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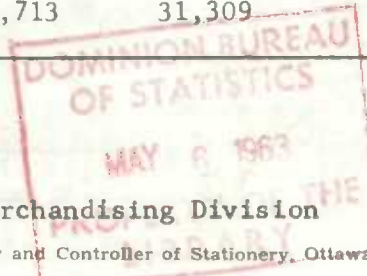
Price: \$1.00 per year

RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

FEBRUARY 1963

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

| | Auto | Portables | Home sets | Radio phonograph combinations | Total |
|-------------------------|-----------------|-----------|-----------|-------------------------------------|---------|
| | number of units | | | | |
| <u>February 1963</u> | | | | | |
| Domestic sales in: | | | | | |
| Atlantic provinces ... | 109 | 45 | 1,027 | 382 | 1,563 |
| Quebec | 783 | 190 | 6,414 | 2,633 | 10,020 |
| Ontario | 29,671 | 458 | 5,682 | 2,998 | 38,809 |
| Manitoba | 242 | 35 | 1,242 | 419 | 1,938 |
| Saskatchewan | 118 | 27 | 695 | 390 | 1,230 |
| Alberta | 281 | 68 | 1,294 | 610 | 2,253 |
| British Columbia | 154 | 69 | 1,309 | 770 | 2,302 |
| Total domestic sales | 31,358 | 892 | 17,663 | 8,202 | 58,115 |
| Export sales | 6 | - | - | 1,730 | 1,736 |
| Total sales | 31,364 | 892 | 17,663 | 9,932 | 59,851 |
| <u>Two months ended</u> | | | | | |
| <u>February 1963</u> | | | | | |
| Domestic sales in: | | | | | |
| Atlantic provinces ... | 235 | 80 | 2,318 | 710 | 3,343 |
| Quebec | 1,489 | 307 | 9,962 | 4,676 | 16,434 |
| Ontario | 60,244 | 952 | 10,517 | 6,323 | 78,036 |
| Manitoba | 474 | 66 | 2,388 | 1,043 | 3,971 |
| Saskatchewan | 229 | 51 | 1,246 | 732 | 2,258 |
| Alberta | 470 | 118 | 2,229 | 1,332 | 4,149 |
| British Columbia | 427 | 139 | 2,649 | 1,658 | 4,873 |
| Total domestic sales | 63,568 | 1,713 | 31,309 | 16,474 | 113,064 |
| Export sales | 31 | - | - | 3,156 | 3,187 |
| Total sales | 63,599 | 1,713 | 31,309 | 19,630 | 116,251 |



Industry and Merchandising Division

May 1963
6523-542

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

| | Record players | | | Television receiving sets |
|---------------------------------------|-----------------|-------------------|--------|---------------------------|
| | With amplifier | Without amplifier | Total | |
| | number of units | | | |
| <u>February 1963</u> | | | | |
| Domestic sales in: | | | | |
| Atlantic provinces | 1,044 | - | 1,044 | 2,417 |
| Quebec | 3,049 | - | 3,049 | 9,127 |
| Ontario | 3,564 | - | 3,564 | 11,188 |
| Manitoba | 696 | - | 696 | 2,092 |
| Saskatchewan | 605 | - | 605 | 2,011 |
| Alberta | 831 | - | 831 | 2,723 |
| British Columbia | 795 | - | 795 | 2,915 |
| Total domestic sales | 10,584 | - | 10,584 | 32,473 |
| Export sales | 21 | - | 21 | 154 |
| Total sales | 10,605 | - | 10,605 | 32,627 |
| <u>Two months ended February 1963</u> | | | | |
| Domestic sales in: | | | | |
| Atlantic provinces | 1,937 | - | 1,937 | 5,049 |
| Quebec | 6,116 | - | 6,116 | 16,852 |
| Ontario | 6,996 | - | 6,996 | 23,252 |
| Manitoba | 1,351 | - | 1,351 | 4,325 |
| Saskatchewan | 929 | - | 929 | 3,317 |
| Alberta | 1,397 | - | 1,397 | 5,673 |
| British Columbia | 1,390 | - | 1,390 | 6,970 |
| Total domestic sales | 20,116 | - | 20,116 | 65,438 |
| Export sales | 23 | - | 23 | 246 |
| Total sales | 20,139 | - | 20,139 | 65,684 |

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

| | February 1963 | Two months ended February 1963 |
|------------------------------|-----------------|--------------------------------|
| | number of units | |
| By model type: | | |
| Portables | 8,862 | 17,814 |
| Table models | 3,362 | 5,411 |
| Consoles | 17,897 | 37,323 |
| Three-way combinations | 2,352 | 4,890 |
| Totals | 32,473 | 65,438 |
| By screen size: | | |
| 17" and under | 231 | 1,070 |
| 19" | 9,717 | 18,946 |
| 21" | 50 | 109 |
| 23" and over | 22,475 | 45,313 |
| Totals | 32,473 | 65,438 |

