{\prime \prime}$ and under | 14,409 | 50,342 |
| 19' | 11,907 | 124,152 |
| $22^{\prime \prime} 3^{\prime \prime}$............. | $\begin{array}{r} 86 \\ 21,280 \\ \hline \end{array}$ | $\begin{array}{r} 745 \\ 276,051 \end{array}$ |
| Totals | 47,682 | 451,290 |

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

|  | ember 19 | Twelve months ended December 1963 |
| :---: | :---: | :---: |
| number of units |  |  |
| Radio receiving sets: |  |  |
| Auto | 48,572 | 339,789 |
| Portables ... | 799 | 26,945 |
| Home sets | 31,767 | 285,972 |
| Radio phonograph combinations. | 10,556 | 135,675 |
| Totals ........................ | 91,694 | 788,381 |
| Television receiving sets ....... | 36,532 | 459,242 |
| Record players: |  |  |
| With amplifier ................. | 17,894 | 189,985 |
| Without amplifier .............. | - | - |
| Totals ...................... | 17,894 | 189,985 |

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

|  | December 1963 | Twelve months ended December 1963 |
| :---: | :---: | :---: |
| number of units |  |  |
| Radio receiving sets: |  |  |
| Auto ............................ | 1,258 | 15,534 |
| Portables | 6,351 | 70,673 |
| Home Seis . . . . . . . . . . . . . . . . . . | 1,395 | 13,402 |
| Radio phonograph combinations . | 85 | 1,344 |
| Totals | 9,089 | 100,953 |
| Television receiving sets ....... | 121 | 1,003 |
| (1) As reported by respondents only this table are not included in | ee January, <br> s figures el | rt; figures reported in this report. |

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1962 and 1963

|  | Auto |  | Portables |  | Home sets |  | Radiophonographcombinations |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1962 | 1963 | 1962 | 1963 | 1962 | 1963 | 1962 | 1963 |
|  |  |  |  | number | of unfts |  |  |  |
| January | 24,987 | 32,210 | 1,729 | 821 | 16,360 | 13,646 | 8,515 | 8,272 |
| February | 23,696 | 31,358 | 754 | 892 | 15,943 | 17,663 | 6,362 | 8,202 |
| March | 30,311 | 28,686 | 1,249 | 707 | 17,545 | 17,508 | 6,430 | 7,109 |
| April | 15,726 | 22,848 | 1,467 | 691 | 14,262 | 18,400 | 5,182 | 4,581 |
| May | 26,363 | 34,557 | 1,729 | 1,230 | 14,915 | 17,744 | 4,123 | 5,819 |
| June | 26,968 | 25,134 | 2,141 | 1,552 | 16,670 | 14,729 | 4,060 | 5,537 |
| July | 19,511 | 17,567 | 1,642 | 1,653 | 13,754 | 14,742 | 6,454 | 5,716 |
| August | 10,663 | 16,695 | 1,321 | 1,499 | 19,618 | 20,408 | 9,321 | 8,978 |
| September . . | 19,499 | 37,664 | 1,378 | 2,029 | 26,739 | 30,801 | 13,486 | 14,094 |
| October .... | 35,548 | 53,608 | 1,841 | 1,506 | 27,889 | 34,863 | 11,764 | 13,387 |
| November | 40,433 | 44,877 | 3,026 | 1,553 | 36,732 | 31,973r | 12,808 | 13,366 |
| December | 31,053 | 49,092 | 3,702 | 2,049 | 30,986 | 36,227 | 13,951 | 14,619 |
| Totals | 304,758 | 394,296 | 21,979 | 16,182 | 251,413 | 268,704 | 102,456 | 109,680 |
| Year to date | 304,758 | 394,296 | 21,979 | 16,182 | 251,413 | 268,704 | 102,456 | 109,680 |

r Revised figure.
TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1962 and 1963

|  |  | Record <br> players |  |  | Television <br> receiving sets |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  |  | 1962 | 1963 | 1962 | 1963 |

TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1962 and 1963

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1962 | 1963 | 1962 | 1963 | 1962 | 1963 |
|  | number |  |  |  | dollars |  |
| January | 1,571,609 | 1,485,277 | 1,426,184 | 1,268,746 | 998,365 | 846,851 |
| February | 1,359,671 | 1,644,044 | 1,320,509 | 1,450,776 | 909,071 | 1,011,880 |
| March | 1,749,635 | 1,809,780 | 1,263,500 | 1,361,585 | 864,542 | 983,046 |
| April | 1,330,753 | 1,773,088 | 1,228,748 | 1,096,428 | 884,201 | 774,488 |
| May | 1,399,489 | 1,805,045 | 1,169,537 | 1,068,924 | 808,601 | 776,132 |
| June | 1,386,234 | 1,542,972 | 1,355,083 | 1,069,807 | 896,107 | 695,782 |
| July | 975,727 | 883,321 | 1,160,122 | 802,075 | 811,760 | 558,522 |
| August | 968,230 | 950,442 | 1,067,843 | 956,960 | 721,170 | 666,336 |
| September | 1,429,505 | 1,514,421 | 1,386,550 | 1,439,518 | 950,998 | 1,353,639 |
| October | 1,402,059 | 1,588,364 | 1,754,881 | 1,362,701 | 1,164,315 | 978,935 |
| November | 1,479,322 | 1,396,313 | 1,520,034 | 1,335,922 | 1,076,747 | 937,821 |
| December | 1,350,117 | 1,399,597 | 1,524,307 | 1,448,937 | 1,089,174 | 1,018,004 |