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

| | February 1963 | Two months ended February 1963 |
|----------------------------------|-----------------|-----------------------------------|
| | number of units | |
| Radio receiving sets: | | |
| Auto | 29,722 | 54,019 |
| Portables | 100 | 348 |
| Home sets | 18,220 | 32,515 |
| Radio phonograph combinations .. | 11,584 | 20,405 |
| Totals | 59,626 | 107,287 |
| Television receiving sets | 37,272 | 71,261 |
| Record players: | | |
| With amplifier | 13,650 | 24,197 |
| Without amplifier | - | - |
| Totals | 13,650 | 24,197 |

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

| | February 1963 | Two months ended February 1963 |
|----------------------------------|-----------------|-----------------------------------|
| | number of units | |
| Radio receiving sets: | | |
| Auto | 347 | 856 |
| Portables | 2,846 | 4,591 |
| Home Sets | 937 | 1,862 |
| Radio phonograph combinations .. | 157 | 261 |
| Totals | 4,287 | 7,570 |
| Television receiving sets | 116 | 228 |

(1) As reported by respondents only - see January, 1963 report; figures reported in this table are not included in sales figures elsewhere in this report.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1962 and 1963

| | Auto | | Portables | | Home sets | | Radio phonograph combinations | |
|--------------|-----------------|--------|-----------|-------|-----------|--------|-------------------------------|--------|
| | 1962 | 1963 | 1962 | 1963 | 1962 | 1963 | 1962 | 1963 |
| | number of units | | | | | | | |
| January | 24,987 | 32,210 | 1,729 | 821 | 16,360 | 13,646 | 8,515 | 8,272 |
| February ... | 23,696 | 31,358 | 754 | 892 | 15,943 | 17,663 | 6,362 | 8,202 |
| March | 30,311 | | 1,249 | | 17,545 | | 6,430 | |
| April | 15,726 | | 1,467 | | 14,262 | | 5,182 | |
| May | 26,363 | | 1,729 | | 14,915 | | 4,123 | |
| June | 26,968 | | 2,141 | | 16,670 | | 4,060 | |
| July | 19,511 | | 1,642 | | 13,754 | | 6,454 | |
| August | 10,663 | | 1,321 | | 19,618 | | 9,321 | |
| September .. | 19,499 | | 1,378 | | 26,739 | | 13,486 | |
| October | 35,548 | | 1,841 | | 27,889 | | 11,764 | |
| November ... | 40,433 | | 3,026 | | 36,732 | | 12,808 | |
| December ... | 31,053 | | 3,702 | | 30,986 | | 13,951 | |
| Totals ... | 304,758 | | 21,979 | | 251,413 | | 102,456 | |
| Year to date | 48,683 | 63,568 | 2,483 | 1,713 | 32,303 | 31,309 | 14,877 | 16,474 |

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1962 and 1963

| | Record players | | Television receiving sets | |
|--------------------|-----------------|--------|---------------------------|--------|
| | 1962 | 1963 | 1962 | 1963 |
| | number of units | | | |
| January | 10,781 | 9,532 | 32,342 | 32,965 |
| February | 13,542 | 10,584 | 30,833 | 32,473 |
| March | 10,102 | | 30,204 | |
| April | 7,437 | | 25,874 | |
| May | 9,491 | | 21,256 | |
| June | 8,588 | | 32,370 | |
| July | 11,153 | | 29,955 | |
| August | 15,682 | | 34,091 | |
| September | 19,324 | | 52,027 | |
| October | 24,387 | | 51,849 | |
| November | 33,890 | | 50,011 | |
| December | 40,929 | | 29,356 | |
| Totals | 205,306 | | 420,168 | |
| Year to date | 24,323 | 20,116 | 63,175 | 65,438 |

TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1962 and 1963

| | Production | | Shipments | | | |
|-----------------|------------|-----------|------------|-----------|------------|-----------|
| | Units | | Units | | Value | |
| | 1962 | 1963 | 1962 | 1963 | 1962 | 1963 |
| | number | | | | dollars | |
| January | 1,571,609 | 1,482,000 | 1,426,184 | 1,226,353 | 998,365 | 807,193 |
| February | 1,359,671 | 1,642,864 | 1,320,509 | 1,396,560 | 909,071 | 965,077 |
| March | 1,749,635 | | 1,263,500 | | 864,542 | |
| April | 1,330,753 | | 1,228,748 | | 884,201 | |
| May | 1,399,489 | | 1,169,537 | | 808,601 | |
| June | 1,386,234 | | 1,355,083 | | 896,107 | |
| July | 975,727 | | 1,160,122 | | 811,760 | |
| August | 968,230 | | 1,067,843 | | 721,170 | |
| September | 1,429,505 | | 1,386,550 | | 950,998 | |
| October | 1,402,059 | | 1,754,881 | | 1,164,315 | |
| November | 1,479,322 | | 1,520,034 | | 1,076,747 | |
| December | 1,350,117 | | 1,524,307 | | 1,089,174 | |
| Totals | 16,402,351 | | 16,177,298 | | 11,175,051 | |
| Year to date .. | 2,931,280 | 3,124,864 | 2,746,693 | 2,622,913 | 1,907,436 | 1,772,270 |