Totals $\ldots \ldots$ 16, 402,351 17,792,664 16,177,298 $14,662,37911,175,051 \quad 10,601,436$
Year to date .. 16,402,351 17,792,664 16,177,298 14,662,379 11,175,051 10,601,436

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1962 and 1963

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1962 | 1963 | 1962 | 1963 | 1962 | 1963 |
|  | number |  |  |  | dollars |  |
| January | 54,863 | 28,042 | 29,668 | 17,069 | 308,918 | 171,801 |
| February | 54,147 | 21,593 | 36,658 | 23,187 | 240,235 | 183,804 |
| March | 42,342 | 30,401 | 35,815 | 31,331 | 305,563 | 168,135 |
| April | 44,913 | 31,561 | 44,082 | 28,471 | 308,455 | 210,458 |
| May | 52,329 | 26,737 | 45,561 | 39,970 | 278,707 | 207,041 |
| June . | 36,493 | 17,838 | 31,125 | 45,140 | 191,455 | 276,465 |
| July | 27,125 | 11,735 | 24,921 | 18,166 | 235,174 | 179,522 |
| August | 27,740 | 2,963 | 44,246 | 10,821 | 123,001 | 71,866 |
| September | 36,282 | 14,963 | 82,331 | 18,333 | 303,324 | 218,229 |
| October . | 29,721 | 7,576 | 33,395 | 14,018 | 62,777 | 93,713 |
| November | 30,989 | 9,982 | 38,905 | 15,108 | 158,303 | 81,677 |
| December | 43,839 | 13,019 | 29,099 | $\begin{array}{r}36,314 \\ \hline\end{array}$ | 211,811 | 172,580 |
| Totals | 480,783 | 216,410 | 475,806 | 297,928 | 2,727,723 | 2,035,291 |
| Year to date | 480,783 | 216,410 | 475,806 | 297,928 | 2,727,723 | 2,035,291 |

TABLE 10. Production and Shipments of Television Picture Tubes(1), by Months, 1962 and 1963

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1962 | 1963 | 1962 | 1963 | 1962 | 1963 |
|  | number |  |  |  | dollars |  |
| January | 53,666 | 58,580 | 49,151 | 54, 166 | 1,012,700 | 995,490 |
| February | 55,883 | 54,498 | 53,102 | 60,417 | 1,109,674 | 1,165,968 |
| March . | 64,770 | 60,420 | 56,789 | 54,671 | 1,180,971 | 1,046,132 |
| April | 52,462 | 60,588 | 53,705 | 51,571 | 1,104,603 | 1,012,689 |
| May | 51,964 | 54,066 | 49,706 | 57,658 | 1,053,836 | 1,103,649 |
| June | 57,472 | 57,932 | 52,511 | 54,421 | 1,145,012 | 1,136,768 |
| July | 38,413 | 31,156 | 41,572 | 37,148 | 847,700 | 753,667 |
| August | 46,925 | 44,652 | 45,407 | 45,475 | 937,855 | 942,315 |
| September | 59,640 | 60,717 | 64,257 | 65,365 | 1,291,785 | 1,289, 200 |
| October | 65,952 | 83,525 | 66,317 | 69,611 | 1,296,446 | 1,317, 268 |
| November | 66,125 | 76,853 | 67,741 | 66,663 | 1,329,697 | 1,169,340 |
| December | 66,903 | 73,091 | 62,923 | 74,105 | 1,210,344 | 1,325,701 |
| Totals | 680,175 | 716,078 | 663,181 | 691,271 | 13,520,623 | 13,258,187 |
| Year to date | 680,175 | 716,078 | 663,181 | 691,271 | 13,520,623 | 13,258,187 |

(1) Includes rebuilt tubes.

TABLE 11. Imports(l) of Specified Electronic Equipment

|  | September 1963 |  | Nine months ended September 1963 |  |
| :---: | :---: | :---: | :---: | :---: |
| Radio phonograph sets | $\begin{aligned} & \text { No. } \\ & 1,196 \end{aligned}$ | $\begin{gathered} \$ \\ 110,498 \end{gathered}$ | $\begin{aligned} & \text { No. } \\ & 8,407 \end{aligned}$ | $\begin{gathered} \$ \\ 763,651 \end{gathered}$ |
| Radio receiving sets, transistor type, n.e.s. | 79,968 | 770,352 | 534,686 | 5,261,201 |
| Radio receiving sets, n.e.s. | 15,793 | 244,639 | 114,820 | 1,576,033 |
| Electronic tubes, n.o.p. | 462,897 | 925,532 | 7,694,672 | 10,247,281 |
| Electronic tube parts n.o.p. | - | 414,907 | - | 3,218,912 |
| Television picture tubes ...... | (2) | (2) | (2) | (2) |
| Semi-conductors except transistors and parts of semi-conductors ... | - | 289,429 | - | 2,656,214 |
| Transistors | 288,220 | 229,654 | 2,104,818 | 1,987,226 |
| Glass bulbs for electronic tubes | - | 130,442 | 16.22 | 1,946,559 |
| Television receiving sets | 3,416 | 473,337 | 16,224 | 2,218,520 |

(1) Customs clearance, latest avallable.
(2) Included with Electronic tubes, n.o.p.

TABLE 12. Exports(1) of Specified Electronic Equipment

|  | November 2963 |  | Eleven months ended November 1963 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | No. | \$ | No. | \$ |
| Radio receiving sets | 3,746 | 954,832 | 24,241 | 4,554,067 |
| Television receiving sets ............ | 860 | 178,263 | 5,242 | 1,005,272 |
| Electronic tubes, semi-conductors and parts | - | 102,215 | - | 1,887,159 |

(1) Customs clearance, latest available.