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1962 and 1963

| | Production | | Shipments | | | |
|-----------------|------------|--------|-----------|--------|-----------|---------|
| | Units | | Units | | Value | |
| | 1962 | 1963 | 1962 | 1963 | 1962 | 1963 |
| | number | | | | dollars | |
| January | 54,863 | 28,042 | 29,668 | 17,069 | 308,918 | 171,801 |
| February | 54,147 | 21,593 | 36,658 | 23,187 | 240,235 | 183,804 |
| March | 42,342 | | 35,815 | | 305,563 | |
| April | 44,913 | | 44,082 | | 308,455 | |
| May | 52,329 | | 45,561 | | 278,707 | |
| June | 36,493 | | 31,125 | | 191,455 | |
| July | 27,125 | | 24,921 | | 235,174 | |
| August | 27,740 | | 44,246 | | 123,001 | |
| September | 36,282 | | 82,331 | | 303,324 | |
| October | 29,721 | | 33,395 | | 62,777 | |
| November | 30,989 | | 38,905 | | 158,303 | |
| December | 43,839 | | 29,099 | | 211,811 | |
| Totals | 480,783 | | 475,806 | | 2,727,723 | |
| Year to date .. | 109,010 | 49,635 | 66,326 | 40,256 | 549,153 | 355,605 |

TABLE 10. Production and Shipments of Television Picture Tubes(1),
by Months, 1962 and 1963

| | Production | | Shipments | | | |
|---------------|------------|---------|-----------|---------|------------|-----------|
| | Units | | Units | | Value | |
| | 1962 | 1963 | 1962 | 1963 | 1962 | 1963 |
| | number | | | | dollars | |
| January | 53,666 | 58,580 | 49,151 | 54,166 | 1,012,700 | 995,490 |
| February ... | 55,883 | 54,498 | 53,102 | 60,417 | 1,109,674 | 1,165,968 |
| March | 64,770 | | 56,789 | | 1,180,971 | |
| April | 52,462 | | 53,705 | | 1,104,603 | |
| May | 51,964 | | 49,706 | | 1,053,836 | |
| June | 57,472 | | 52,511 | | 1,145,012 | |
| July | 38,413 | | 41,572 | | 847,700 | |
| August | 46,925 | | 45,407 | | 937,855 | |
| September .. | 59,640 | | 64,257 | | 1,291,785 | |
| October | 65,952 | | 66,317 | | 1,296,446 | |
| November ... | 66,125 | | 67,741 | | 1,329,697 | |
| December ... | 66,903 | | 62,923 | | 1,210,344 | |
| Totals ... | 680,175 | | 663,181 | | 13,520,623 | |
| Year to date | 109,549 | 113,078 | 102,253 | 114,583 | 2,122,374 | 2,161,458 |

(1) Includes rebuilt tubes.

TABLE 11. Imports(1) of Specified Electronic Equipment

| | October 1962 | | Ten months ended October 1962 | |
|--|--------------|---------|----------------------------------|-----------|
| | No. | \$ | No. | \$ |
| Radio phonograph sets | 1,980 | 212,661 | 11,195 | 1,089,910 |
| Radio receiving sets, transistor type, n.e.s. | 50,485 | 539,666 | 525,785 | 5,968,795 |
| Radio receiving sets, n.e.s. | 13,887 | 262,772 | 156,381 | 2,868,467 |
| Radio and television receiving and transmitting tubes | 1,000,237 | 782,177 | 8,762,817 | 7,833,408 |
| Television picture tubes | 55 | 1,806 | 1,451 | 40,084 |
| Radio tube parts(2) | - | 359,427 | | 3,441,873 |
| Television receiving sets | 1,032 | 181,378 | 13,218 | 2,170,927 |

(1) Customs clearance, latest available.

(2) Includes parts for entertainment type receiving tubes, industrial and military tubes, power tubes and television picture tubes.

TABLE 12. Exports(1) of Specified Electronic Equipment

| | January 1963 | |
|---|--------------|---------|
| | No. | dollars |
| Radio receiving sets | 2,063 | 464,618 |
| Television receiving sets | 319 | 52,238 |
| Electronic tubes, semi-conductors and parts | - | 164,102 |

(1) Customs clearance, latest available.

